



Fairland and Briggs Chaney

MASTER PLAN

Montgomery Planning Upcounty Division

Fairland and Briggs Chaney Master Plan

Community Visioning Workshop

Meeting Agenda

I. Acknowledgments

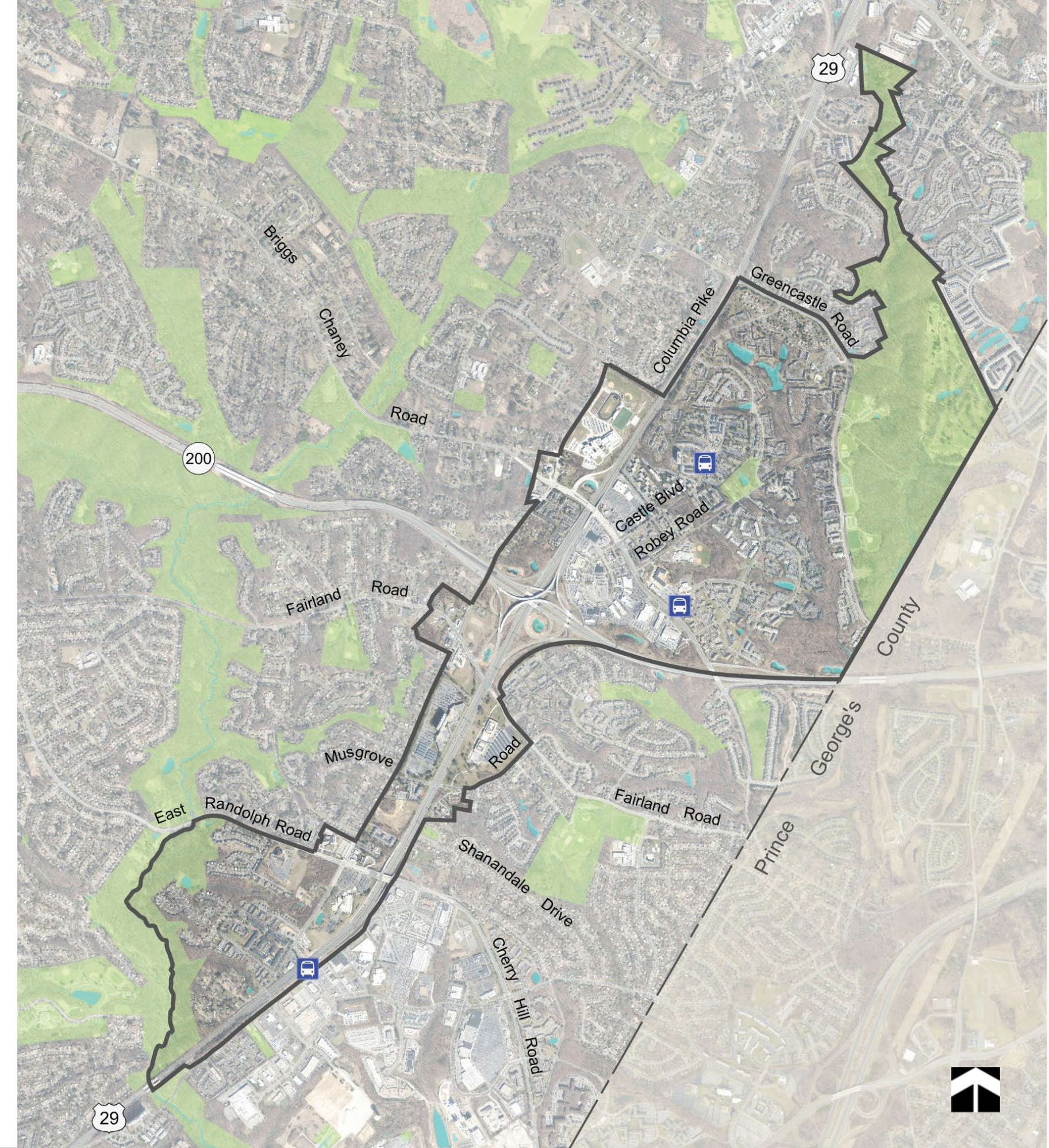
II. Introduction & Purpose

III. Breakout Group Activities

1. High-Level Ice Breaker (15 min.) *Envisioning*
2. Map Exercise (20 min.) *Locating*
[5-minute Break]
3. Open Group Discussion (35 min.) *Revising & Achieving*

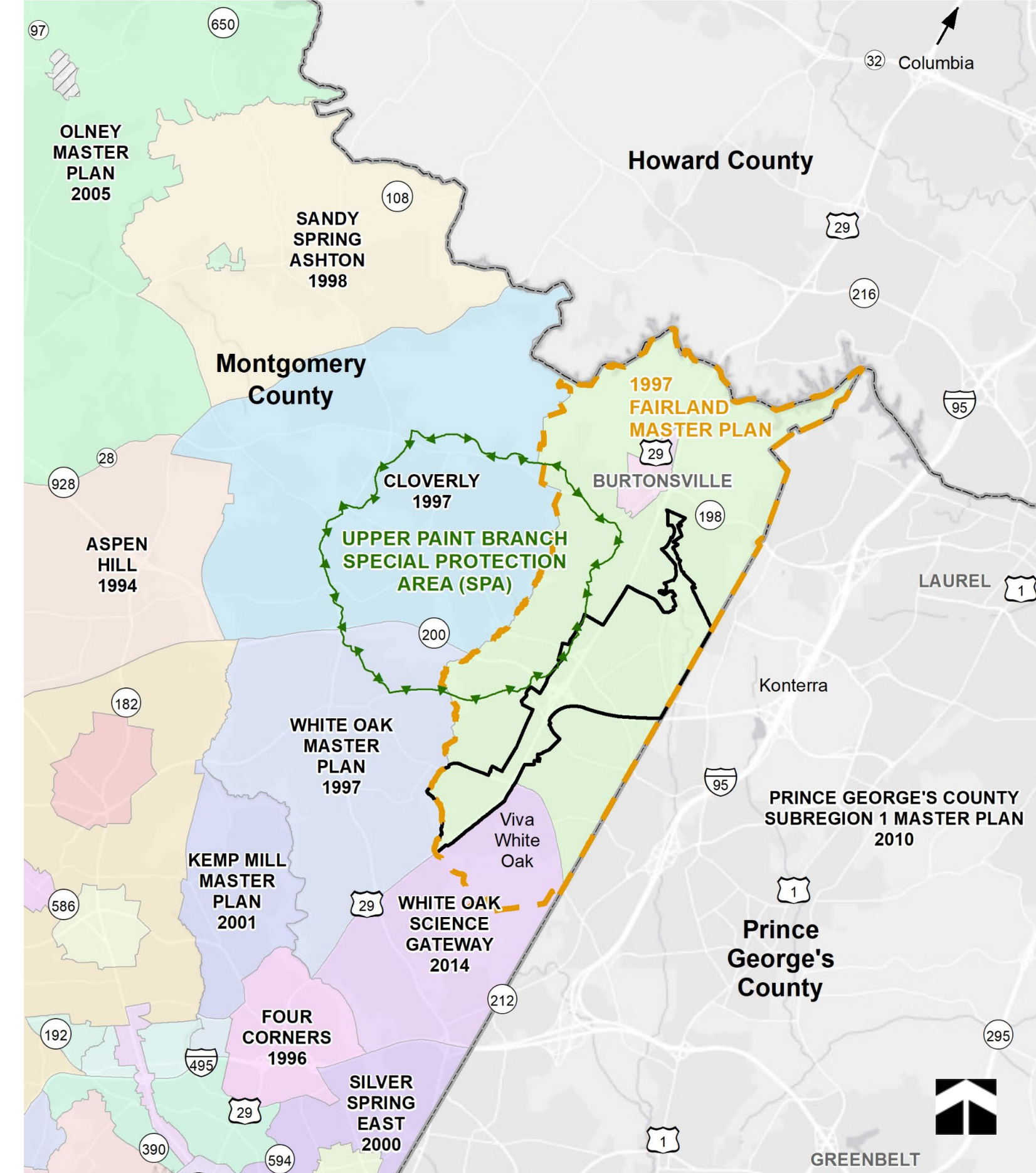
III. Next Steps...

IV. Suggestions for Improvement



Relationship to Surrounding Areas

- Master Plan area is a portion of the 1997 Fairland Master Plan
- Adjacent to White Oak Master Plan, White Oak Science Gateway Plan, and Cloverly Master Plan
- Prince George's County-adjacent
- Howard County connected via US-29



— Fairland Briggs Chaney Sector Plan Boundary

Master Plan Schedule

Listening

Fall 2021 to Spring 2022

- Community Engagement
- Existing Conditions Report
- Planning Board Updates

Visioning

Spring to Summer 2022

- Community Visioning
- Preliminary Draft
- Community and Planning Board Updates

Refining

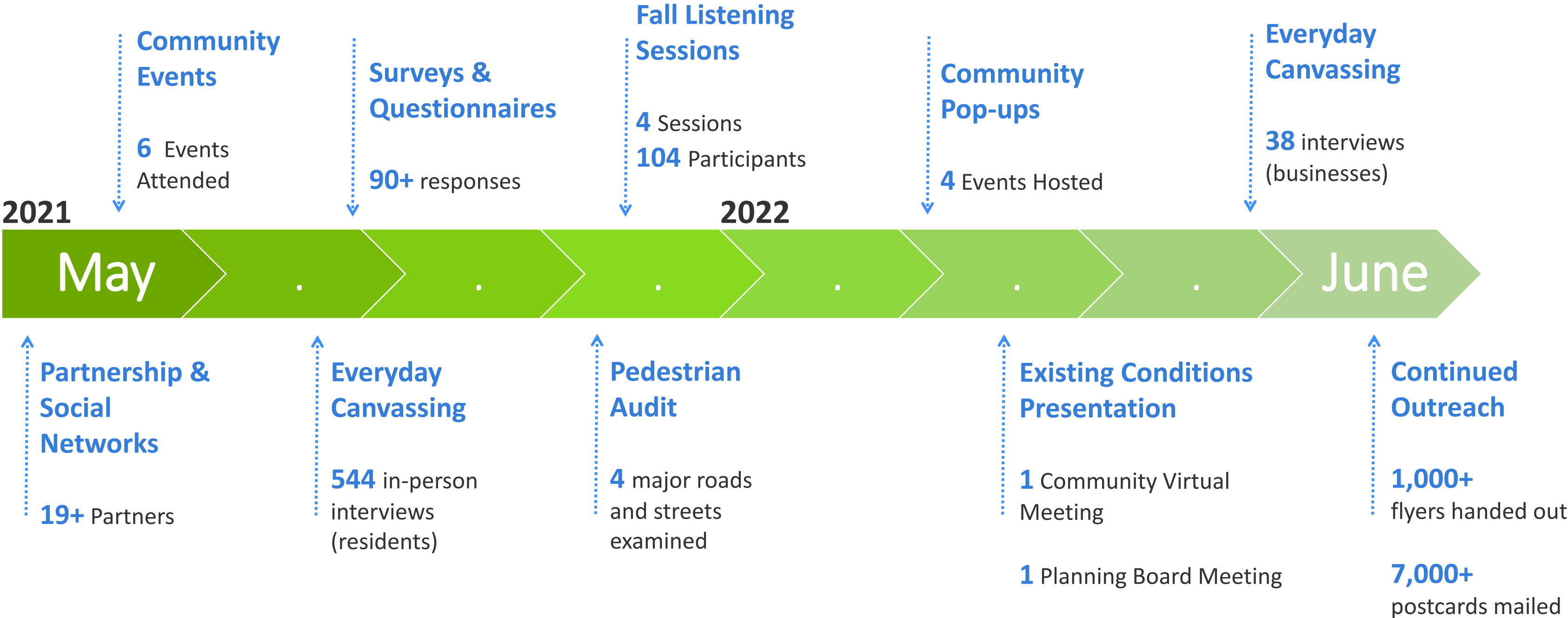
Fall 2022
Working Draft
Community and Planning Board Updates

Sharing

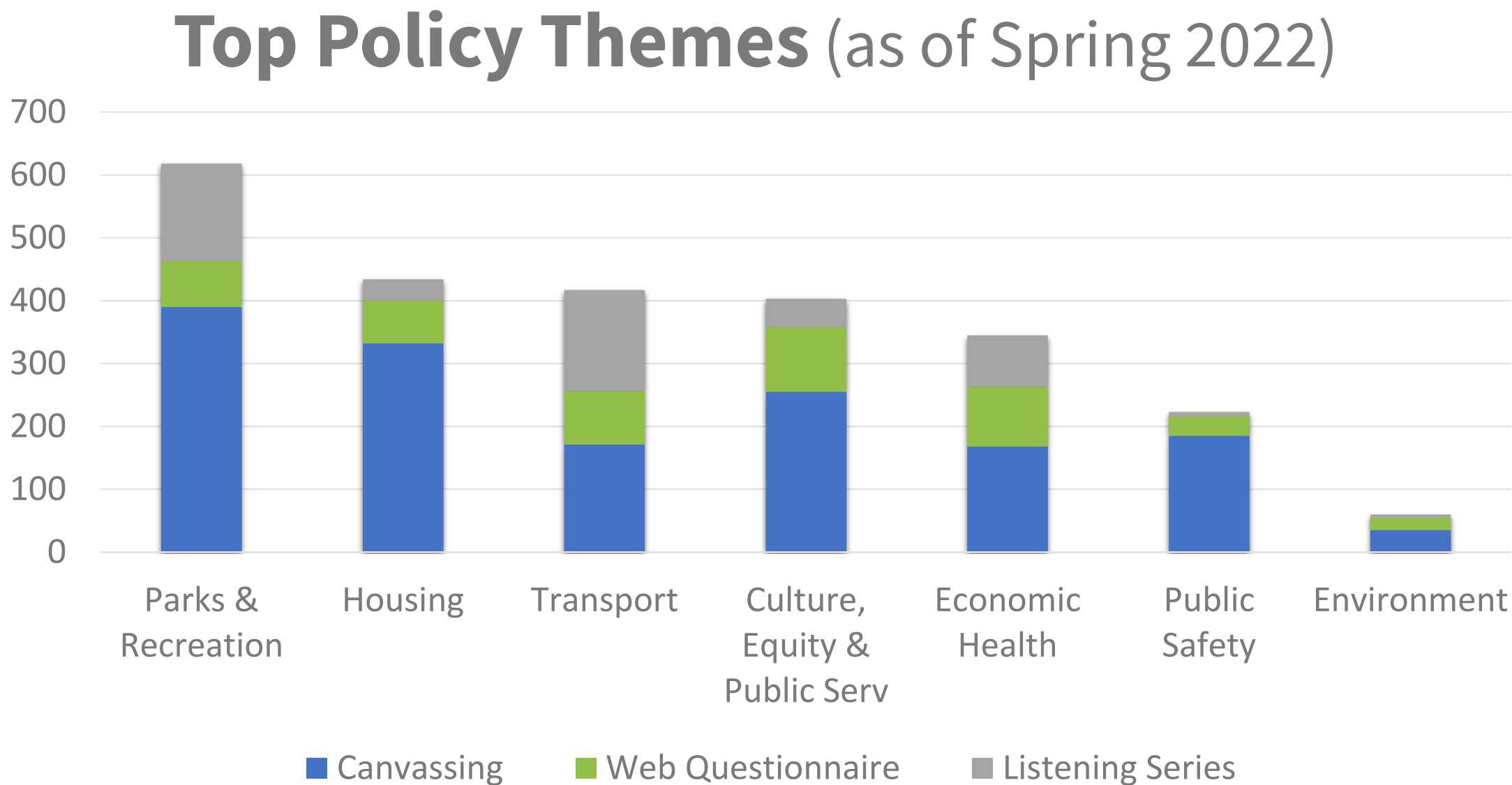
Fall 2022 to Spring 2023
Public Hearing Draft
Public Hearing
Work Sessions
Planning Board Draft
Transmit to County Council and Executive



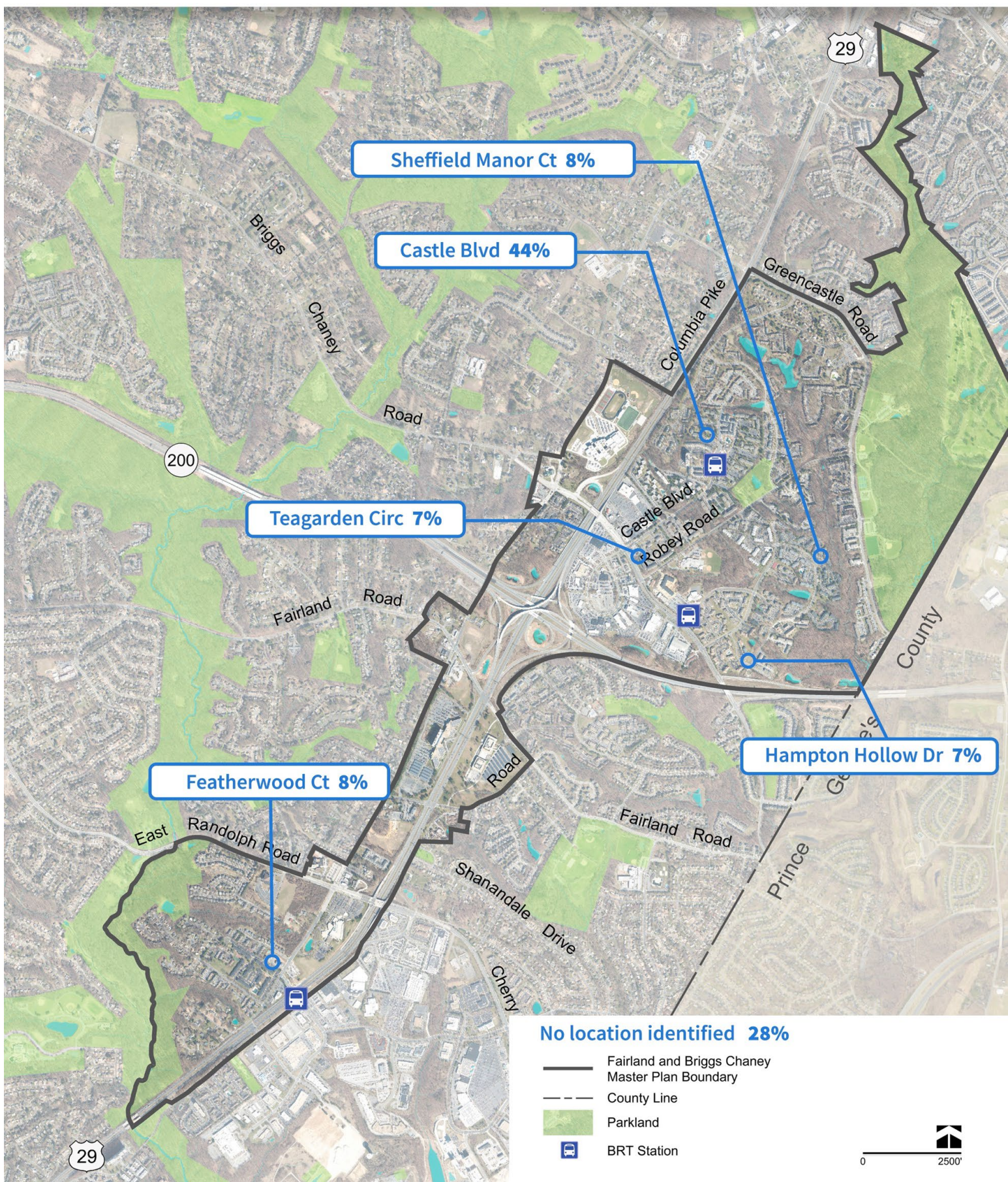
Community Engagement To Date



What we heard...from Where...



Locations of canvassing and questionnaire responses



Community 'Gap' Analysis

Transportation

- Good regional highway connectivity brings traffic that creates an **unfriendly pedestrian environment**.
- Poor internal connectivity, **insufficient transit service and lack of amenities** contribute to the high vehicle dependency

Economic Health

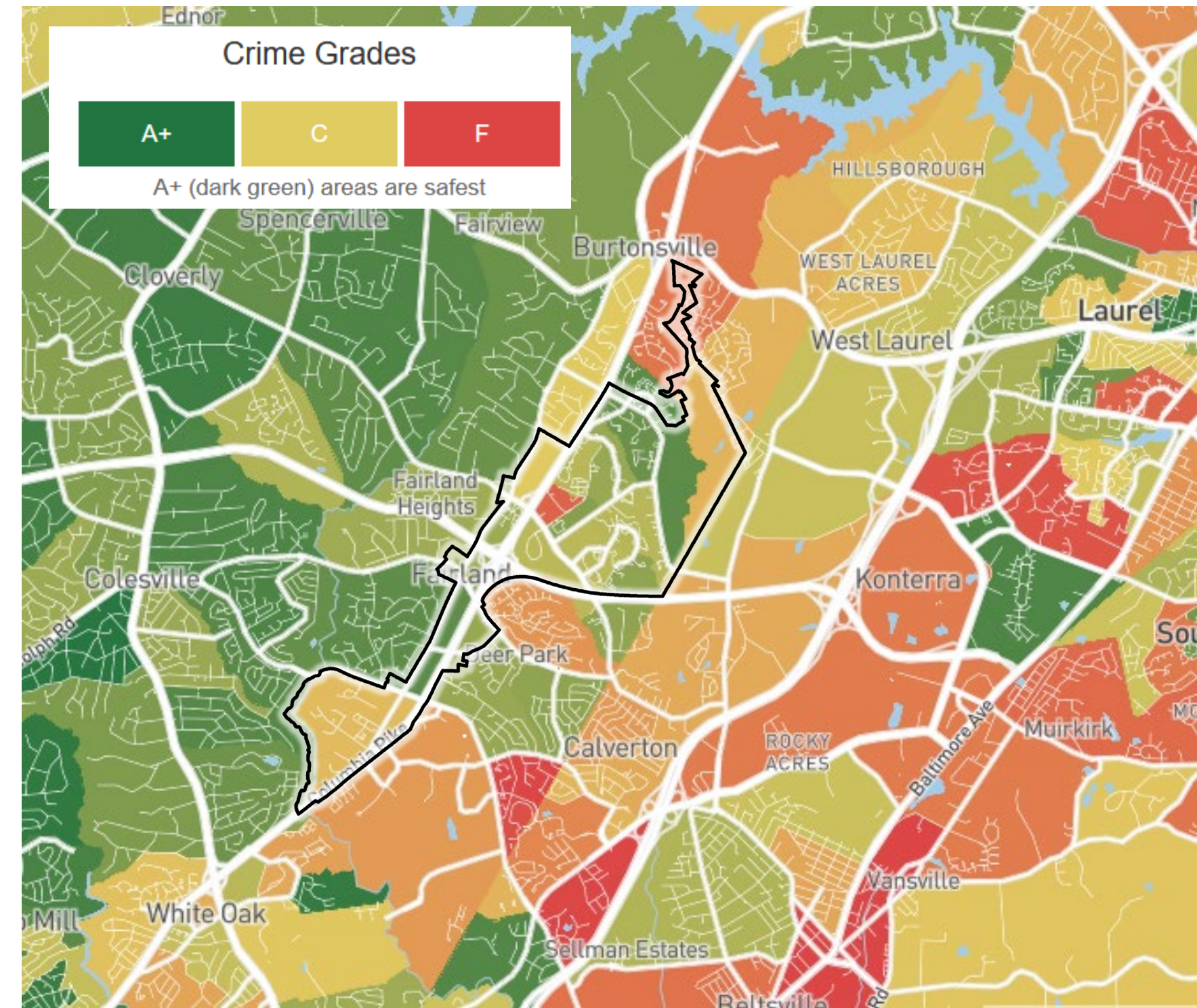
- Community **food insecurity and lack of diverse retail options** may be the result of commercial space dominated by offices and higher rents; revitalization needed for some commercial space.
- Local job opportunities are not for the local talents; housing for local employees, training for local talent/resident, and **more competitive jobs with higher pay**.



Community 'Gap' Analysis

Crime Prevention

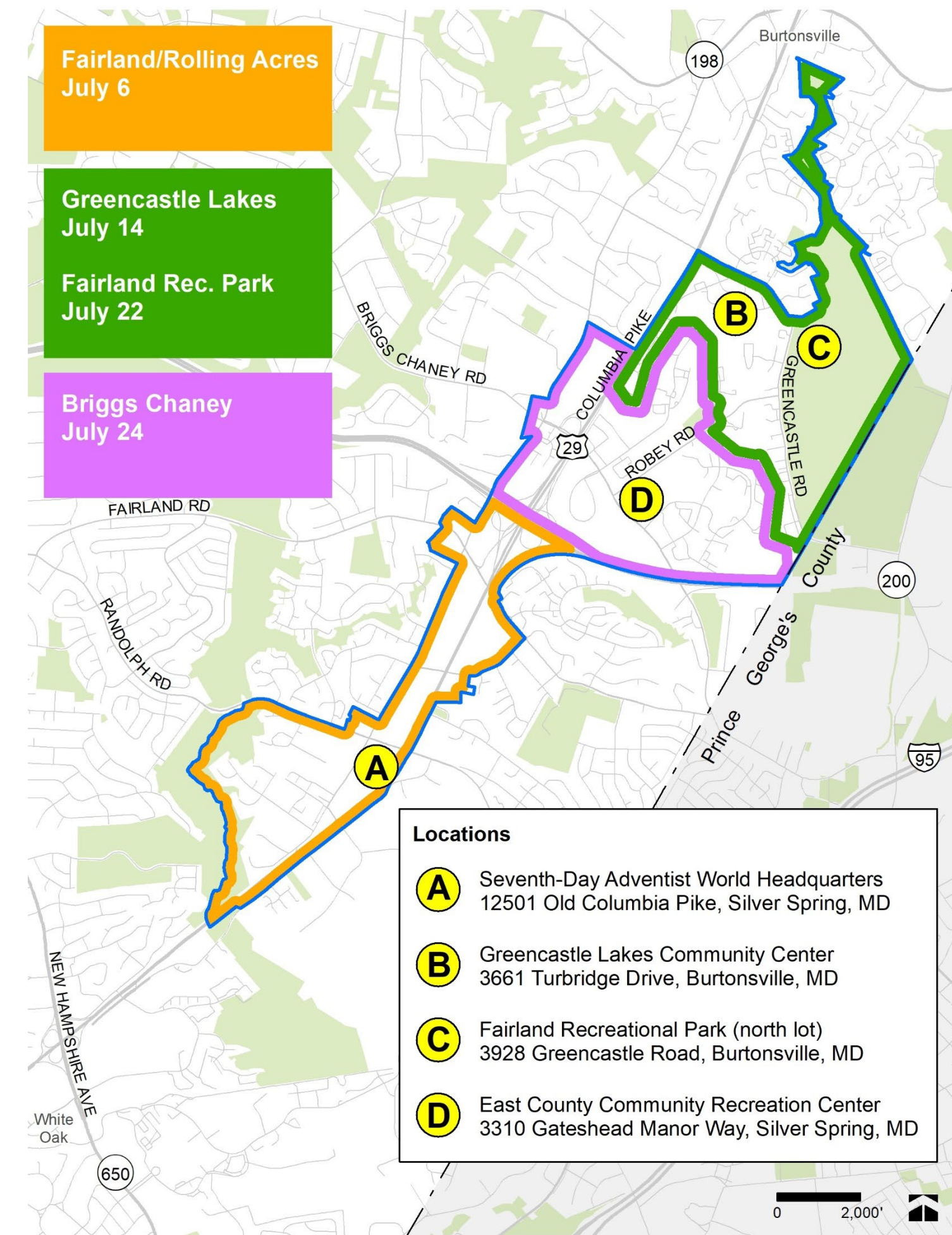
- **Moderate crime**, except for Briggs Chaney Marketplace.
- Lacks community programs and design of public and private open spaces, leads to **negative perceptions for public safety**.
- **Lacks social cohesion**, poor property maintenance, and public open space can result in incidents of disorderly conduct.
- Incidents of disorderly conduct and actual crime can worsen the perception for public safety and **discourage civic life**.
- Other socioeconomic factors include lack of social assistance programs and land use patterns (single-use, commercially-zoned blocks).



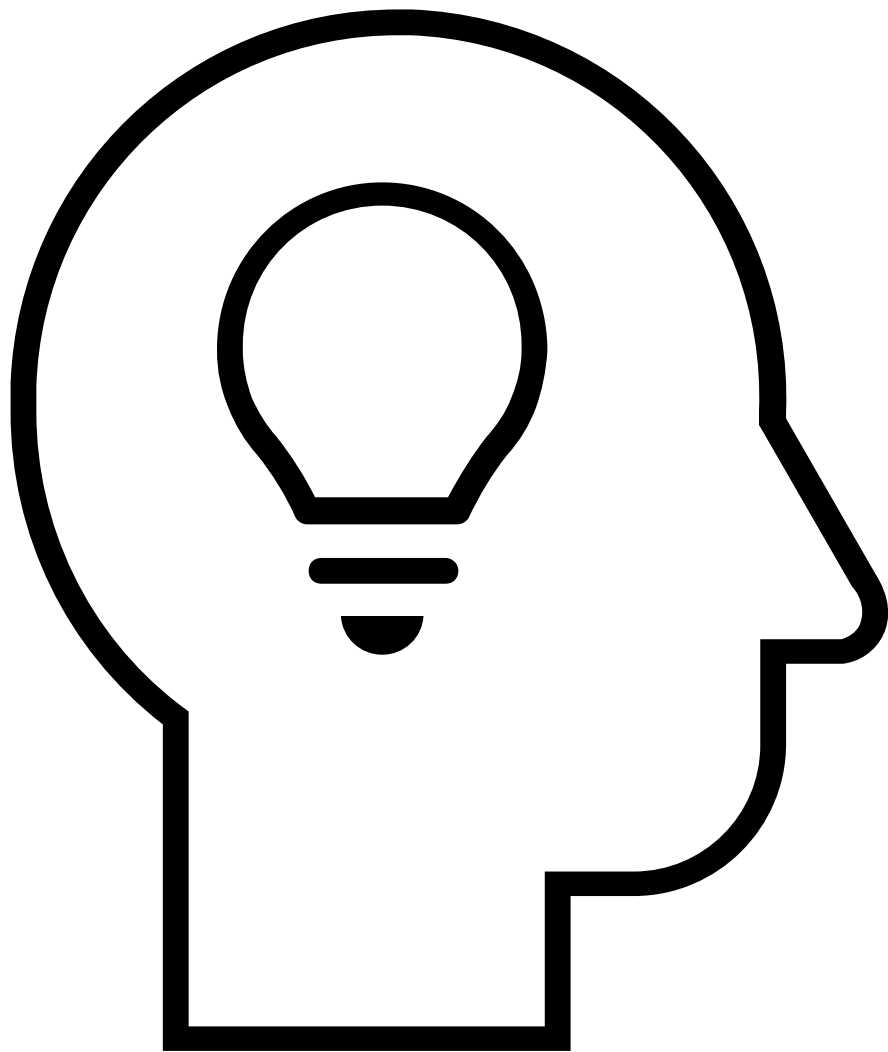
Total Crime Incidents Map (Source: CrimeGrade.org)

Visioning Workshop Schedule

1. Monday, June 27 – 6 to 7:30 p.m.
ZOOM virtual meeting
2. Wednesday, July 6 – 6 to 8 p.m. IN-PERSON
Seventh-Day Adventist Headquarters (SOUTH)
3. Thursday, July 14 – 6 to 8 p.m. IN-PERSON
Greencastle Lakes Community Center (NORTH)
4. Tuesday, July 19 – 6 to 7:30 p.m. Last ZOOM meeting
5. Friday, July 22 – 5 to 8 p.m. IN-PERSON
Fairland Recreational Park (outdoor)
6. Sunday, July 24 – 2 to 4 p.m. IN-PERSON
East County Community Recreation Center (CENTRAL)



PURPOSE *of this workshop series*



- *Not Just Listening...* We're Brainstorming BIG IDEAS!!
- Improve your Community
- Guide Future Development
- Build Recommendations for the Master Plan
- Reinforce Feedback, Data Analysis & Research
- Create the Vision & Strategy to Achieve the Best Outcomes

Plan Themes

1. Development & Design
2. Housing
3. Transportation
4. Schools & Education
5. Parks & Recreation
6. Environment
7. Food Access
8. Public Safety
9. Community / Arts / Culture



We want to hear from you: What's working? What's not working?



Working

- ✓ Potential for redevelopment
- ✓ Well maintained park & recreation facilities
- ✓ Affordable housing
- ✓ Regionally connected for automobiles
- ✓ Rich heritage & resilient culture
- ✓ Strong job market
- ✓ Lush landscapes (stream valley buffers)
- ✓ Trail system
- ✓ BRT / Flash service

Not Working

- ✗ Traffic on US 29; commuters driving alone
- ✗ Vulnerable community / Equity Focus Area (EFAs)
- ✗ Lack of pedestrian accessibility & connections
- ✗ No newly built housing
- ✗ Lack of healthy food options
- ✗ Need more community gathering space
- ✗ Need destination retail
- ✗ Lacking a strong sense of place
- ✗ Need training & programs for residents of all ages

Breakout Groups...READY?

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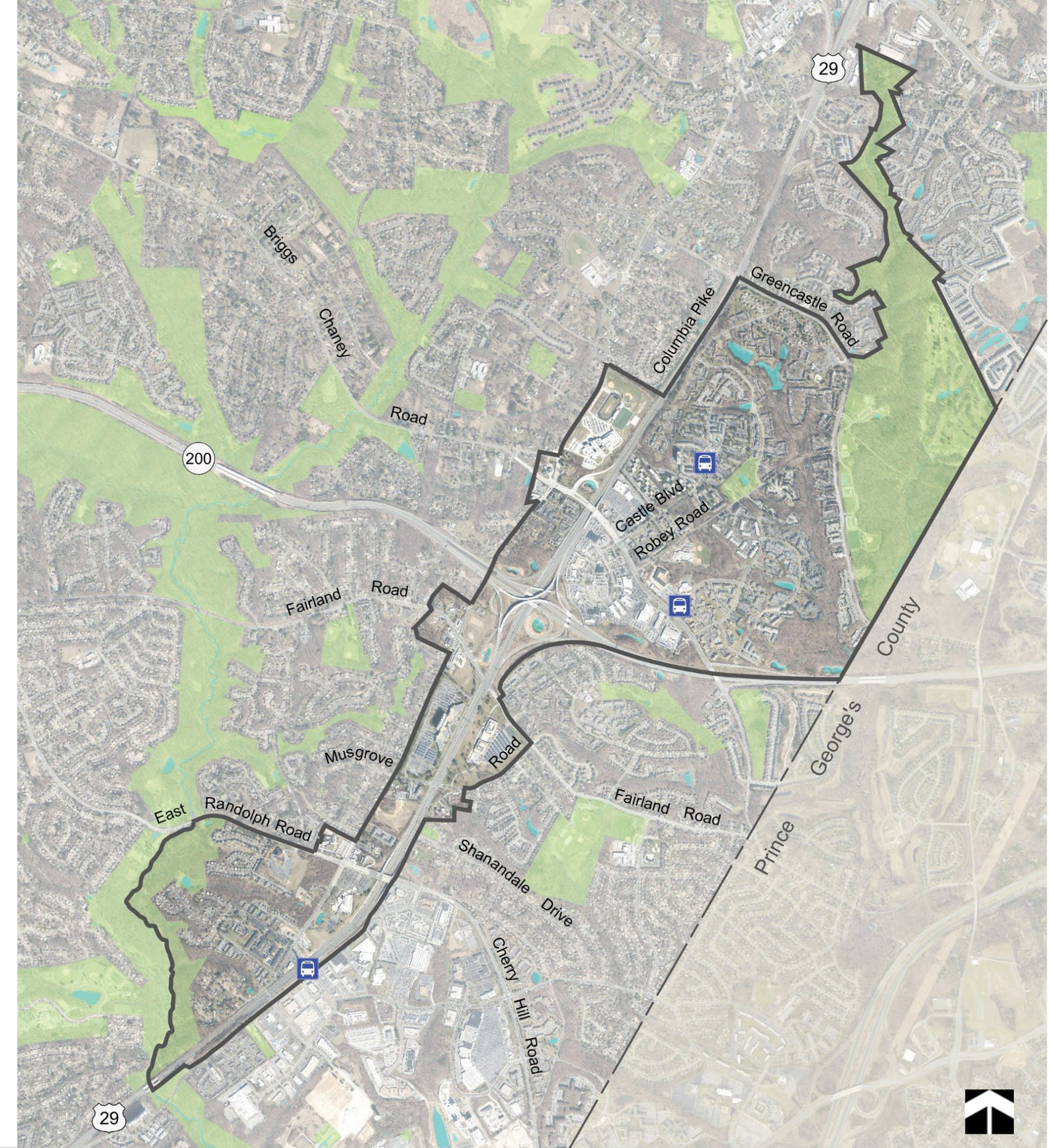
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Breakout ... *in 3, 2, 1*

What did you think?

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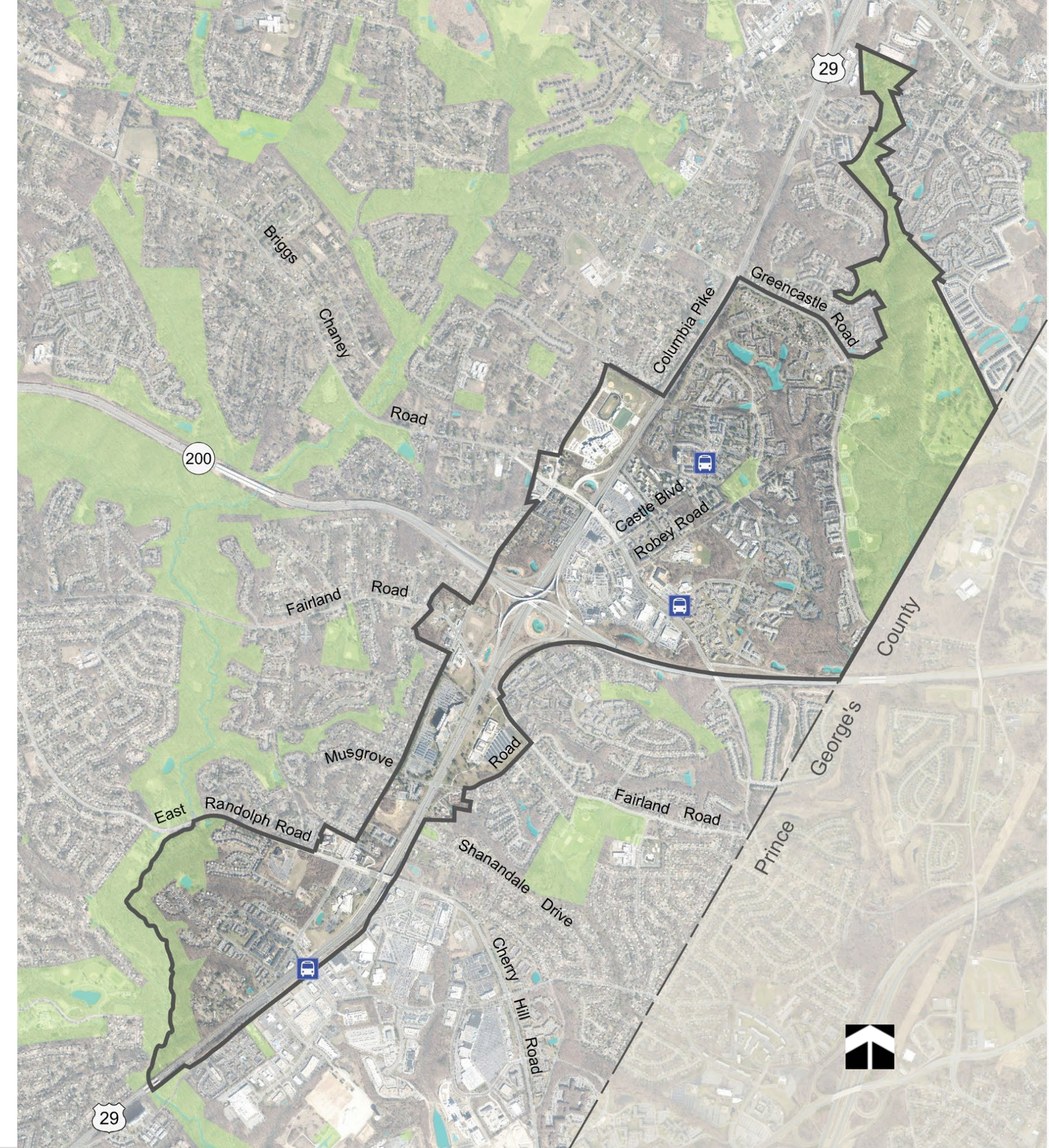
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Next Steps

- Schedule Follow-up Interviews on Vision
- Draft Preliminary Recommendations
- Schedule Community Meetings to present Draft Recommendations
- Brief Planning Board at Public Hearing
- Finalize Recommendations & Master Plan

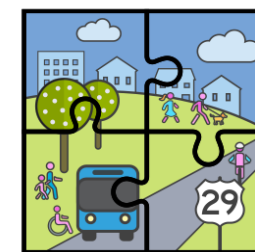


THANK YOU!!!

Contact Us

montgomeryplanning.org/fairlandbriggschaney

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