



Thrive Montgomery 2050: General Plan for the County

Racial Equity and Social Justice Review

Thrive Montgomery 2050 (Thrive 2050) is the new countywide general plan developed by the Montgomery County Planning Department. Thrive 2050 is a policy document that will guide future growth and development over the next 30 years. Thrive 2050 will influence future land use, transportation, social, and economic decisions in Montgomery County. Montgomery County Council has contracted with Nspiregreen to work with the County and its residents to evaluate the current Planning, Housing, and Economic Development ("PHED") Committee draft of Thrive Montgomery 2050.

Central to this effort will be conducting a comprehensive analysis of the planning themes in Thrive 2050 as they relate to issues of racial equity and social justice. Our public outreach efforts will seek to connect with Black, Indigenous, other 'People of Color' (BIPOC), and low-moderate income communities to gather input on the current draft of Thrive 2050. The outcome of this work will be to propose recommendations on how to revise the current draft of Thrive 2050 to achieve better outcomes for marginalized populations in the County. Recommendations will be summarized in a new plan chapter on racial equity and social justice.

This project aims to ensure that historically disadvantaged and vulnerable social groups are accurately and carefully represented in the Thrive 2050 plan. Feedback from engagement activities will assess the strengths and weaknesses of the current planning process and develop new recommendations on how to improve Thrive 2050 and center issues of Racial Equity and Social Justice in all of the significant plan areas:



COMPACT GROWTH:
Corridor Focused Development



COMPLETE COMMUNITIES:
Mix of Uses and Forms



HOUSING FOR ALL:
More of Everything



PARKS & REC FOR AN INCREASINGLY URBAN & DIVERSE COMMUNITY:
Active & Social



DESIGN, ARTS & CULTURE:
Investing & Building Community



TRANSPORTATION & COMMUNICATION NETWORKS:
Connecting People, Places, & Ideas

What we will do:

- Identify and conduct targeted outreach to BIPOC and low-moderate income populations
- Engage key stakeholders and representatives of target groups across the County
- Gather input through focus groups, surveys, forums and community conversations
- Recommend changes to Thrive 2050 based on input from BIPOC and low-income residents based on advancing racial equity and social justice
- Draft a new chapter on racial equity and social justice issues (historic and current) for Thrive Montgomery 2050

WE NEED YOUR SUPPORT!

PLEASE ADD YOUR VOICE TO THE PROCESS BY COMPLETING OUR QUESTIONNAIRE:

[HTTPS://www.surveymonkey.com/r/ThriveSurvey](https://www.surveymonkey.com/r/ThriveSurvey)

[SCAN ME]



You can also learn more about Thrive 2050 by visiting our website at <https://bit.ly/Thrive2050Engage> or contact an outreach specialist at Thrive2050@gmail.com

