

**Montgomery Planning Upcounty Division** 

# Fairland and Briggs Chaney Master Plan

**Existing Conditions Report** 

Montgomery County Planning Board 04/21/2022

Agenda item 10



Fairland and Briggs Chaney MASTER PLAN

# Plan Schedule



## Listening

#### Fall 2021 to Spring 2022

Community Engagement

**Existing Conditions** Report

**Planning Board** Updates

## Visioning

#### **Spring to Summer** 2022

**Community Visioning** 

**Preliminary Draft** 

Community and **Planning Board** Updates

## Refining

Fall 2022

Working Draft Community and **Planning Board** Updates

## Fairland and Briggs Chaney Existing Conditions Report



# Fairland and Briggs Chaney MASTER PLAN

## Sharing

### Fall 2022 to Spring 2023

Public Hearing Draft

**Public Hearing** 

Work Sessions

Planning Board Draft

Transmit to County **Council and Executive** 



#### **Regional Context** – *Where is Fairland and Briggs Chaney?*

#### **People in the Plan Area** – *Who Lives and Works Here?*

- Racial Equity & Social Justice
- Demographics

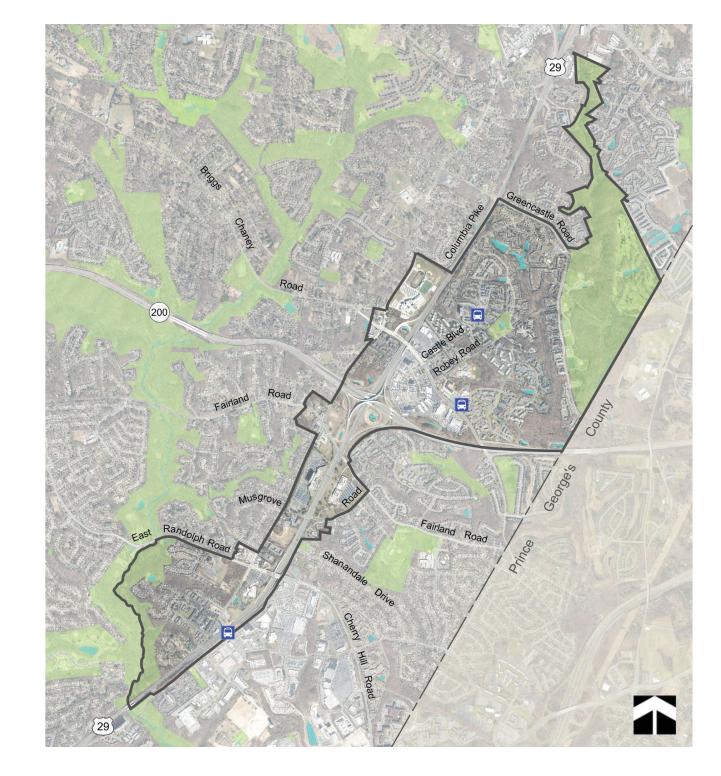
#### **Built Environment** – *What is Built Here?*

- Land Use, Zoning, & Development Patterns
- Transportation
- Housing
- Schools

#### **Natural Environment** – *How People Live, Play, & Thrive Here?*

- Parks, Recreation, & Community Facilities
- Environment, Climate & Food Systems





## Fairland and Briggs Chaney Existing Conditions Report

### Fairland and Briggs Chaney MASTER PLAN

# Key Take-aways

Regional Context	<ul> <li>Major nearby transportation routes (US-29, MD-200, I-95) access t</li> <li>Historically, lower community investment and higher socioecond</li> </ul>
People	<ul> <li>History of racial inequality through housing discrimination and d</li> <li>Well-educated, predominantly Black or African American populat</li> <li>Diverse culture supports community richness</li> </ul>
Built Environment	<ul> <li>Opportunities for safe, affordable, and accessible living not availated.</li> <li>Improved transit service with Flash BRT</li> <li>Unsafe and uncomfortable driving, walking, rolling, and biking controls.</li> <li>Communities poorly connected, separated by busy roads, deep set</li> </ul>
Natural Environment	<ul> <li>Significant parks and recreation amenities, yet certain programs</li> <li>Inadequate walking, rolling, and biking access to parks and open</li> <li>Forested stream valleys provide relief, though extreme summer h</li> <li>Highest food insecurity rate in the county; food distribution resources</li> </ul>

## Fairland and Briggs Chaney Existing Conditions Report



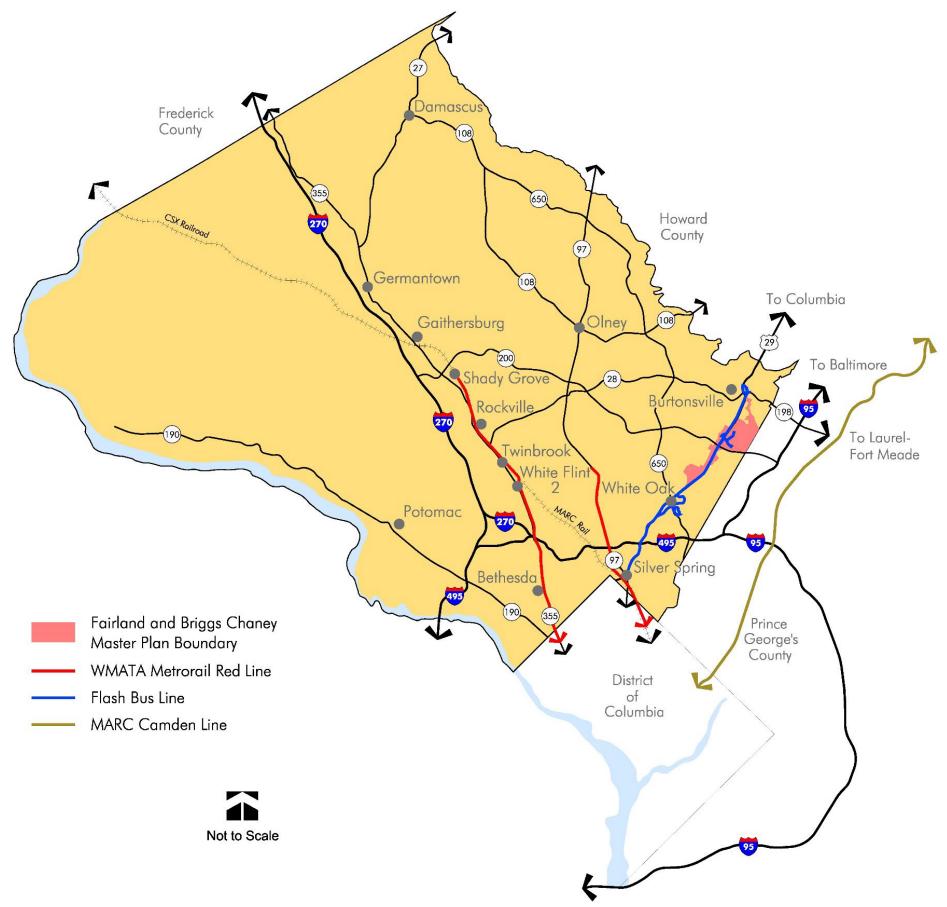
# Fairland and Briggs Chaney MASTER PLAN

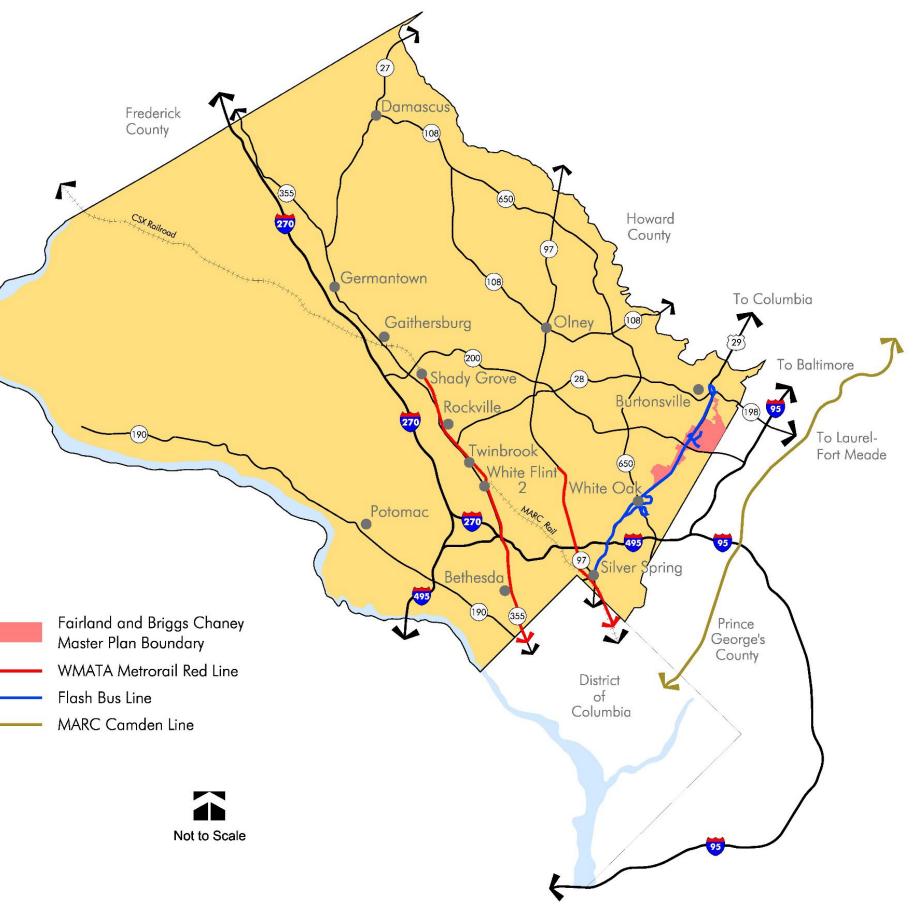
- the region
- omic vulnerability
- displacement
- ation today
- lable for all
- onditions; car travel often a necessity
- stream valleys and property barriers.
- and amenities are needed
- n space
- heat and lack of adequate shade is of concern
- ources are available

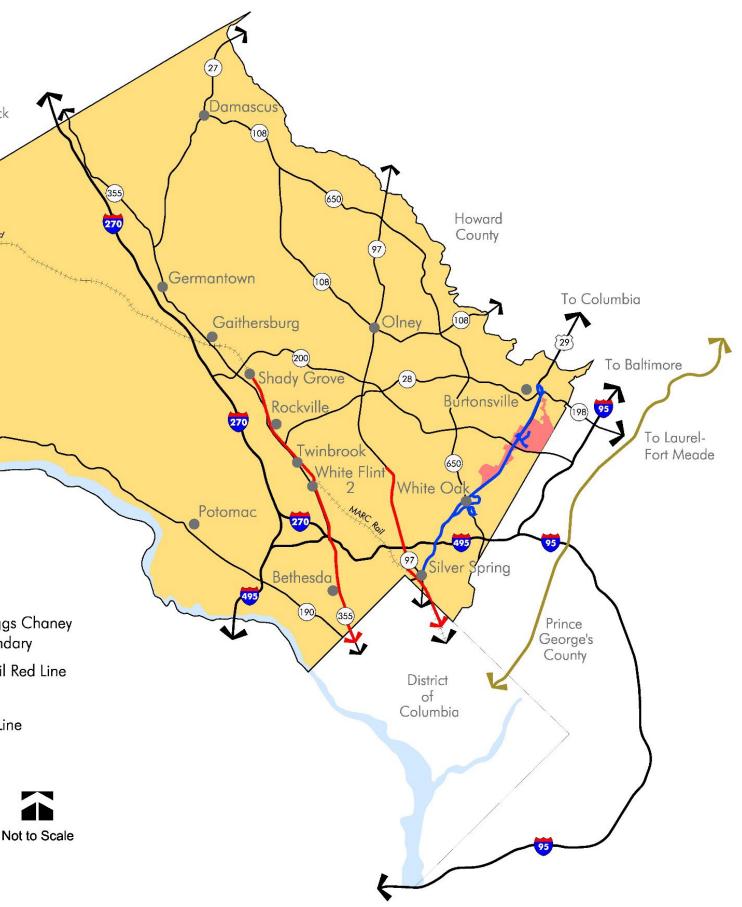


# Regional Context

- Situated between Washington DC and Baltimore along U.S. Highway 29 (Columbia Pike)
- Close to Interstate I-95 corridor
- Accessible to Montgomery County via MD-200 (ICC or the Inter-County Connector), Briggs Chaney Road, and Fairland Road





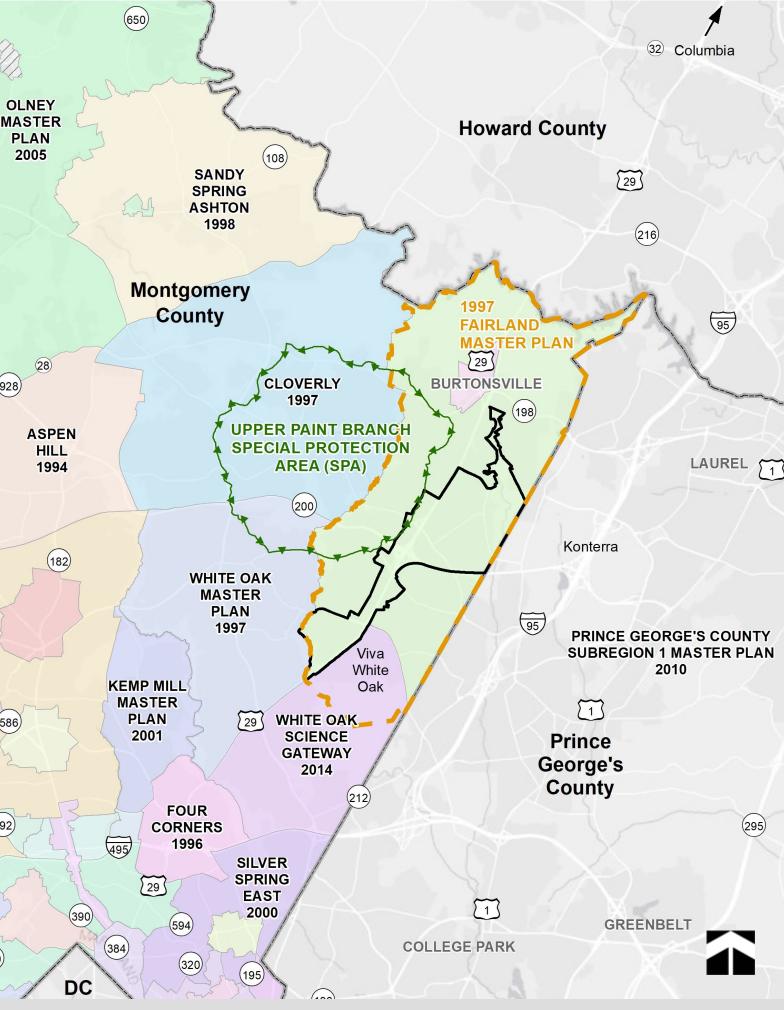


# Relationship to Surrounding Areas

- Master Plan area is a portion of the 1997 Fairland Master Plan
- Adjacent to White Oak Master Plan, White Oak Science Gateway Plan, and Cloverly Master Plan
- Prince George's County adjacent

Fairland Briggs Chaney Sector Plan Boundary

## Fairland and Briggs Chaney Existing Conditions Report



- Jo

928

(410)



## Fairland and Briggs Chaney Existing Conditions Report

People

**Regional Context** 

# People

## Key Take-aways

- History of racial inequality through housing discrimination and displacement
- Well-educated, predominantly Black or African American population today
- Diverse culture supports community richness

# Historical Context

#### **By 10,000 BCE**

Indigenous people inhabited the area

#### 1634

English colonists arrive in Maryland

#### 1664

Maryland codified chattel slavery

#### **1720s** First land grants in Fairland vicinity

#### 1776

**Montgomery County Formed** 

#### 1810

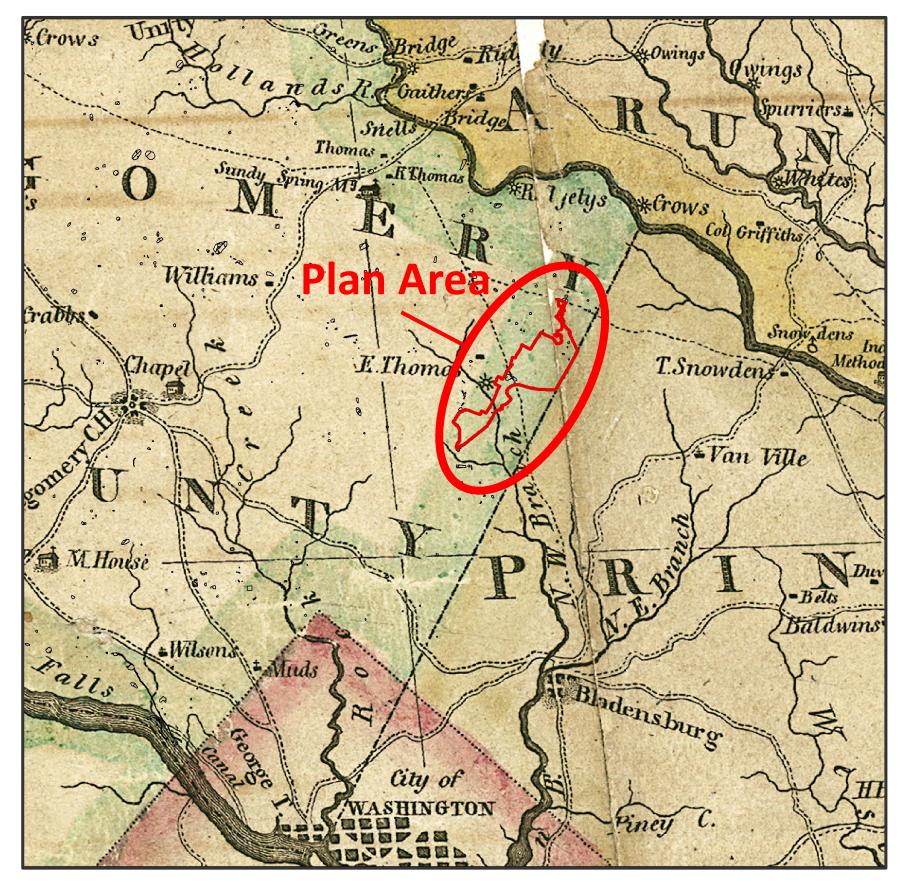
Columbia Turnpike Company authorized by Maryland Assembly

#### 1800-1825

Earliest Free Black Communities in Montgomery County

#### 1864

Slavery Abolished in Maryland



#### Map of the State of Maryland, 1794 (Dennis Griffith)

# Historical Context

#### **1860s**

Freed African Americans acquire property in Fairland.

#### **1920s**

First suburban development in Fairland along Old Columbia Pike.

#### **1930s**

Discriminatory housing practices common in Montgomery County and Fairland.

#### 1955

US 29 realigned; development in Fairland increases.

#### 1967

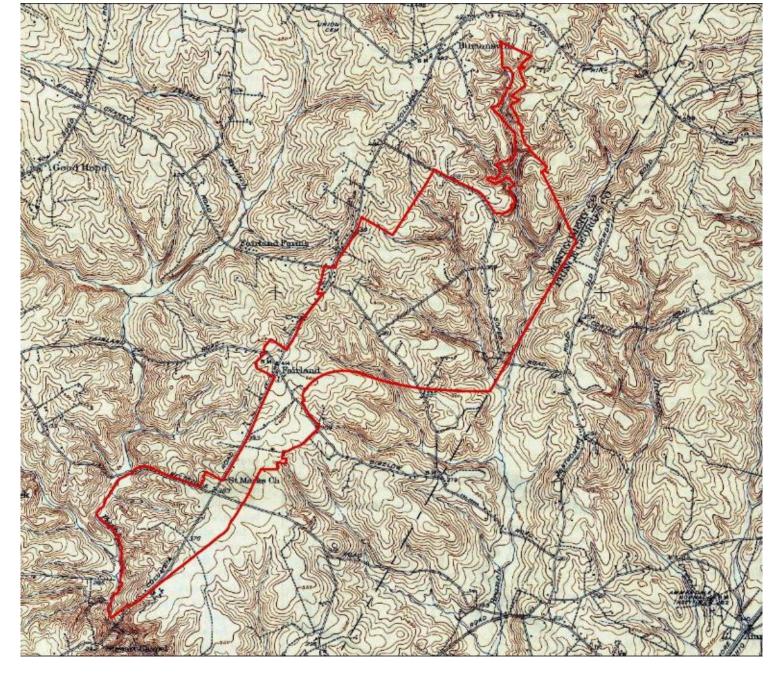
Montgomery County adopts first Open Housing Law.

#### **1960s-80s**

Major development of Fairland, including Autopark and shopping center.

#### 2011

Construction begins on the ICC

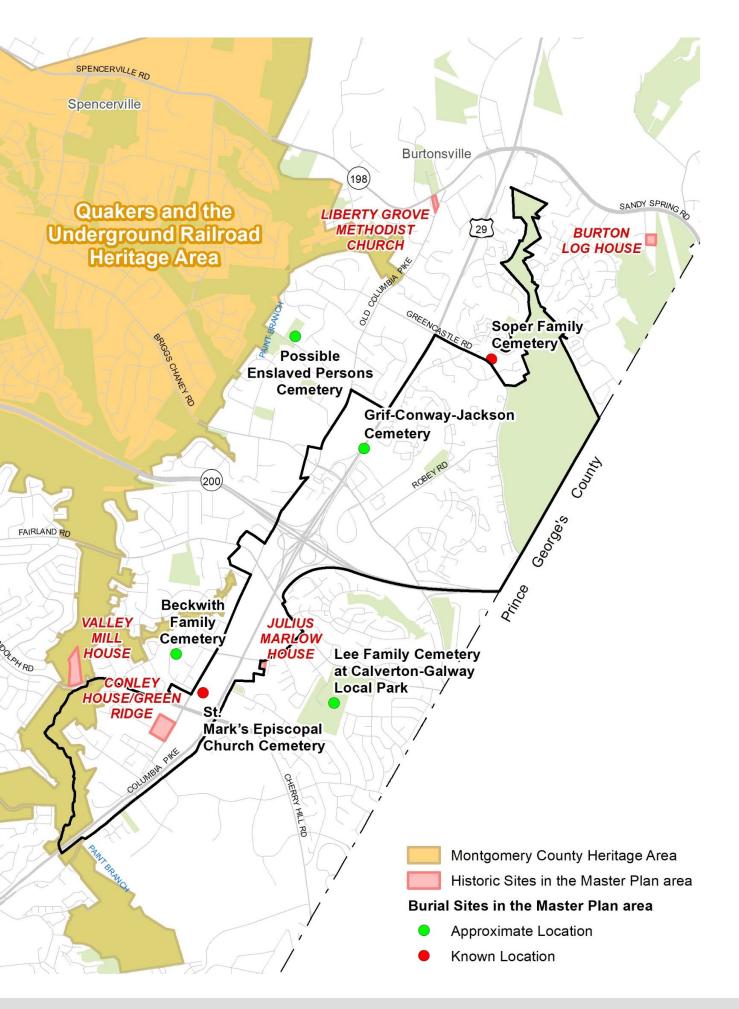


## Fairland and Briggs Chaney Existing Conditions Report

#### Fairland plan area 1945

# Existing Historic Resources

- About 12 individual historic resources within or near the Fairland and Briggs Chaney Master Plan area
- Two resources eligible for listing on the National Register of Historic Places
  - The Conley House/Green Ridge built c. 1910: Classical Revival style
  - The Lacy Shaw House built in 1924: American Bungalow style
- Three Master Plan Historic Sites
- Six Burial Sites
- Archaeological sites
  - Some destroyed, but some may be eligible for listing on the National Register



# Racial Equity

### **Rise in African American Homeownership**

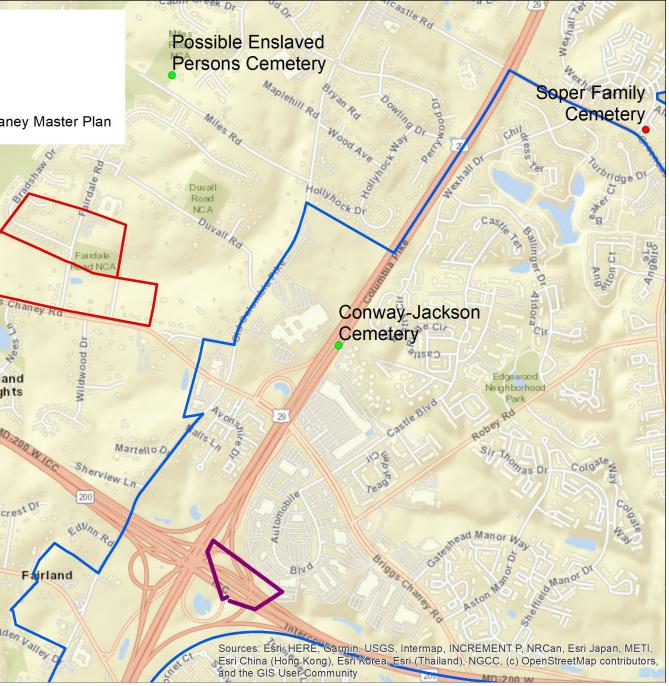
**1936** Federal Housing Administration (FHA) publishes map of the District of Columbia and neighboring suburbs grading the perceived quality of housing in racialized terms ('**redlining**'), reinforcing discriminatory real estate practices throughout the region.

**1938** William Briggs includes **racially restrictive covenants** in a deed selling his farm for residential development west of the plan area, along Briggs Chaney Road, forbidding sale to African Americans.

**By 1940** Black homeownership increases to 75%, which at the time exceeded the rate of white Homeownership (71%) in the East County communities (District 5).

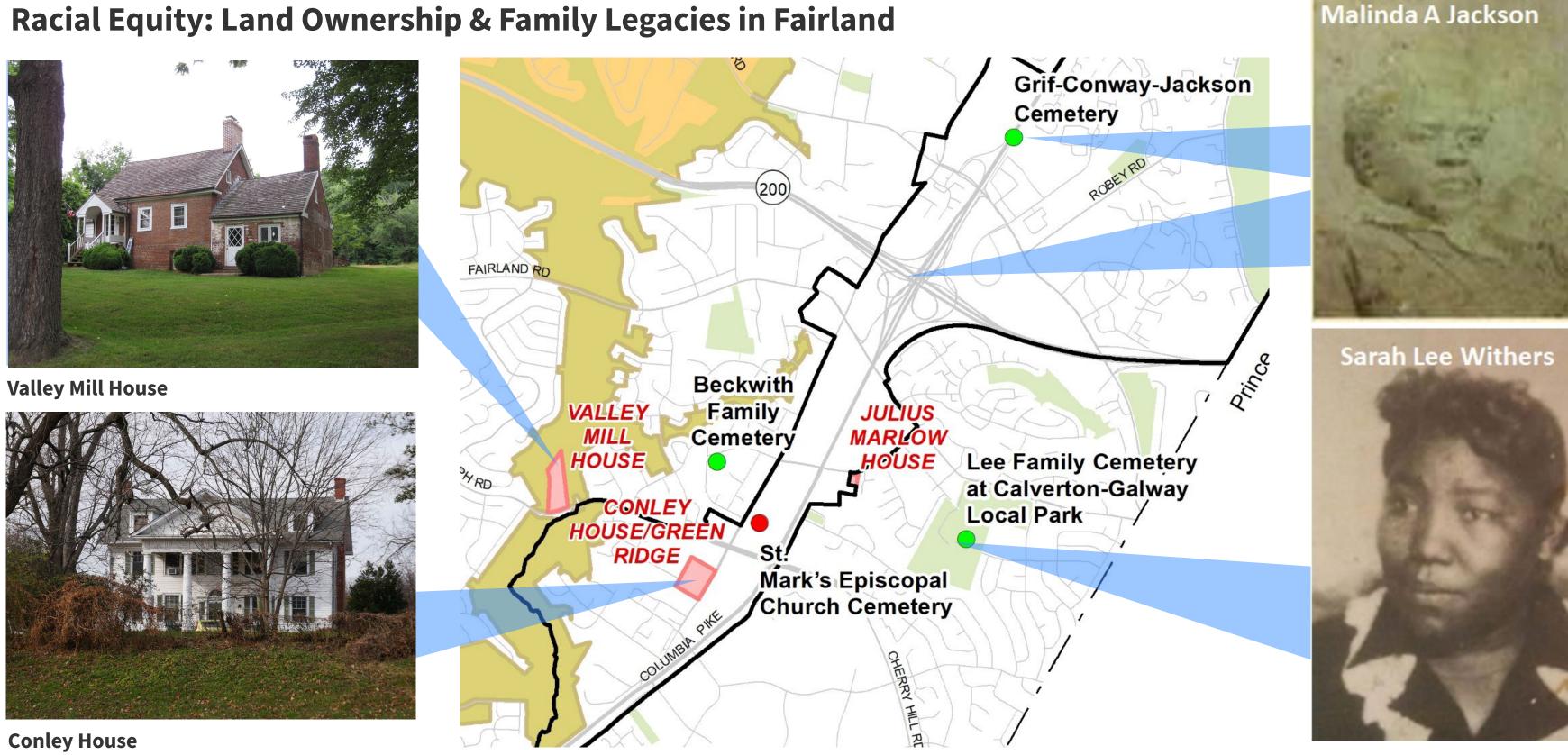
**1967** Montgomery County adopts first **Open Housing Law**, banning discrimination on the sale or rental of housing, except owner-occupied housing of two units or less.

# Legend Jackson Homestead **Restrictive Covenants** Fairland and Briggs Chaney Master Plan



# Historic Properties and Cemeteries

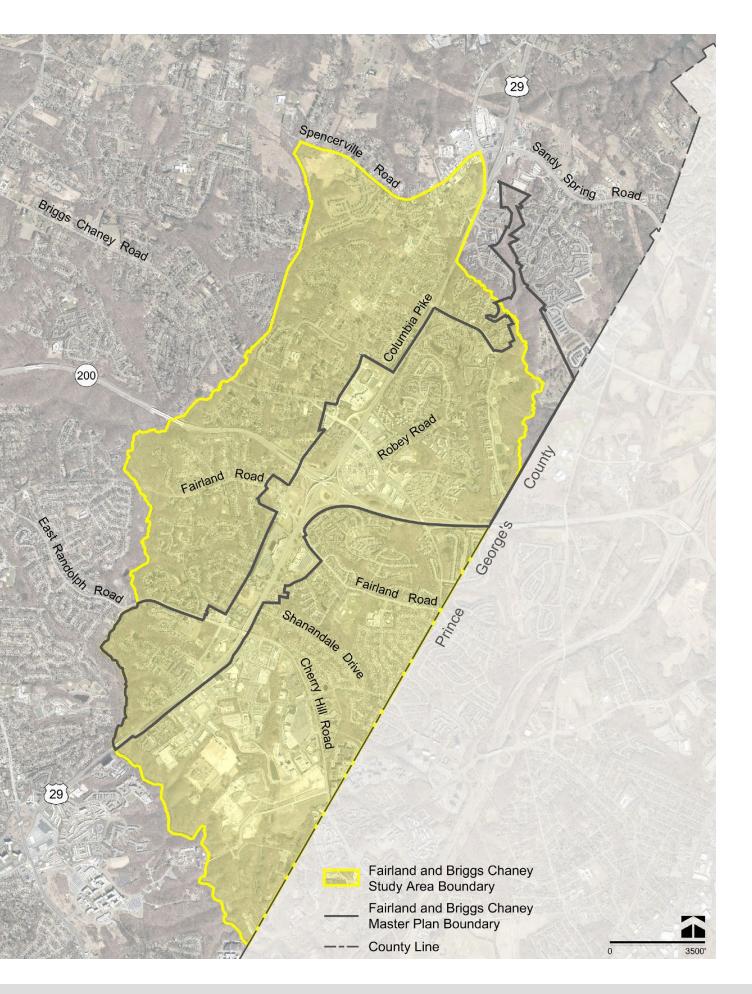
### **Racial Equity: Land Ownership & Family Legacies in Fairland**



# Fairland and Briggs Chaney Boundaries

### Master Plan Area vs. Study Area

- Master Plan Area (black outline) is the focus for the Plan's existing conditions, vision, and recommendations
- Study Area (yellow) is the basis for the demographic and data analysis



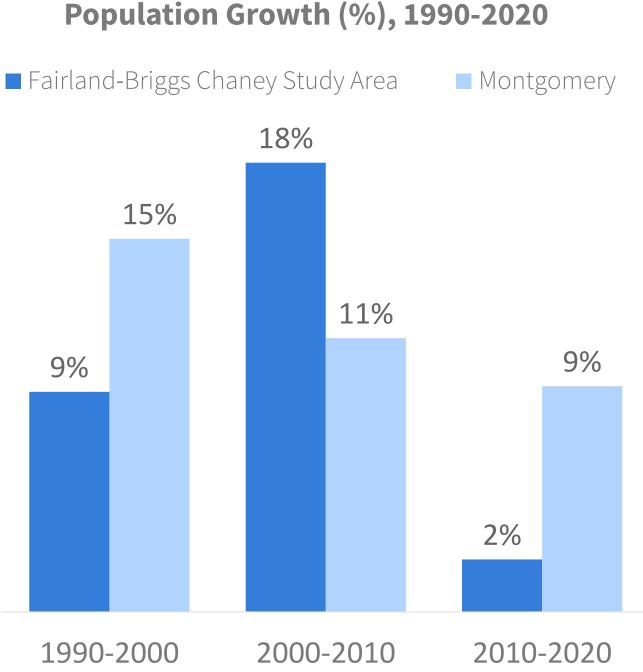
# Population Growth

- An estimated **37,500** people reside in the Study Area in 2020.
- Area gained about 9,100 people since 1990.
- Peak population growth occurred between 2000 and 2010 followed by a decade of slow growth.
- Area's population growth rate differs from the overall County.

9%



## Fairland and Briggs Chaney Existing Conditions Report

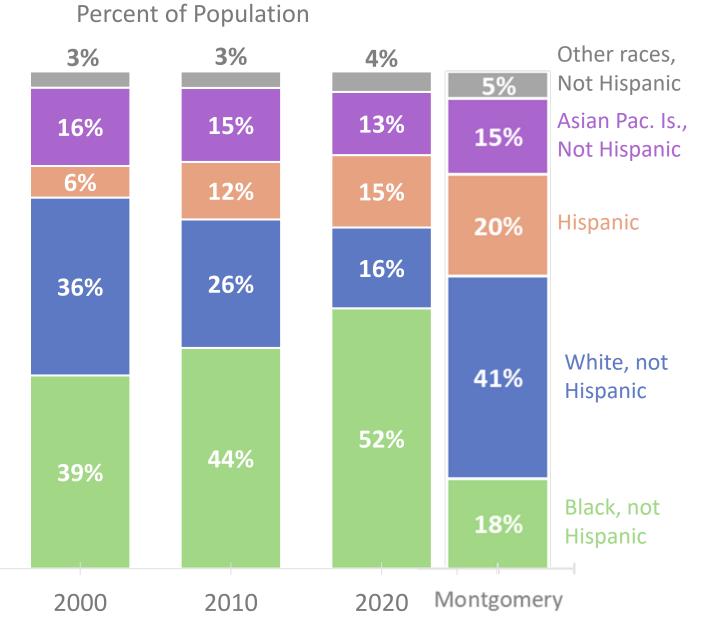


Source: Decennial Census, 1990-2020, U.S. Census Bureau

# Population Diversity

•	Racial and ethnic diversity steadily	Share of
	increased since 1990.	0%
•	Over half of the residents were Black	11% 5%
	or African American by 2020.	
•	The Study Area is more racially	60%
	diverse compared to the overall	
	county.	
		24%
		1990

## Fairland and Briggs Chaney Existing Conditions Report



the population by race and ethnicity, 1990-2020

Source: Decennial Census, 1990-2020, U.S. Census Bureau

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# Foreign-Born Residents



# **2 out of 5**

residents are foreign-born (15,050)

Of all residents, age 5+:



speak a language other than English at home

**Of other language speakers:** 

**28%** (4,250)

speak English less than very well

#### Language

Other & d

Spanish

French, H

Other Ind

Vietname

Fairland and Briggs Chaney Existing Conditions Report

### Top Foreign Languages

e	% of non- English	% less than very well
other unspecified	25%	19%
	23%	30%
laitian, or Cajun	15%	23%
do-European	14%	23%
ese	8%	61%

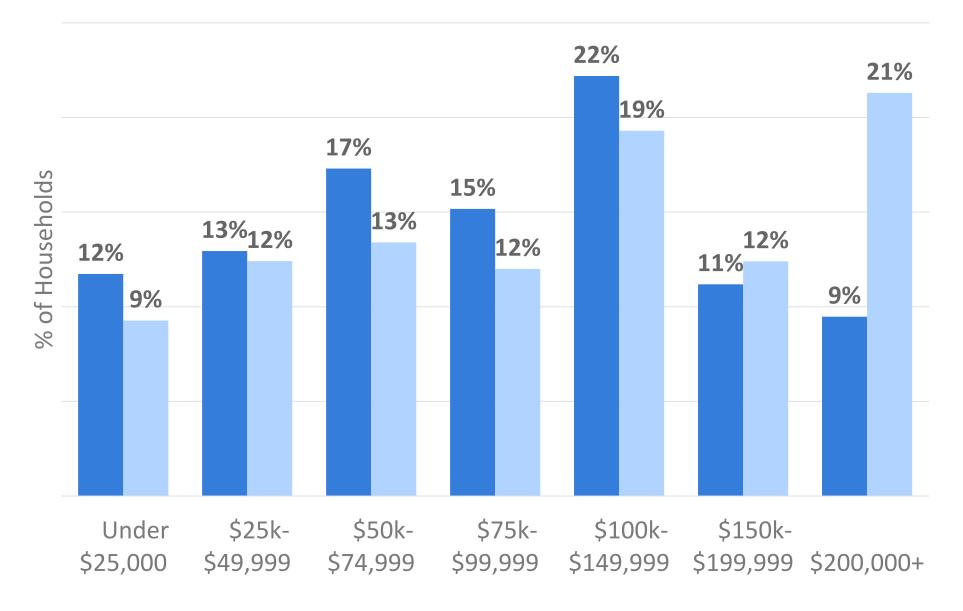
Source: 2018 American Community Survey, 5-year estimates, U.S. Census Bureau



# Household Income Skewed to Lower Brackets

### Household Income Distribution

Fairland-BC Study Area Montgomery



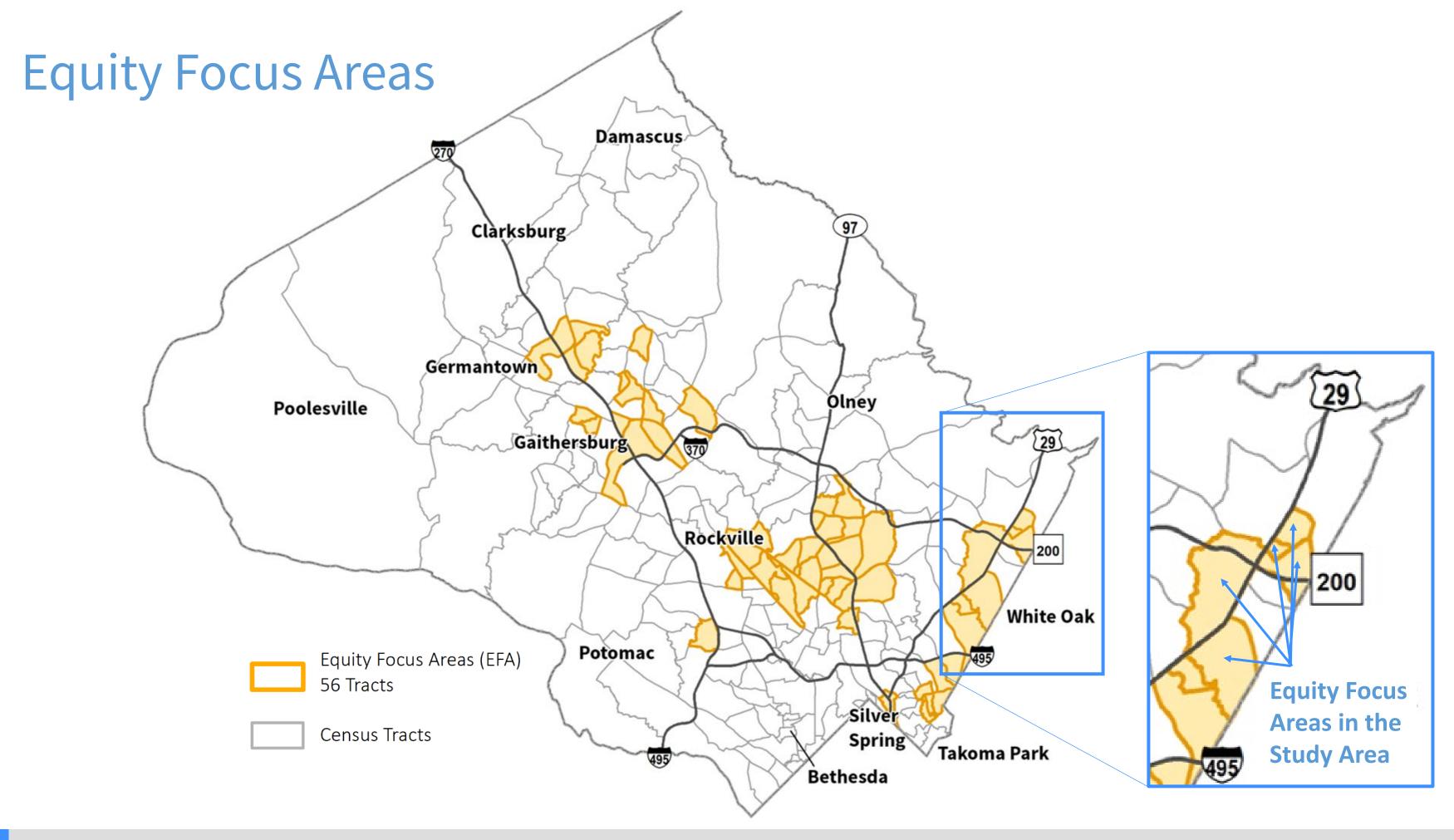
Fairland and Briggs Chaney Existing Conditions Report

**Study Area vs. Montgomery Co.** 

**Average household income:** \$101,664 vs. \$144,723

% of people whose income is below the poverty level: 7.5% vs. 6.9%

Source: 2018 American Community Survey, 5-year estimates, U.S. Census Bureau



People

Context

egional



# **Built Environment**

## **Key Take-aways**

- all
- BRT

## Fairland and Briggs Chaney Existing Conditions Report

• Opportunities for safe, affordable, and accessible living not available for

Improved transit service with Flash

• Unsafe and uncomfortable driving, walking, rolling, and biking conditions; car travel often a necessity

• Communities poorly connected, separated by busy roads, deep stream valleys and property barriers.

Regional

# What is Built Here? Land Use

- Historical Context
- Land Use
- Zoning
- Development Patterns





# Historical Context

#### **1940s**

Largely rural character through the end of World War II.

#### **1960s**

M-NCPPC acquires Paint Branch Stream Valley Park and Fairland Recreational Park.

#### 1965

Fairland Data Center built.

#### **1968**

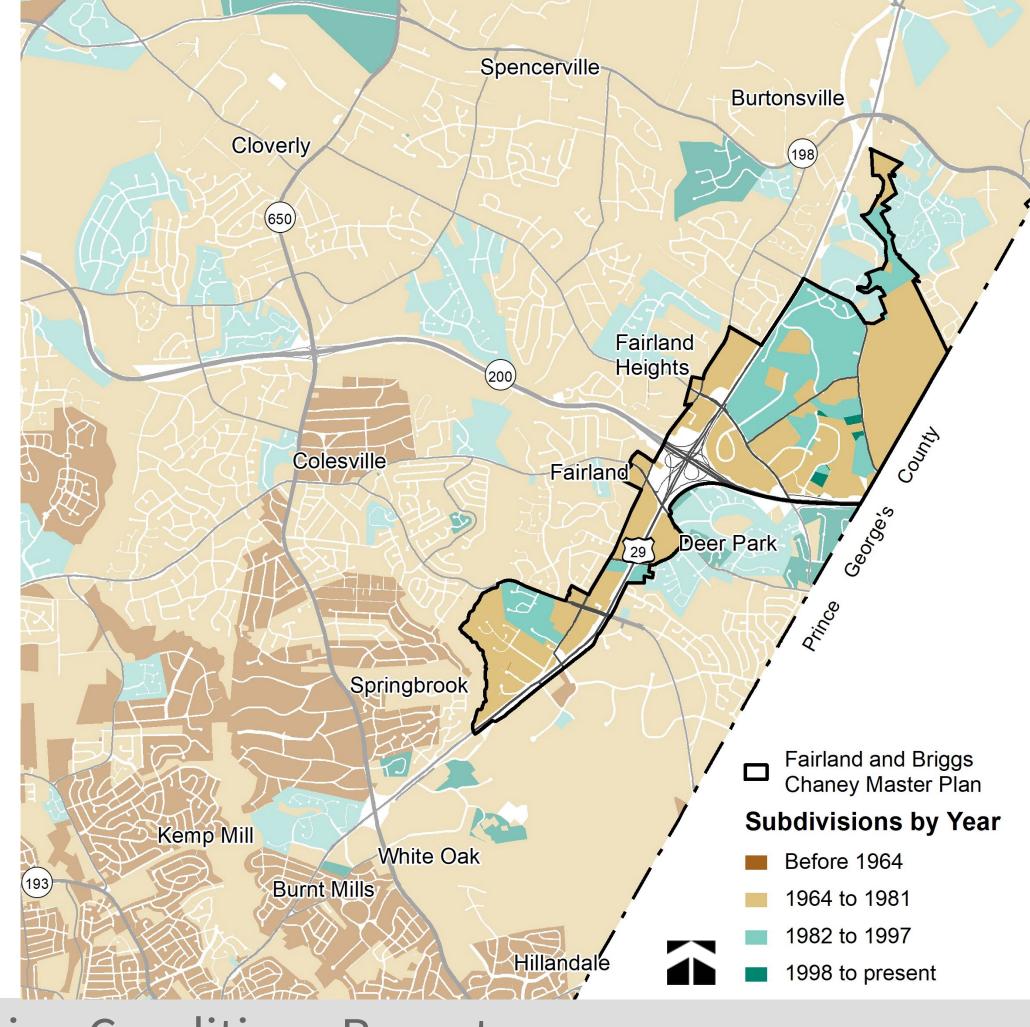
Auto Sales Park built.

### 1982

Briggs Chaney Shopping Center built.

#### 1997

Fairland Master Plan adopted



## Fairland and Briggs Chaney Existing Conditions Report

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**1960s** - Rezoning leads to density and auto-centric suburbanization Wedges and Corridors General Plan (1964), Fairland-Beltsville Plan (1968), I-495 & I-95 constructed

1970s - Residential growth, metro expansion, HP Master Plan Rural and rural cluster zones (1974), DC metro rail expansion (1976), Historic Preservation Master Plan (1979)

**1980s - Peak of commercial and residential development** Eastern Montgomery MP (1981), Annual Growth Policy (1987), Chesapeake Bay Agreement (1987)

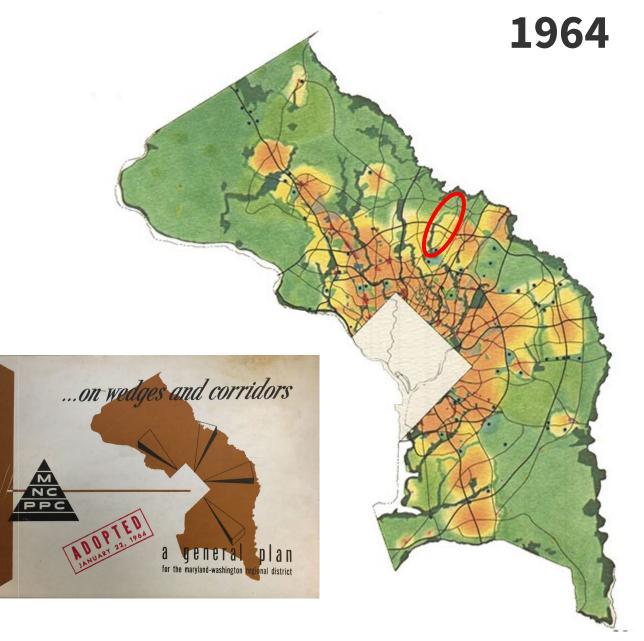
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2000s - Auto-centric infrastructure planning *Construction of ICC begins, documentation of historic sites* 

2010s - Realization of infrastructure ICC fully operational (2014), BRT service begins (2020)

**Credits**: UMD HISP650 Students: Nicole Ursin, Angela Bailey, Sarah Fuller, Eric Resnick, Devon Murtha, Samantha Lee, Frankie Evans, Karen Yee; and Partnership for Action Learning in Sustainability (PALS)





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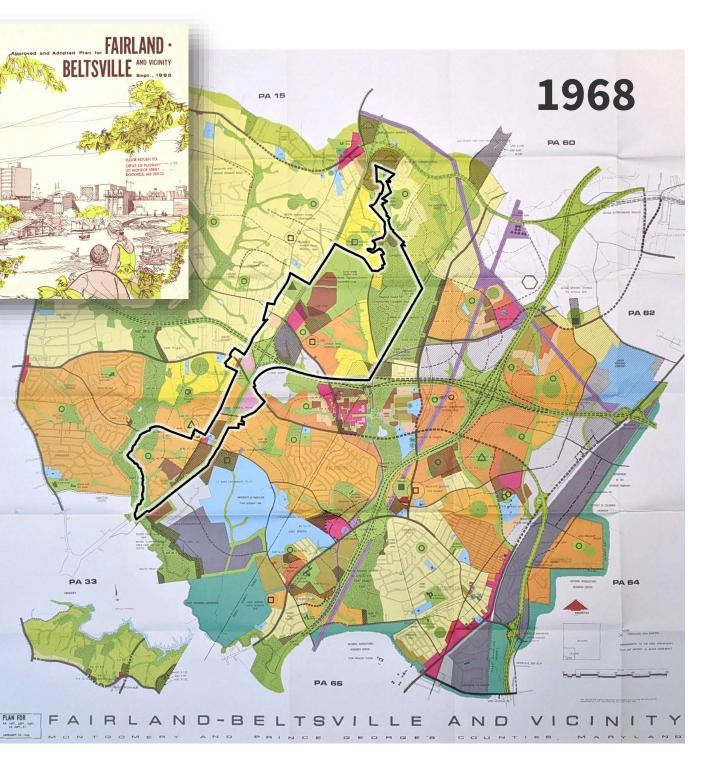
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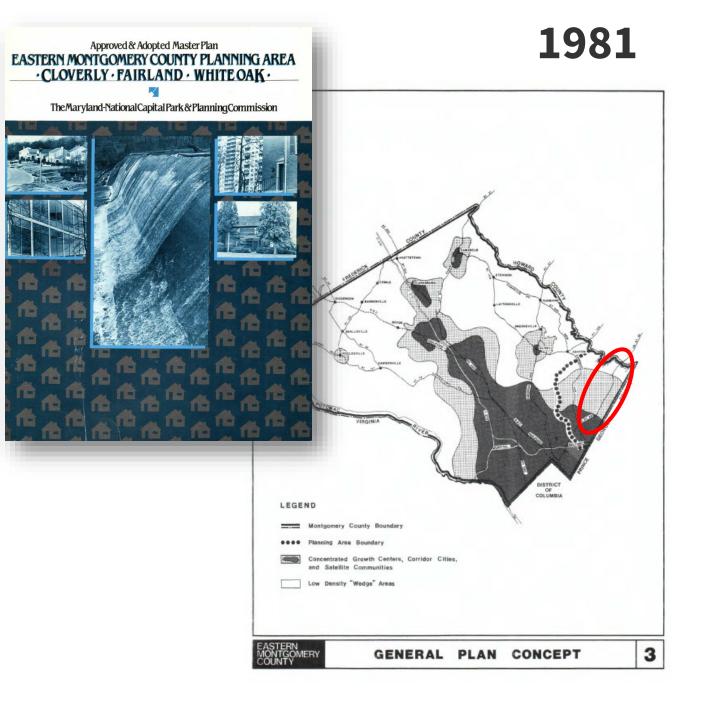
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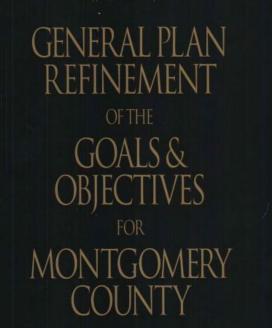
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## Fairland and Briggs Chaney Existing Conditions Report



THE MARYLAND-NATIONAL CAPITAL PARK & PLANNING COMMISSION

County Council may hold a public hearing to receive public testimony on the Amendment. After the close of 1993

#### pproved and adopted december 1993

I. The Execut

this public hearing, the Council's Planning, Housing, and Economic Development Committee holds open worksessions to review the testimony and revise the Planning Board (Final) Draft Amendment. The Cour Council, after its worksessions, then adopts a resolution approving the Planning Board (Final) Draft amendment as revised

#### Adopted Amendment

The amendment approved by the County Council is forwarded to The Maryland-National Capital Park and Planning Commission for adoption. Once adopted by the Commission, The General Plan Refinement officially amends the various master or sector plans cited in the Commission's adopted resolution.

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## Fairland and Briggs Chaney Existing Conditions Report

# WEDGES AND CORRIDORS GEOGRAPHIC COMPONENTS FIGURE 8 1997 AIRLAND 997 fairlanc

APPROVED AND ADOPTED

- 10 -

FAIRLAND MASTER PLAN

# Then & Now

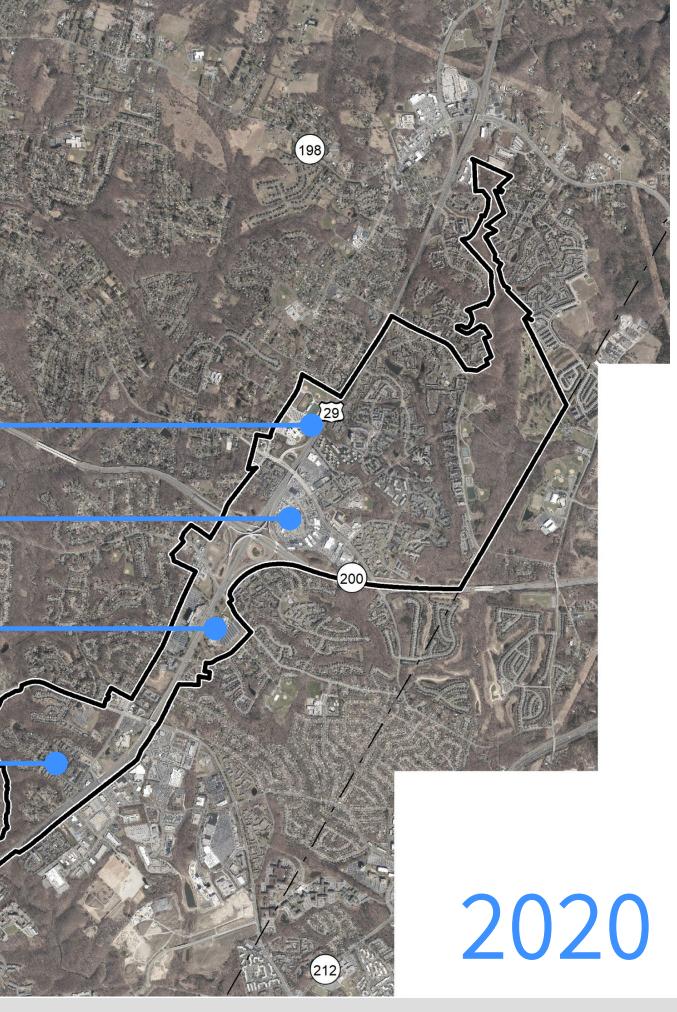
1955 Columbia Pike built

1968 Auto Sales Park built

1965 Fairland Data Center built (now Verizon)

1920-30 Suburbanization of Fairland area begins

1951



# Review of 1997 Fairland Master Plan Recommendations

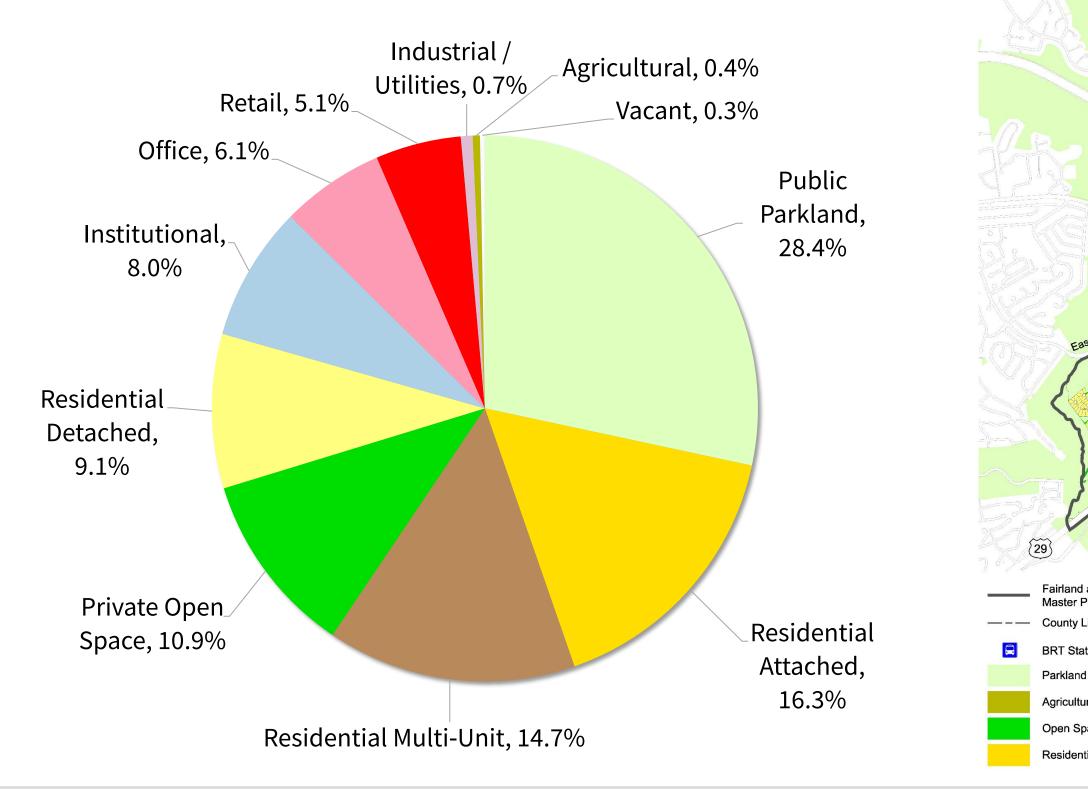
<b>1997 MP Implemented Recommendations</b>	Recommend
<ul> <li>Maximize the percentage of Single-Family Detached units in developable areas</li> </ul>	<ul> <li>Recommended not yet built in</li> </ul>
<ul> <li>Cluster development to protect stream buffer areas and high-quality forests.</li> </ul>	<ul> <li>Recommendate Briggs Chaney including elimit improving ped</li> </ul>
<ul> <li>Encourage compatible and transitional land uses between retail and residential uses.</li> </ul>	
<ul> <li>Encourage housing for the elderly as an appropriate use in the vicinity of shopping centers. [e.g., affordable senior recently built near East County Community Recreation Center.]</li> </ul>	
<ul> <li>Most focus area zoning recommendations adopted.</li> </ul>	

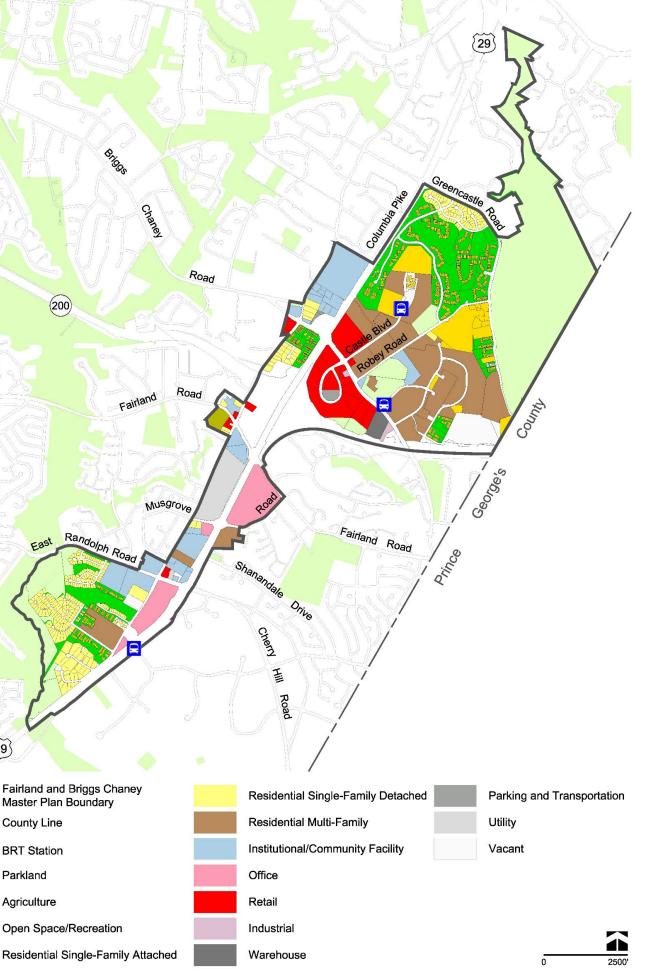
## Fairland and Briggs Chaney Existing Conditions Report

### lations not yet implemented

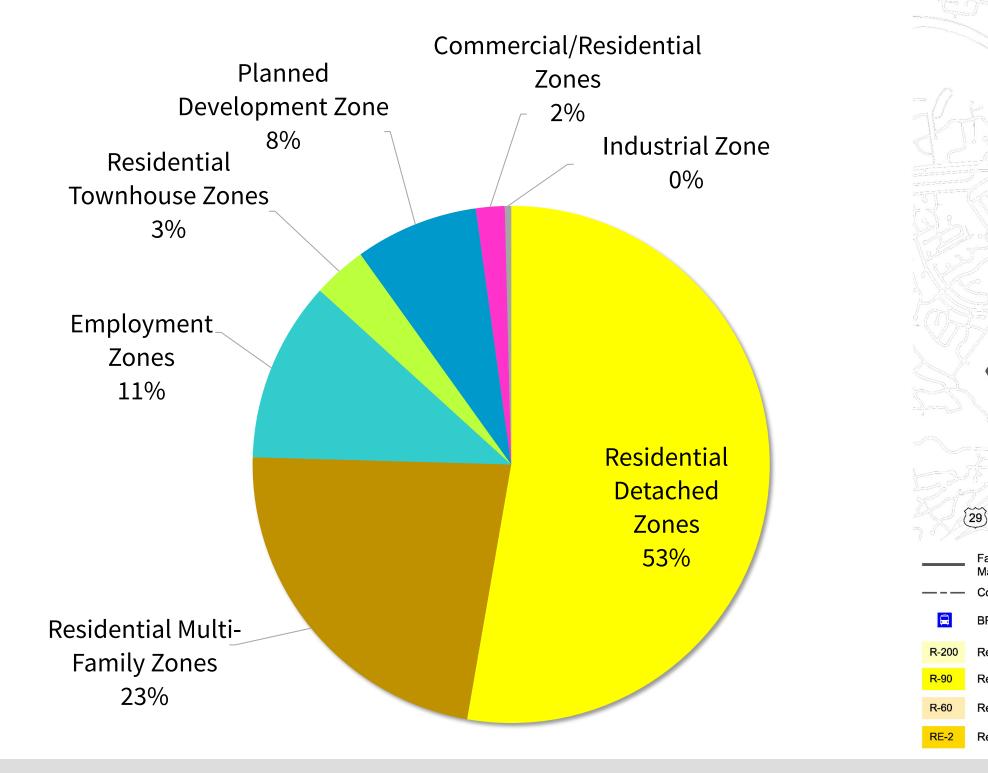
- d clustered residential developments some focus areas.
- tions to improve streetscape along Road not fully implemented, nating parking on green space and lestrian safety and comfort.

# Existing Land Use

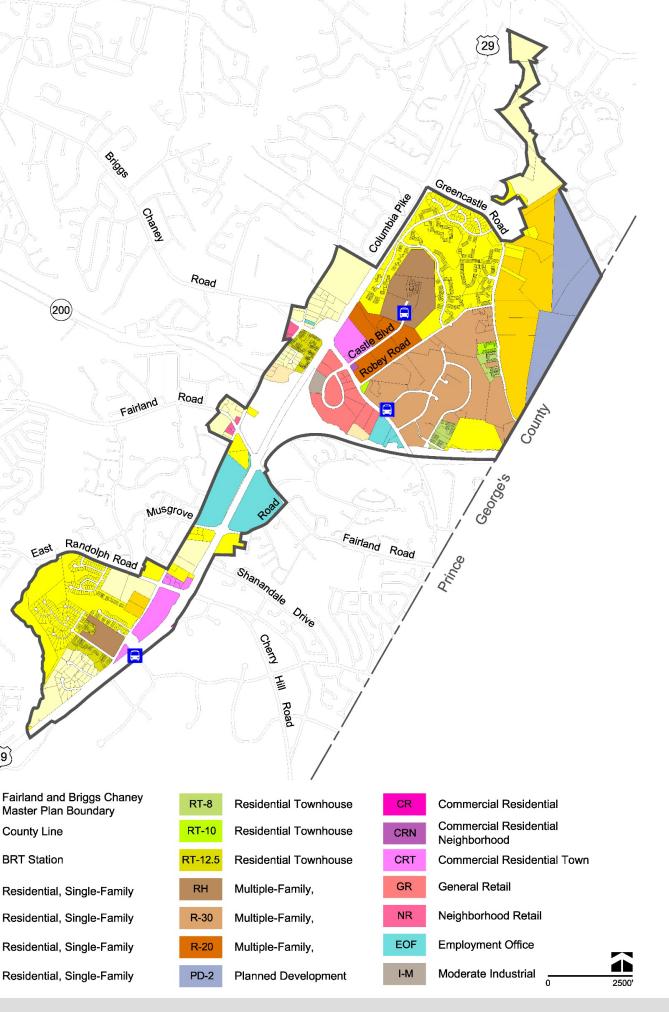




# Existing Zoning



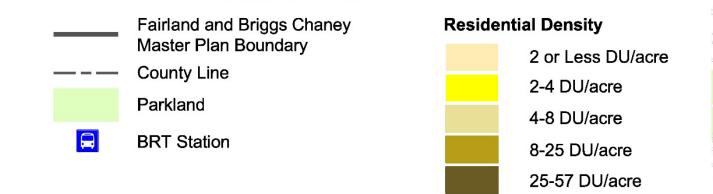
Fairland and Briggs Chaney Existing Conditions Report



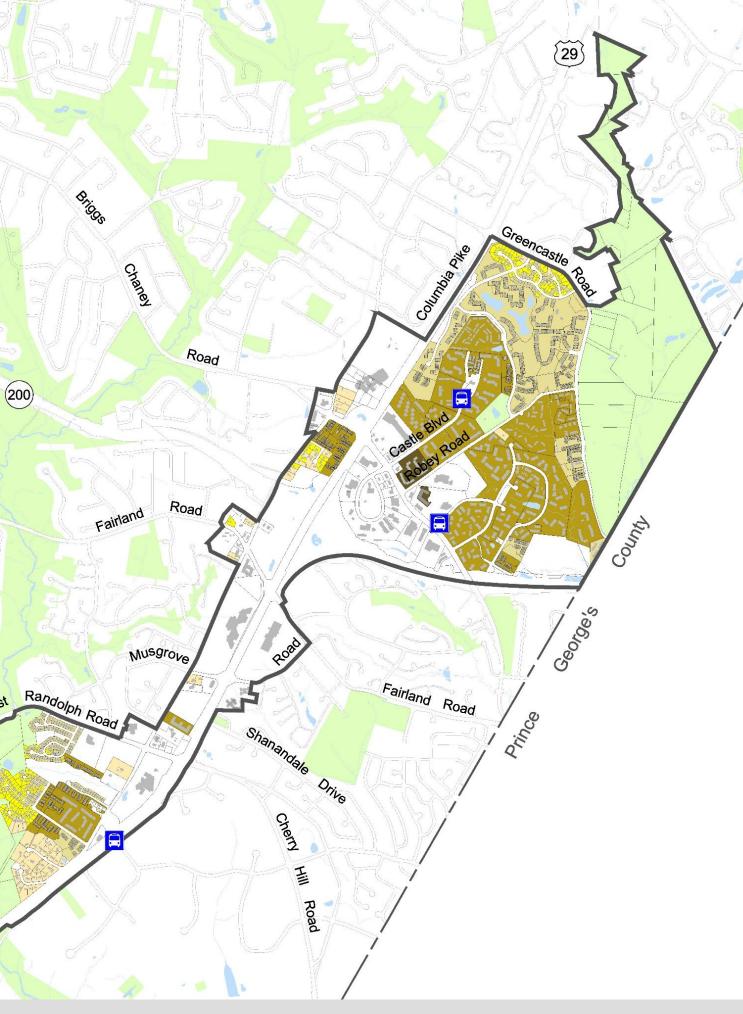
#### 04/21/2022 30

# Residential Density

- Two residential clusters in the corridor
- Highest residential density is near BRT stations



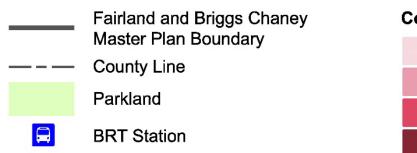
Fairland and Briggs Chaney Existing Conditions Report

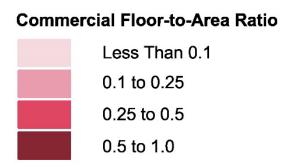


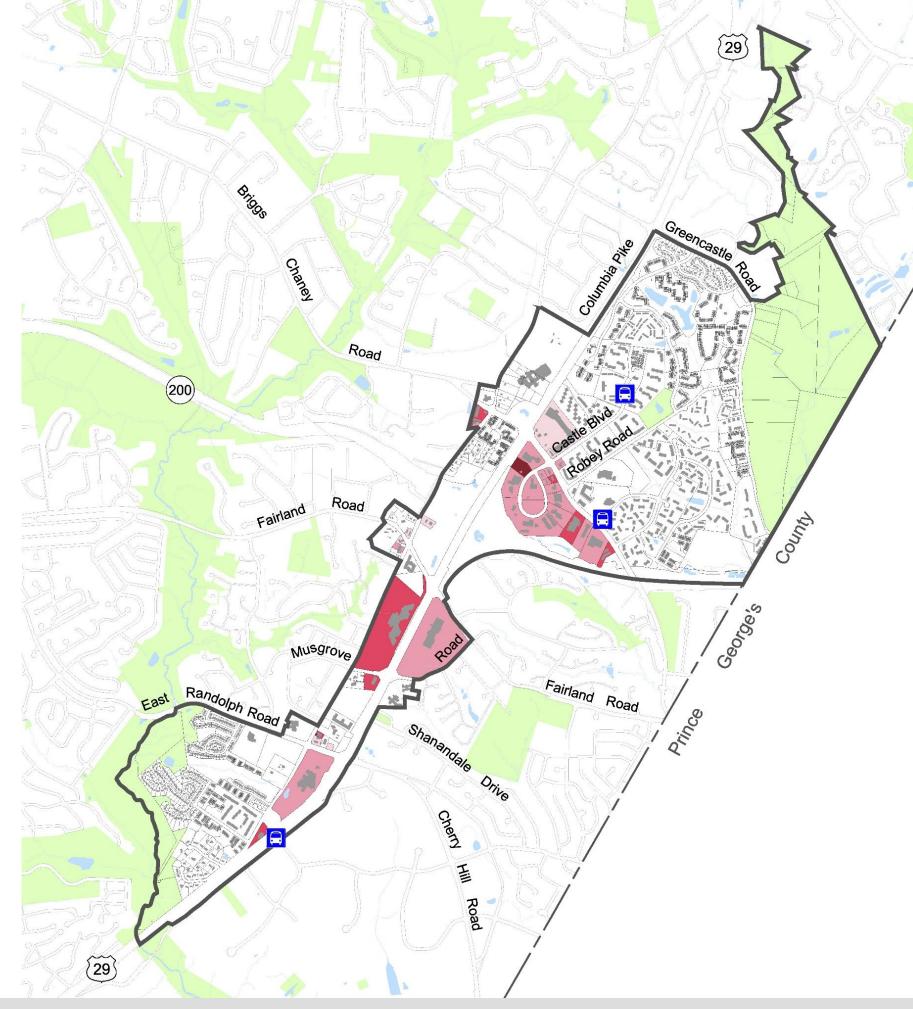
29

# **Commercial Density**

- Limited commercial development in • the Master Plan area
  - Road Right-of-Way
  - Small extent of the Plan area
- Commercial density is low compared to other corridors in the County.







# Development Analysis: Density Utilization

- Limited properties with unbuilt development potential due to limited commercial zones.
- <u>Additional potential development</u>:
   Approximately nine (9) million square feet of floor area, either commercial or residential space.
- Potential for 540 additional residential units under current zoning.

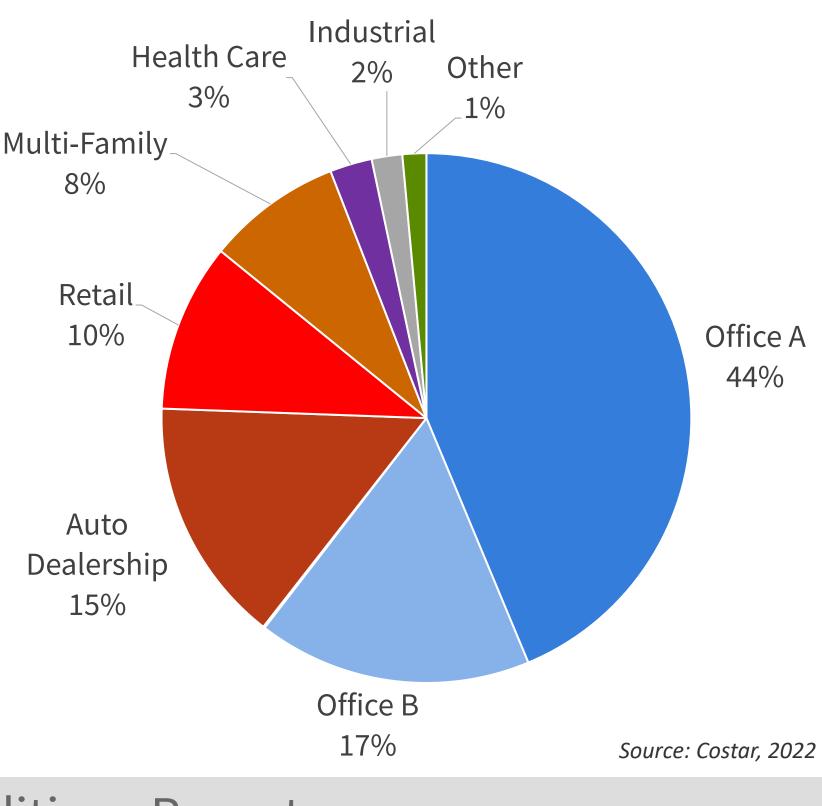


# Commercial Real Estate

- 2.5 million s.f. of commercial space
- Office space makes up over 60%

**Commercial Space by Year Built** Retail 10% 1,000,000 800,000 34% 33% 600,000 Auto 400,000 Dealership 17% 15% 200,000 7% 5% 4% 1960-1969 1970-1979 1980-1989 1990-1999 2000-2009 2010-2020

Fairland and Briggs Chaney Existing Conditions Report



8%

04/21/2022 34

# Business Establishments & Employment



+27%

**Business Establishments** Montgomery County: +2%

## 6,300

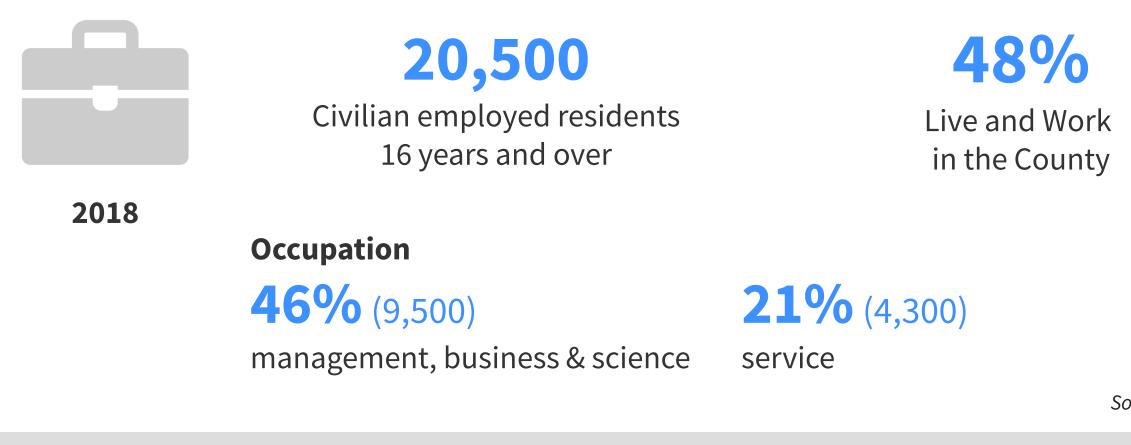
**Total Private Jobs** (2018) -16%

**Employment** Montgomery County: +6%

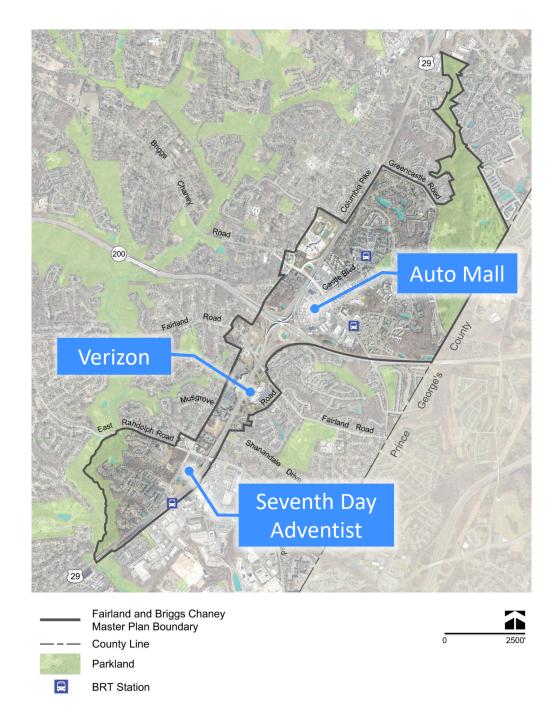
2010 🔿 2018



Percent of Jobs at Three Major Employers



Fairland and Briggs Chaney Existing Conditions Report



Source: 2018 American Community Survey, 5-year estimates, U.S. Census Bureau

## Commercial Uses









# What is Built Here? Transportation

- Challenges / Opportunities
  - Safety
  - Land Use / Topography
  - Inadequate Bike / Ped
     Network
  - Transit



# Historical Context

#### 1795

Road along Paint Branch appears on 1795 map of Maryland.

#### 1810

Columbia Turnpike Road authorized.

#### 1865

Major crossroads of the plan area in place.

#### 1955

Columbia Pike is realigned to current location of US 29.

#### 2006

Groundbreaking for Intercounty Connector (ICC) highway

#### 2020

Bus Rapid Transit (BRT) US-29 Flash route operational



### Fairland and Briggs Chaney Existing Conditions Report

Former US 29 between Clarksville and Columbia, MD in 1950

## Review of 1997 Fairland Master Plan Recommendations

<b>1997 MP Implemented Recommendations</b>	Recommend
Freeways: Intercounty Connector	Full Grade Sepa
<b>Grade Separation, Interchanges:</b> 3 Interchanges completed	<b>Transit:</b> Still lim Private vehicles transportation.
<b>Arterial and Primary Roads:</b> Additional capacity added, particularly with interchanges	<b>Bikeways:</b> Less ways have been
<b>Transit:</b> Connection with FLASH BRT to Silver Spring and Burtonsville	proposal is not r
	<b>Bike and Pedes</b>
	expansion of sid
	Improvements p
	current standard

### Fairland and Briggs Chaney Existing Conditions Report

### dations not yet implemented

#### aration of US 29

nited service, no dedicated lanes. s are still the major mode of

than half of the proposing bike implemented; most of this meeting the current standard.

strian Improvements: Little dewalk and bike network complete. predominantly are no longer to rds; maintenance a major issue.

# Nodes and Corridors

#### Legend

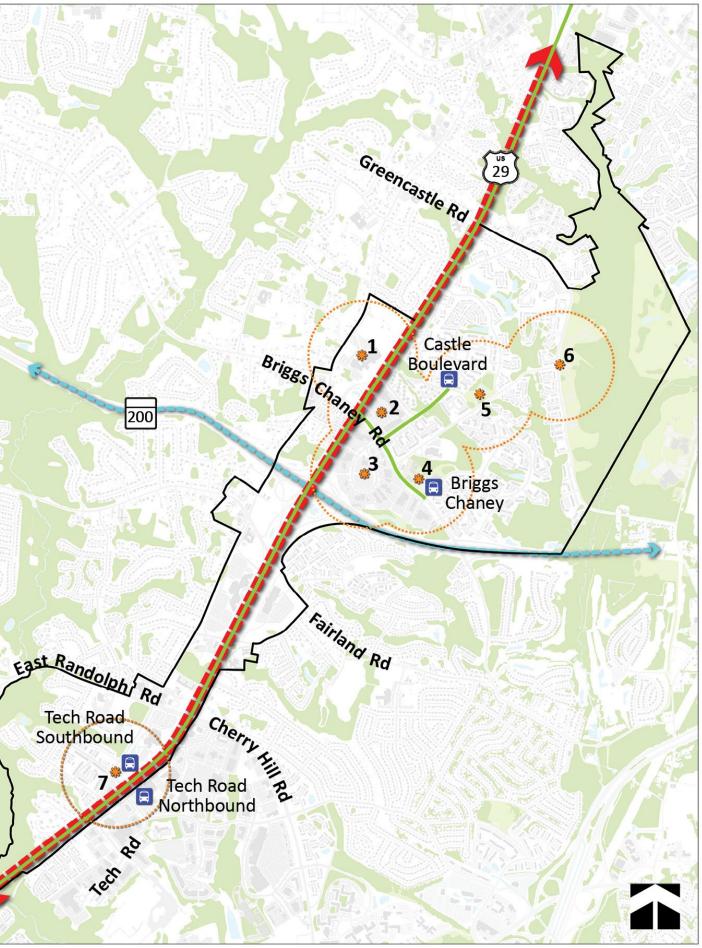
- Node of Activity
  - 1. Paint Branch High School
  - 2. Briggs Chaney Marketplace
  - 3. Silver Spring Auto Park
  - 4. Eastern Montgomery Regional Services Center/ East County Community Center
  - 5. Edgewood Neighborhood Park
  - 6. Fairland Recreational Park
  - 7. Tech Road Park and Ride
- 🚍 Bus Rapid Transit (BRT) Stop
- 5-Minute Walk (1/4 mile)

#### 📕 US 29

• East-West Divider

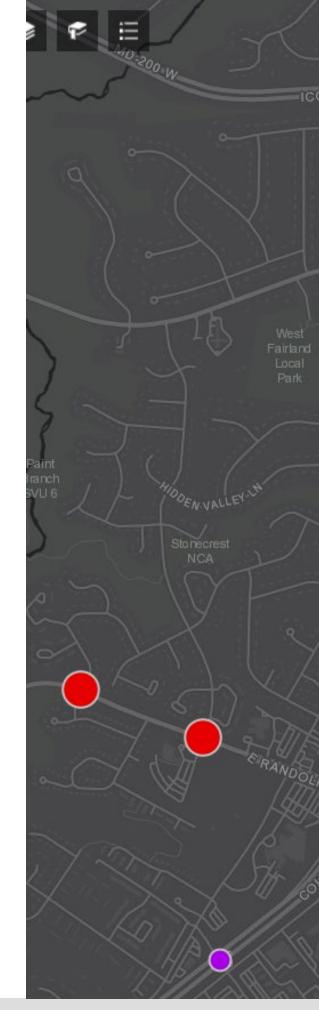
#### **——** MD 200

- North-South Divider
- BRT Route
- **Fairland Briggs Chaney Sector Plan Boundary**



# Safety

- 23 Serious Crashes
- 5 fatalities
- 9 Pedestrians (39%)
- Clustered along highways



### Fairland and Briggs Chaney Existing Conditions Report

Tanglewood Neighborhood Park

#### Collision\_Data

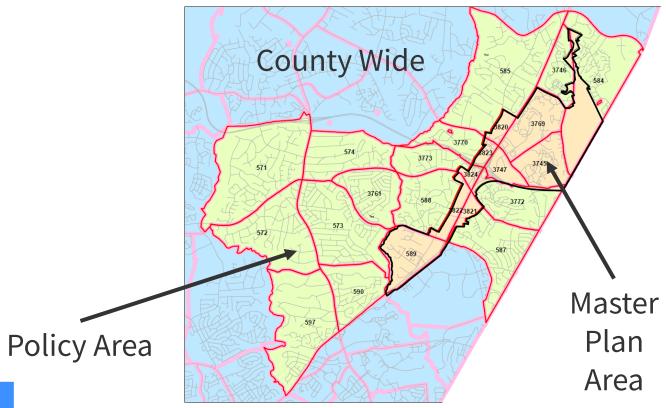
Incident & Severity

- Pedestrian Involved, Fatality
- Bicycle Involved, Fatality
- Vehicle(s) Only, Fatality
- Pedestrian Involved, Serious Injury
- Bicycle Involved, Serious Injury
- Vehicle(s) Only, Serious Injury

# Existing Transportation System Analysis

- Transportation patterns similar to County as a whole
- Lower transit accessibility / Non-Auto Driver Mode Share (NADMS)

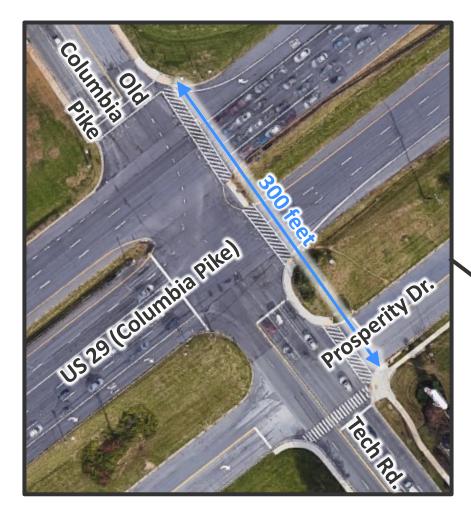
	Auto Accessibility (Jobs) *1	Transit Accessibility (Jobs) *2	VHT (Minutes) *3	PHT (Minutes) *4	VMT per Capita *5	NADMS *6
County Wide	1 Mil.	110 k	17	50	13	28%
Policy Area	1 Mil.	21 k	16	56	11	26%
Master Plan Area	1 Mil.	30 k	20	68	10	25%



- \*1 Total Jobs / Total Population
- \*2 Total Jobs /Total Population
- \*3 Total VHT / Total Auto Trips (VHT = Vehicle Hours of Travel)
- \*4 Total PHT / Total Transit Trips (PHT = Person Hours of Travel)
- \*5 Total VMT / (Total Pop+Total Emp) (VMT = Vehicle Miles of Travel)
- \*6 Non-Auto Trips/Total Trips (NADMS = Non-Auto Driver Mode Share)

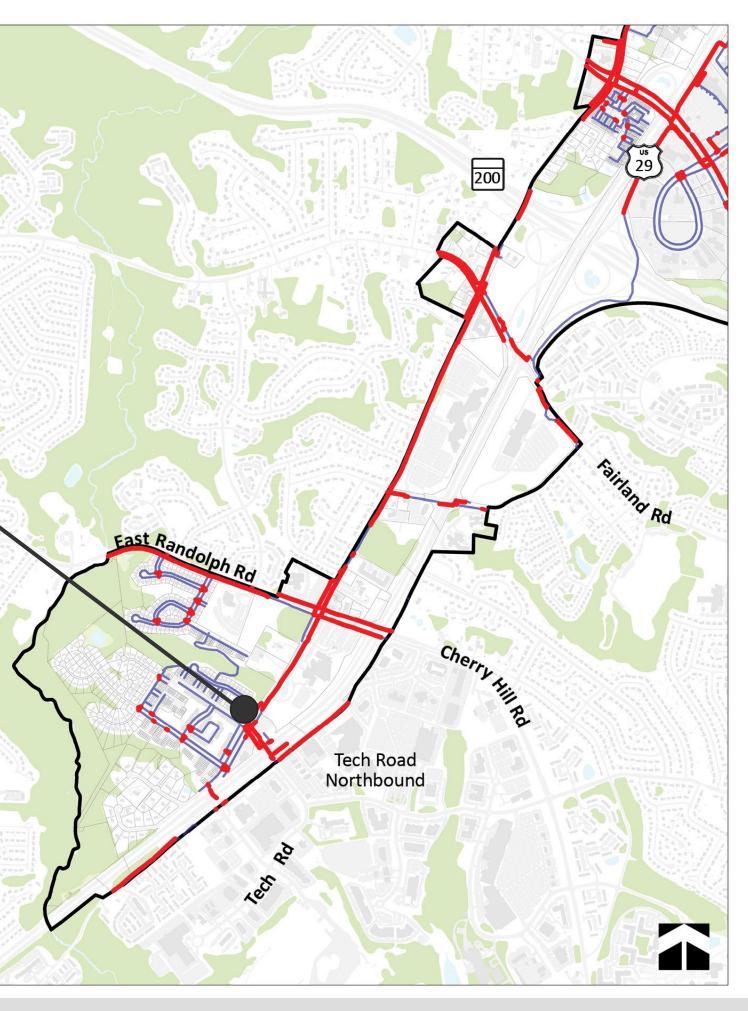
# Pedestrian Level of Comfort

Limited comfortable pedestrian routes
 outside of residential communities



#### Legend

- Very/Somewhat Comfortable Sidewalks and Paths
- Uncomfortable/Unacceptable Sidewalks and Paths
- Fairland Briggs Chaney Sector Plan Boundary

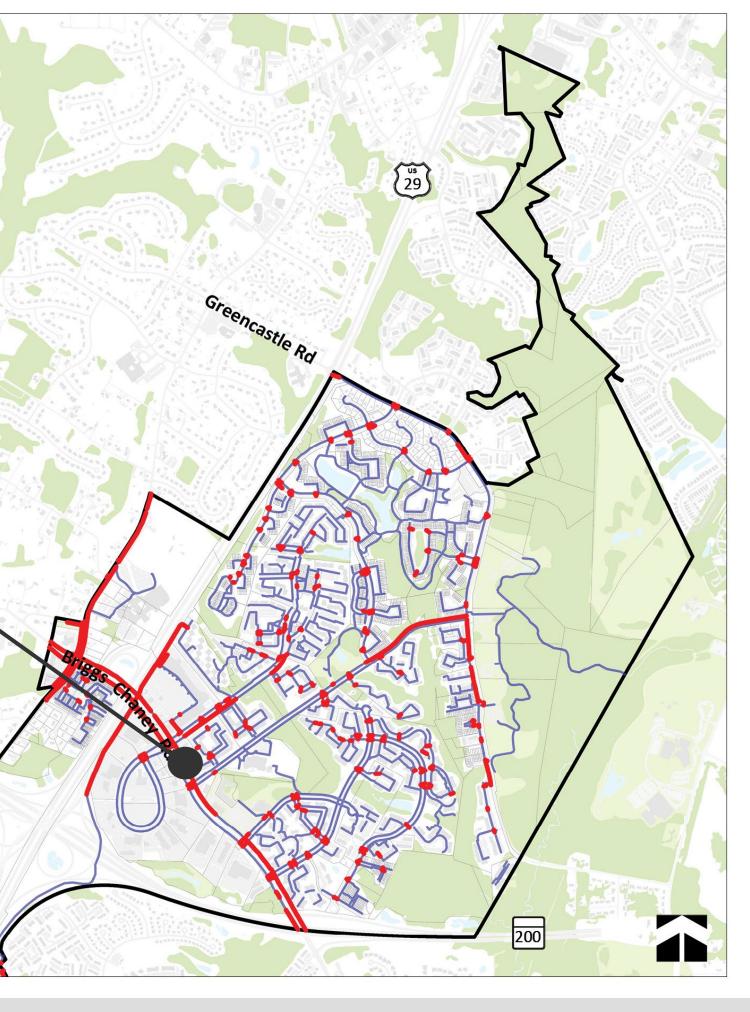


## Pedestrian Level of Comfort



#### Legend

- ------ Very/Somewhat Comfortable Sidewalks and Paths
  - Uncomfortable/Unacceptable Sidewalks and Paths
  - Fairland Briggs Chaney Sector Plan Boundary



# Bicycle Level of Comfort

• Medium and long-distance cycling largely impossible



### Fairland and Briggs Chaney Existing Conditions Report

#### Legend

- Very Low Stress/Low Stress
  - High Stress/Restricted or Planned
- ----- Fairland Briggs Chaney Sector Plan Boundary

East Randolph R

Tech Road Northbound

Leve

200

Cherry Hill Re

 $\widehat{}$ 

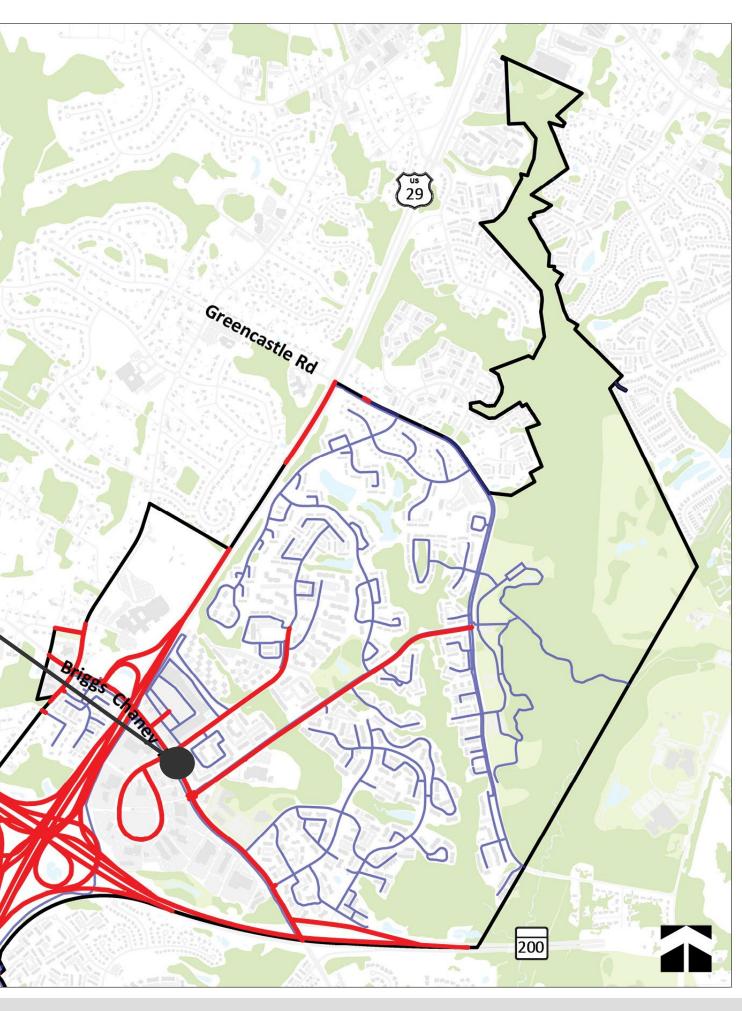
Fairland Rd

# Bicycle Level of Comfort



#### Legend

- Very Low Stress/Low Stress
  - High Stress/Restricted or Planned
  - Fairland Briggs Chaney Sector Plan Boundary



# Significant Hurdles to Walking and Rolling



# Unsafe Road Design



# Infrastructure in Poor Shape

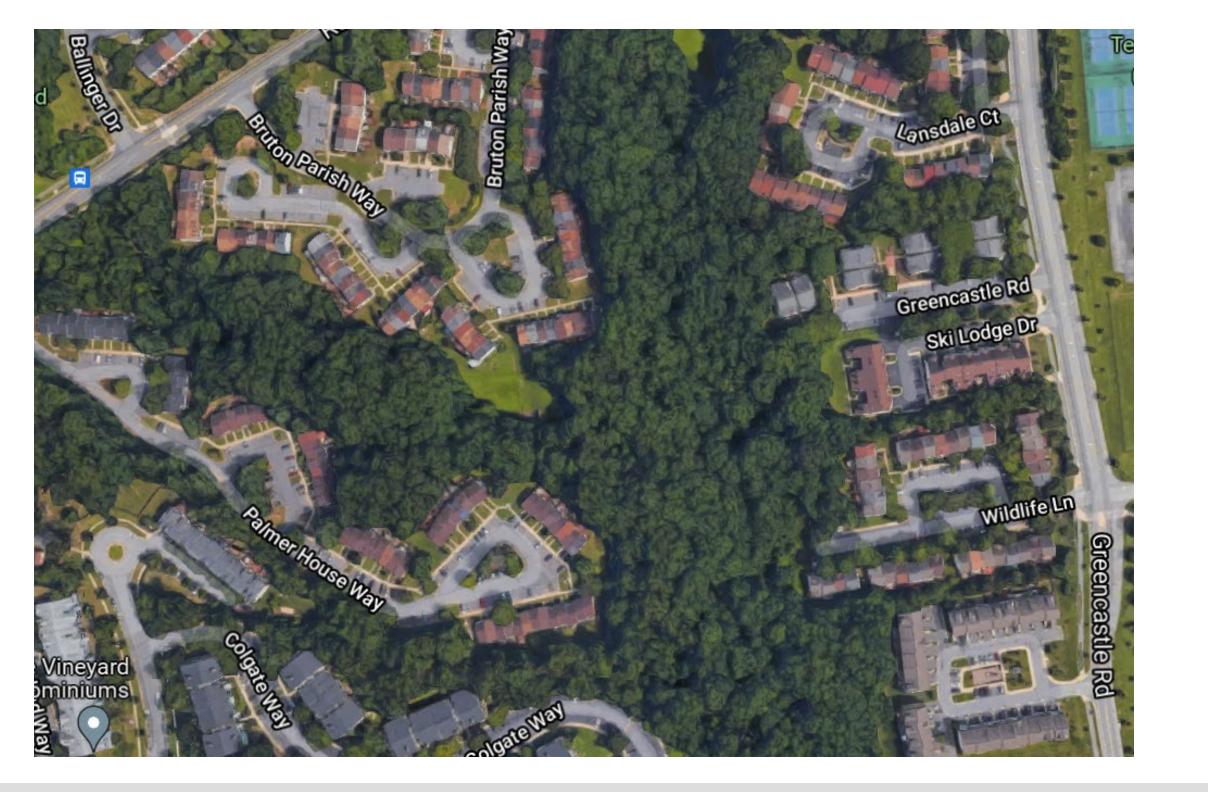


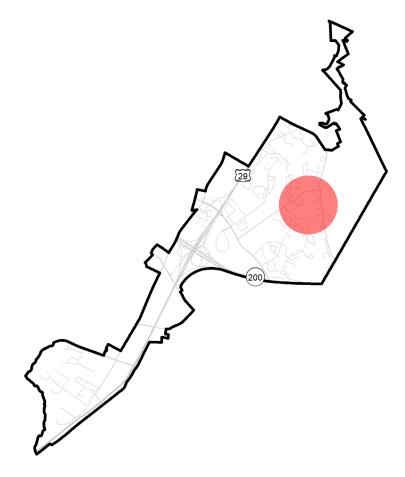
### Fairland and Briggs Chaney Existing Conditions Report

#### Inadequate

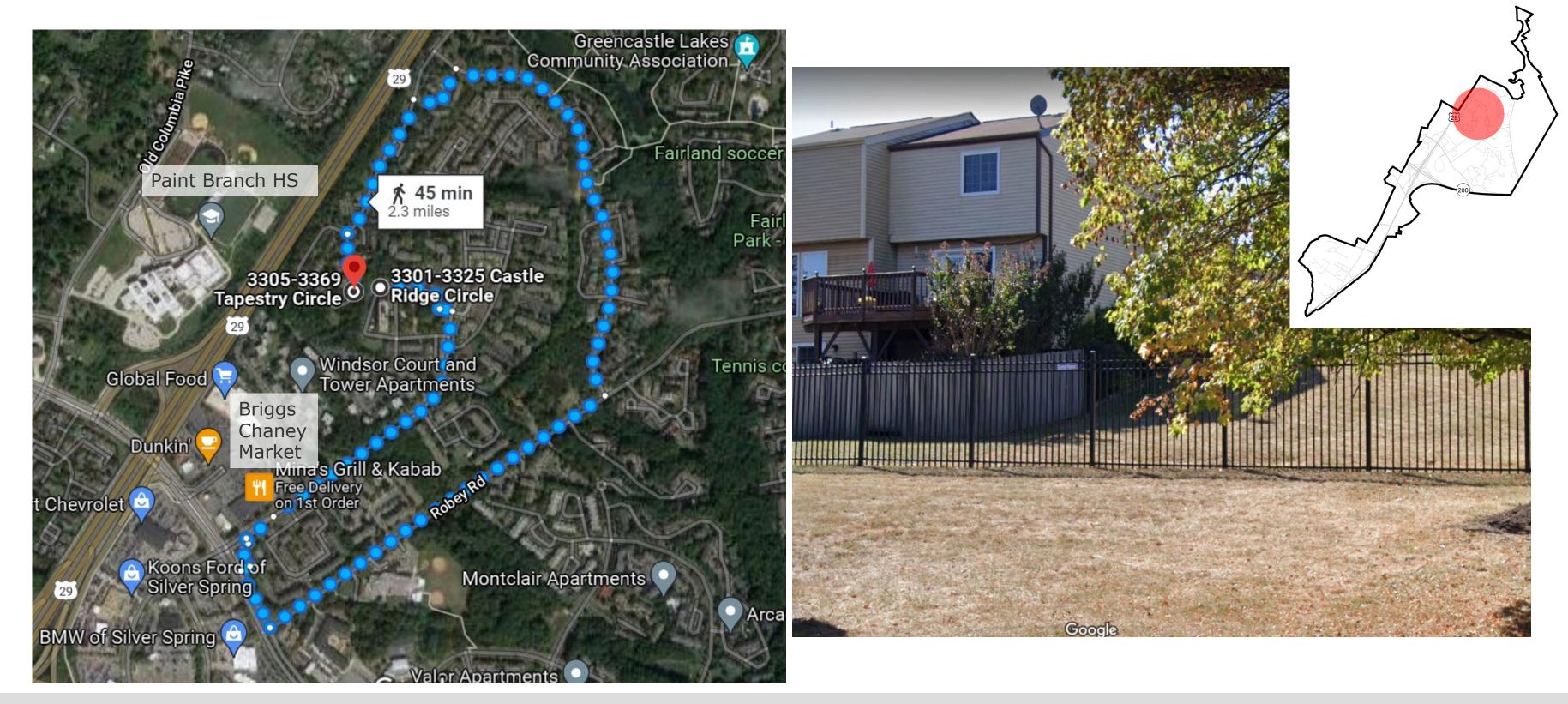


# Cul-de-Sacs Create Disconnected Islands

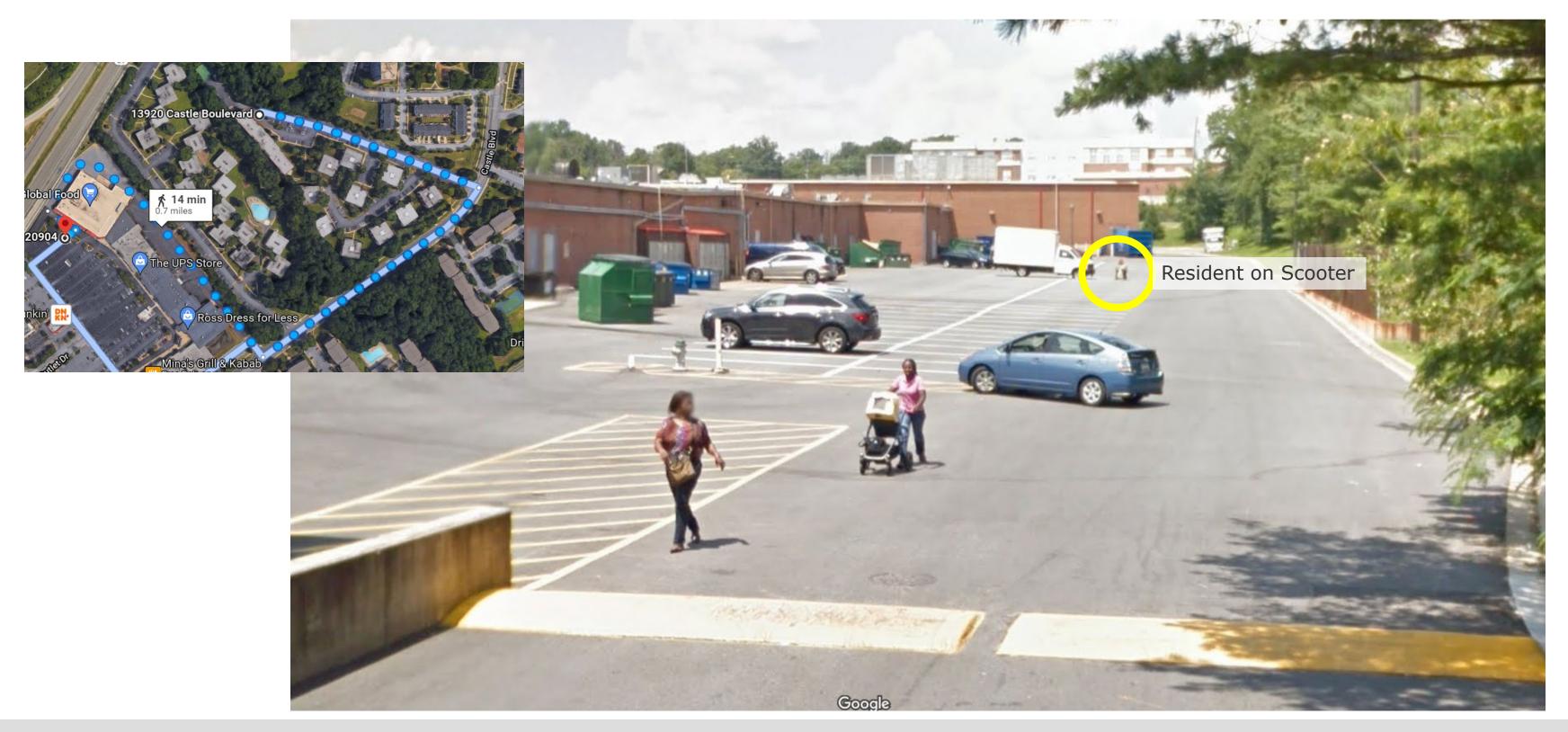




# Barriers Make Some Connections Difficult

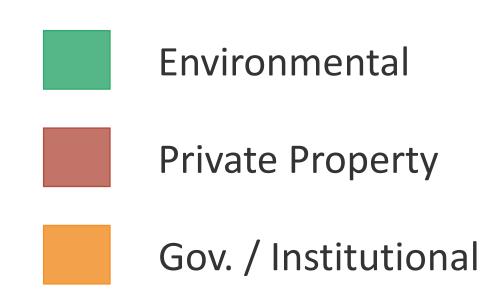


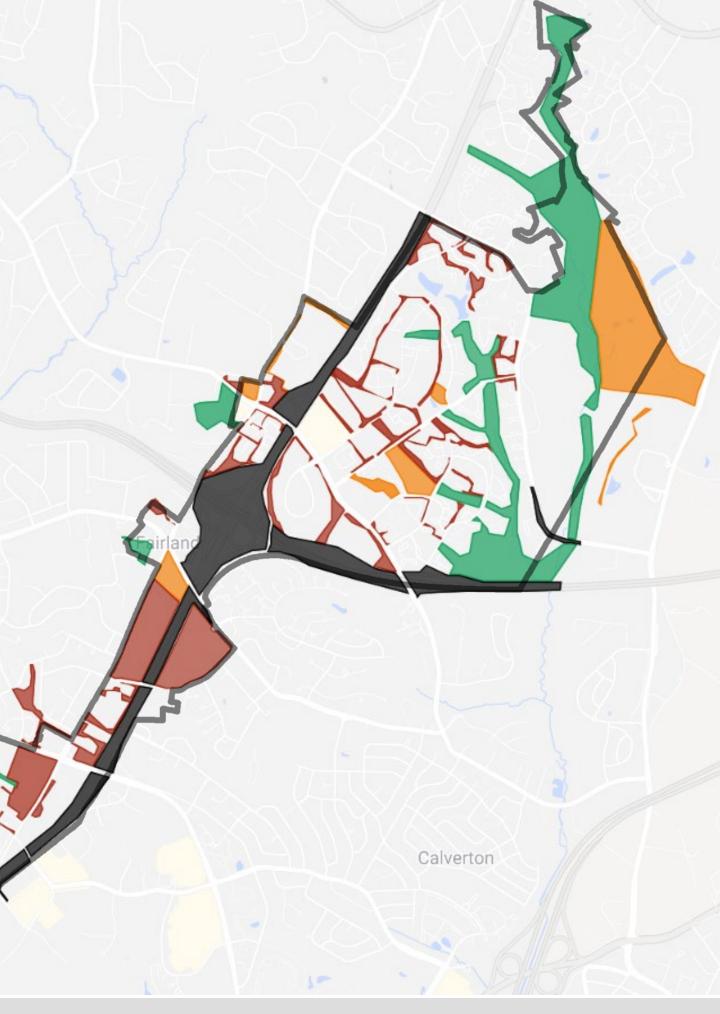
# Balkanization Harms Walkability



# A Maze of Barriers

 Barriers to travel make moving throughout the plan area difficult and dangerous.

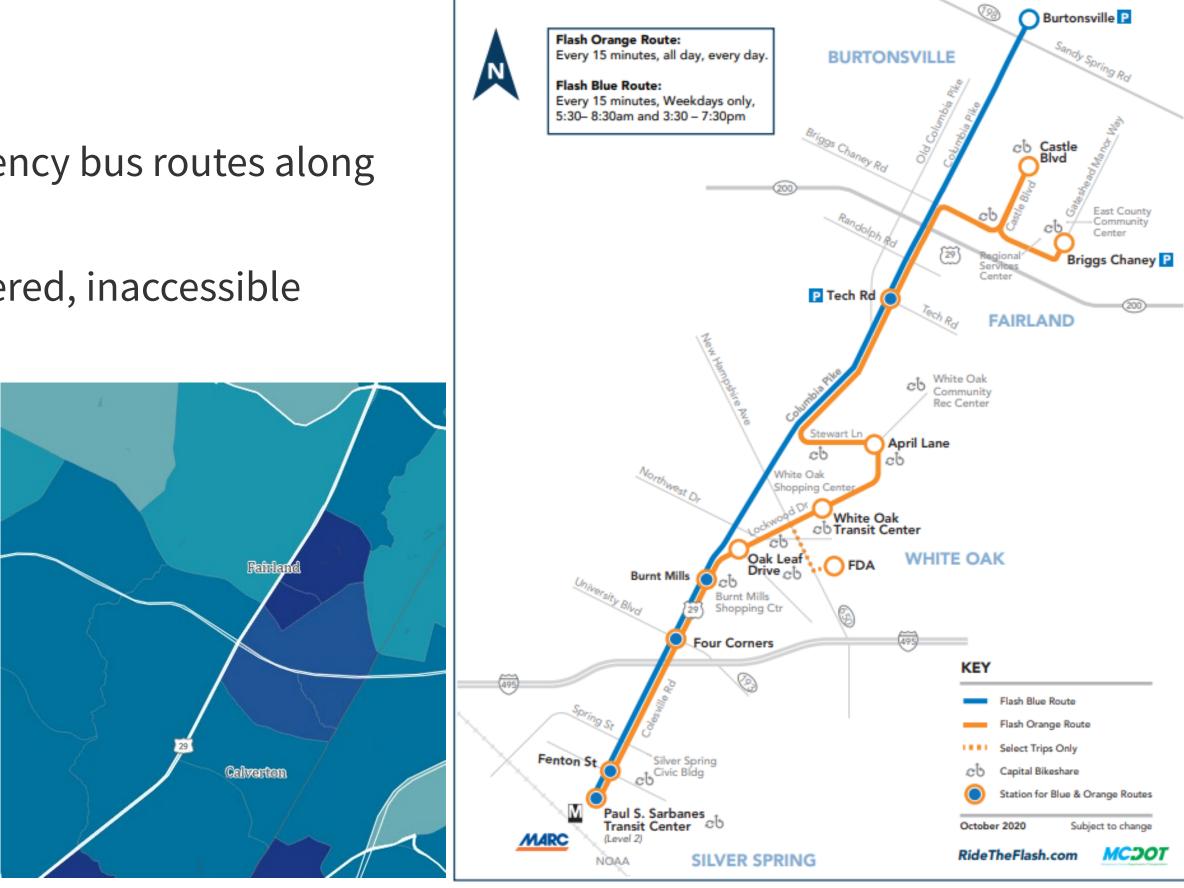




# Public Transit

- Flash BRT Two high-frequency bus routes along US 29 (Blue and Orange)
- Population density off-centered, inaccessible from major corridors





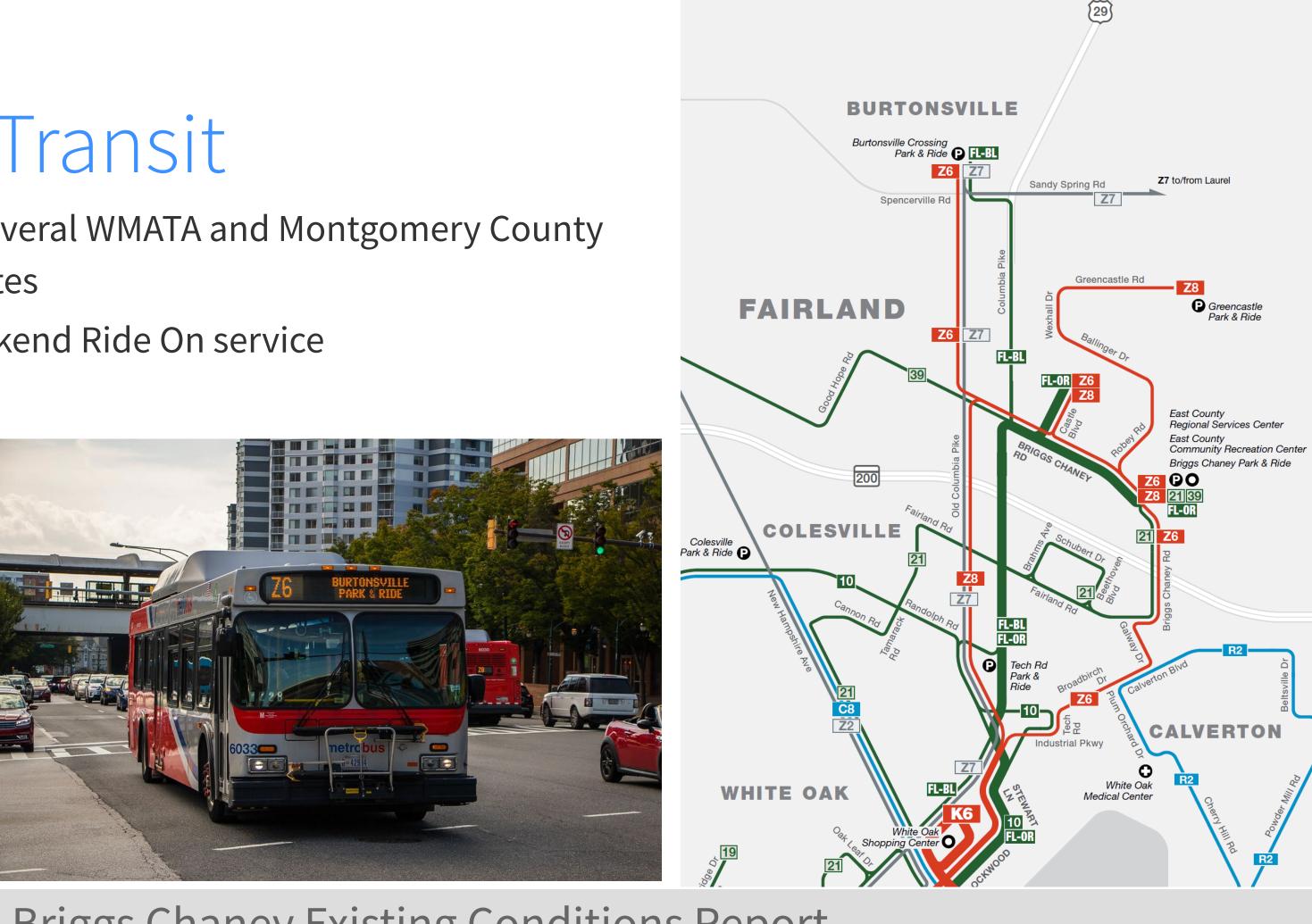
### Fairland and Briggs Chaney Existing Conditions Report



Silver Spring Transit Center • Fenton St • Four Corners Burnt Mills • Oak Leaf Dr • FDA • White Oak Transit Center April Ln • Tech Rd • Briggs Chaney • Castle Blvd • Burtonsville

# Public Transit

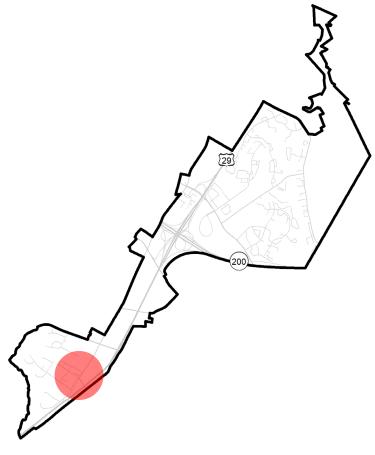
- Served by several WMATA and Montgomery County Ride-On routes
- Limited weekend Ride On service



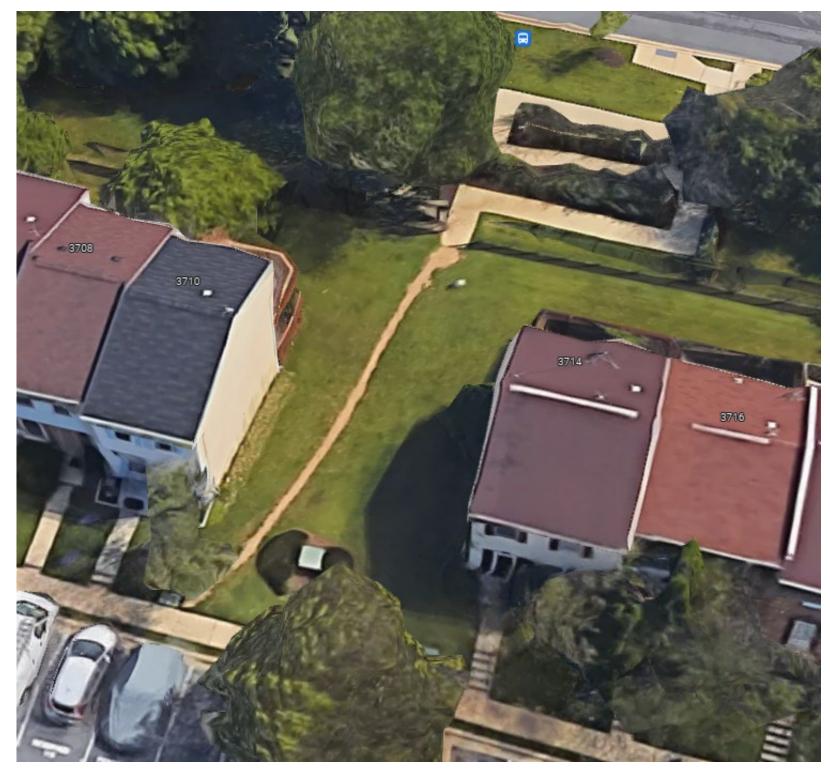
Fairland and Briggs Chaney Existing Conditions Report

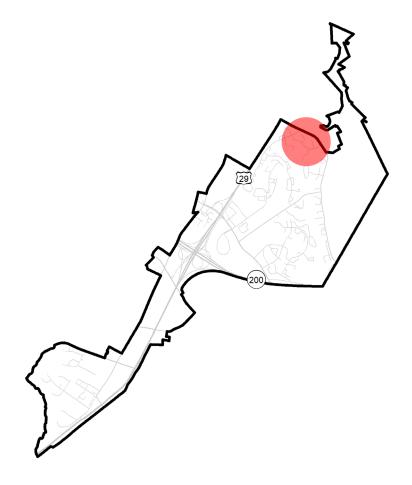
# Transit Is Hard to Access





# Transit Is Hard to Access





# What is Built Here? Housing

- Historical Context
- Rental Housing
- For-Sale Housing



# Historical Context

- **1866** Sarah Lee acquires property in what is now Calverton Local Park through the will of Evan Shaw who had once held her in slavery.
  - **1869** Malinda Jackson acquires property approximately where the ICC crosses Columbia Pike. Jackson bought the home where she had previously lived while held in slavery.
  - **1865** -**1870s** Establishment of African American communities; Pine Hill established along Columbia Pike south of Paint Branch; Colesville/Smithville, Good Hope, and Spencerville established east of Colesville Pike and west of Upper Paint Branch
  - **1936** Redlining FHA publishes map of planned federally insured housing. Although the Fairland Brigs Chaney plan area is beyond where formal redlining occurred FHA policies influenced discriminatory real estate practices beyond the formal maps.
  - **1940** Black home ownership in the area around Fairland continues to increase to 75% of households of color, exceeding the rate of white home ownership (71%).
  - 1967 Montgomery County passed the Fair Housing Ordinance, which outlawed discrimination in the sale or rental of all housing, except owner-occupied housing of two rented units or less.
- **1974** Montgomery County established the Moderately Priced Dwelling Unit (MPDU) program.

## Review of 1997 Fairland Master Plan Recommendations

1997 MP Implemented Recommendations	Recommend
<ul> <li>Identify appropriate locations for housing for the elderly.</li> </ul>	<ul> <li>Maximize the detached uni</li> </ul>
	<ul> <li>Encourage di development density and p space and red accordance v MPDUs.</li> </ul>

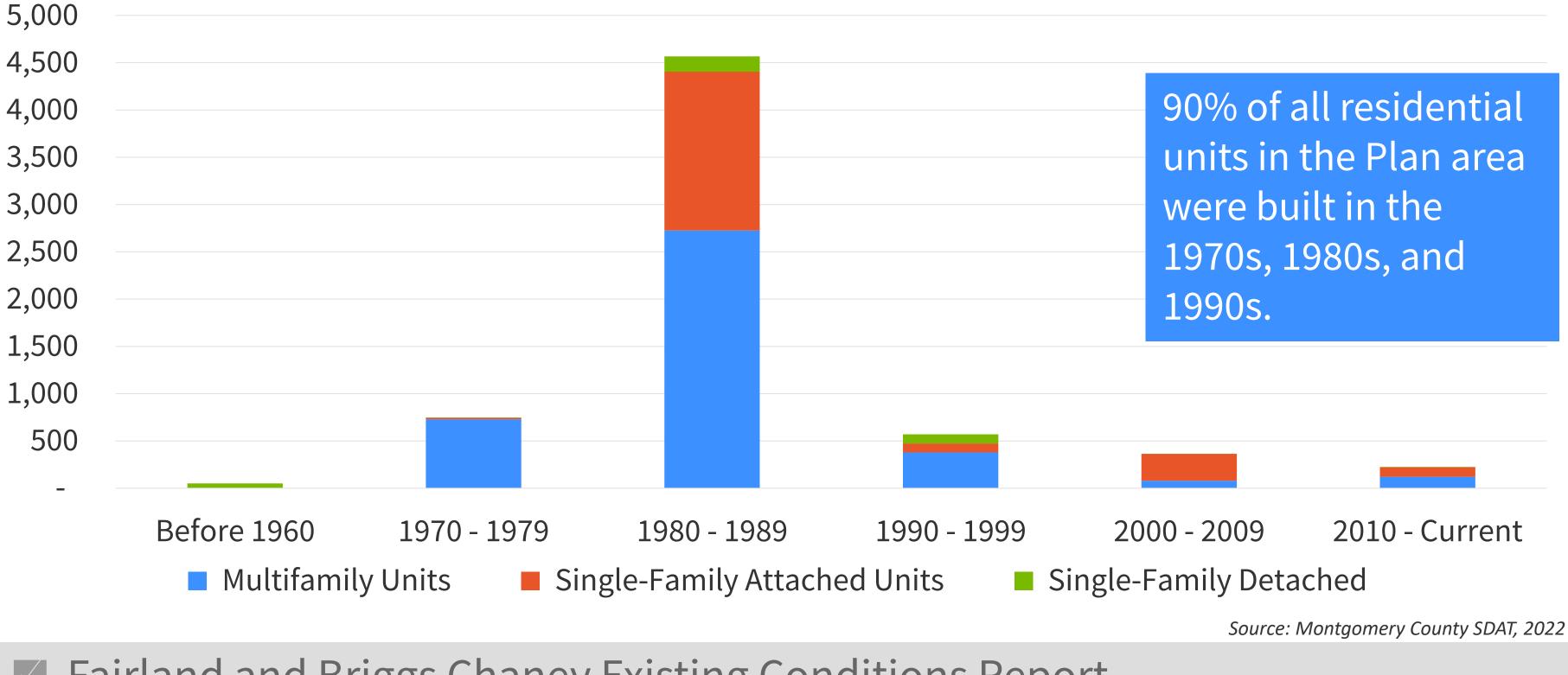
### Fairland and Briggs Chaney Existing Conditions Report

#### dations not yet implemented

e percentage of single-family its in the developable areas.

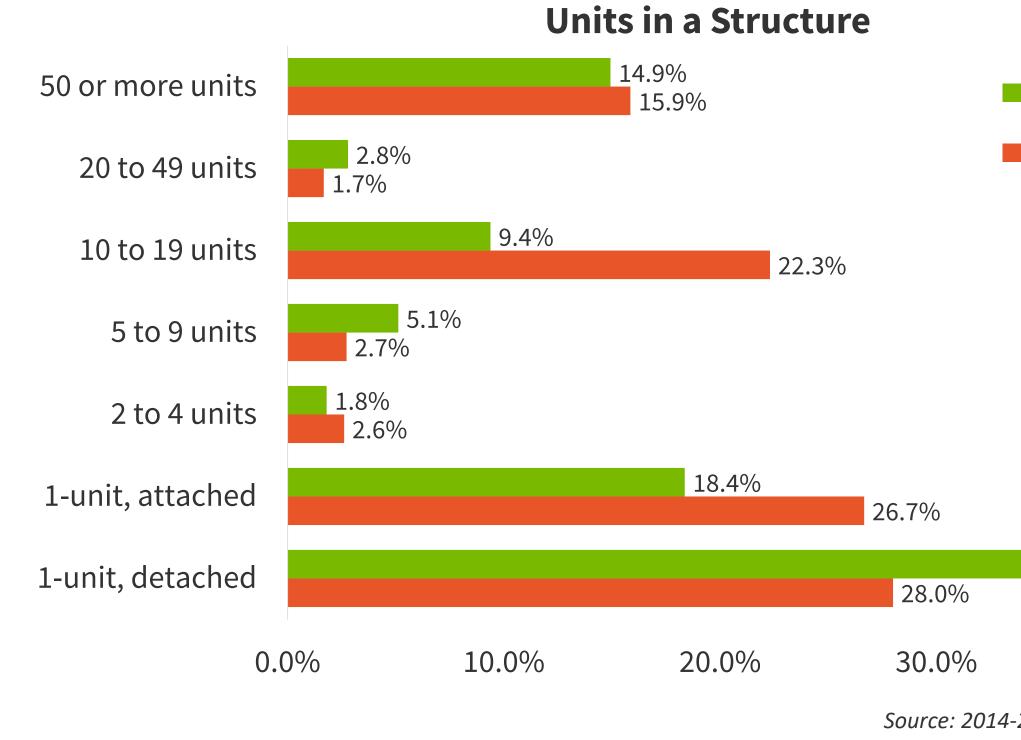
lispersal of MPDUs in new Its to prevent localized areas of high provide sufficient common open ecreational facilities for MPDUs in with Site Plan Guidelines for

# Residential Units by Year Built



Fairland and Briggs Chaney Existing Conditions Report

# Housing by Type



Fairland and Briggs Chaney Existing Conditions Report

Montgomery County

Fairland Master Plan

47.4% 28.0% 30.0% 40.0% 50.0% Source: 2014-2018 American Community Survey, 5-year estimate, U.S. Census Bureau.

## Residential Uses



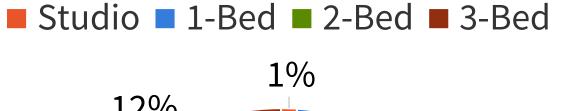


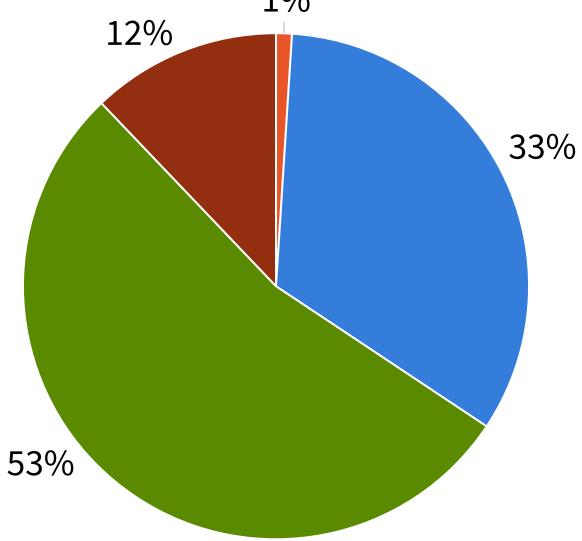




# Rental Housing by Type

### **FBC Study Area Bedroom Mix**





- source.
- county)\*.

\*Defined as spending more than 30% of income on rent

Source: 2015-2019 American Community Survey, 5-year estimate, U.S. Census Bureau, CoStar, DHCA.

Fairland and Briggs Chaney Existing Conditions Report

### The Fairland Briggs Chaney (FBC) Study Area is home to nearly **4,500 multifamily rental units.**

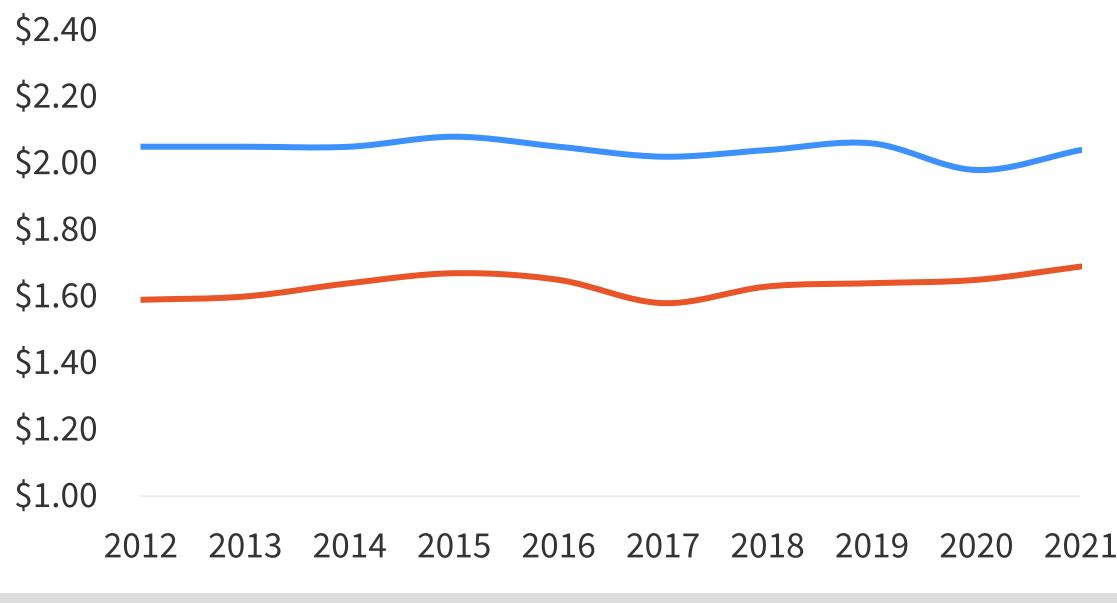
7% of rental units are income-restricted through the MPDU program, LIHTC, the HIF, or other affordable housing program or funding

The FBC Study Area has more cost-burdened renters than the county (60% vs. 49% in the

# Rental Housing by Rental Rates

### **Effective Rent/Square Foot (Inflation Adjusted)**

-Montgomery County -FBC Study Area

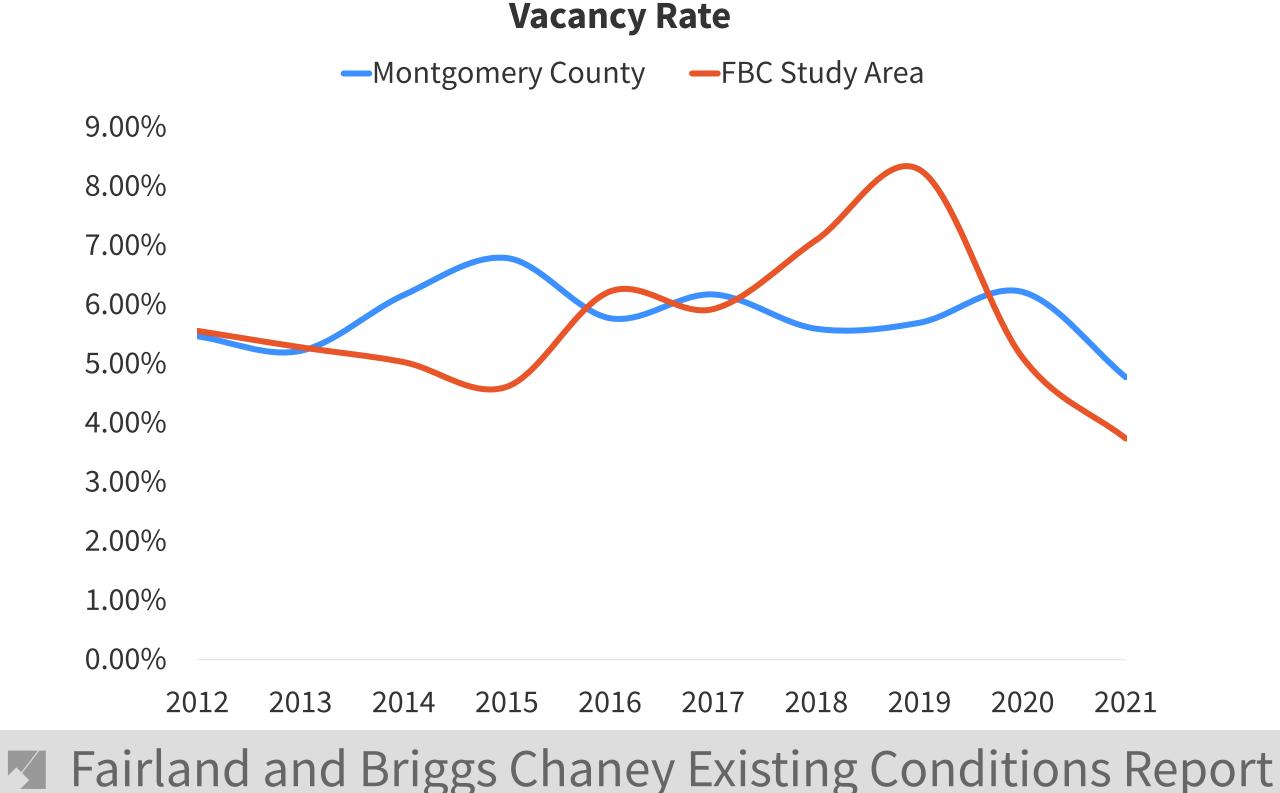


Fairland and Briggs Chaney Existing Conditions Report

- Study Area rents are 20% lower than the County's average but are growing.
- Average effective rent per unit in 2021 in FBC was \$1,655 (vs. \$1,887 in the County).
- FBC recorded its highest Year-over-Year (YoY) rent levels ever in 2021.
  - 9% YoY increase in nominal dollars
  - 2.4% YoY increase in real dollars
- Almost all market rental units in FBC are "market rate affordable" – affordable to households under 80% of Area Median Income (AMI).

Source: CoStar

## Rental Housing in Fairland Briggs Chaney Study Area



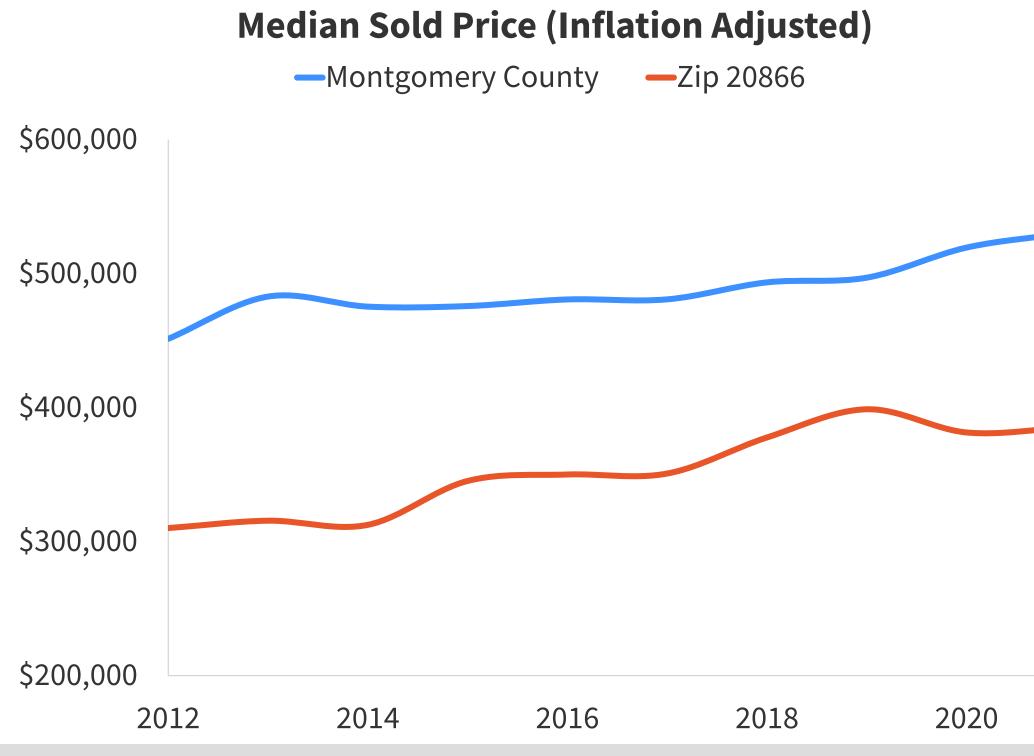
Vacancy rates are low in both the county and in the FBC Study Area.

### In 2021, vacancy rates in FBC were very low below 4%.

2021

Source: CoStar

# For-Sale Housing by Median Sales Price



Fairland and Briggs Chaney Existing Conditions Report

- Both the county and FBC's Median Sales Price (all types) increased YoY
  - **10% increase** for both FBC and the County in nominal dollars
  - 1-2% increase for both FBC and the County in real dollars
  - Median sold price **38% lower** than county's

Source: MRIS

# Fairland Briggs Chaney Housing Market Assessment

- Recent Kick-off of Fairland Briggs Chaney Housing Market Assessment with BAE Economics
  - Household Demographic Characteristics
  - Housing Unit Characteristics
  - Housing needs assessment
  - Strategies for redevelopment, preservation, and growth

### Fairland and Briggs Chaney Existing Conditions Report

# What is Built Here? Schools

- Historical Context
- School Trends



# Historical Context

#### 1879

School established north of Fairland Road, near Columbia Pike, for White children.

#### 1894

School for Black children is established in Pine Hill, near Columbia Pike just south of Plan area by 1894.

#### 1955

Integration begins in Montgomery County, with the closing of 'substandard' black schools.

#### 1969

Paint Branch High School opens in Plan area.



## Review of 1997 Fairland Master Plan Recommendations

### **1997 Fairland Master Plan**

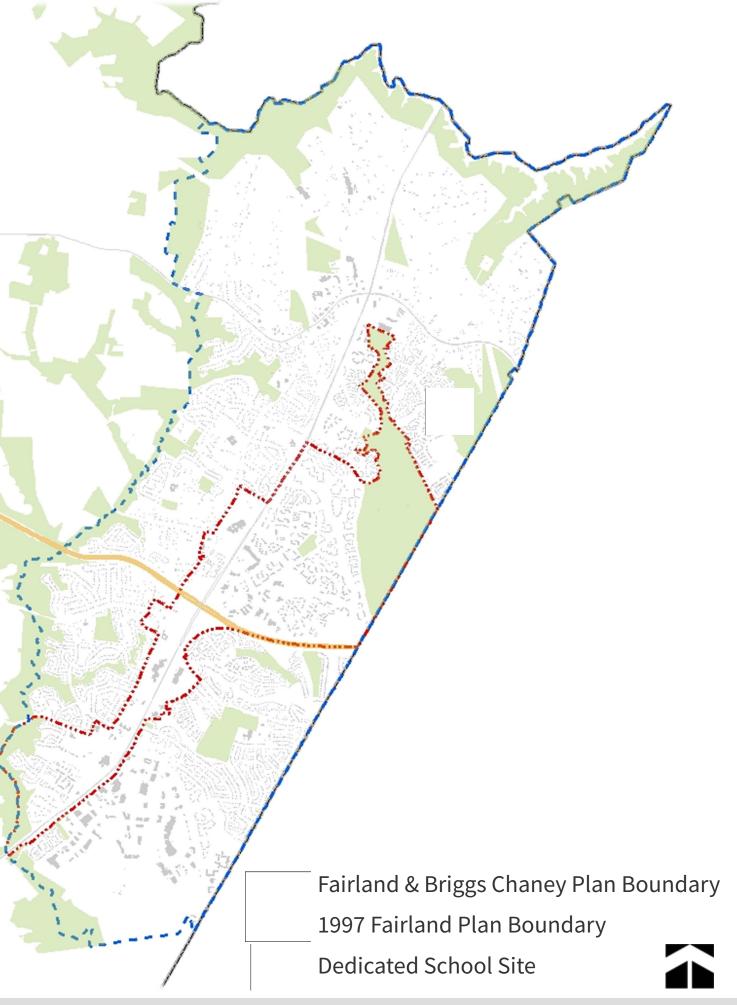
### **Recommendation:**

'Designate an elementary school site within the proposed Golf Course Community site.' (p.125, 1997 Fairland Master Plan)

#### Implementation:

- 11 acres school site dedicated as recommended
- No near-term plan to build school facility on dedicated site in MCPS Capital Improvements Program.

## Fairland and Briggs Chaney Existing Conditions Report



## Review of 1997 Fairland Master Plan Recommendations

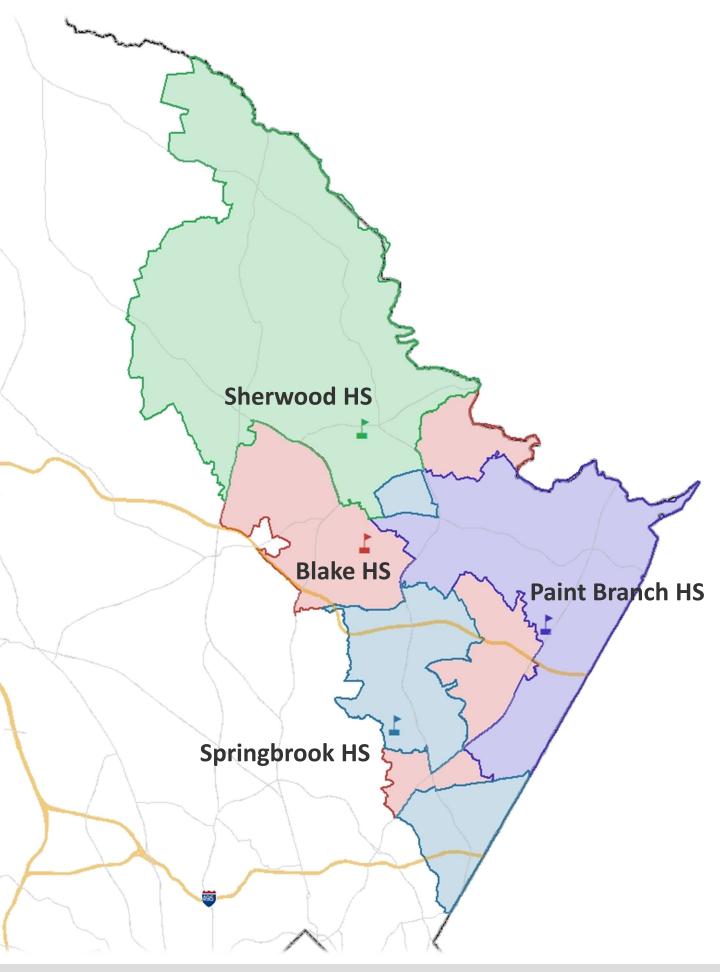
### **1997 Fairland Master Plan**

### **Plan Assumption:**

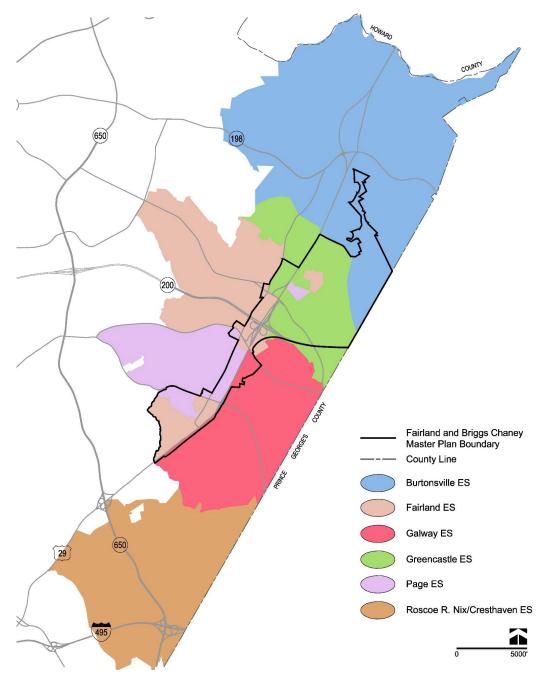
A new high school will relieve overcrowding in Paint Branch, Sherwood, and Springbrook High Schools.

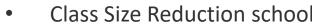
#### Reality:

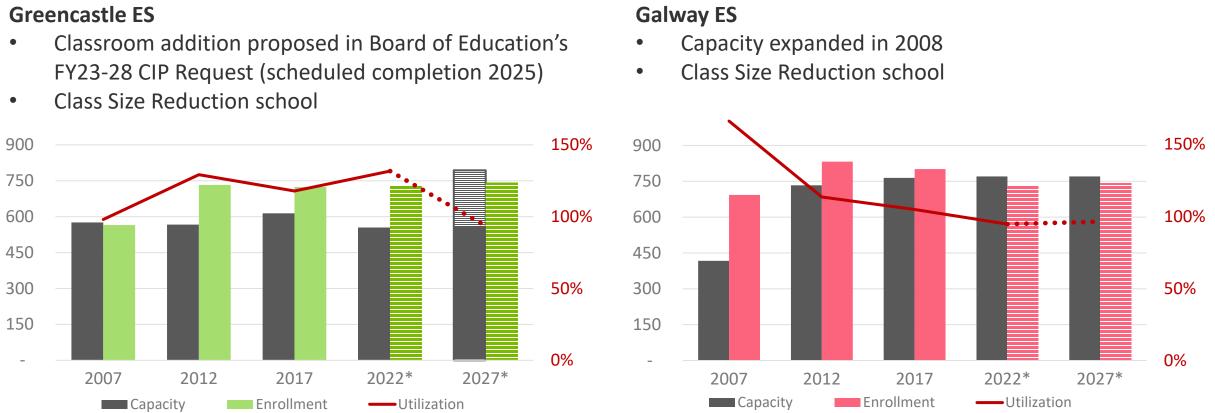
- Blake HS opened in 1998, as part of the Northeast Consortium.
- Controversy over home school assignment plan based on geography vs. racial/ethnic balance.
- Sherwood HS was excluded from the Northeast Consortium at its request. A portion of the service area was redistricted into the NEC instead.



# Elementary School Utilization Trends







#### **Fairland ES**

- Capacity expanded in 2011
- **Class Size Reduction school**



Source: Superintendent's FY2023 Educational Facilities Master Plan and the FY2023-2028 Capital Improvements Program, MCPS Division of Capital Planning

Fairland and Briggs Chaney Existing Conditions Report

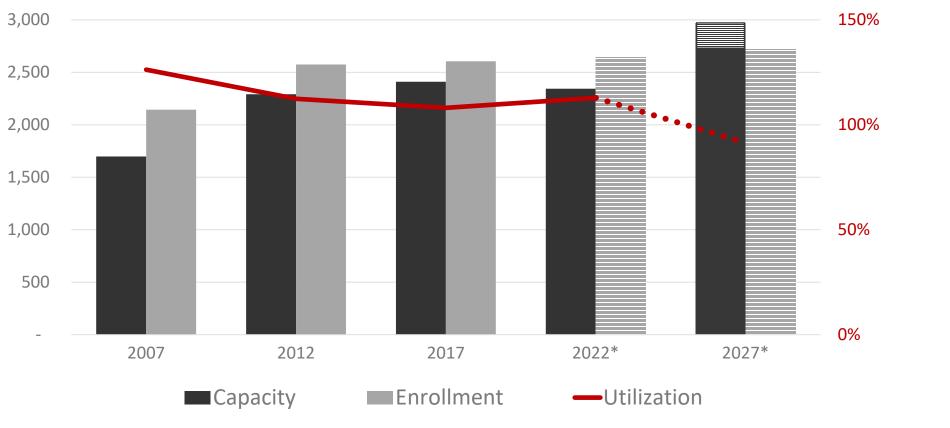
#### William T. Page ES

- Classroom addition to be completed by 2023
- Spanish immersion program launched in 2018
- **Class Size Reduction school**

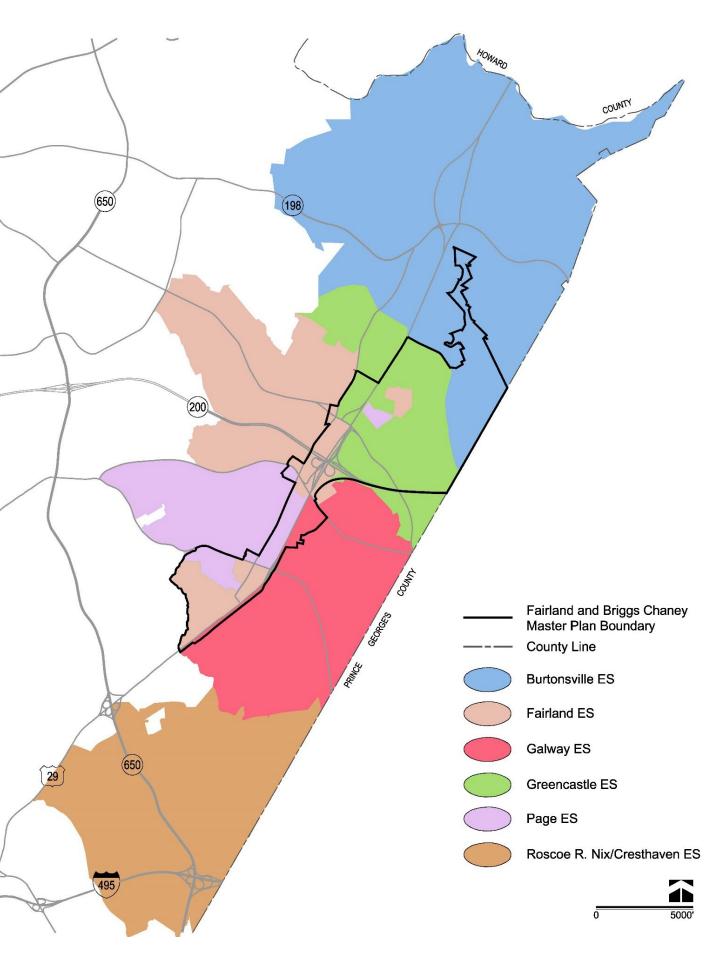
# Elementary School Utilization Trends

**Elementary Schools Serving Plan Area Combined** 

- **Greencastle ES**
- Fairland ES
- Galway ES
- William T. Page ES

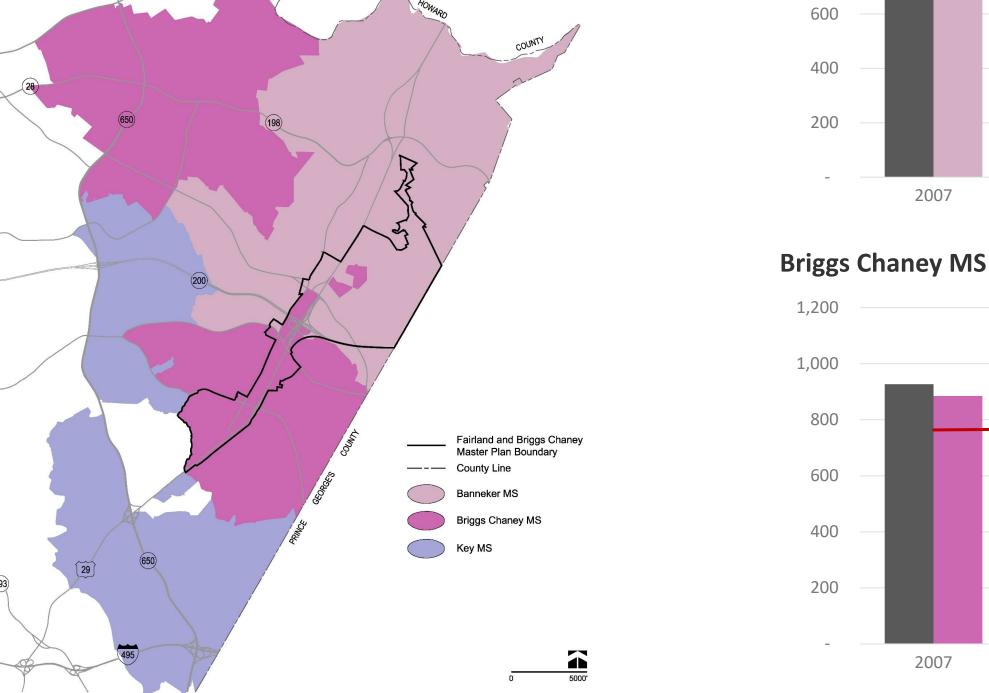


Source: Superintendent's FY2023 Educational Facilities Master Plan and the FY2023-2028 Capital Improvements Program, MCPS Division of Capital Planning









Fairland and Briggs Chaney Existing Conditions Report

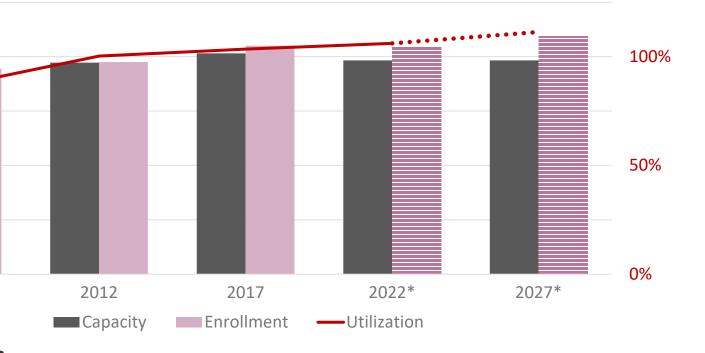
#### **Benjamin Banneker MS**

1,200

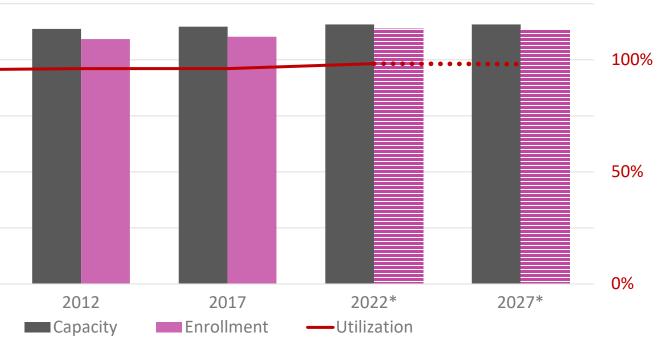
1,000

800

150%



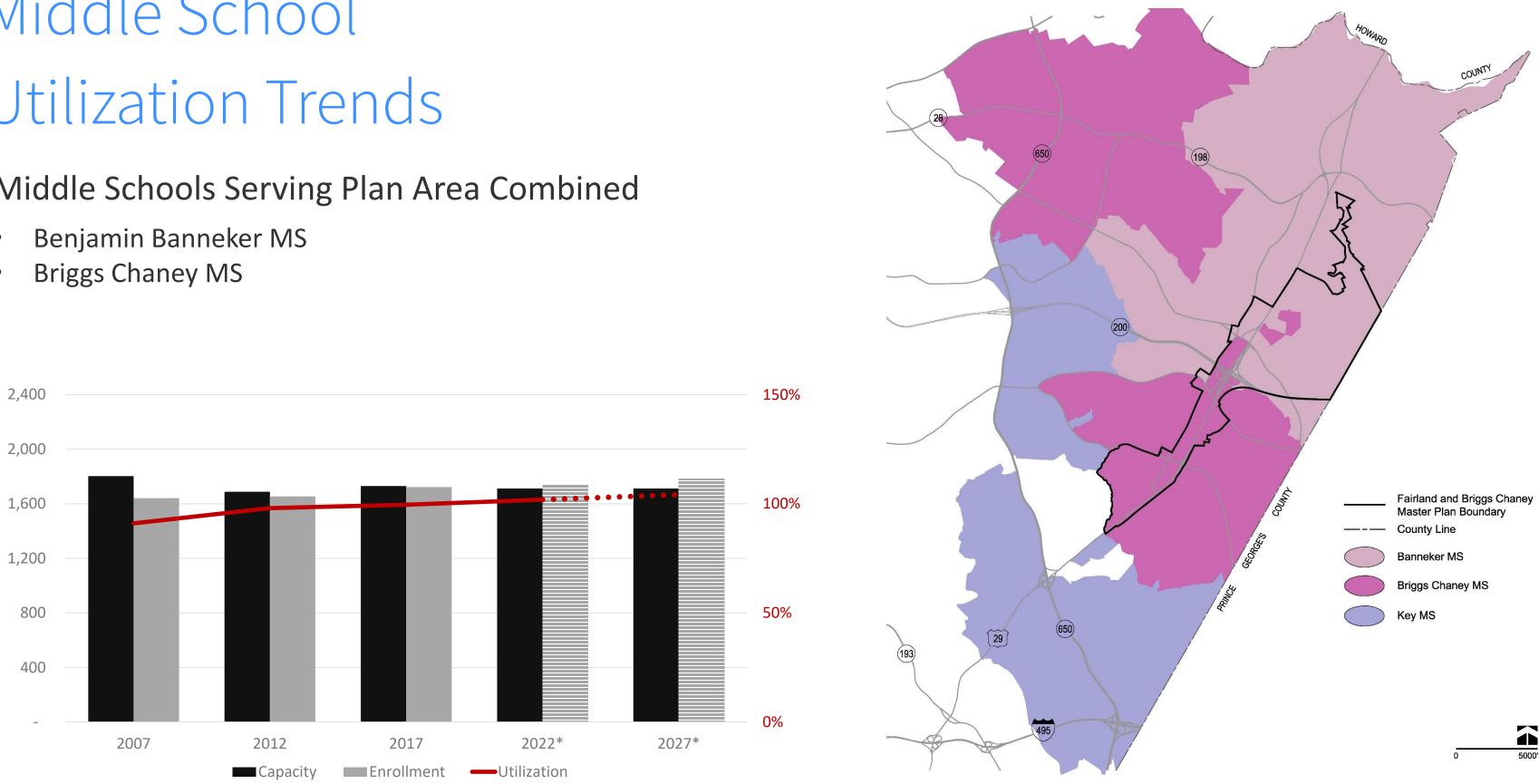
150%



Source: Superintendent's FY2023 Educational Facilities Master Plan and the FY2023-2028 Capital Improvements Program, MCPS Division of Capital Planning

# Middle School Utilization Trends

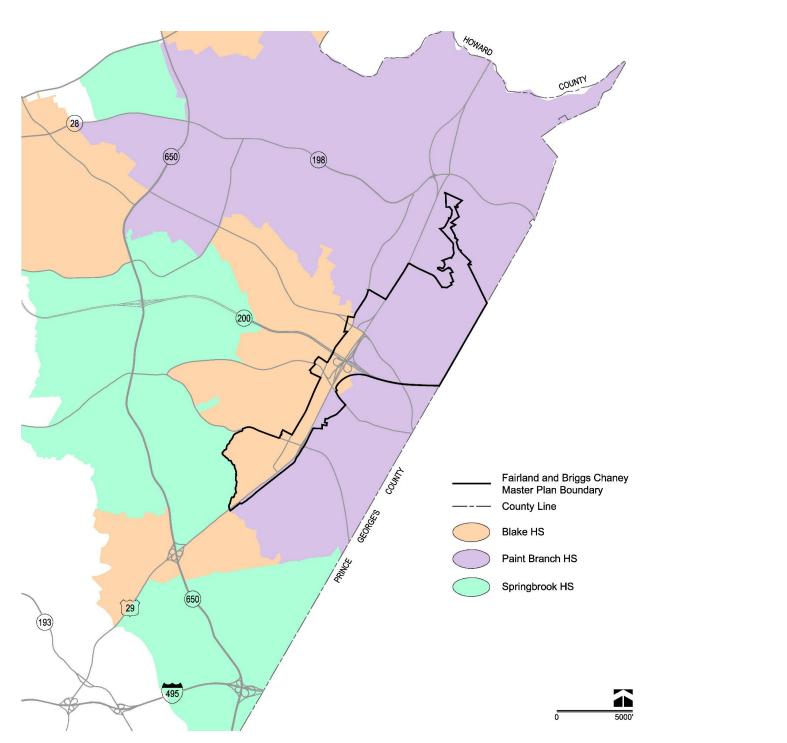
### Middle Schools Serving Plan Area Combined



Source: Superintendent's FY2023 Educational Facilities Master Plan and the FY2023-2028 Capital Improvements Program, MCPS Division of Capital Planning



# High School Utilization Trends



#### **Paint Branch HS**





Source: Superintendent's FY2023 Educational Facilities Master Plan and the FY2023-2028 Capital Improvements Program, MCPS Division of Capital Planning

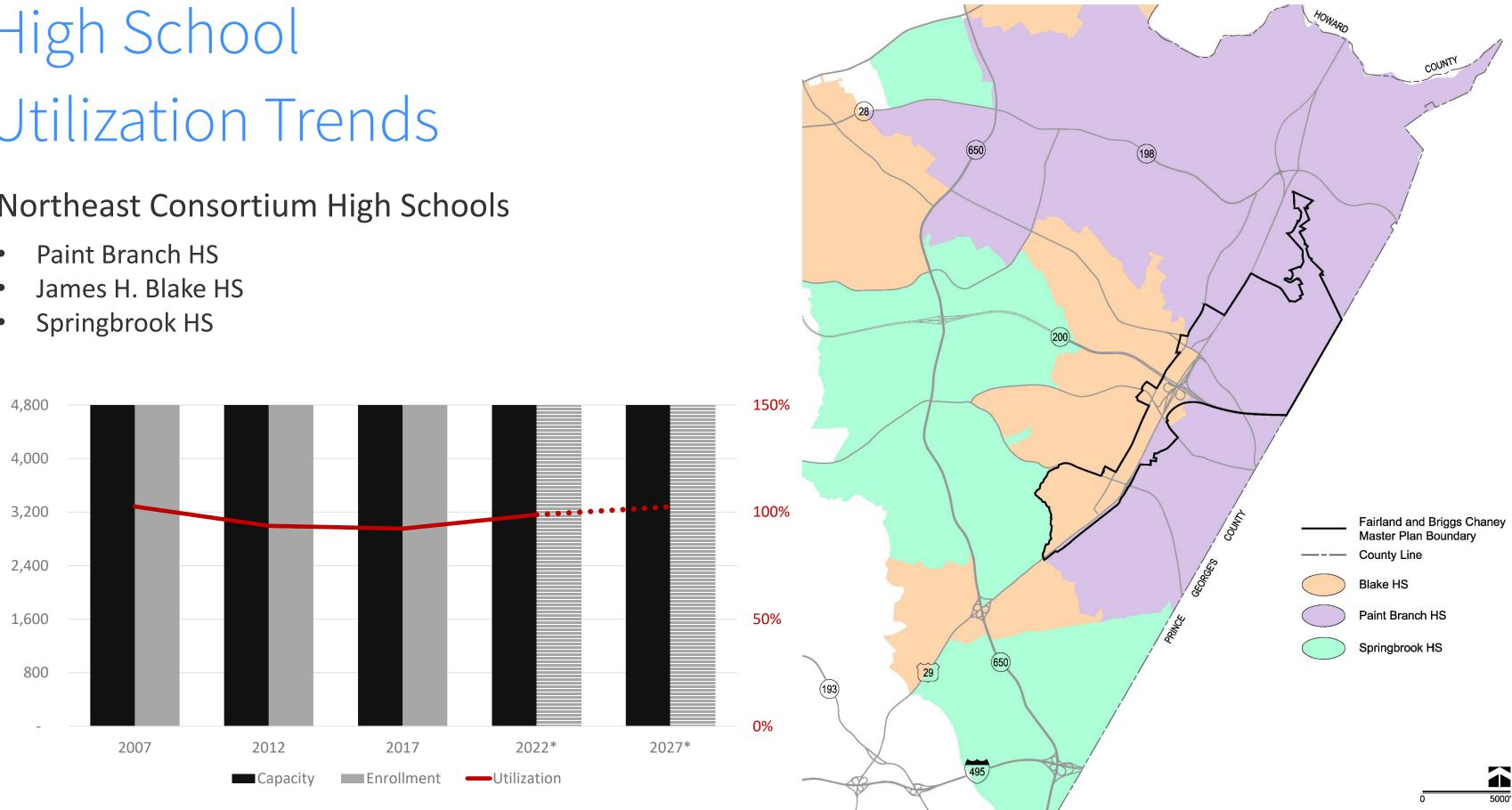
Fairland and Briggs Chaney Existing Conditions Report

#### Modernization (+ capacity increase) completed in 2012.

# High School Utilization Trends

### Northeast Consortium High Schools

- James H. Blake HS



Source: Superintendent's FY2023 Educational Facilities Master Plan and the FY2023-2028 Capital Improvements Program, MCPS Division of Capital Planning



# Natural Environment

### **Key Take-aways**

- needed.

## Fairland and Briggs Chaney Existing Conditions Report

• Significant parks and recreation amenities, yet certain programs and amenities are

Inadequate walking, rolling, and biking access to parks and open space.

• Forested stream valleys provide relief, though extreme summer heat and lack of adequate shade is of concern.

• Highest food insecurity rate in the county; food distribution resources are available.

How People Live, Play, and Thrive Here? **Parks and Recreation** 

- Historical Context
- Existing Parkland and **Recreation Centers**
- Public Space Walkability



# Historical Context

#### Montgomery County Parks Timeline 1930 to 2010

#### 1963

M-NCPPC begins acquiring portion of Paint Branch Stream Valley Park within plan area.

#### 1967-1983

M-NCPPC acquires Fairland Recreational Park land

#### 1985

Edgewood Neighborhood Park established

#### 1998

East County Community Recreation Center built



Stream Vally Parks Water Protection



Environmental Awareness

### Fairland and Briggs Chaney Existing Conditions Report

1930s-1940s

1950s-1960s



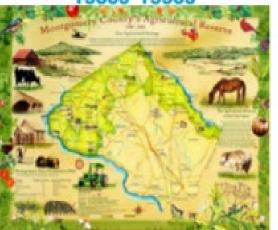
**Regional Parks** And Athletic Fields





Neighborhood Parks

1980s-1990s



Smart Growth **Open Space Preservation** 





**Urban Park Shortage** 

## Review of 1997 Fairland Master Plan Recommendations

<b>1997 MP Implemented Recommendations</b>	Recommend	
Parkland	Parkland	
<ul> <li>Acquire land adjacent to Paint Branch High School. Add two ball fields, one playground, and one basketball/multi-use court.</li> </ul>	<ul> <li>Development Chaney Road a two playgrour basketball cou</li> <li>Designate the connector bet</li> </ul>	
<ul> <li>Acquire properties north of Fairland Recreational Park to protect Little Paint Branch headwaters.</li> </ul>		
Recreation	the Little Paint line.	
<ul> <li>Establish a recreational facility adjacent on Briggs Chaney Road (<i>East County Community</i> <i>Recreation Center</i>)</li> </ul>		

### Fairland and Briggs Chaney Existing Conditions Report

### dations not yet implemented

- of a local park between Briggs and the proposed ICC containing nds, two ball fields, and two urts.
- length of the ICC as a greenway tween the Paint Branch greenway, nt Branch greenway, and the County

## Existing Parks and Recreation Centers

### **Master Plan Area Parks and Recreation Centers**

- A. Paint Branch Stream Valley Park
- B. Fairland Recreational Park
- C. Edgewood Local Park
- D. East County Community Recreation Center

### **Nearby Parks and Recreation Centers**

- E. Pilgrim Hills Local Park
- F. Stonehenge Local Park
- G. Calverton Neighborhood Conservation Area
- H. Calverton-Galway Local Park
- I. Tanglewood Neighborhood Park
- J. Cross Creek Club Local Park
- K. West Fairland Local Park



# Fairland Recreational Park

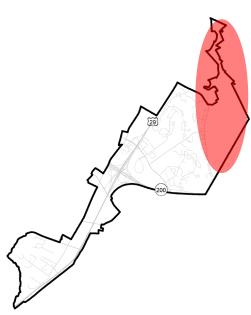
- 322 acres
- Tennis courts, a multi-purpose court, and basketball courts
- Two softball fields (One lighted), two soccer fields (one lighted), and one practice field.
- Playgrounds
- Four picnic shelters
- Restrooms
- 1.4 miles of hard surface trails and more than 3 miles of natural surface trails for hiking, biking and horseback riding
- Regional Bike Park new facility -
- Adjacent to Fairland Regional Park in Prince George's County











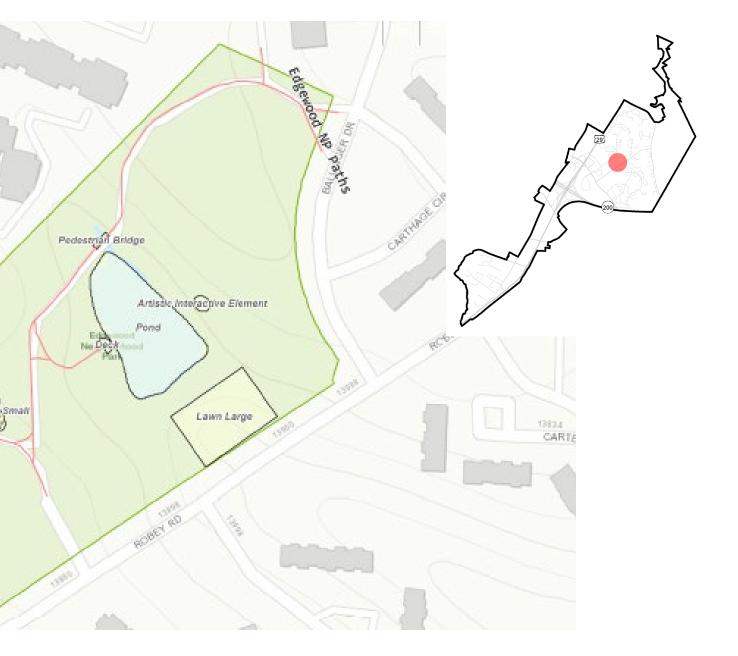
# Edgewood Neighborhood Park

- 9.6 acres
- Playground and picnic area
- Maintained without the use of pesticides
- Planned community garden









# Paint Branch Stream Valley Park

- Portion of Park within Plan area.
- Hard and Natural Surface Trails connect to a large trail system
- Many acres of beautiful highquality forest
- No direct trail connection from Rolling Acres neighborhood



## Fairland and Briggs Chaney Existing Conditions Report

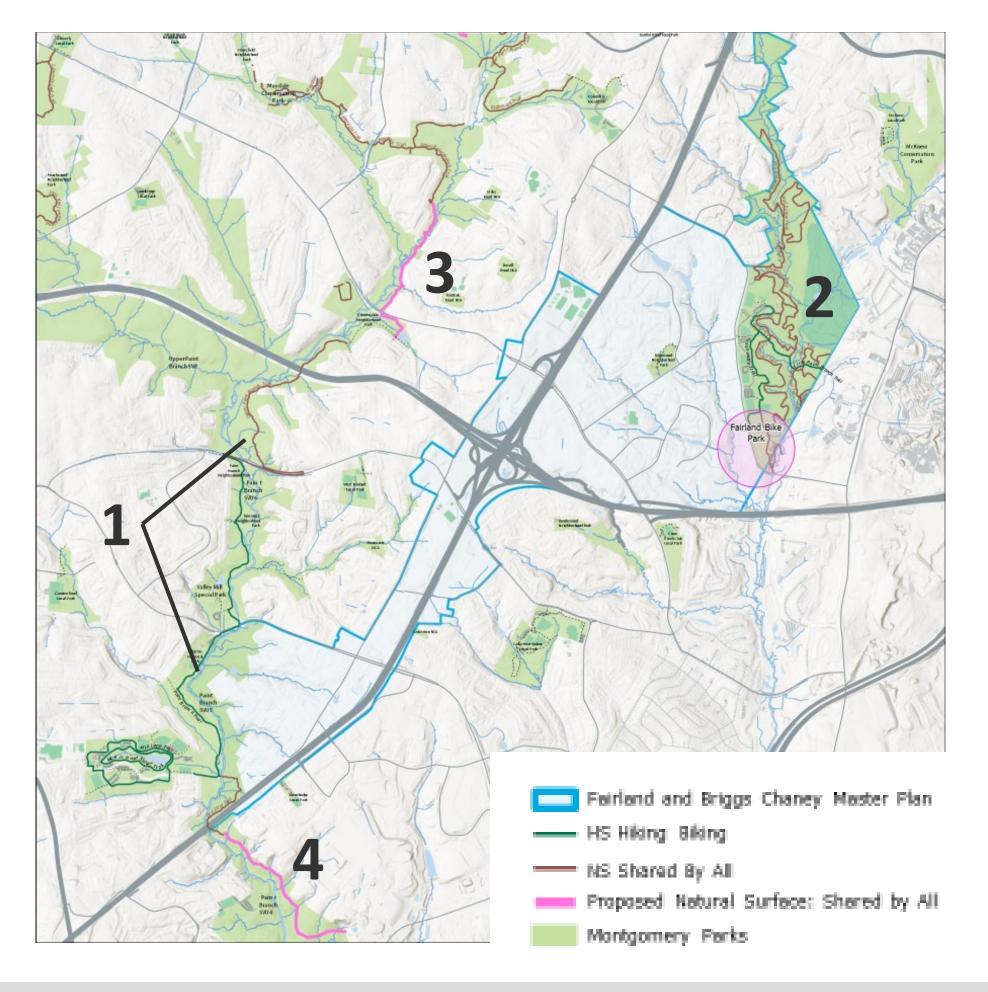
# Trails

## **Existing Trails**

- 1. Paint Branch SVP Trail
- 2. Fairland Rec. Park Trails

## Proposed Trails (pink)

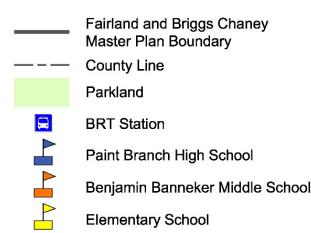
- 3. Upper Paint Branch Trail
- 4. Paint Branch Trail

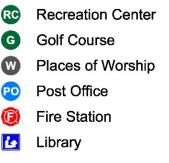


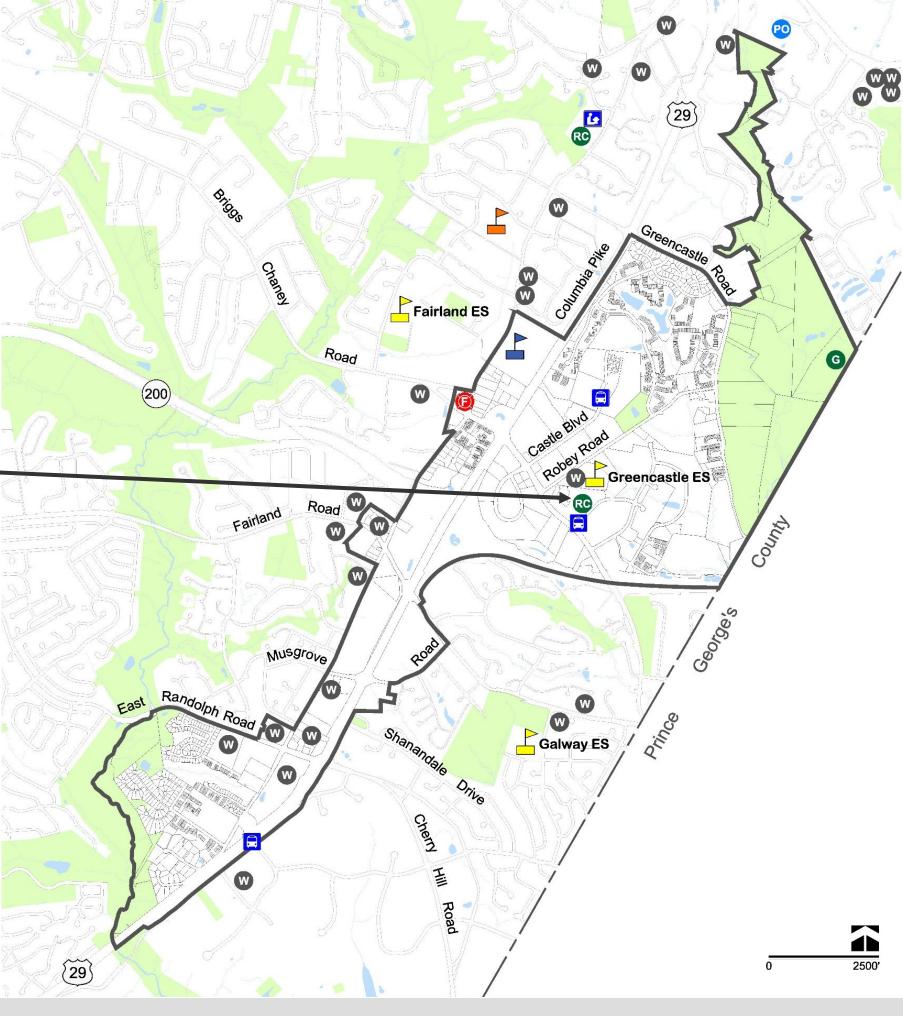
# Community Facilities



### **East County Community Recreation Center**



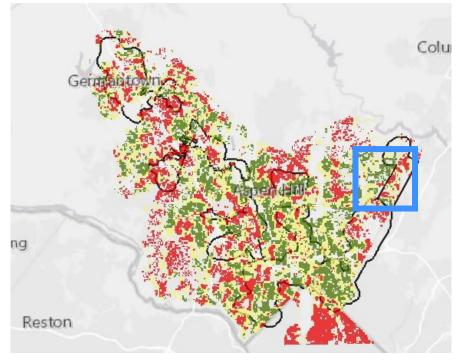




Public Space Walkability

### **Energized Public Space (EPS) 10-minute Walkability**





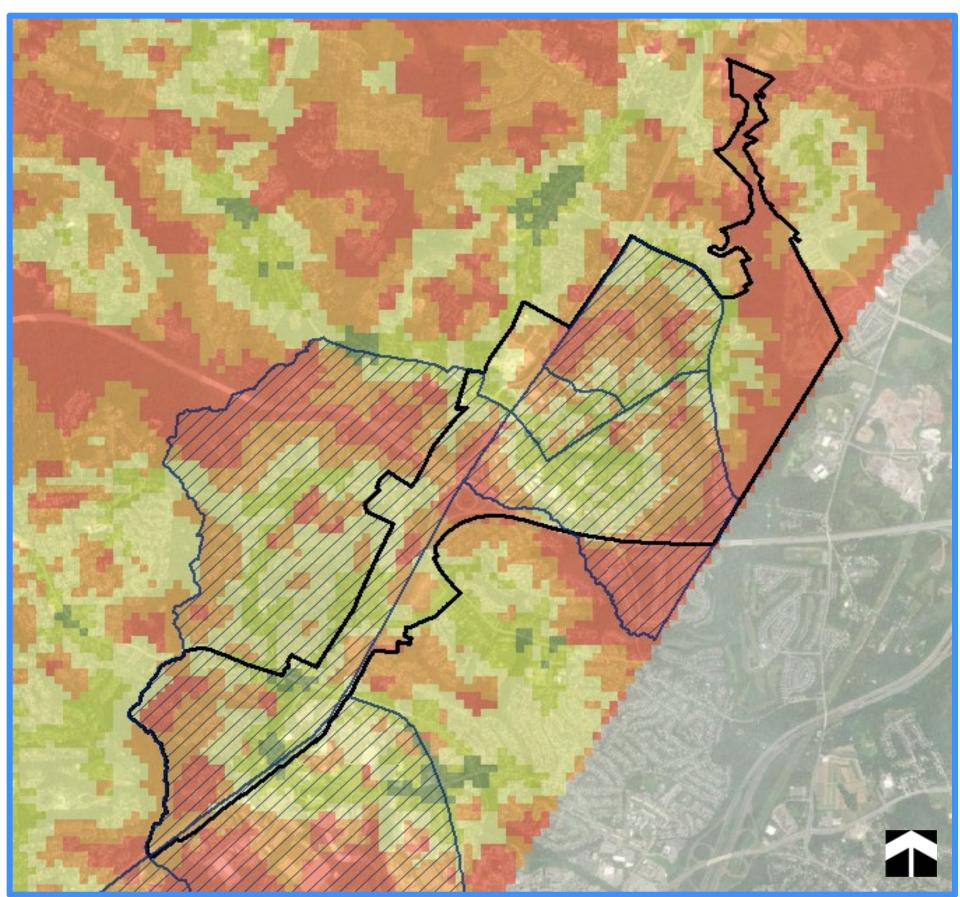
### **EPS Walkability**

- Below Average (< 103 acres)
- Below Average (103 157)

Average (157 - 214)

Above Average (214 - 271)

Above Average (> 271)



### **Fairland and Briggs Chaney Master Plan EPS Experience Improvement Areas (EIAs) and Experience Areas (EAs)**

Active

Consolidated



Experience Type	<b>Experience Points Per Person</b>	People in EIAs	People in Medium EAs	People in High EAs
All - Consolidated	2.25	58.21 %	37.12 %	4.67 %
Active	0.71	56.68 %	35.64 %	7.68 %
Contemplative	0.82	62.89 %	31.34 %	5.77 %
Social	0.72	57.76 %	35.55 %	6.69 %

Fairland and Briggs Chaney Existing Conditions Report

#### Contemplative



Social

High Experience Areas

# 2022 Parks, Recreation, and Open Space Plan and Community Surveys (key take-away)

## **Implications for the Fairland Briggs Chaney Master Plan**

- Need for more programming and amenities for seniors
- Need more amenities and programming for Teens
- Need more walking and biking access to existing parks
- Need more programming and amenities geared toward the population in FBC Master Plan Area

How People Live, Play, and Thrive Here? Environment

- Environmental Setting and Historical Context
- GHG Emissions and Climate Risk
- Watershed Quality
- Food Insecurity



# Historical Context

#### ca. 11,000 BP - 1600s

Indigenous people practiced land management for thousands of years.

#### 1723

Mills proliferate along the Paint Branch fall zone supported by large active farms.

#### 1951

Surface mining continues in the study area.

#### 1968

Auto Park impacts scenic areas and undergrounds surface streams.

#### 1982

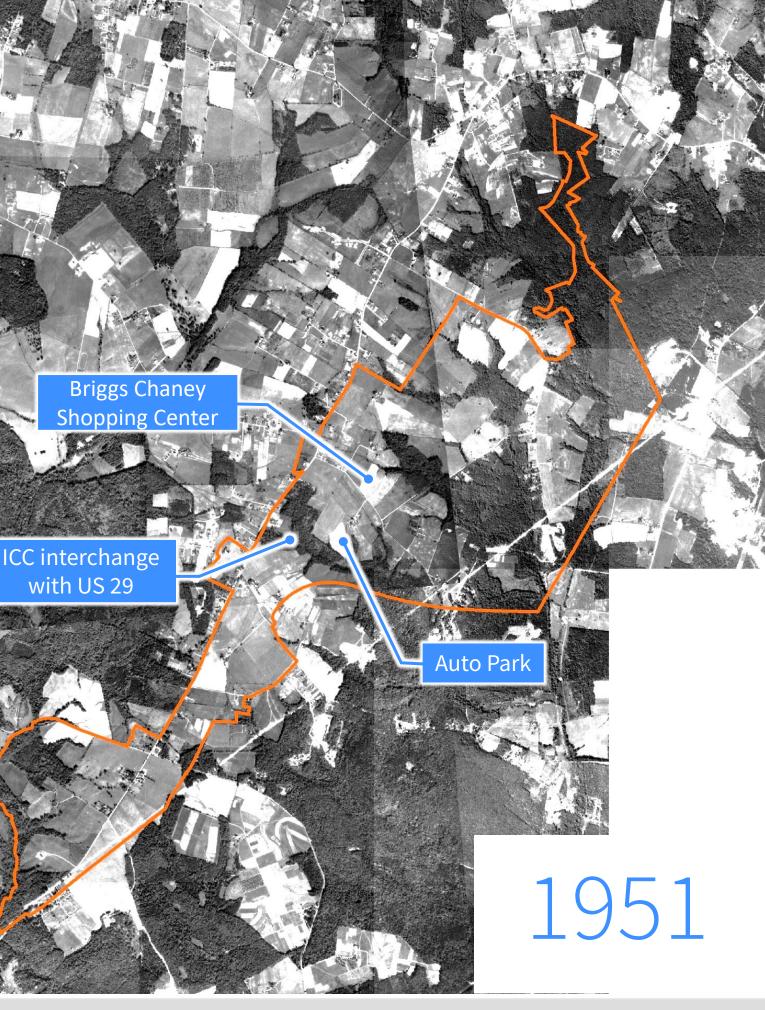
Briggs Chaney Shopping Mall removes Greencastle tributary's forested stream valley.

#### 1997

Little Paint Branch water quality declines; 1997 FBC MP recommends minimizing additional imperviousness.

#### 2006

Construction of Intercounty Connector (ICC) removes the remaining Tanglewood tributary forested headwaters.



## Review of 1997 Fairland Master Plan Recommendations

<b>1997 MP Implemented Recommendations</b>	Recommend
Water Quality	Water Quality
<ul> <li>Establish wooded stream buffers along all tributaries to Little Paint Branch</li> </ul>	• Stream under th (1968 Fairland M
<ul> <li>Expand stream buffers and open space connection to Fairland Recreational Park.</li> </ul>	<ul> <li>Land uses and in subwatershed w</li> </ul>
Forest Conservation	water quality
<ul> <li>Although the ICC required more forest removal than originally planned, large forested areas under State ownership remain protected or within Conservation Easements</li> </ul>	<ul> <li>Auto Sales Park encouraged to p side of Briggs Ch compatible, incl space along the</li> </ul>

### Fairland and Briggs Chaney Existing Conditions Report

### lations not yet implemented

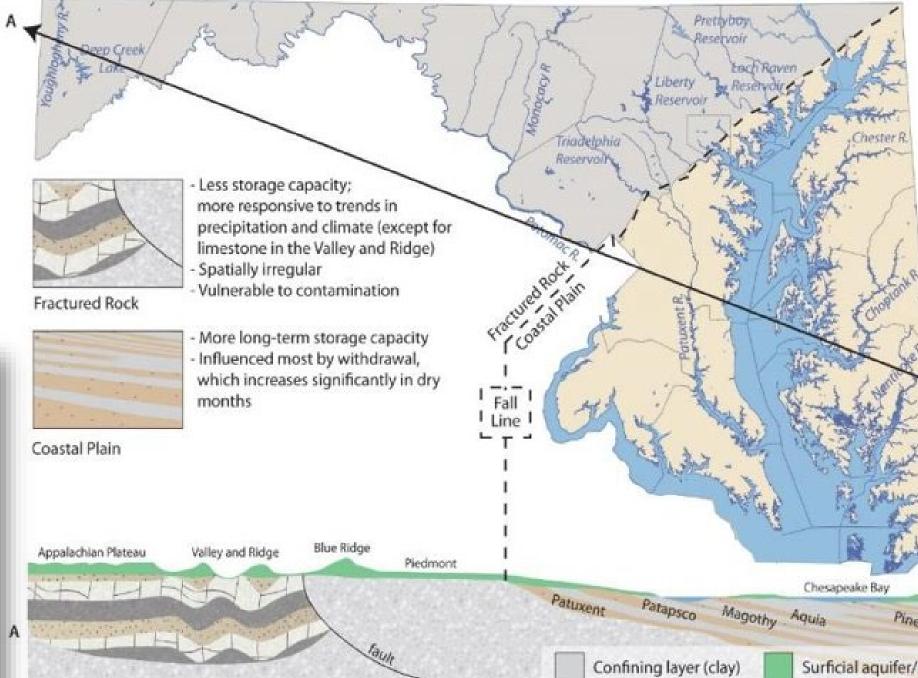
- he Automobile Circle was not protected Master Plan);
- impervious surfaces in the Silverwood was not limited to protect the high-

#### **Public Land**

property owners have not been participate in efforts to make the south haney Road more attractive and cluding eliminating parking on green e road

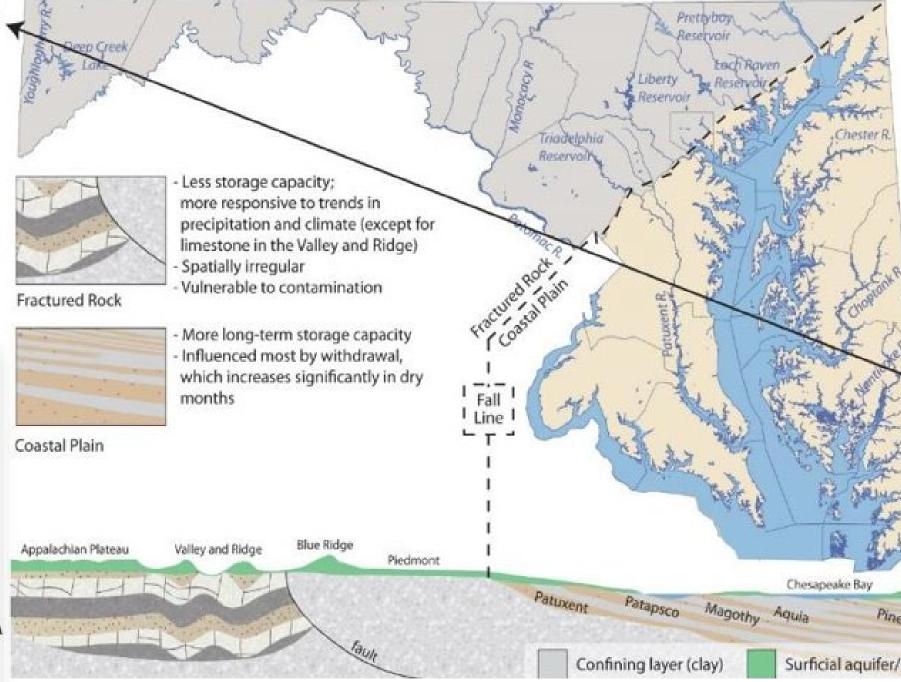


# Environmental Setting: Fall Zone











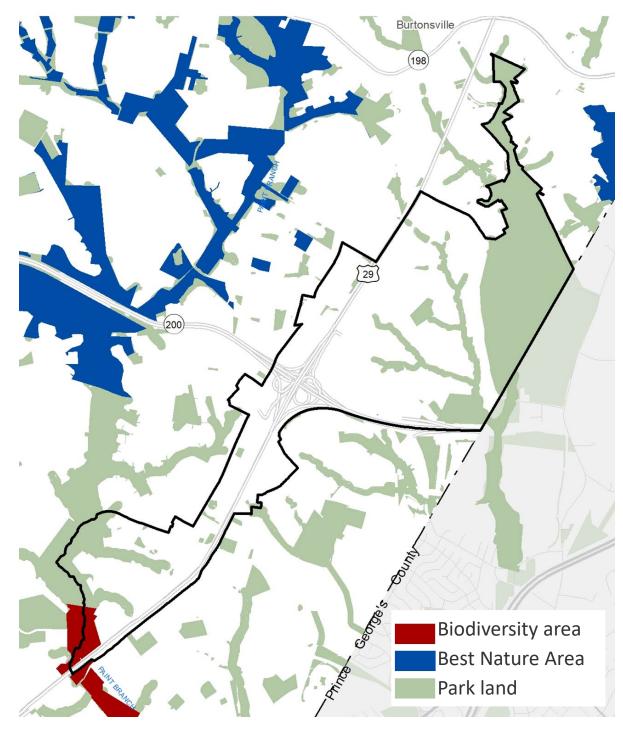




#### Sand and Gravel Deposits

Schematic Diagram of fall line adapted from Shedlock et al. 2007

# Exceptional Natural Habitats



**Best Nature & Biodiversity Areas** 



Fall Line typography

**Paint Branch Gorge** Wetlands, moss and lichen covered rock outcrops, and a diverse and complex ecosystem hosting multiple watchlist plant species.

Fairland and Briggs Chaney Existing Conditions Report







#### Fall Line Magnolia Bogs



## Climate Action Greenhouse Gas (GHG) mitigation

County-wide GHG Er	missions	Gre			
Building usage (50%) transportation (42%)					
Building Energy use	Performance Standards (BEPS)				
Current BEPS re	egulated buildings in the plan area: 6				
Future BEPS reg	gulated buildings in the plan area: <b>150+</b>				
	Residential Building Energy III Commercial Building Energy				
Residential & Commercial Building Energy					
Transportation					
Process and Fugitive Emissions		Ť			
Solid Waste					
Agriculture					
	0 1,000,000 2,000,000 3,000,000 4,000,000 5,000,000 6,000	,000			

### Fairland and Briggs Chaney Existing Conditions Report

### en Energy Systems in the plan area

- Green building: 2
- Solar panel installations: 81
- Electric Vehicle (EV) chargers: 6
- Microgrids: 0

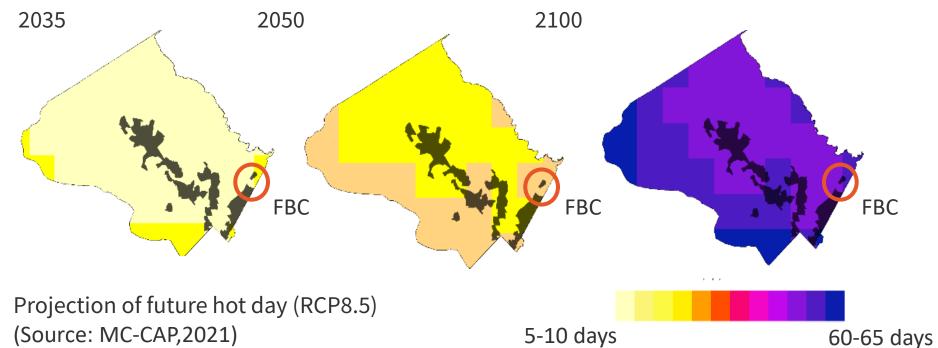


Source: Montgomery County 2018 GHG inventory

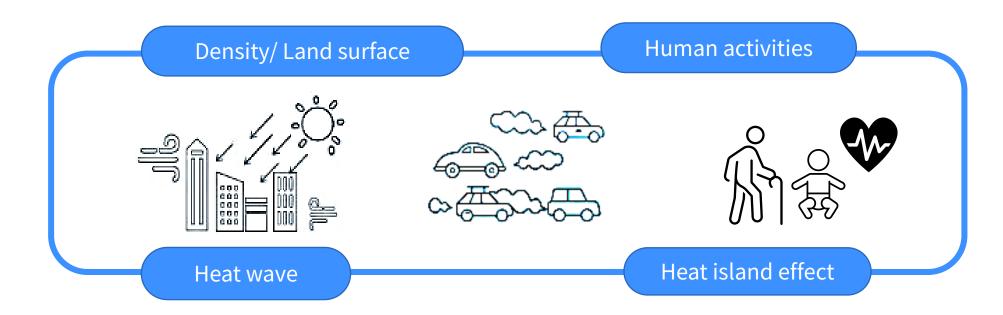
## Climate Risk Vulnerability and Adapting Capacity

### **Climate Risk In FBC**

- Extreme temperature: High
- Extreme precipitation: Medium  $\bullet$
- Drought: Medium
- High winds: no spatial data
- Current hot days (95°+): 14 (County baseline: 4)
- Projected to increase to 28-60 per year



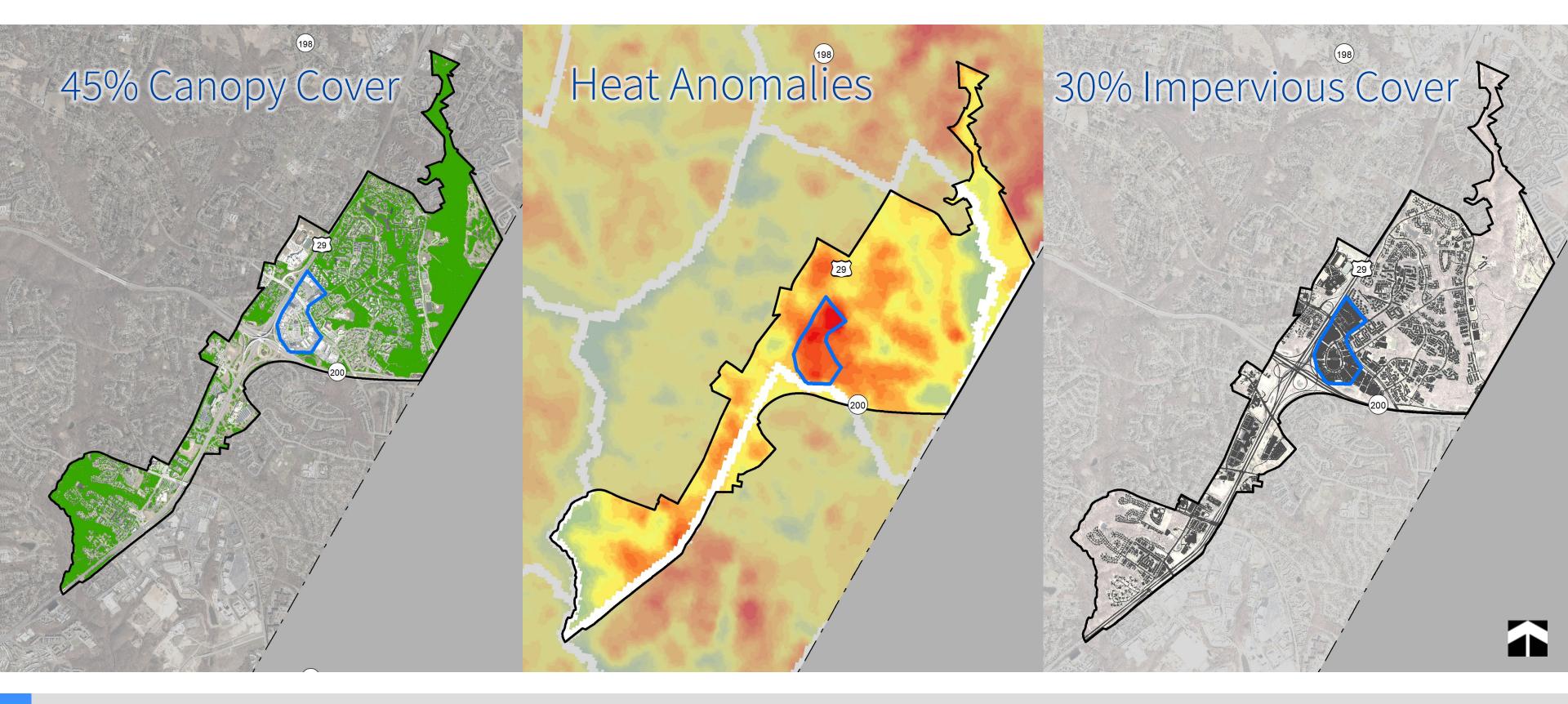
(Source: MC-CAP,2021)



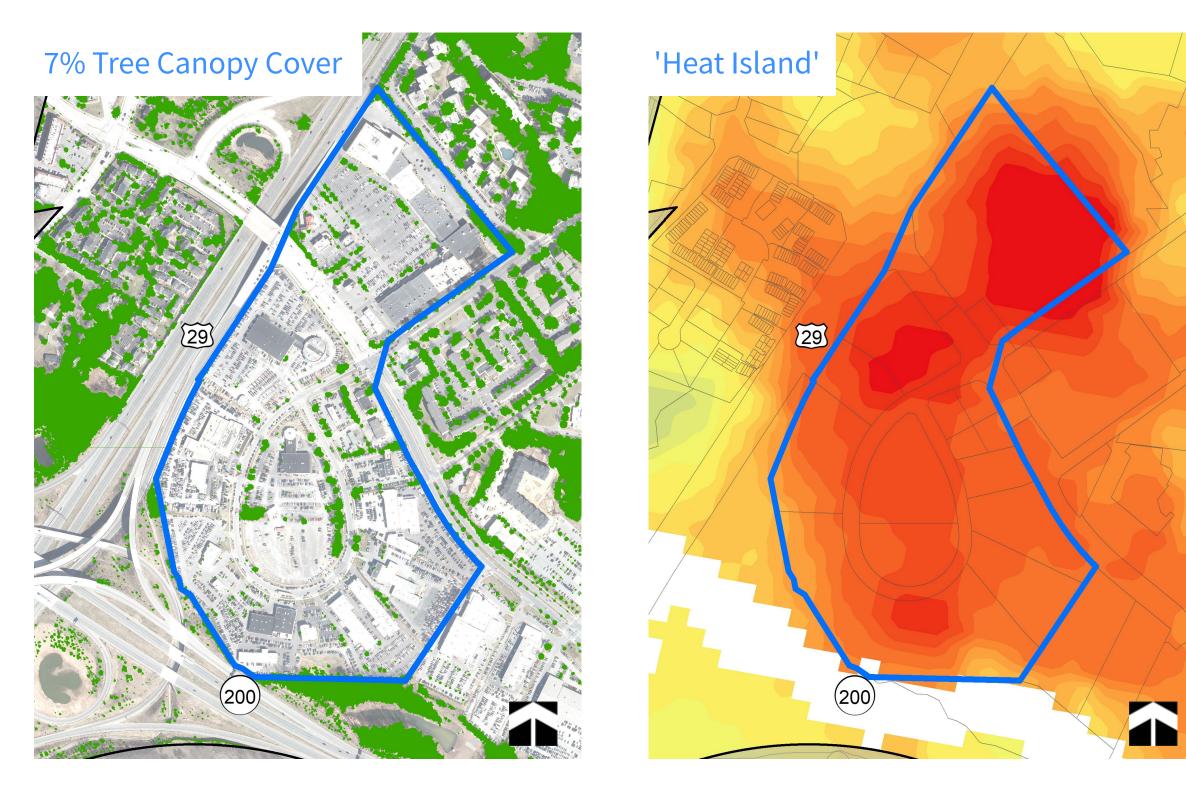
#### **Risk Of extreme heat**

• Vulnerability score **0.502** (0.277 County average) Scale of 0.007 to 0.916

## Tree Canopy, Heat Islands, and Impervious Surfaces



# Fairland Briggs Chaney Hot Spot



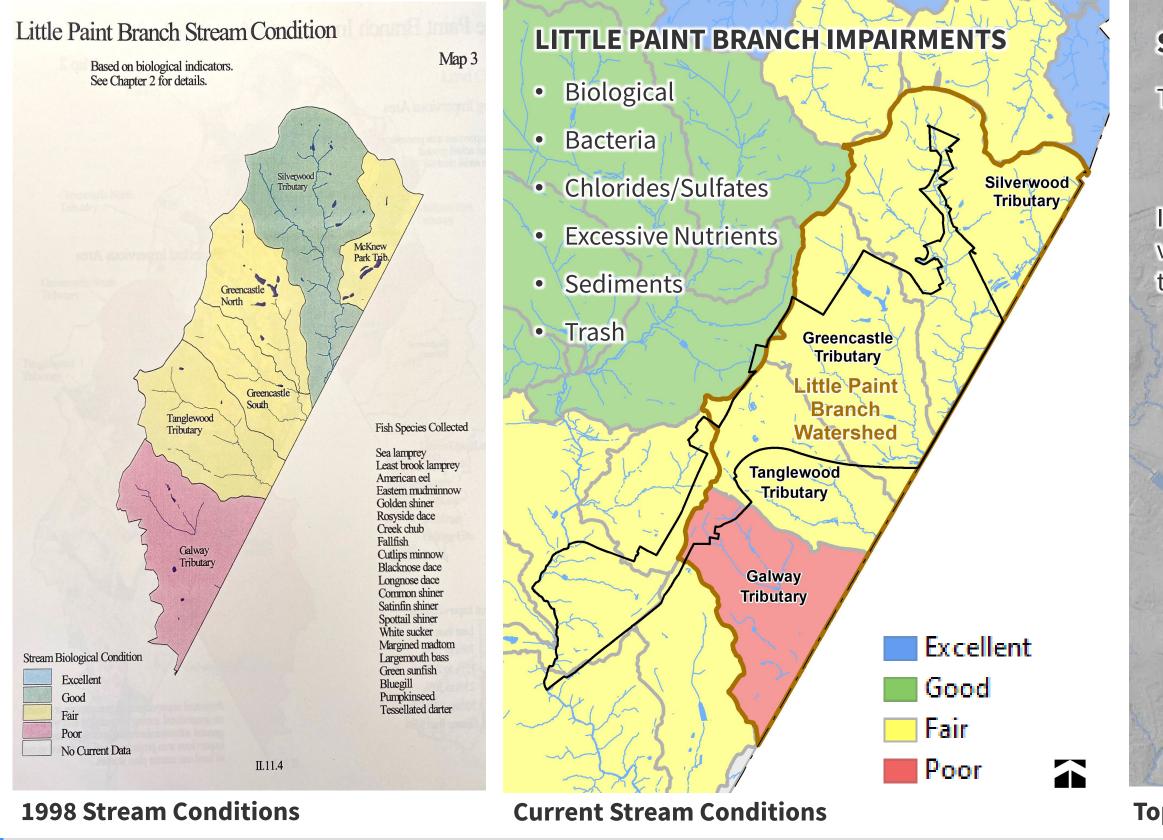
Parking lot (32%) is the highest IS usage: ; 62% of IS (*Buildings, parking, athletic courts*) has the potential to be permeable.

### Fairland and Briggs Chaney Existing Conditions Report



#### **IMPERVIOUS SURFACE (IS)**

# Watershed Quality

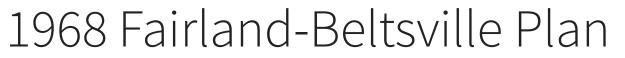


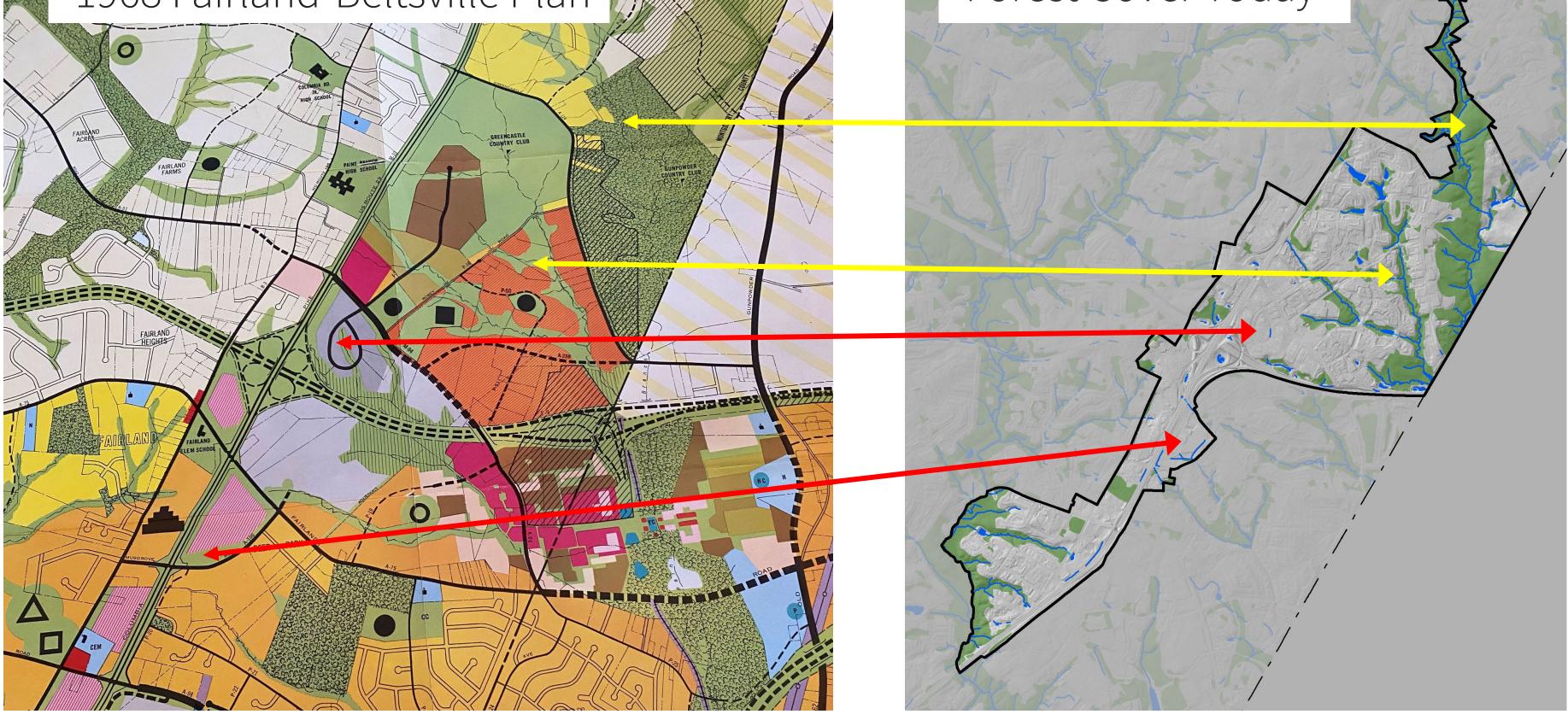
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#### **STREAM VALLEYS ARE DEEPLY INCISED**

This affects: Stream quality **Erosion potential** Transportation connectivity It has also resulted in wide forested stream valleys, preserved in parkland or as part of the development process.

#### Topography





Fairland and Briggs Chaney Existing Conditions Report



# Current Food System

**Food Retail/Restaurants**: Supermarkets (3+1), Restaurants (23), and Small Retailers (10) inside the plan area or within 30-50 minutes walk distance. None within residential areas.

### **Food Assistance Providers and Distribution Locations:**

**20** inside the plan area or 10-30 minutes walking / 10 minutes by bus.

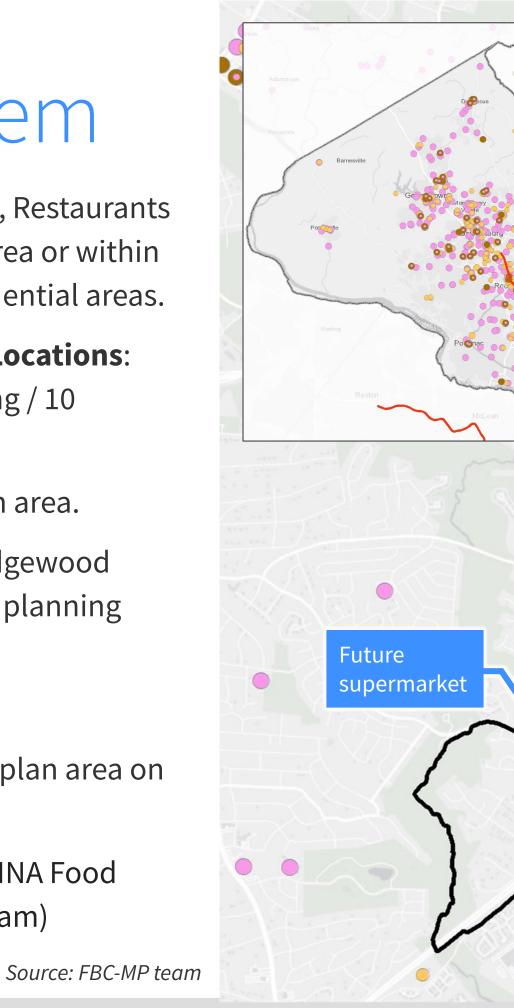
**Food Donation Sites: 2** in the south of the plan area.

**Community Gardens: None.** 1 proposed at Edgewood Neighborhood Park and 1 within 2-miles of the planning area (Briggs Chaney Community Garden.

#### Farmers Markets: None.

**Agricultural Production/Farms: 1** west of the plan area on Fairland Road.

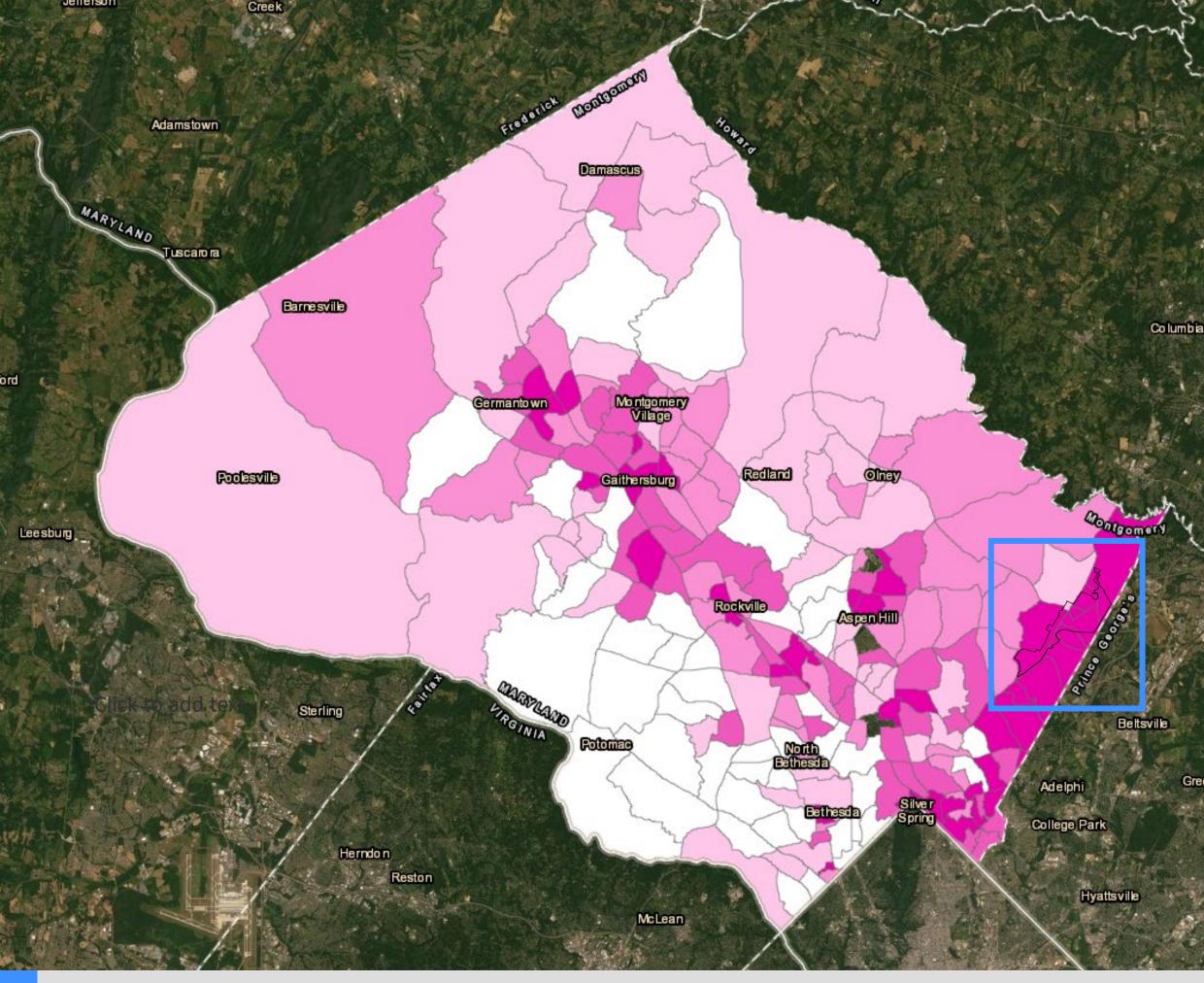
**Nutrition Education or Programming: 2** (MANNA Food Center, CHEER Healthy Food Access Pilot program)



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Future Community Garden

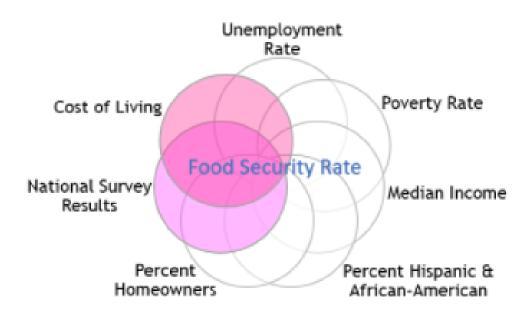
- Supermarket
- Food Retail/Restaurant
- Food Assistance Provider
- **Community Garden**
- Food Donation Site
- FBC-MP
- Bus
- Metro
- **Future Metro Line**



### Fairland and Briggs Chaney Existing Conditions Report

## Food Insecurity

#### Food Security Rate Variables



#### Demographics

Gree

Percent of Residents that are Estimated to be Food Insecure 2017

- 0.000000 2.400000
- 2.400001 4.700000
- 4.700001 8.100000
- 8.100001 12.100000
- 12.100001 31.200000

Source: Montgomery County Foodstat Application, 2017

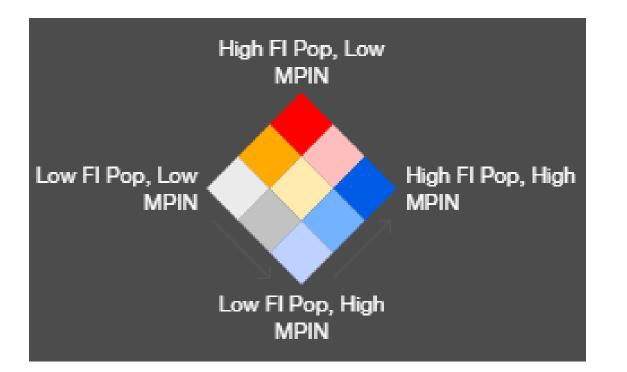
# Food Insecurity

Capital Area Food Bank (CAFB) Focus Areas consider Food Insecurity (FI) and Meals Provided per person In Need (MPIN)

### 12.5%

#### Food Insecurity rate in the Plan area

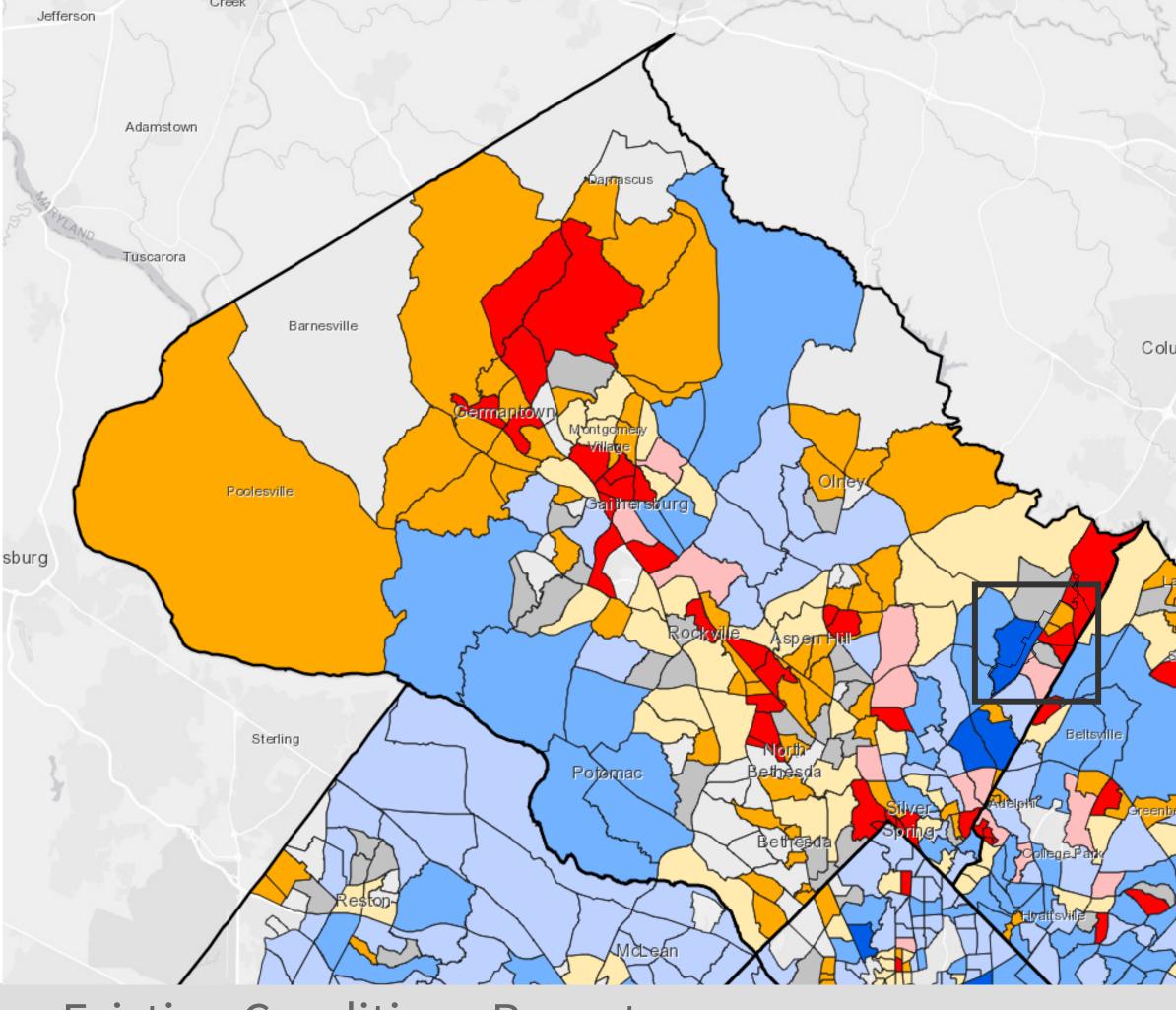
(County highest: 16.3%, lowest: 6.9%)



#### MPIN: "meals provided per person in need."

Calculated by dividing the distributed meals in a census tract by the number of food insecure individuals in that census tract.

Source: 2021, Capital Area Food Bank



### Fairland and Briggs Chaney Existing Conditions Report

# Food Systems Wrap Up

- All schools except one (1) in the Planning Area have 60% of students enrolled in Free and Reduced Meal (FARM) Program
- Food Insecurity Rate has decreased
- Continue working toward access to high quality, fresh food for all residents
- More food system activities related to education and production; compliment food assistance programs
- Aligning with other adopted plans (i.e., Climate Action Plan)

Photo Source: Michelle Nelson, Community Garden Program Manager





Fairland and Briggs Chaney Existing Conditions Report

# Next Steps

- Community Visioning Charettes
- Continued community engagement
- Continued research and analysis



### **Upcoming Community Events**

- Spring Photo Contest April to May
- Community Pop-Up at East County Regional
  - Services Center April 29<sup>th</sup>, 3 to 6 p.m.
- Community Pop-Up at Briggs Chaney Market
  - Place TBD
- Visioning Charettes July 2022
- Placemaking Event Fall 2022

## Fairland and Briggs Chaney Existing Conditions Report

### Fairland and Briggs Chaney MASTER PLAN

# Contact Us

montgomeryplanning.org/fairlandbriggschaney

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### Fairland and Briggs Chaney Existing Conditions Report

# Fairland and Briggs Chaney MASTER PLAN