



WELCOME!

The Fairland and Briggs Chaney Placemaking Virtual Kickoff Meeting will begin shortly. This meeting will be recorded.

Please remember to mute your microphone and disable your video during the meeting. You will have an opportunity to ask questions at the end of the presentation.

Montgomery Planning Upcounty Division

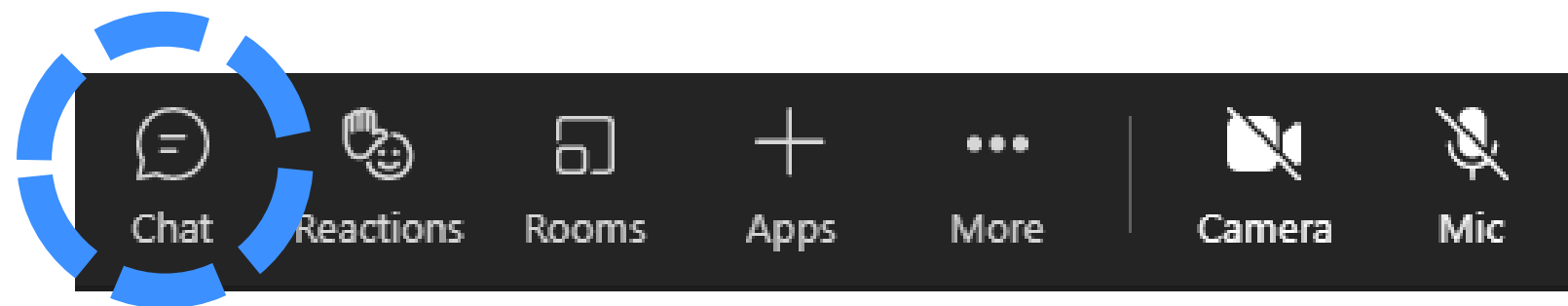
6/1/2022

Fairland and Briggs Chaney (FBC) Placemaking Festival Kickoff Meeting



A few quick notes

- This meeting is being recorded
- Your microphones and cameras are disabled. We will enable them during Q&A
- Please use the chat for questions



AGENDA



- I. Program Overview
- II. Purpose/Goals
- III. Fairland & Briggs Chaney Master Plan
- IV. FBC Placemaking Festival
- V. Partners/Planning Staff
- VI. Better Block Foundation Presentation
- VII. Q&A

Overview

Placemaking:

“Placemaking inspires people to collectively reimagine and reinvent public spaces. Strengthening the connection between people and the places they share, placemaking refers to a collaborative process by which we can shape our public realm in order to maximize shared value.

[P]lacemaking facilitates creative patterns of use, paying particular attention to the physical, cultural, and social identities that define a place and support its ongoing evolution”. (pps.org)



Burtonsville Placemaking Festival (2019)

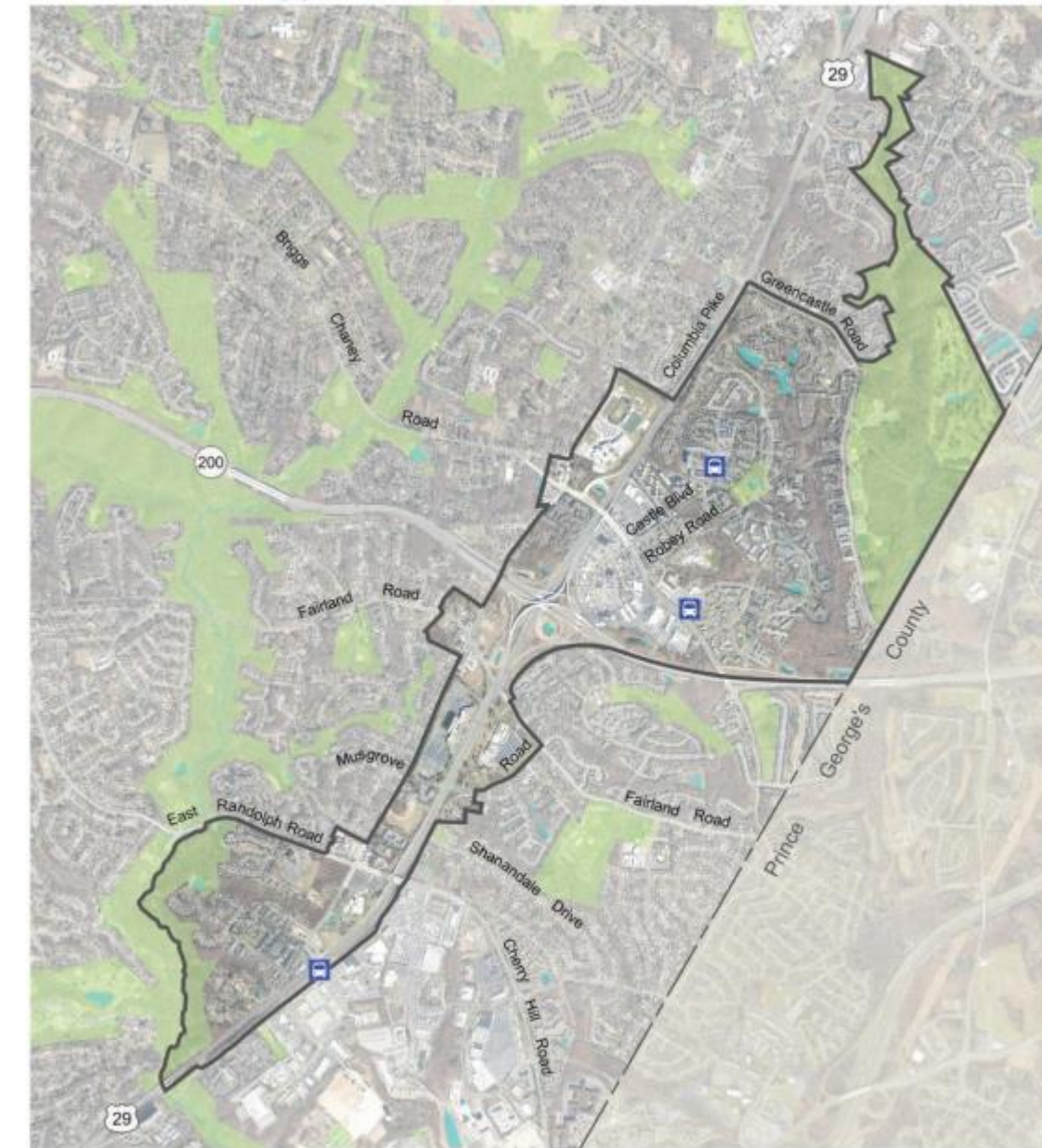


Purpose/Goals

- 1997 Fairland Master Plan Update
- Use placemaking as a tool to demonstrate essential qualities of great public spaces. Solicit community input to help inform recommendations for public spaces in the FBC Master Plan area.
- Re-envision a portion of the parking lot shared by the Montgomery County Services Center, Eastern Montgomery Regional Services Center, and the Briggs Chaney Park & Ride in a two day, community-led placemaking festival
- Placemaking effort will help to inform the plan recommendations and test ideas ‘in the field’ with community participation
- Embrace placemaking as a means of capturing shared values and generating ideas for the FBC Master Plan area.



Fairland and Briggs Chaney MASTER PLAN



- Fairland and Briggs Chaney Master Plan Boundary
- - - County Line
- Parkland
- BRT Station





Master Plan Overview

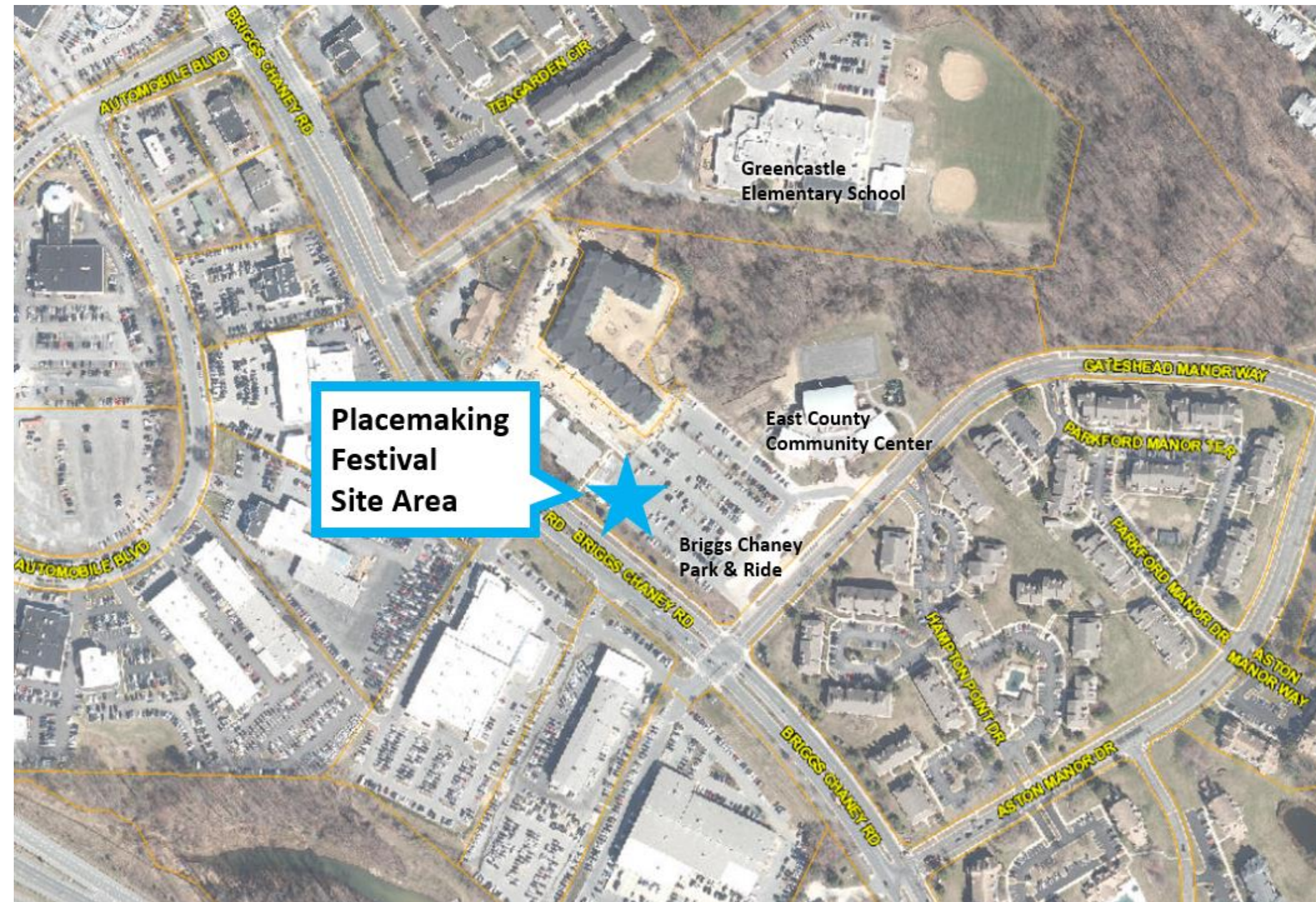


Contact Us: Molline Jackson, Molline.Jackson@montgomeryplanning.org

Clark Larson, Clark.Larson@montgomeryplanning.org

Where: Briggs Chaney Park & Ride

- Briggs Chaney Park & Ride (3300 Briggs Chaney Road, Silver Spring, MD)
(South of Greencastle Elementary School)



When: October 21-22 (Fall 2022)

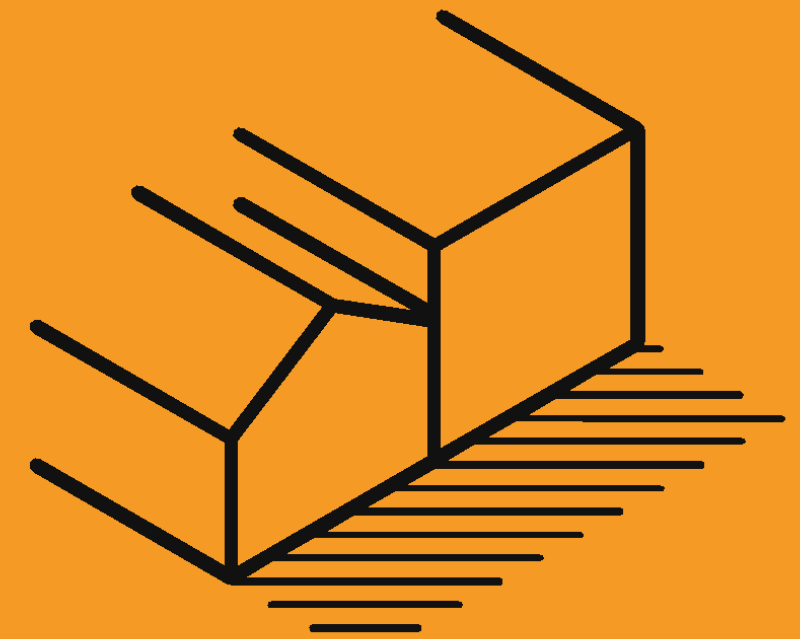


Partners

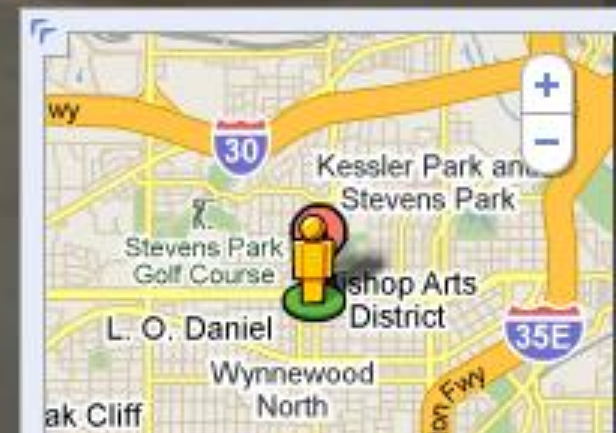
- Montgomery County Planning Department
- Eastern Montgomery Regional Services Center
- Montgomery County Department of Recreation
- Montgomery County Department of Transportation
- Montgomery Parks
- Better Block Foundation

 **Montgomery Planning**





BETTER BLOCK



SIDEWALK FLOWERS

Dallas Development Code. SEC. 43-115. ANNUAL FEE FOR USE OF PUBLIC RIGHT-OF-WAY.

(a) Except as provided in Section 43-115.1, the annual fee for a license to use a public right-of-way for the following uses is:

(3) Fee for landscaping and appurtenant irrigation systems: \$1,000.

STREET CAFÉS

Dallas Development Code. SEC. 43-115. ANNUAL FEE FOR USE OF PUBLIC RIGHT-OF-WAY.

(b) Except as provided in Section 43-115.1, the annual fee for a license to use a public right-of-way for uses other than those listed in Subsection (a) is \$1,000 or is calculated in accordance with one of the following formulas, whichever is greater:

(1) Fee for use of public right-of-way, including but not limited to sidewalk cafes: $\text{area} \times \text{market value} \times 85\% \times 12\%$.

CROWDS

Dallas Development Code. SEC. 43-129. CAUSING CROWD TO CONGREGATE ON SIDEWALK.


No person shall occupy any space on the sidewalk or any space near the sidewalk where the same attracts any crowd or causes any crowd to congregate on the sidewalk or where the patrons or customers must remain on the sidewalk, for the purpose of carrying on any kind of business whether for amusement or profit.
(Code 1941, Art. 143-8)





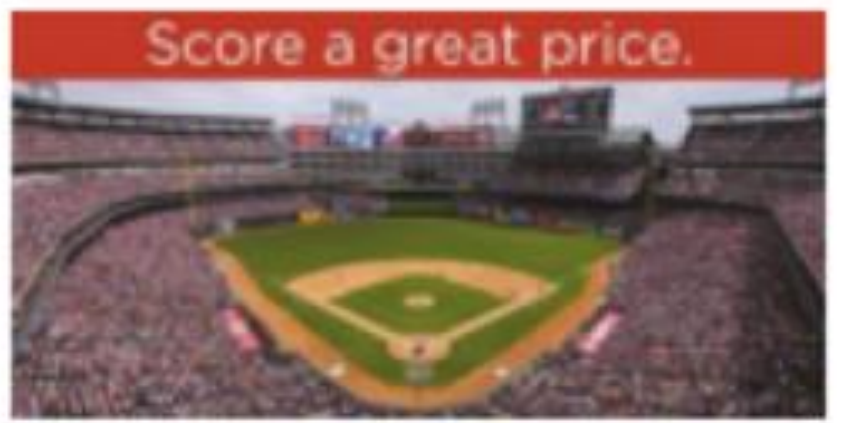
City Hall Blog

Dallas council lowers fees for sidewalk cafés

 Elizabeth Findell [Twitter](#) [Email](#)

Published: October 28, 2015 10:49 am

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Archives

Select Month 

About this Blog

Our City Hall reporters and other *Dallas Morning News* reporters

Map

Satellite



Tehran





Map

Satellite



Canada

Labrador Sea

North Hill, Akron, Ohio

United States

North Atlantic Ocean

Mexico

Gulf of Mexico

Cuba

Puerto Rico



s Ave



g 2014





An Open-Source Design Library for Building Better Blocks



wikiblock







Map

Satellite



Canada

Duluth, Minnesota

Labrador Sea

United States

North Atlantic Ocean

Mexico

Gulf of Mexico

Cuba

Puerto Rico









Toronto

United States

San Francisco

Las Vegas

Los Angeles

San Diego

Dallas

Houston

Chicago

Toronto

Washington

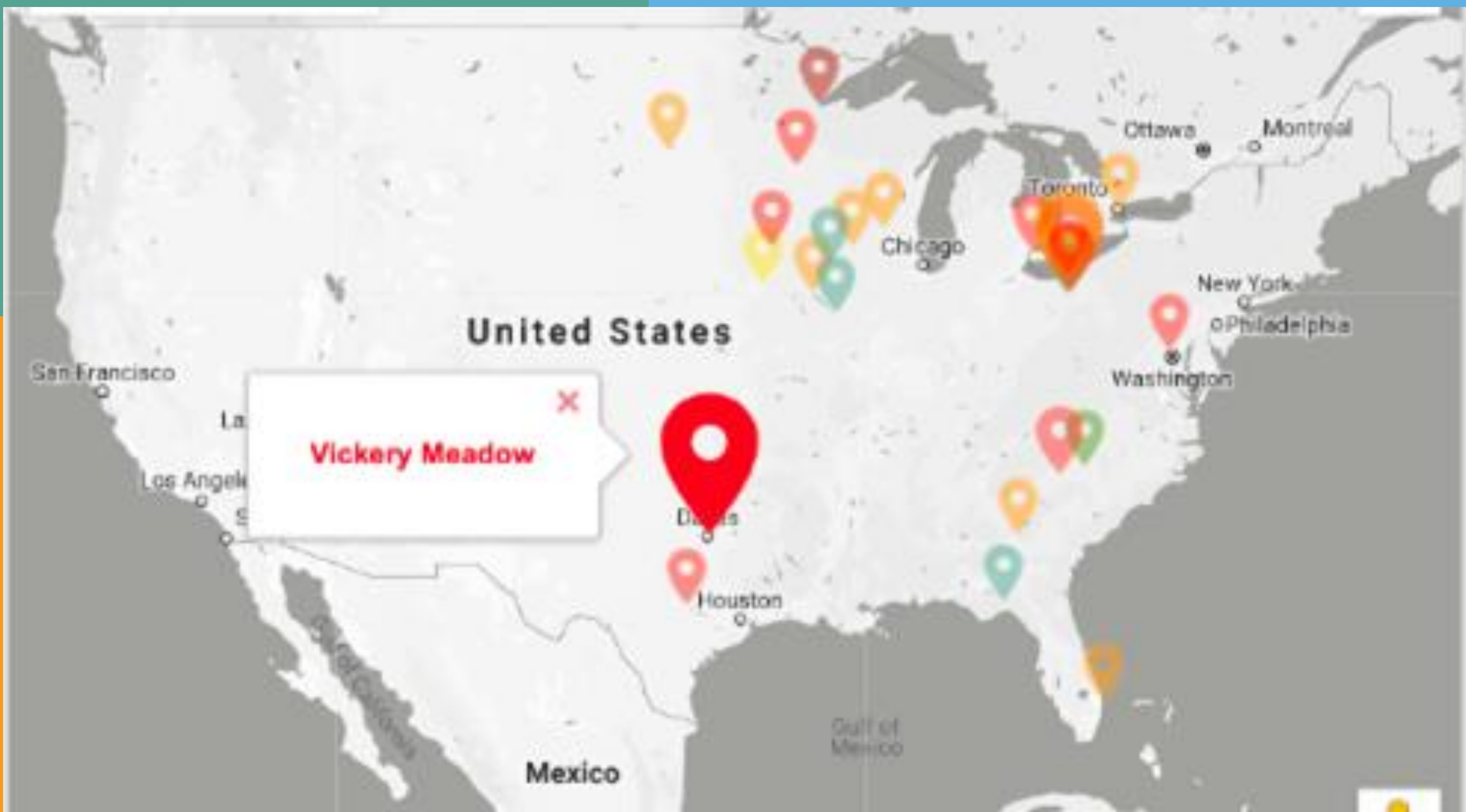
New York

Philadelphia

Gulf of Mexico







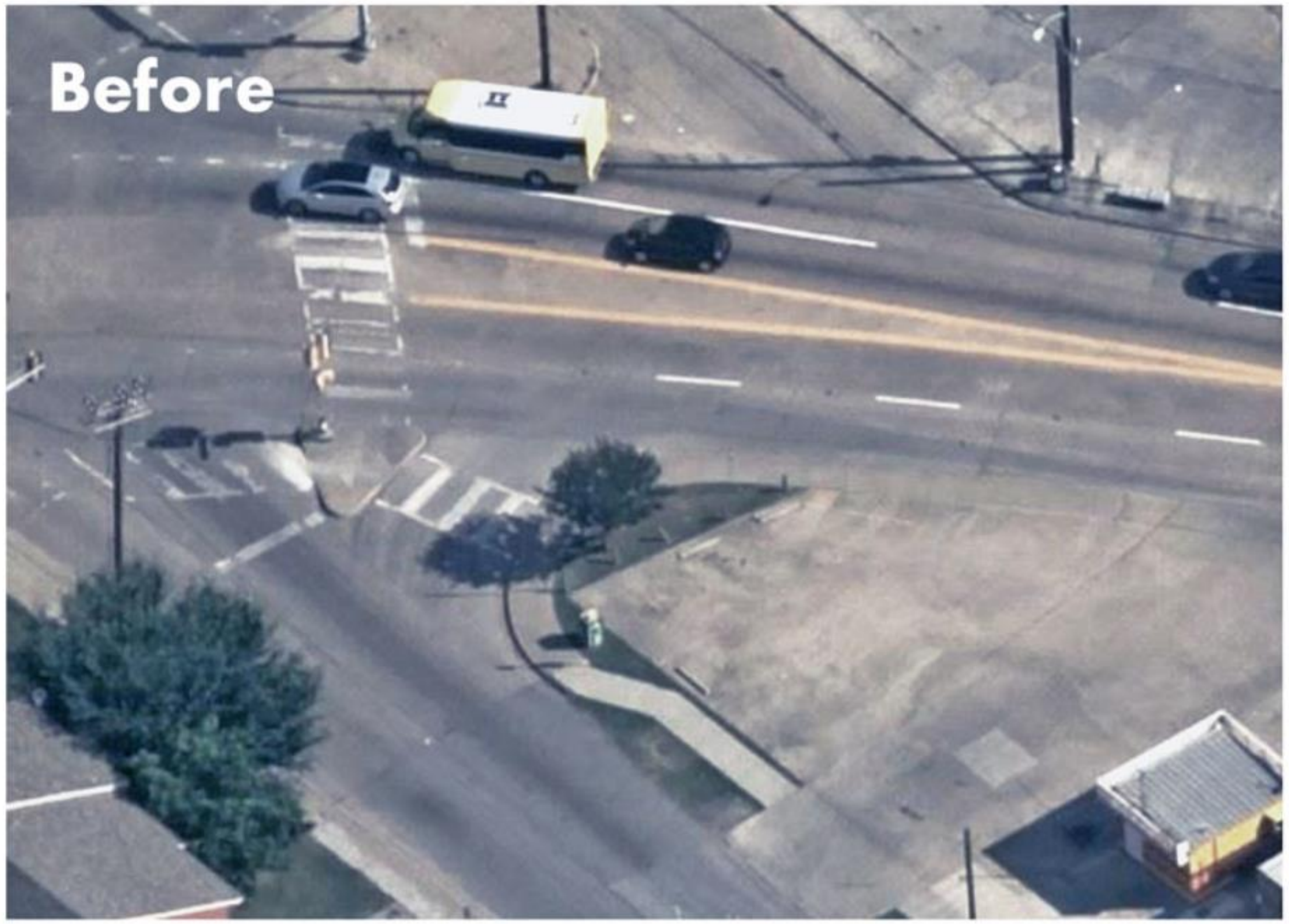
United States

Vickery Meadow

Mexico

Gulf of Mexico

Before



After







Map

Satellite

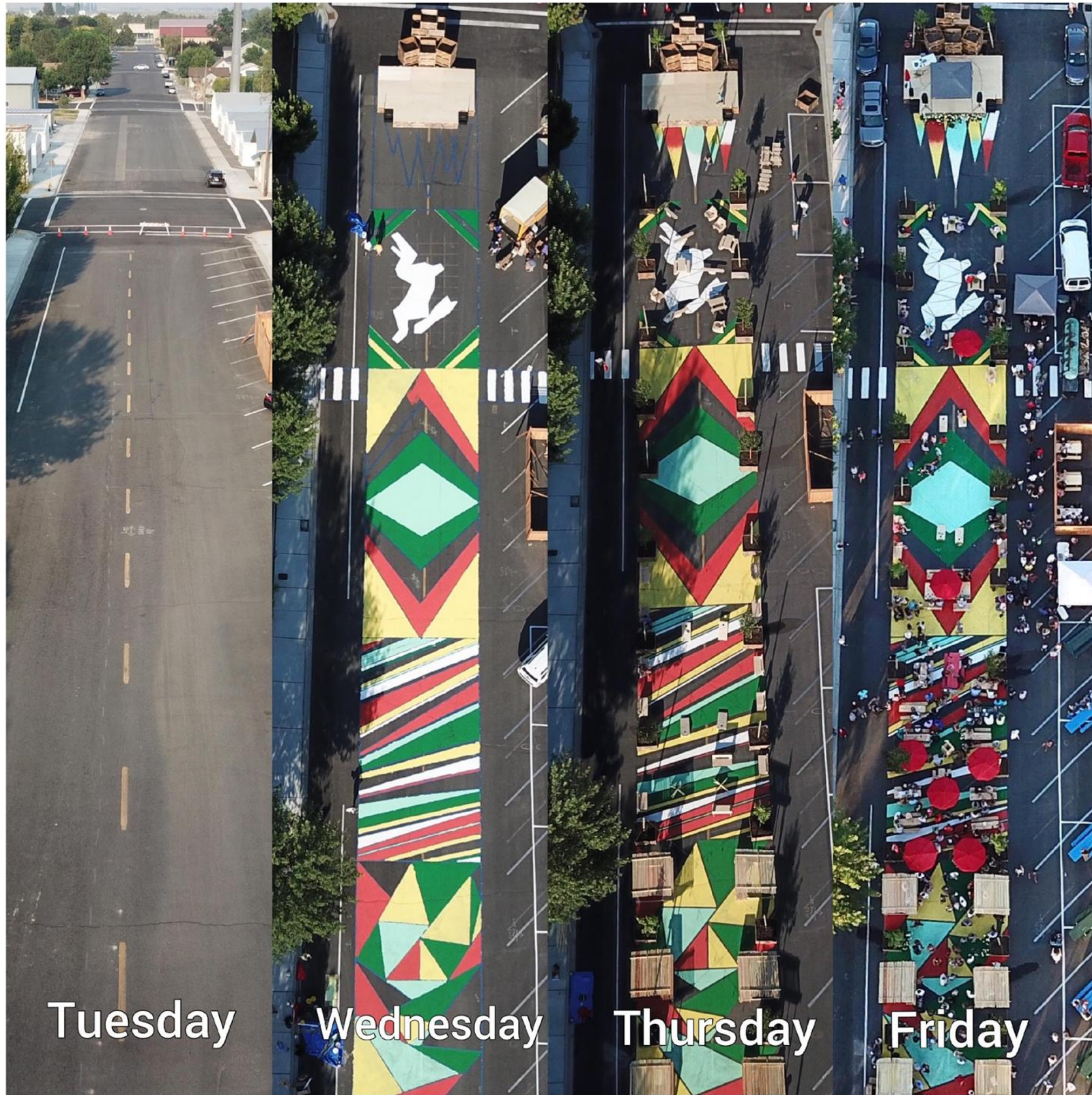


Quincy Better Block









Tuesday

Wednesday

Thursday

Friday



SITE PLAN BREAKDOWN

EAT

Food vendors to gather along this stretch in a lively, social area

PLAY

Play time for children and adults!

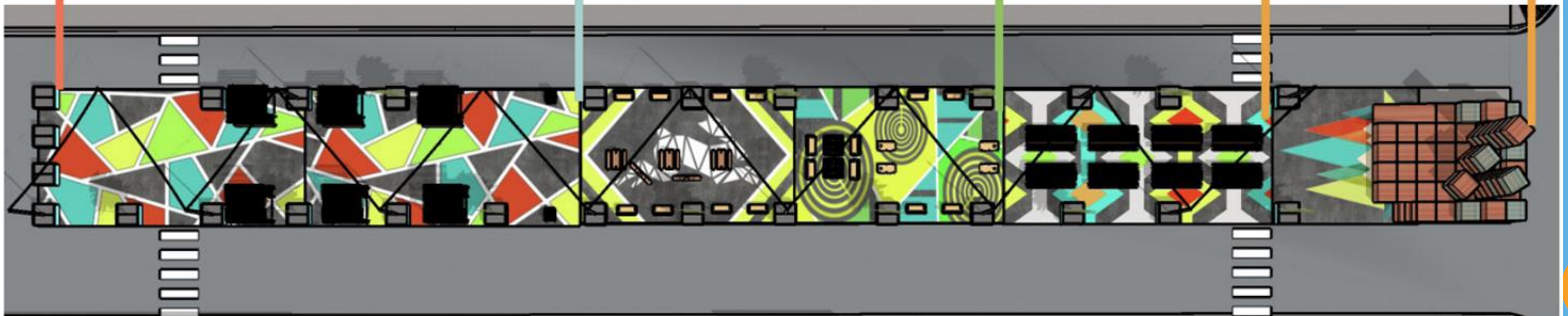
Includes: Kids' play area, cornhole, and chess area

DRINK

Enjoy a cold beverage in the beer garden area filled with picnic-style seating

PERFORM

Jam out with live performers in the stage area











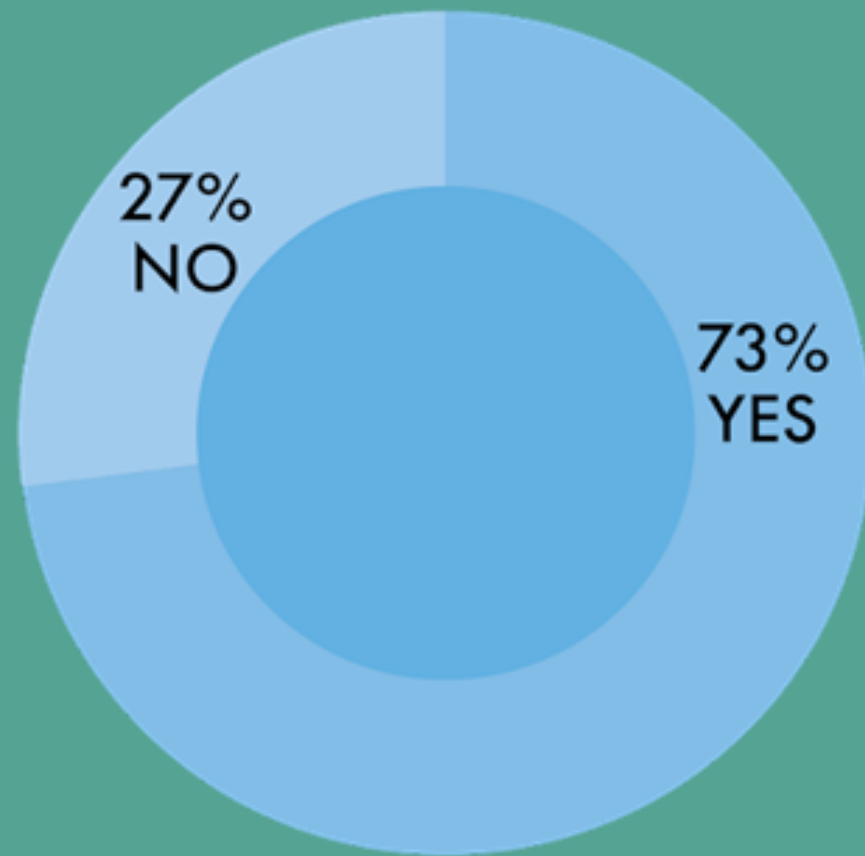
Better Block gave us a beautiful gift by helping us see other ways to use spaces and resources we have **available**. The opportunity for our community to come together to put on such a wonderful event reminded many of us, myself included, how great it feels to be involved with the community again. We are already holding meeting and gathering committees to see how we can continue to use the items that were built and the ideas we were given. Better Block gave us a renewed sense of the **importance of community events and spaces** for gatherings. --Megan Couture, Business Owner, Quincy

We worked really hard to make the event in Quincy a huge success. It is so cool to know we have teammates out there making the world a better place.

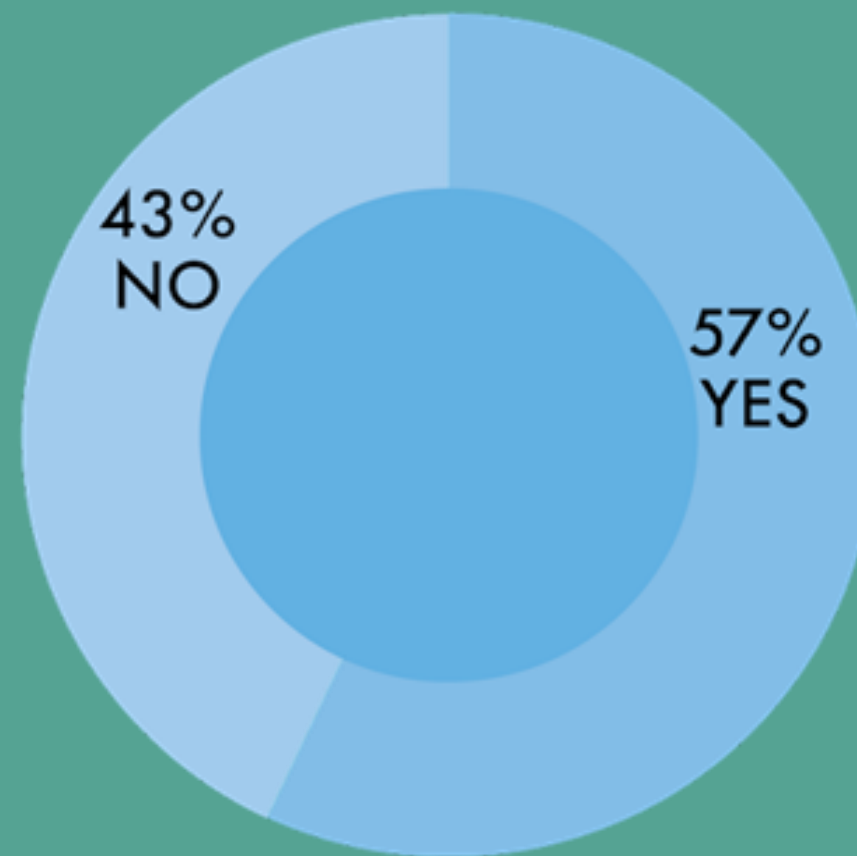
Thank you for making the journey to our desert villa. **Our lives are forever changed.** –Galen Golay, Community Advocate, Quincy



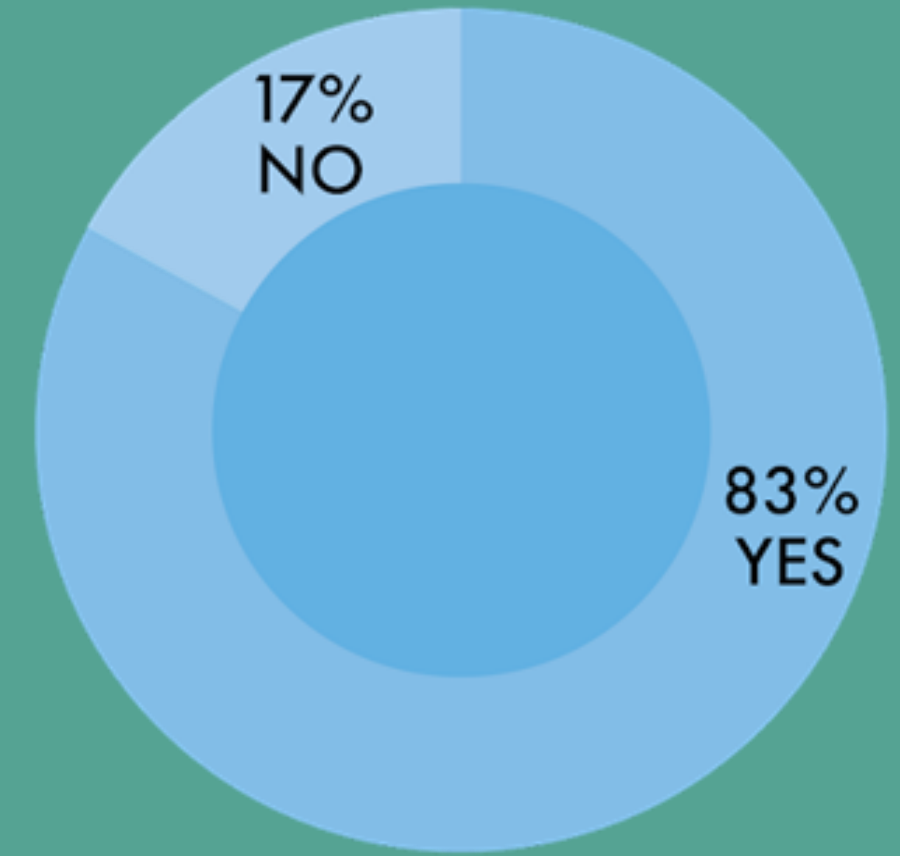
For Change



**Increase in
Community
Engagement**



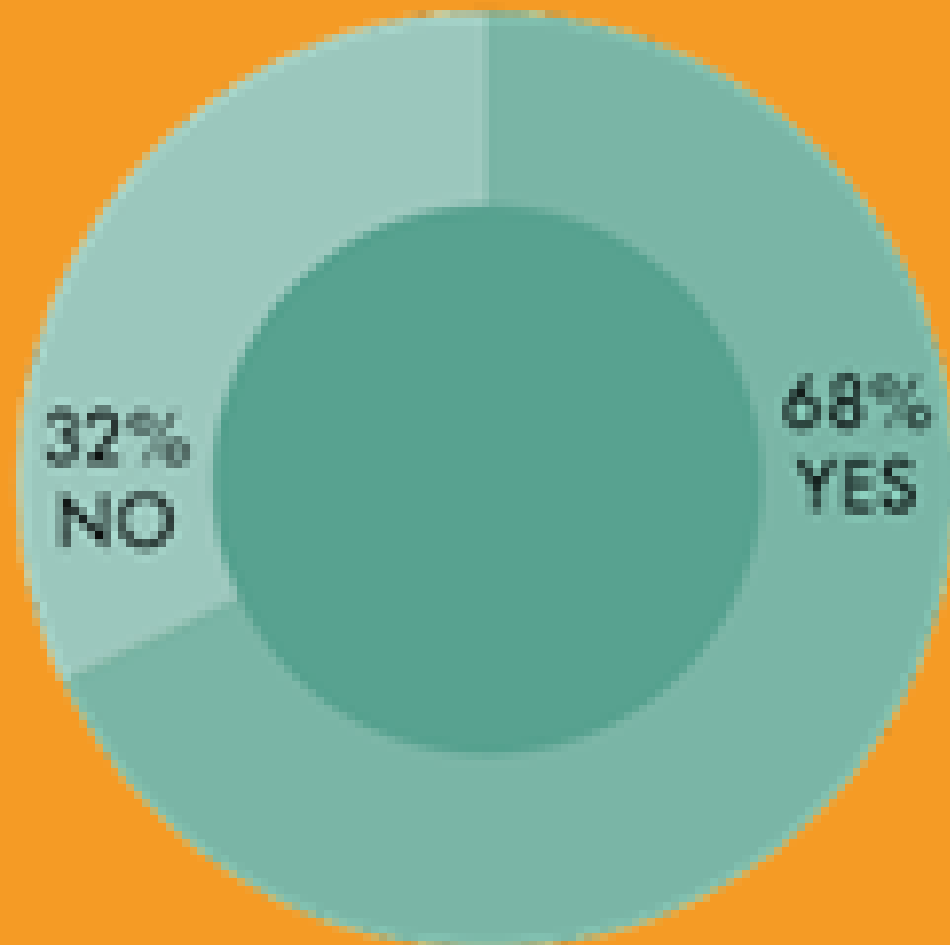
**Street Changes
After Project**



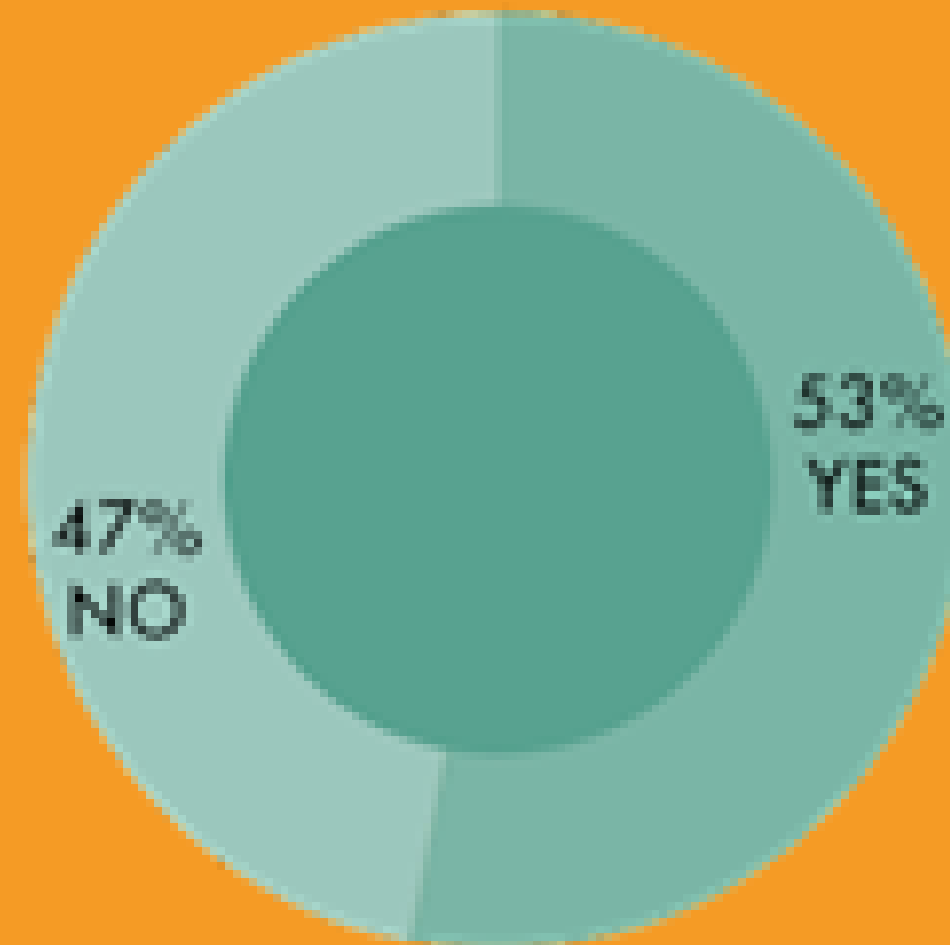
**Programming
Continuation**



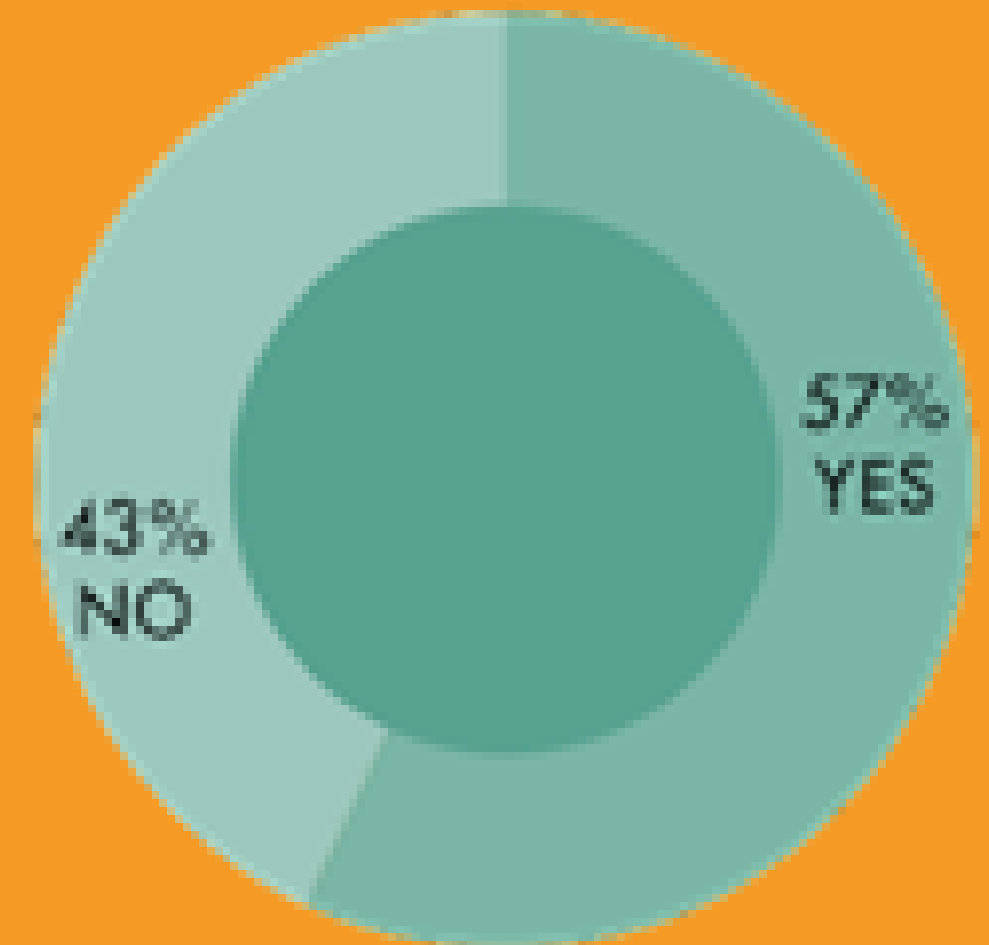
For Change



Positive Perception Changes



Increase in Street Life



Newly Formed Community Partnerships



For Instagram

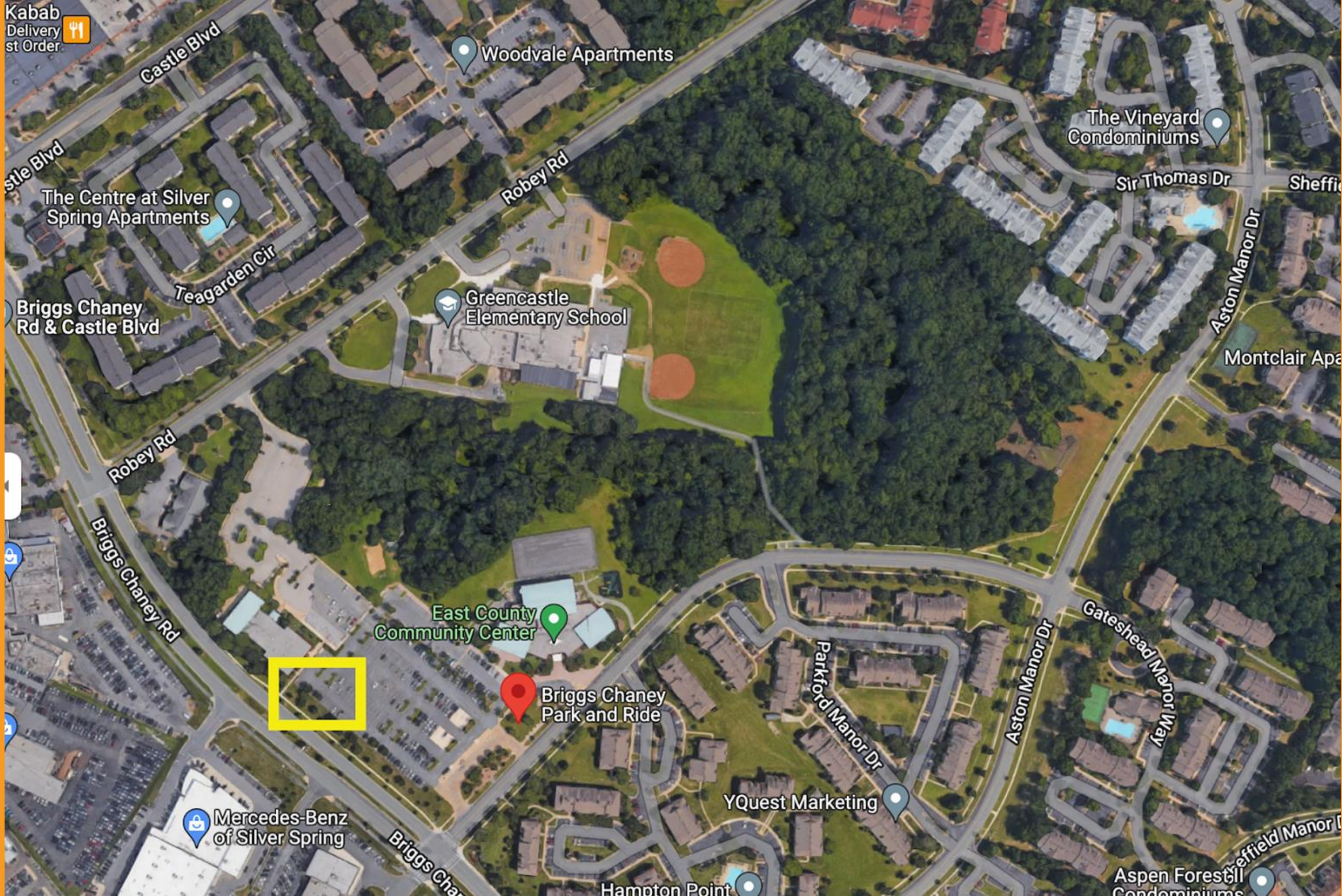




For Love



Fairland and
Briggs Chaney
Placemaking
Festival



Woodvale Apartments

The Vineyard
Condominiums

The Centre at Silver
Spring Apartments

Greencastle
Elementary School

Briggs Chaney
Rd & Castle Blvd

East County
Community Center

Briggs Chaney
Park and Ride

YQuest Marketing

Mercedes-Benz
of Silver Spring

Hampton Point

Aspen Forestall
Condominiums

Next steps:

- Community Survey & Kickoff 6/1
- Design set 8/8
- Leadership meetings begin 8/8
- Volunteer workshops 10/19 - 10/21
- Event begins 10/21



[www.montgomeryplanning.org
/planning/placemaking](http://www.montgomeryplanning.org/planning/placemaking)

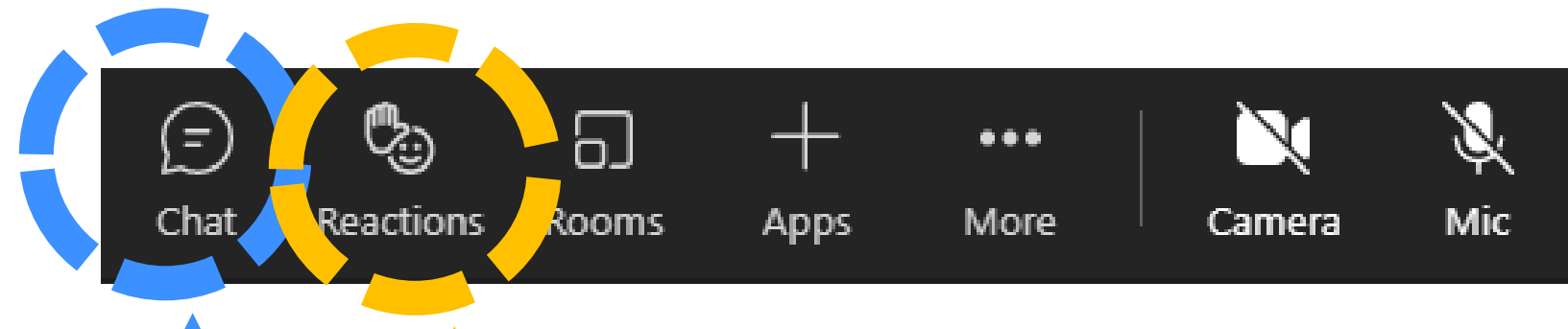


Thank you!




kristin@betterblock.org



Questions & Answers



Select the chat icon on your screen and enter your question in the chat

OR select the Reactions () icon and choose the Raise Hand () icon to notify us that you have a question. We will then call on you so you have an opportunity to ask your question. You can then unmute yourself by selecting the mic icon () to unmute yourself.

Contact Information



Better Block Foundation:

Kristin Leiber

Kristin@betterblock.org



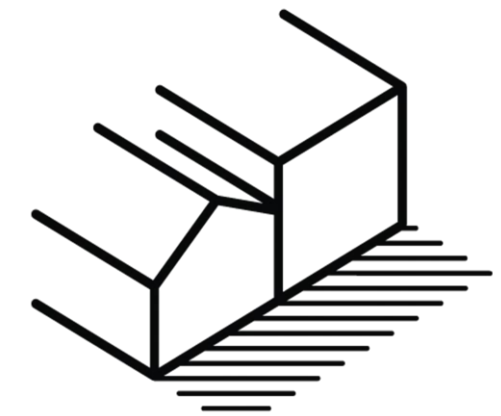
Montgomery Planning:

Angelica Gonzalez

Angelica.Gonzalez@montgomeryplanning.org

Questionnaire Link: <https://forms.gle/JLtx7hpZQ97GRtqD6>.

Thank you for joining us for the FBC Placemaking Festival Kickoff Meeting!
We look forward to your participation!



BETTER BLOCK



Montgomery Planning

