POPULATION PROFILE

The Great Seneca Plan area is home to nearly 16,000 people and 6,900 households. The area population has grown by 20% since 2010, and over 40% since 2000. The area has far outpaced the county whose population has grown by 23% since 2000.

Household Profile, 2020	Great Seneca Science Corridor	City of Rockville	City of Gaithersburg	Montgomery County
Average Household Size	2.29	2.50	2.66	2.72
% Renter Households	61%	45%	49%	34%
Median Household Income	$88,938	$111,797	$91,845	$111,812
Population Profile				
Median Age	37	41	37	40
% 20-34 Year Olds	26%	19%	21%	18%
% Change 20-34 Year Olds, 2010-2020	5%	-12%	-15%	-18%
% Graduate/Professional Degree	29%	36%	26%	32%

Households in the Great Seneca Plan Area are notably **smaller**, **more renter-oriented, and have a lower median income** than Rockville, Gaithersburg or Montgomery County. Nearly two-thirds of Plan Area households are renters, as opposed to one-third in the county overall.

The Plan Area has a slightly younger but similar age profile to Montgomery County, with a larger share of 20- to 34-year-olds. While the net growth in this age group in the Plan Area between 2010 and 2020 was limited, there was a *net loss* in this age group in Rockville, Gaithersburg, and Montgomery County. **The Plan Area is unique for drawing in younger residents between 2010 and 2020.**

Despite the large number of life sciences jobs, **there is no evidence that graduate/professional degree holders in life sciences jobs in the Life Sciences Center are choosing to live the Plan Area specifically.**

INCOME DISTRIBUTION

The median household income in the Great Seneca Plan area is $88,938, similar to the City of Gaithersburg, but more than $20,000 less than the City of Rockville and the County overall. More than 26% of households are cost burdened.
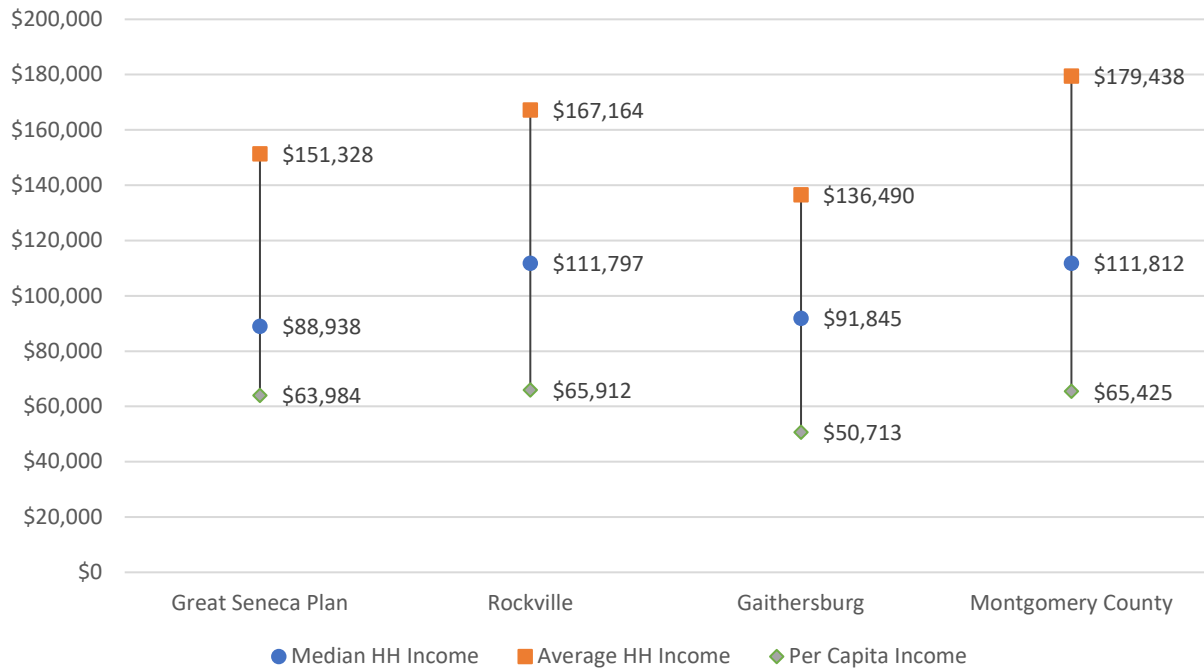
RACE AND ETHNICITY

Racial and Ethnic diversity in the Plan Area is consistent with the county, with no notable differences. [1] By comparison, there are key differences between the Plan Area and the surrounding cities:

- Rockville has a slightly higher share of White residents, and a smaller share of Black/African American residents

- Gaithersburg has a notably larger share of Hispanic/Latino residents, and a smaller share of White residents

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[1] Source: Esri Business Analyst, 2022; Montgomery Planning, 2022.

Great Seneca Plan Area, 2020

- 1.0%
- 0.0%
- 4.7%
- 20.2%
- 19.7%
- 0.1%
- 17.4%
- 36.8%

Legend:
- ■ Hispanic/Latino
- ■ White
- ■ Black/African American
- ■ Native American
- ■ Asian
- ■ Native Hawaiian/Pacific Islander
- ■ Other
- ■ Two or More Races

Montgomery County, 2020

- 1.0%
- 0.0%
- 4.7%
- 20.6%
- 15.4%
- 0.1%
- 18.2%
- 40.0%

Legend:
- ■ Hispanic/Latino
- ■ White
- ■ Black/African American
- ■ Native American
- ■ Asian
- ■ Native Hawaiian/Pacific Islander
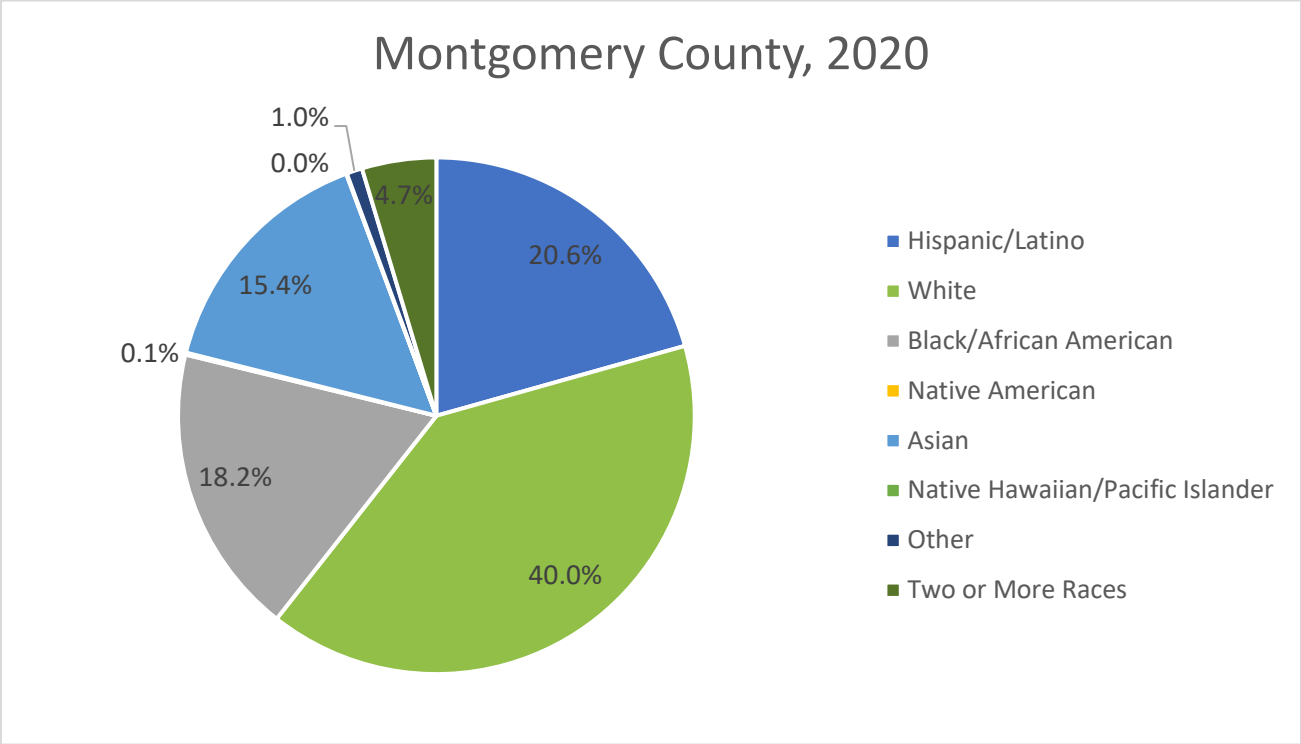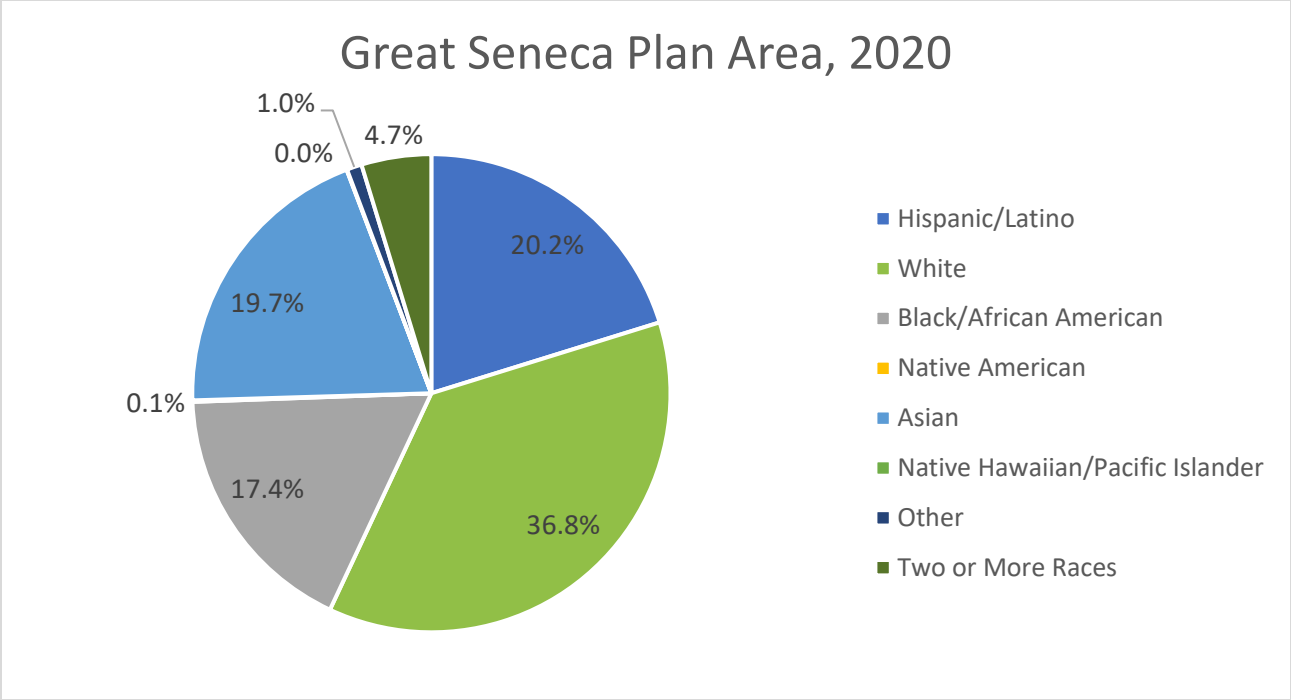- ■ Other
- ■ Two or More Races

Figure 2: Source: Esri Business Analyst, 2022; Montgomery Planning, 2022.