





Briefing: University Research Studies

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Staff from the Planning Department and the Montgomery County Economic Development Corporation (MCEDC) will provide an overview of the findings and recommendations from a set of three related reports about recruiting a university branch campus or research center to the County and its potential for bolstering economic development. Expected participants from MCEDC are: Ben Wu, President and CEO, Sarah Miller, VP of Strategy, and Nadia Khan, Counsel and Special Projects Manager.

These documents are the result of a collaborative effort between the Montgomery County Planning Department (Planning) and the Montgomery County Economic Development Corporation (MCEDC). The efforts were spurred by requests from the County Council and County Executive's Office to examine the possibility and implications of attracting a branch of a major research university to the County.

The three reports are as follows:

- 1) A "lessons learned" analysis consisting of case studies of domestic and global satellite university campuses (completed by Bolan Smart & Associates and Alvarez & Marshall for Planning),
- 2) An analysis of the potential of an enhanced University System of Maryland presence in Montgomery County, with recommendations (completed by Margrave Strategies, LLC for MCEDC), and
- 3) An MCEDC staff report on findings from initial engagement with non-Maryland universities.

The enclosed transmission letter to the County Council and County Executive summarizes the key takeaways from the studies. This presentation will provide an opportunity for the Planning Board to ask questions about the studies and next steps.