

Agenda Item #4 02.18.2021



Montgomery Planning Planning Board Briefing #2 – Countywide Planning & Policy and Mid-County Divisions

Plan & Briefing Purpose

• Plan Purpose:

- Prioritize transit options for service along I-270 Corridor
- Develop implementation plan to realize priority option(s)

Briefing Purpose:

- Discuss pre-screening results
- Review new approach for Corridor Cities transit service



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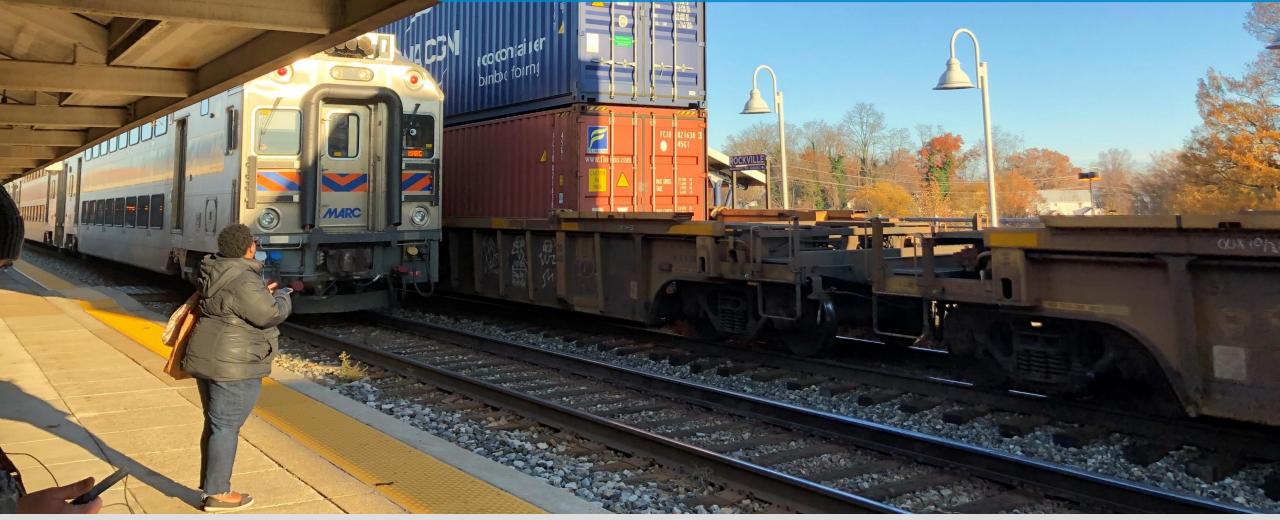
Requested Guidance

1. Confirm emerging list of transit options for further Plan study and prioritization

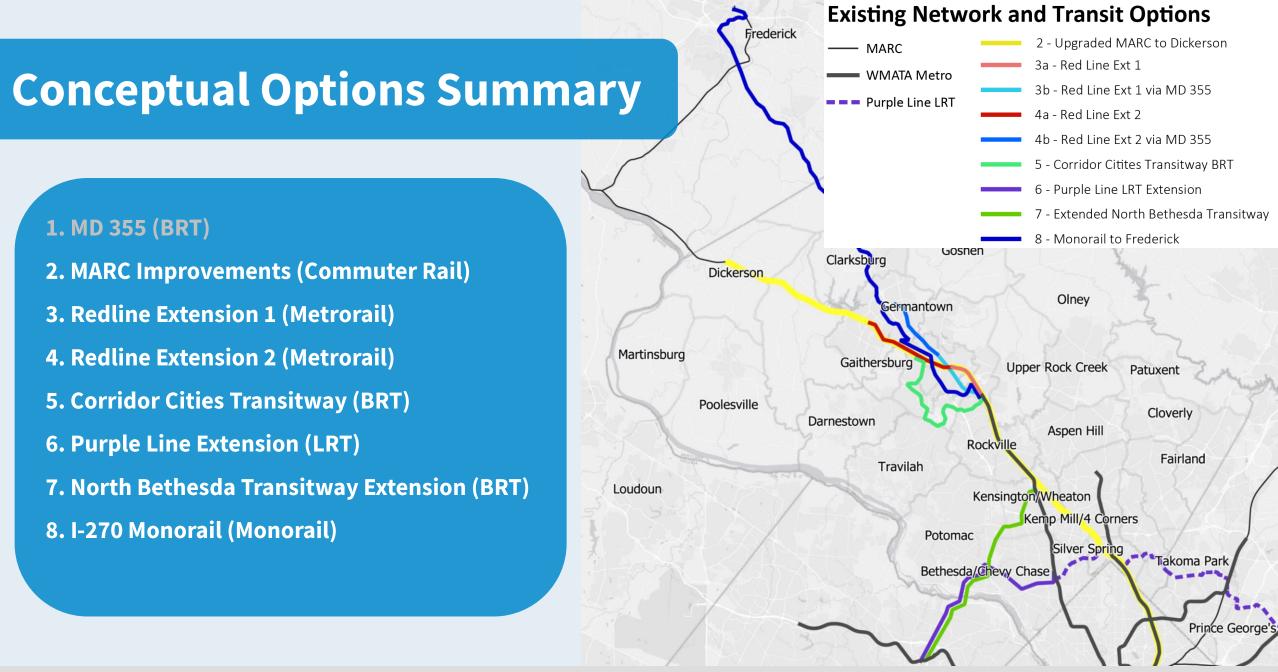
2. Confirm acceptability of revised approach to Corridor Cities transit service



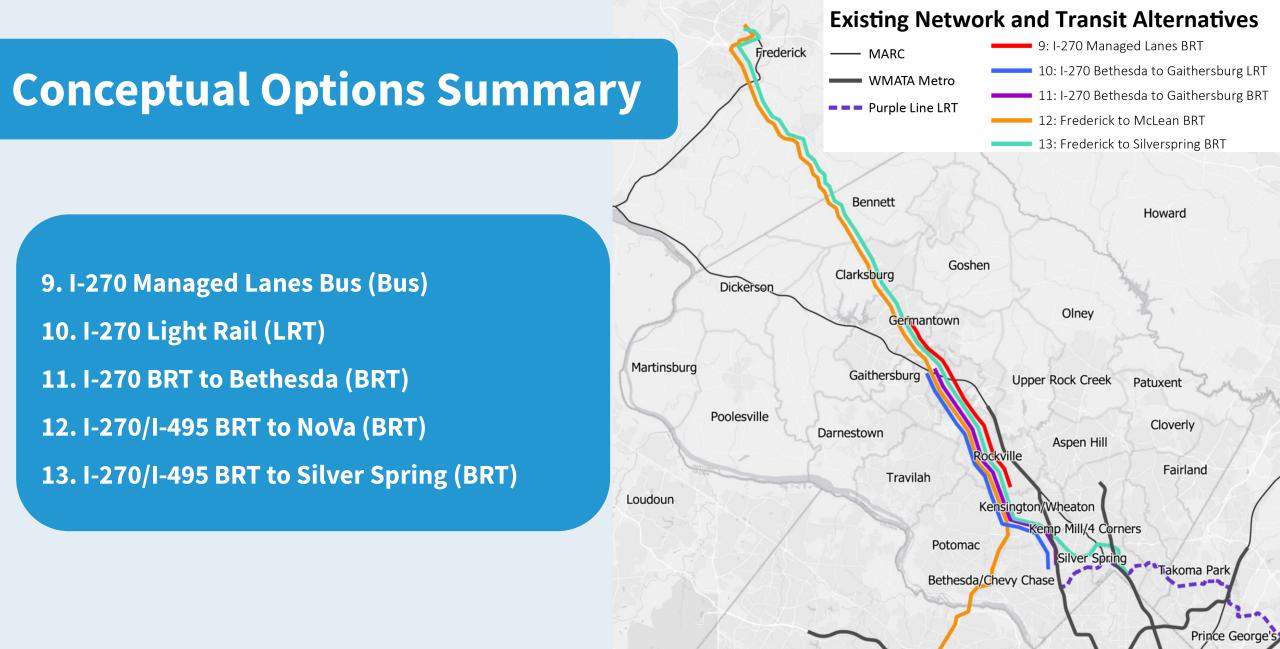
Pre-Screening Approach & Results













Pre-Screening Analysis

1. Organize projects by cost and coverage.

Low Coverage &	High Coverage &
High Cost	High Cost
Low Coverage &	High Coverage &
Low Cost	Low Cost

2. Evaluate projects via high-level metrics.

1	Travel Time <i>Are travel times competitive?</i>
2	Population Access Does it serve communities?
3	Job Access Does it connect jobs?
4	Accommodating Growth Does it support areas with expected growth?
5	Equitable Access Does it support equity goals?



Frederick

Bennett

Gaithersburg

Clarksburg

Dickerson

Martinsburg

Loudoun

Recommended Options for Detailed Study

- **Monorail or Light Rail** from Shady Grove to Frederick
- **Corridor Cities Transitway** with current alignment
- **MARC** station and service upgrades along the Brunswick Line
- I-270 BRT from Frederick to Northern Virginia + Corridor Cities Transitway new concept
- Red Line Extension to Germantown
- **Purple Line Extension** to Tysons



Upper Rock

Goshen

Germantown



Corridor Cities Transit Service

Nature Path NCI SHUTTLE BUS STOP



Montgomery County Planning Department



Requested Guidance

Requested Guidance:

Confirm acceptability of revised approach to Corridor Cities transit service:

Re-envision Corridor Cities transit service using a network approach rather than a service approach.



Montgomery County Planning Department



Concept Development

- Two 1.5 hour internal workshops
- Coordination with MCDOT and MTA
- Deep dive into previous NEPA work
- Transit Values Questionnaire Feedback

Finding: Existing CCT attempts to fulfill two separate purposes, which are not complementary.

a) Connecting Upcounty with the Red Line
b) Supporting the Life Sciences Centers' economic development potential via enhanced access

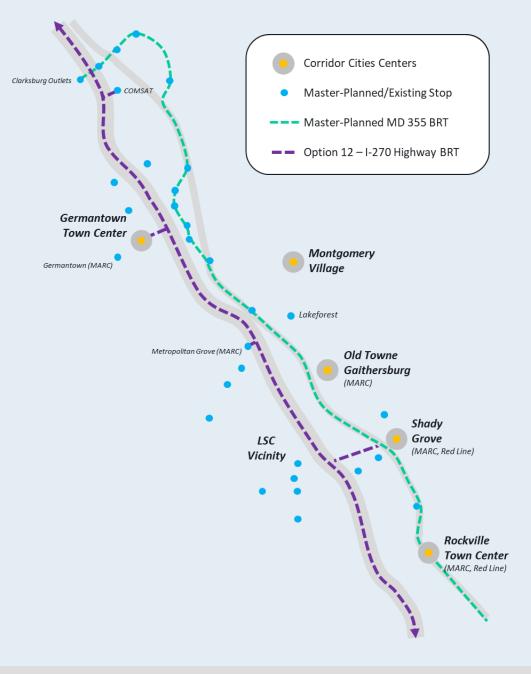




Concept Development

Finding 1: Option 12 – I-270/I-495 BRT: Frederick to NoVa supports more efficient Upcounty access to the Red Line.





Concept Development

Finding 1: Option 12 – I-270/I-495 BRT: Frederick to NoVa supports more efficient Upcounty access to the Red Line.

Finding 2: Option does not completely fulfill the two separate CCT purposes; it isn't an effective "replacement" option

- Off-highway diversions are not efficient
- No "local" component of Option 12
- Option 12 does not support Life Sciences Center

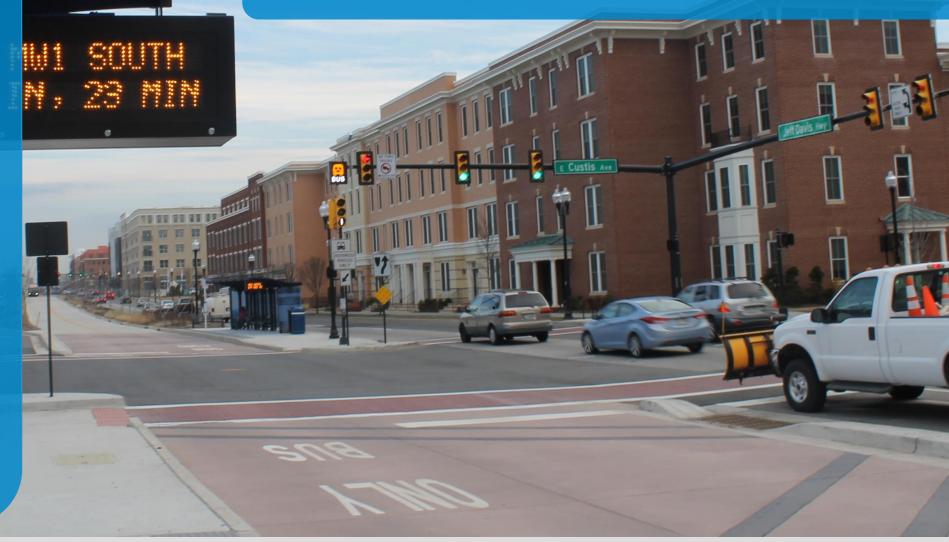


Bus offers the advantage of programming flexible service patterns, but to date, the Department has master-planned bus transitways as singular projects with defined routes.

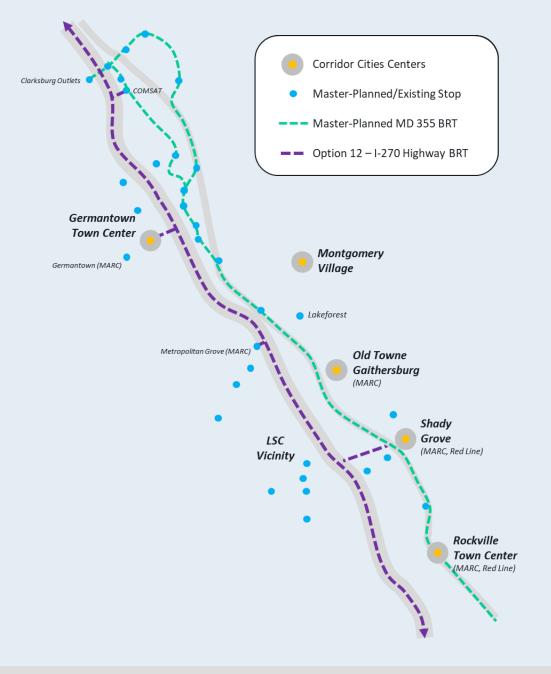
Dedicated guideways can be programmed in multiple ways (e.g. branded BRT, local bus, shuttles). Individual segments have independent utility.

Finding: The Department should shift from a service approach to a network approach to serve the Corridor Cities.

Network vs. Service Approach



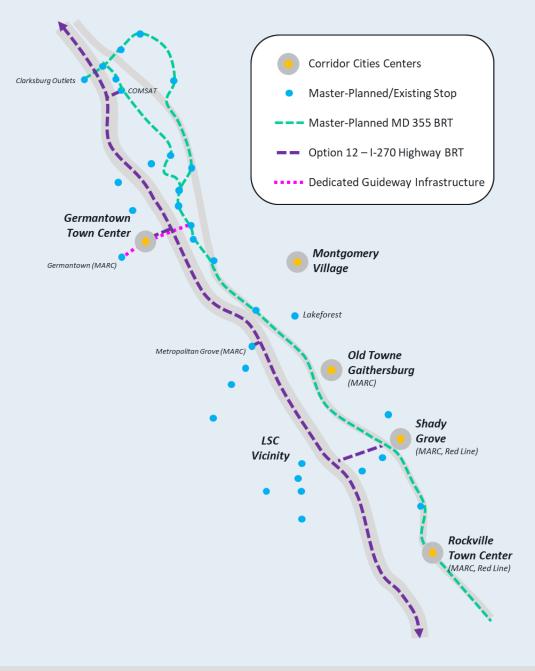




Additional Dedicated Bus Guideway (Planned)

- Montgomery College to Clarksburg Outlets
 - via Future Observation Drive, master-planned
 - Creates alternating leg service pattern for MD 355 BRT





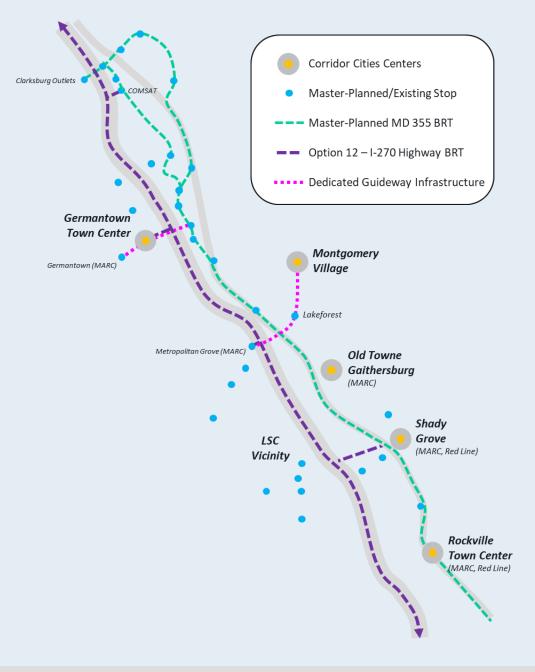
Additional Dedicated Bus Guideway (Planned)

- Montgomery College to Clarksburg Outlets
 - via Future Observation Drive, master-planned

Additional Dedicated Bus Guideway (New):

- Germantown MARC to MD 355 BRT
 - via Germantown Road MD118
 - Connects Germantown MARC, Town Center, Montgomery College and MD 355 BRT





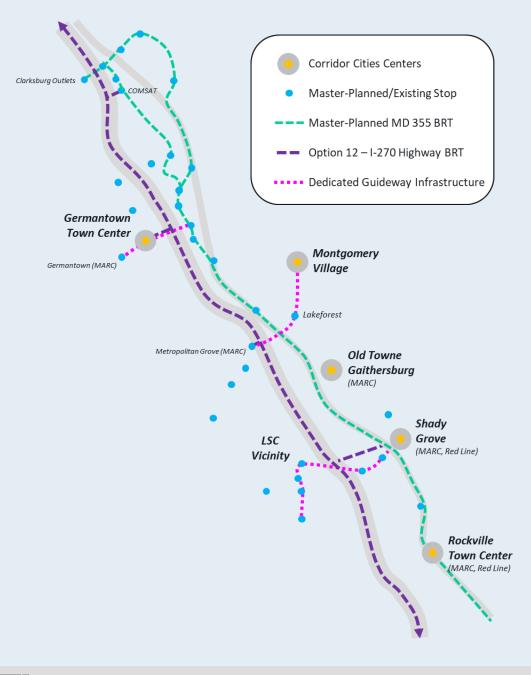
Additional Dedicated Bus Guideway (Planned)

- Montgomery College to Clarksburg Outlets
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Additional Dedicated Bus Guideway (New):

- Germantown MARC to MD 355 BRT
 - via Germantown Road MD118
- Montgomery Village to Metropolitan Grove
 - via Montgomery Village Avenue/Quince Orchard Road
 - Connects low-income, racially diverse, dense, transitdependent population to MD 355 BRT & MARC
 - Supports Lakeforest Mall Redevelopment





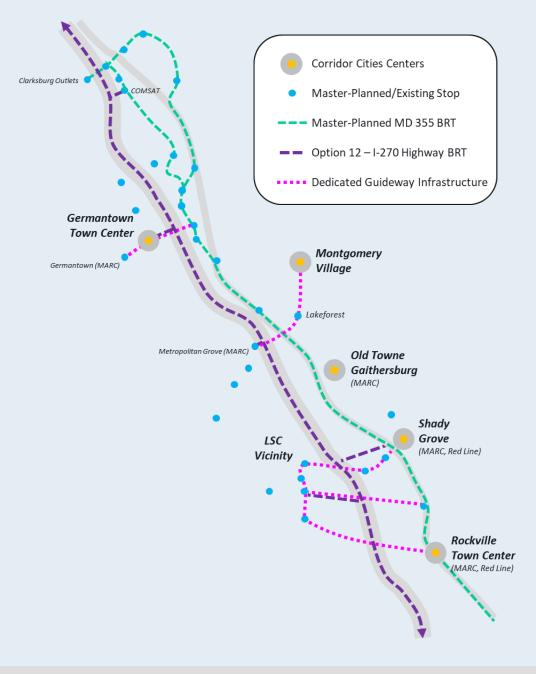
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Additional Dedicated Bus Guideway (New):

- Germantown MARC to MD 355 BRT
 - via Germantown Road MD118
- Montgomery Village to Metropolitan Grove
 - via Montgomery Village Avenue/Quince Orchard Road
- Shady Grove to Life Sciences Center
 - via King Farm Boulevard, Fields Road, and Medical Center Drive
 - Makes use of 30 percent CCT design, if desired





Additional Dedicated Bus Guideway (Planned)

- Montgomery College to Clarksburg Outlets
 - via Future Observation Drive, master-planned

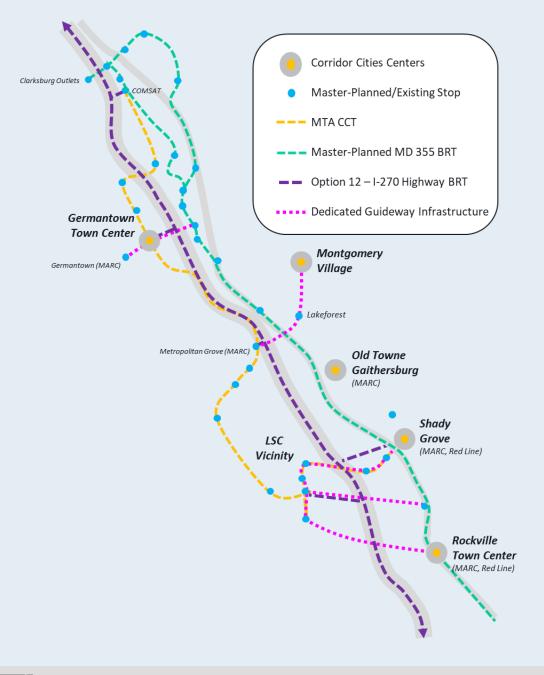
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- Montgomery Village to Metropolitan Grove
 - via Montgomery Village Avenue/Quince Orchard Road
- Shady Grove to Life Sciences Center
 - via King Farm Boulevard, Fields Road, and Medical Center Drive
 - **Rockville Town Center to Life Sciences Center**
 - via MD 28 and/or Research Boulevard; or
 - via MD 355, Gude Drive, and Fallsgrove Road
 - Could be programmed as a leg of CCT or extension of Veirs Mill for a one seat-ride to Life Sciences Center

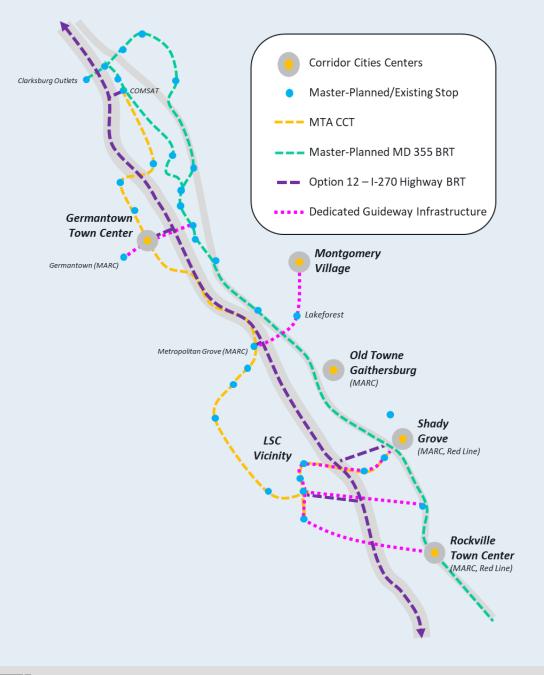




Questionnaire Feedback from Corridor Cities Respondents

- Balance access and efficiency, efficient access more important to Upcounty residents
- Reliability and frequency > ridership and ease of implementation
- Existing needs > future needs, particularly in terms of serving existing communities vs. areas planned for growth





Questionnaire Feedback from Corridor Cities Respondents

• Relatively balanced Plan goal preferences:

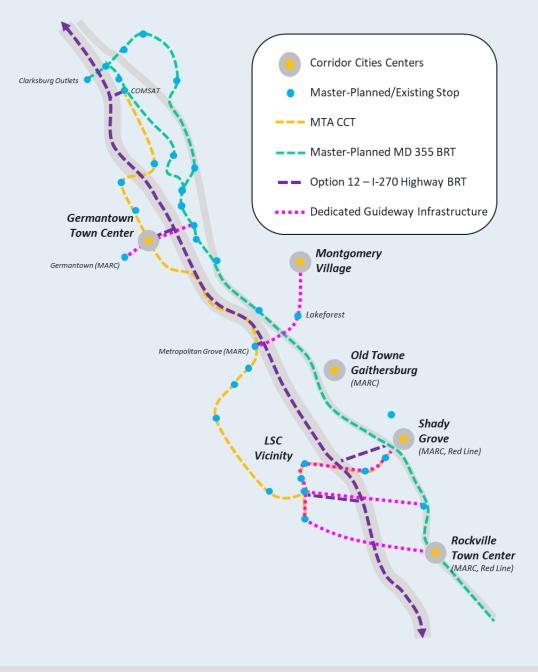
Valued more-highly:

- serving existing communities
- meeting existing equity needs
- addressing *future* environmental needs

Valued less-highly

- supporting growth
- meeting future equity needs





Requested Guidance

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Confirm acceptability of revised approach to Corridor Cities transit service:

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Montgomery County Planning Department

Outreach

- **Postcard Campaign** 4,000 mailed to Equity Focus Area households on January 26, 2021
- On-Bus Signage Late-January through Mid-March

10 Percent Participation Increase for Questionnaire





Winter 2021

0950

• Develop **metrics** to compare key options

• Develop and execute **methodology** to realize metrics

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Early Spring 2021

Prioritize options based on metrics

Late Spring-Summer 2021

- Solicit feedback and solidify priorities
- Develop preliminary recommendations



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Recap & Questions

Project Contacts

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