



## EXISTING SITE CONTEXT

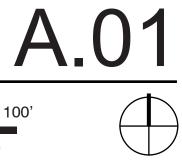
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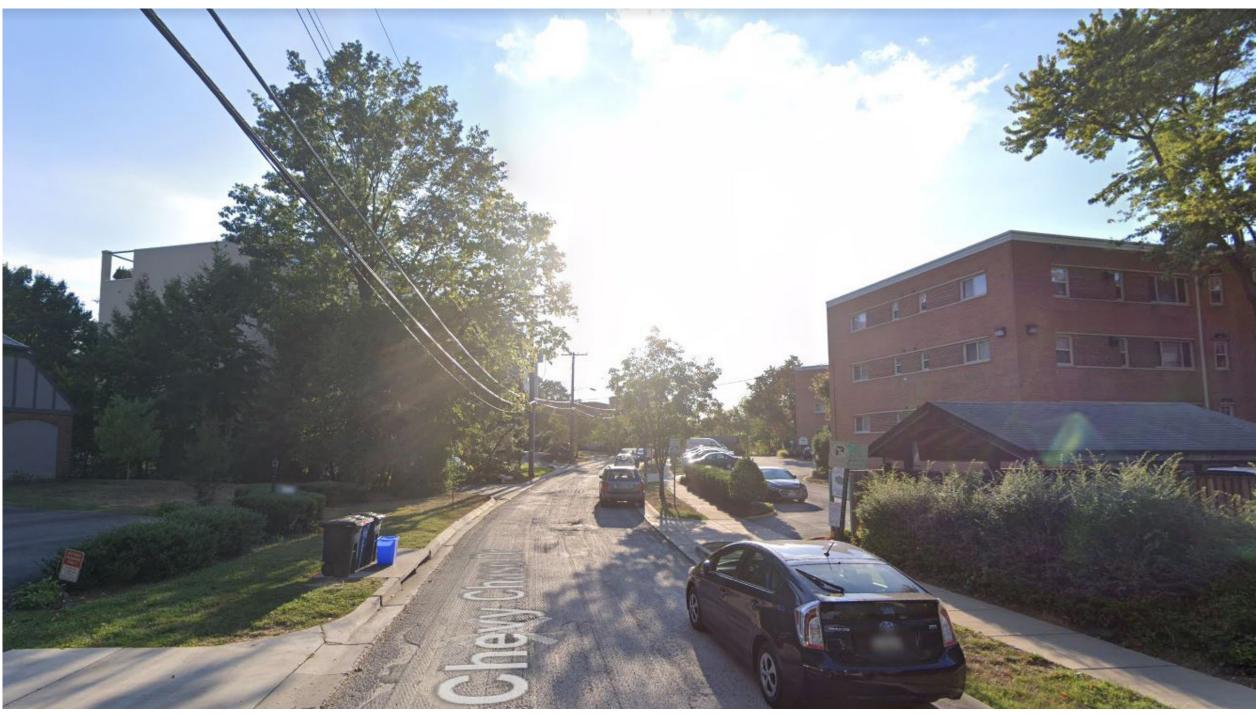
100' 50' SCALE: 1"=50' (@ 22"x34")











02



04

### **EXISTING CONTEXT**

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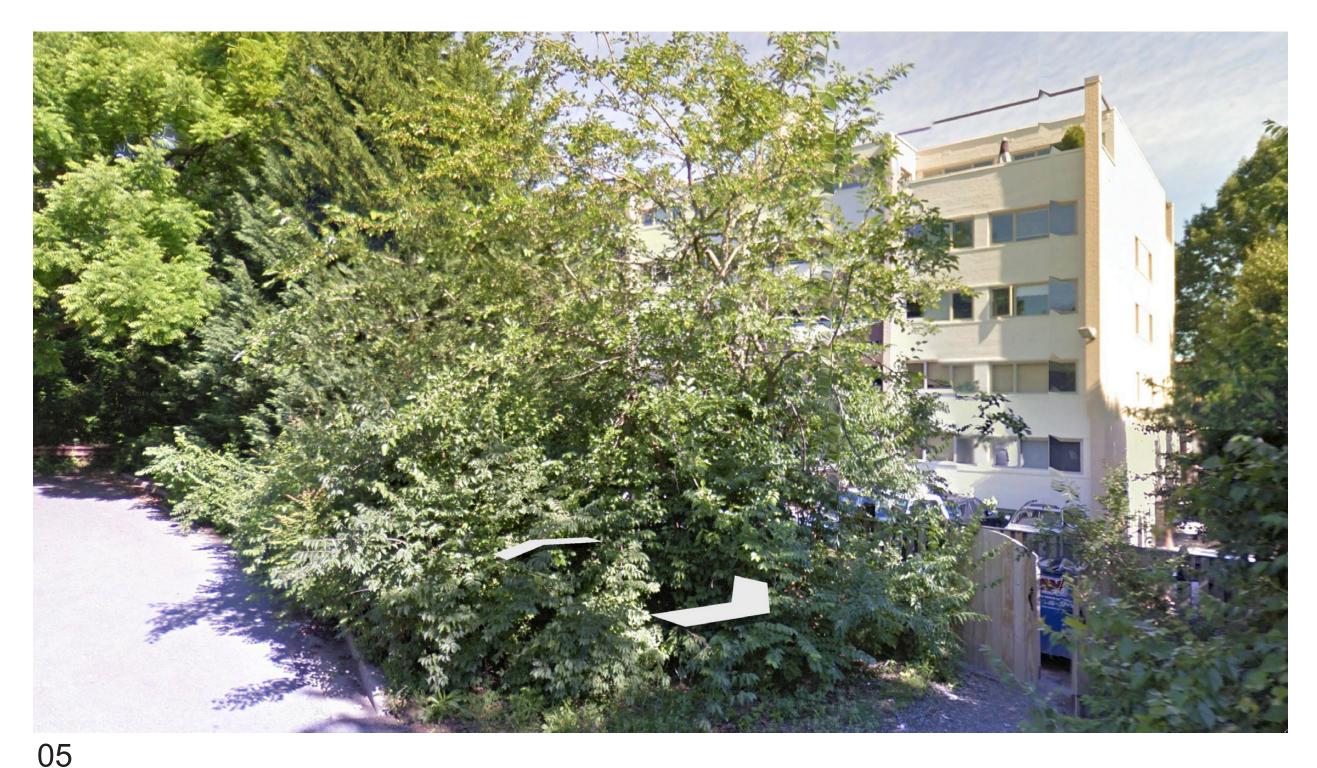


**KEY PLAN** 

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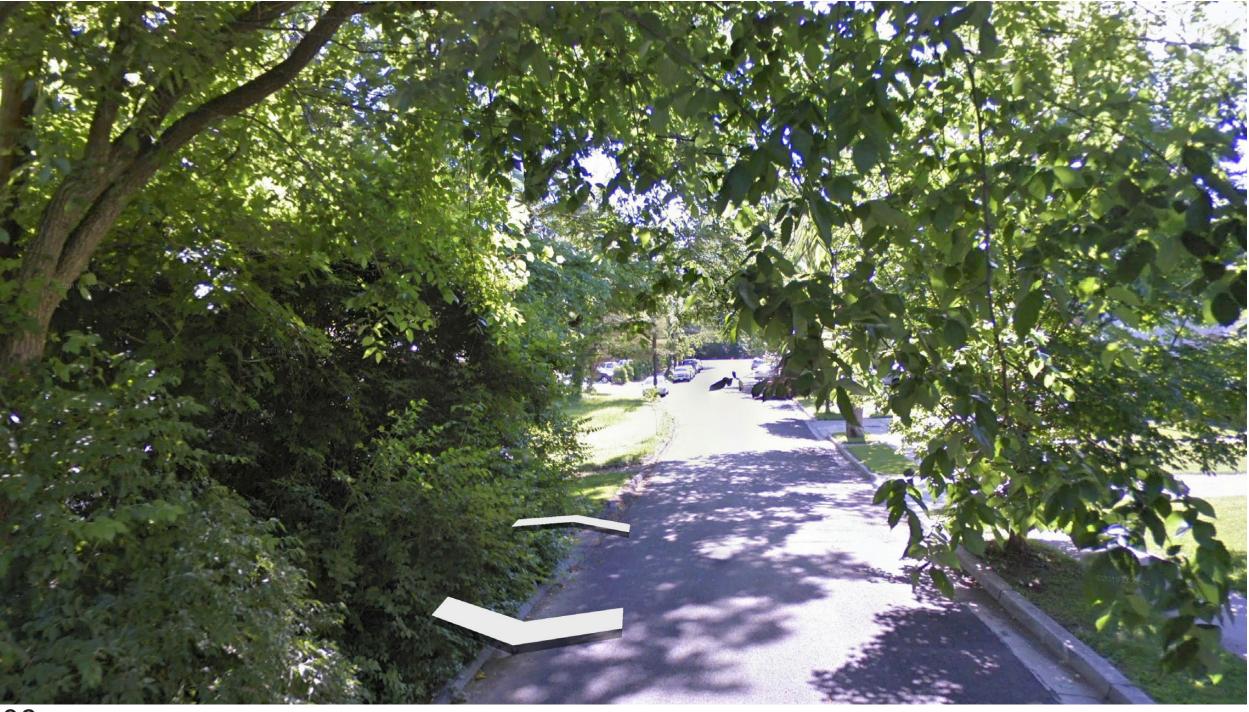
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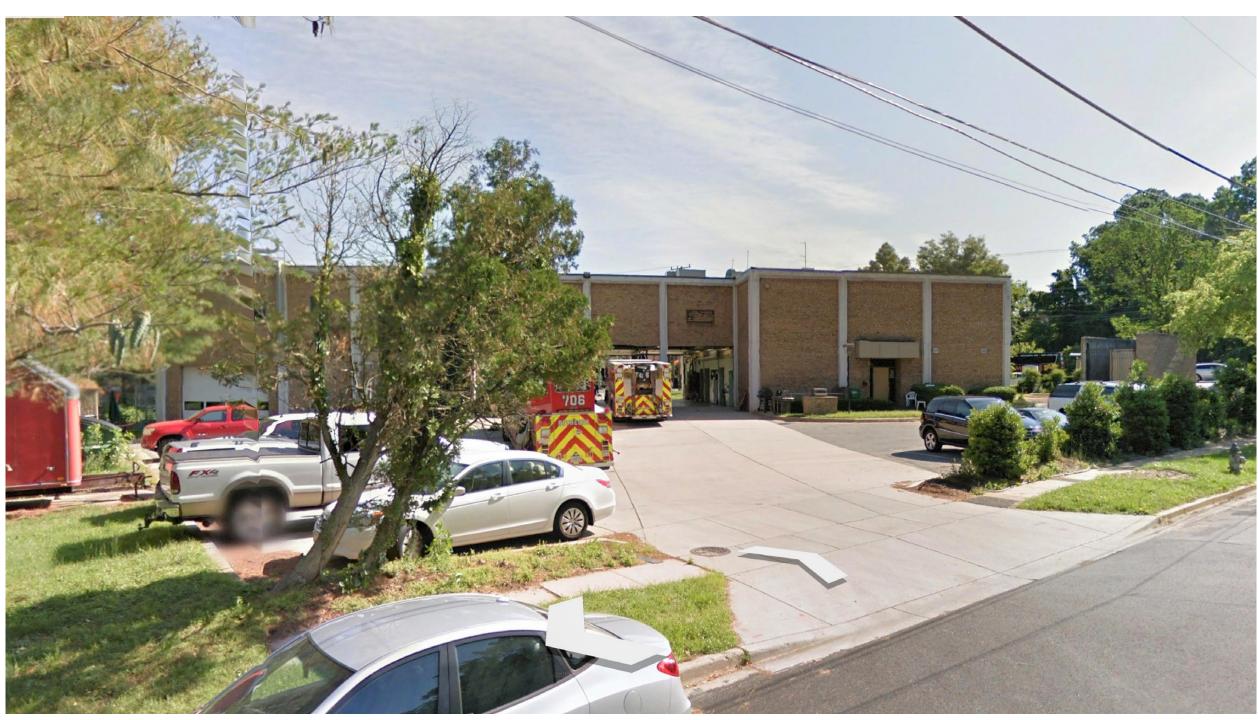


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80

### EXISTING CONTEXT

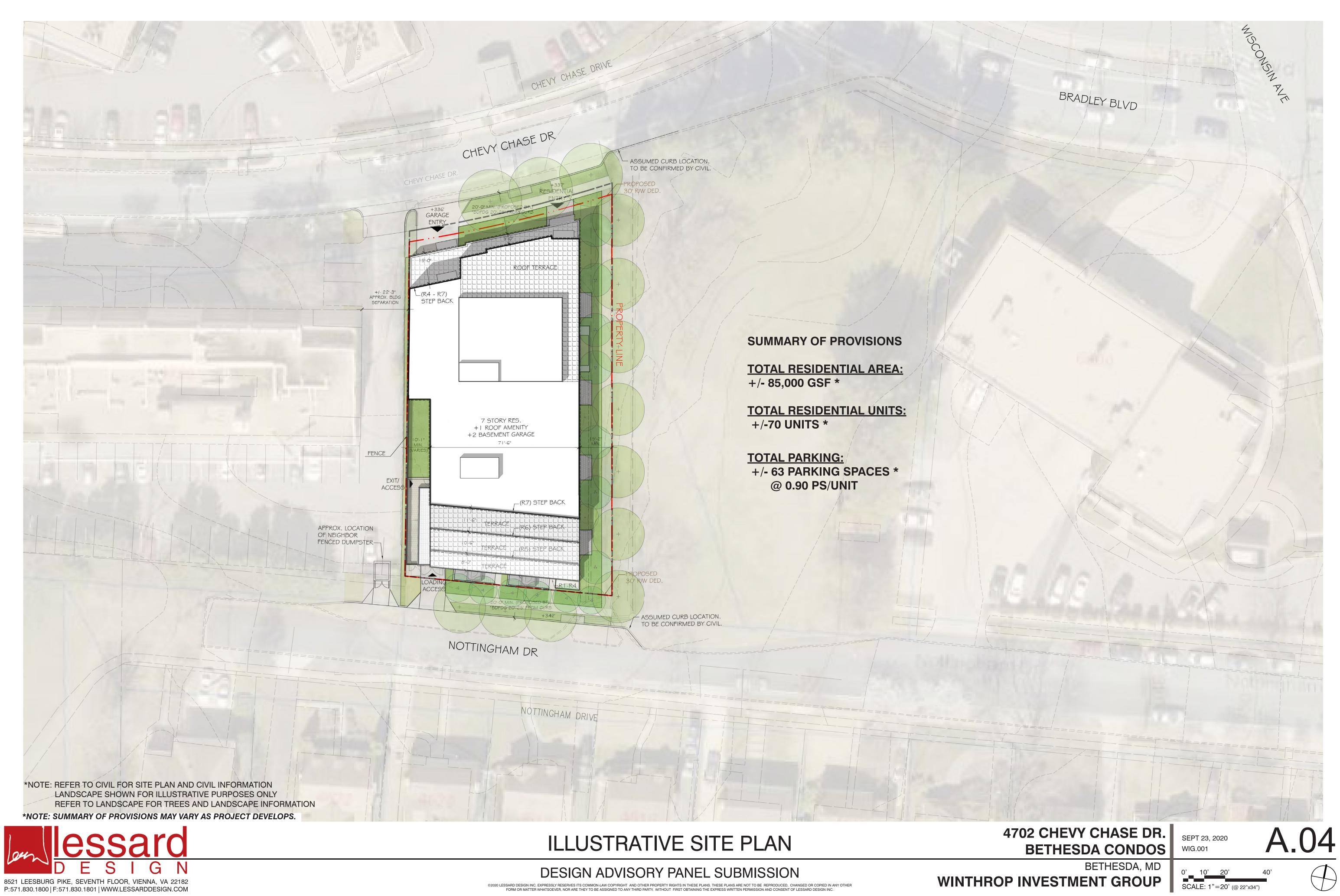
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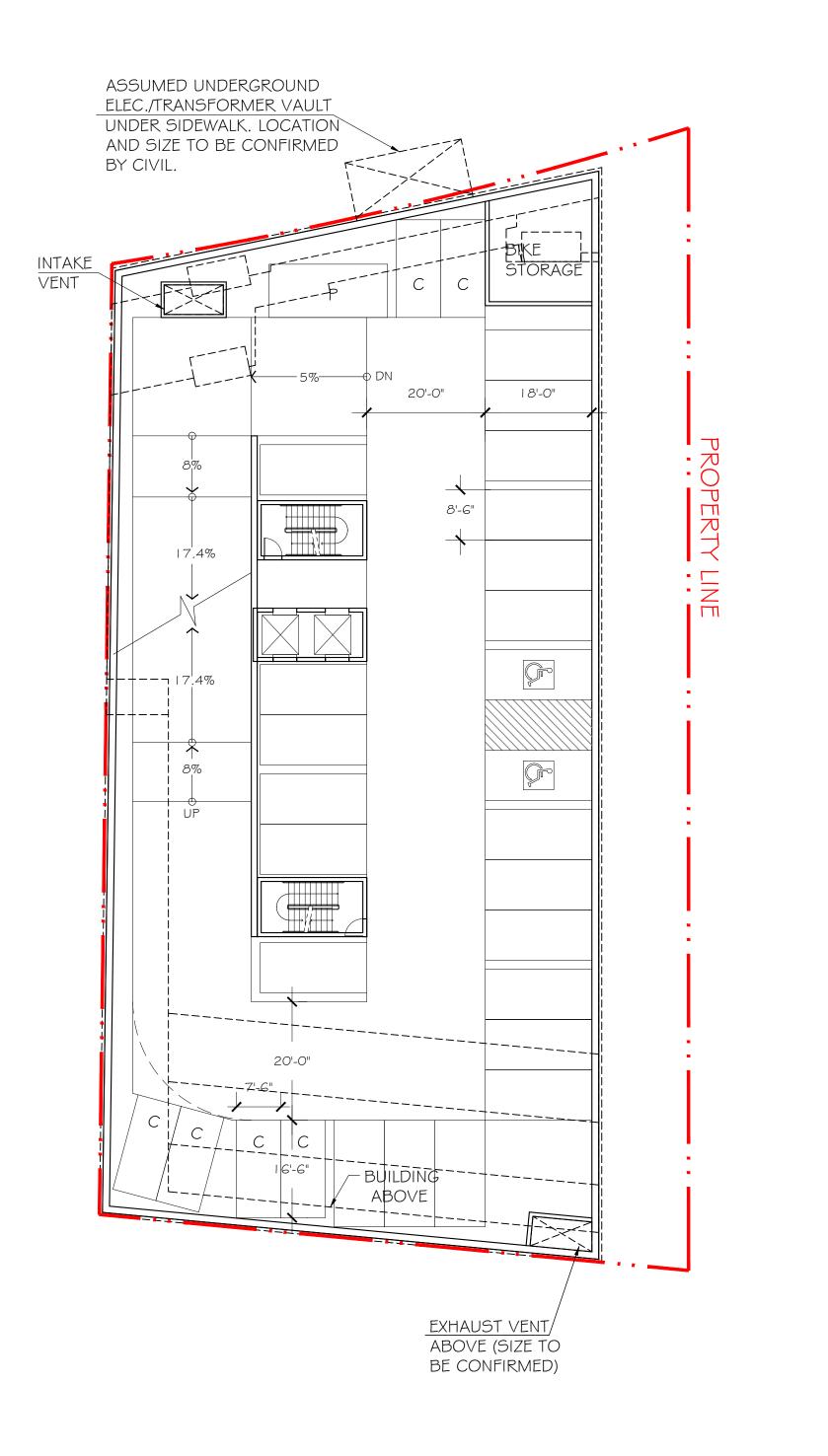


**KEY PLAN** 

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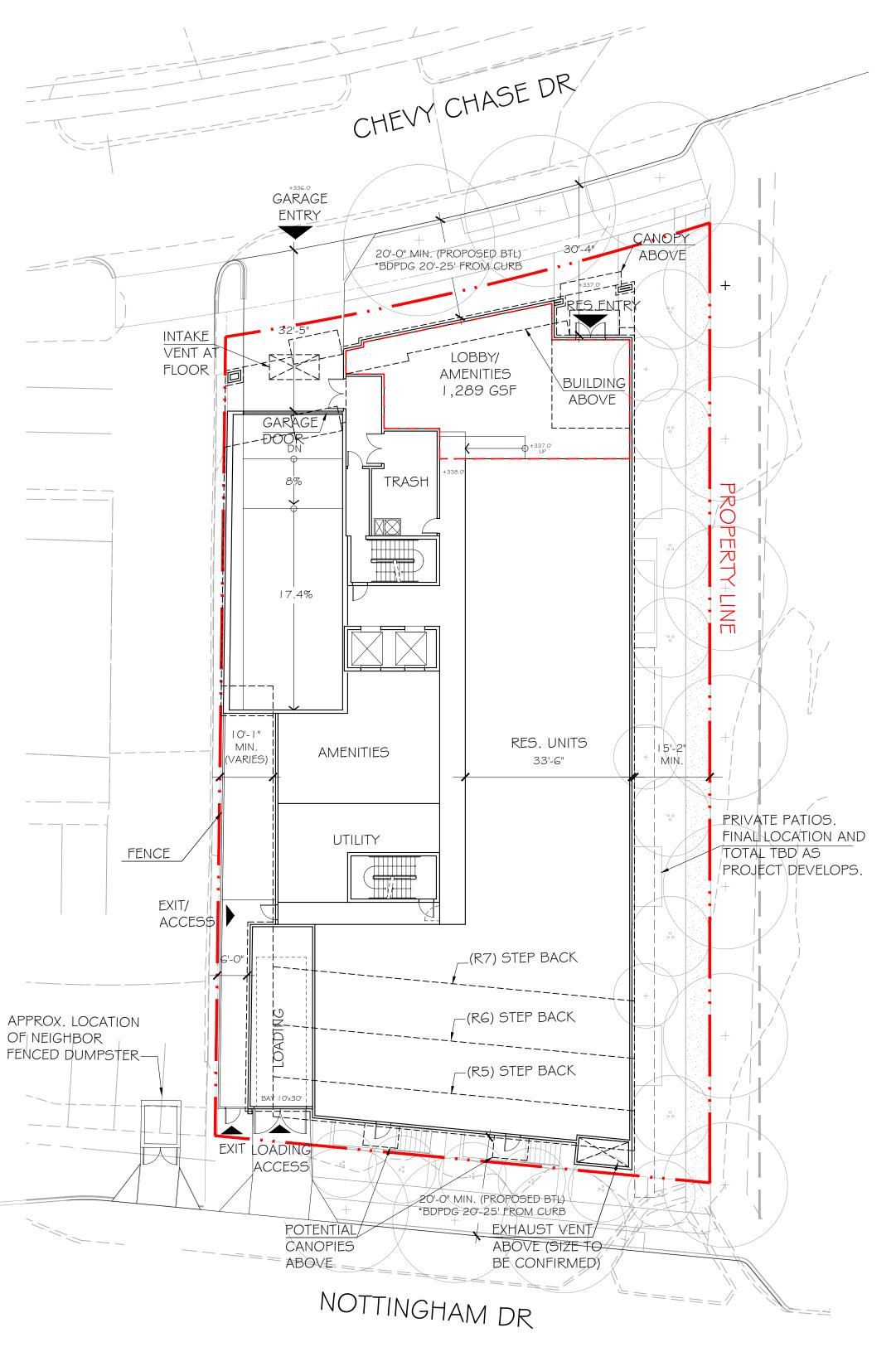




TYPICAL GARAGE FLOOR PLAN

\*NOTE: REFER TO CIVIL FOR SITE PLAN AND CIVIL INFORMATION LANDSCAPE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY REFER TO LANDSCAPE FOR TREES AND LANDSCAPE INFORMATION



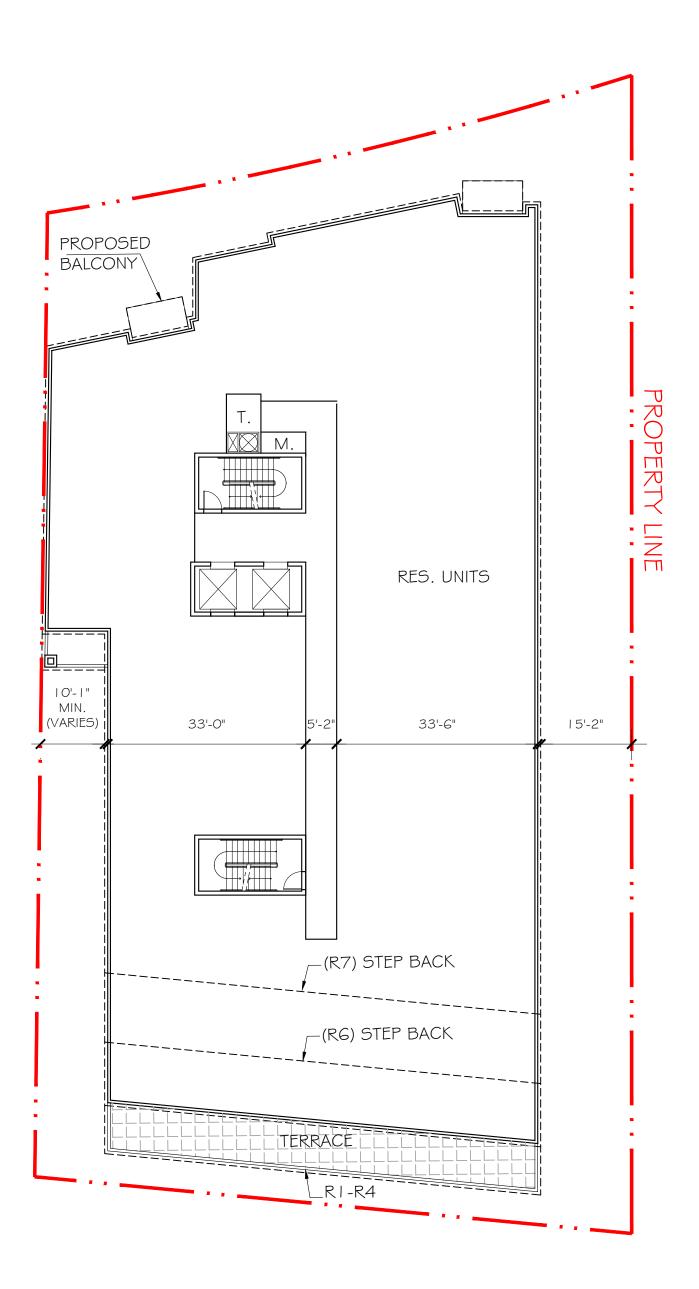


GROUND FLOOR PLAN (RI)

### SCHEMATIC FLOOR PLANS

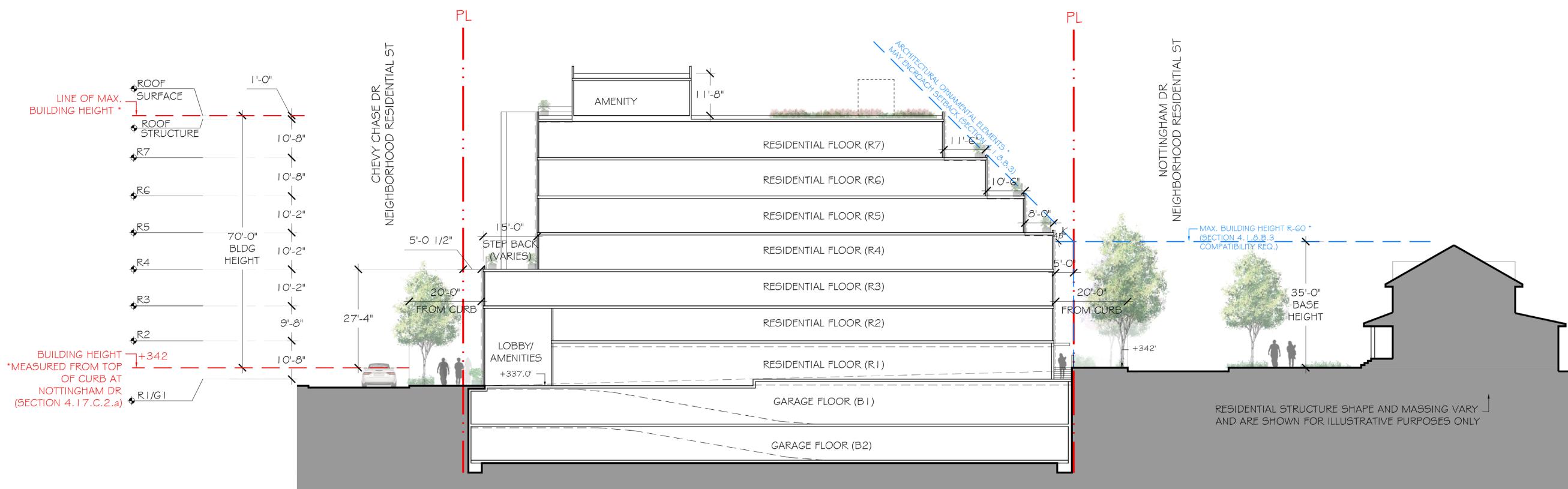
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TYPICAL FLOOR PLAN (VARIES)







NEIGHBORHOOD RESIDENTIAL STREET

#### Table 2.07: Neighborhood Residential Street

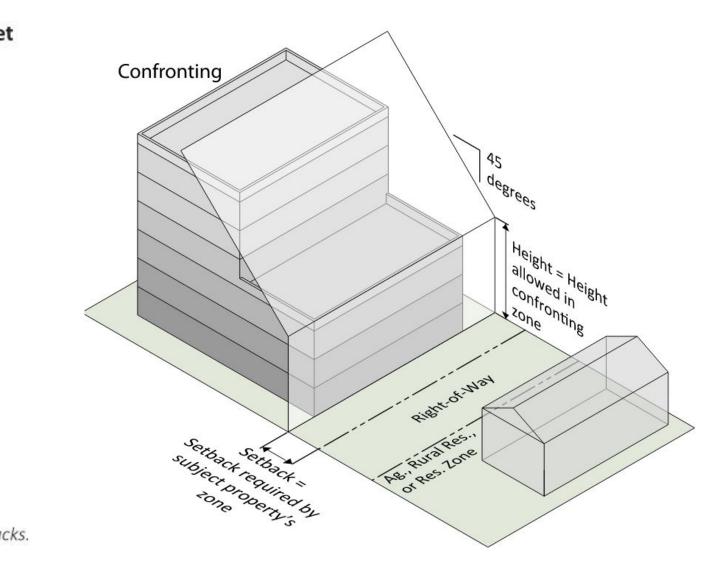
Sidewalk Zones
<ul> <li>A. Planting/Furnishing Zone: 6 - 8 ft.</li> <li>B. Pedestrian Through Zone: 6 - 10 ft.</li> <li>C. Frontage Zone: 5 - 8 ft. min.</li> </ul>
Building Placement
D. Build-to Line: 20 - 25 ft. from street curb
Building Form
E. Base Height*: 2 - 3 stories (25 - 35 ft.) F. Step-back*: 15 - 20 ft.

\* Properties on a Neighborhood Residential Street confronting a Residential Detached or Residential Townhouse zone should see the Montgomery County Code Chapter 59 Section 4.1.8 Compatibility Requirements for base height and upper floor step-backs.

NOTE: LOCATION OF LANDSCAPE AND STREETSCAPE ELEMENTS SHOWN FOR ILLUSTRATIVE PURPOSES ONLY.



### CONCEPTUAL SECTION



COMPATIBILITY REQUIREMENTS



CONCEPTUAL STEP BACKS AND TERRACES

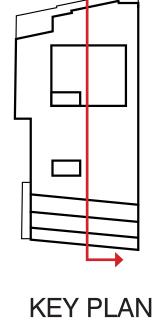
## **CONCEPTUAL SECTION**

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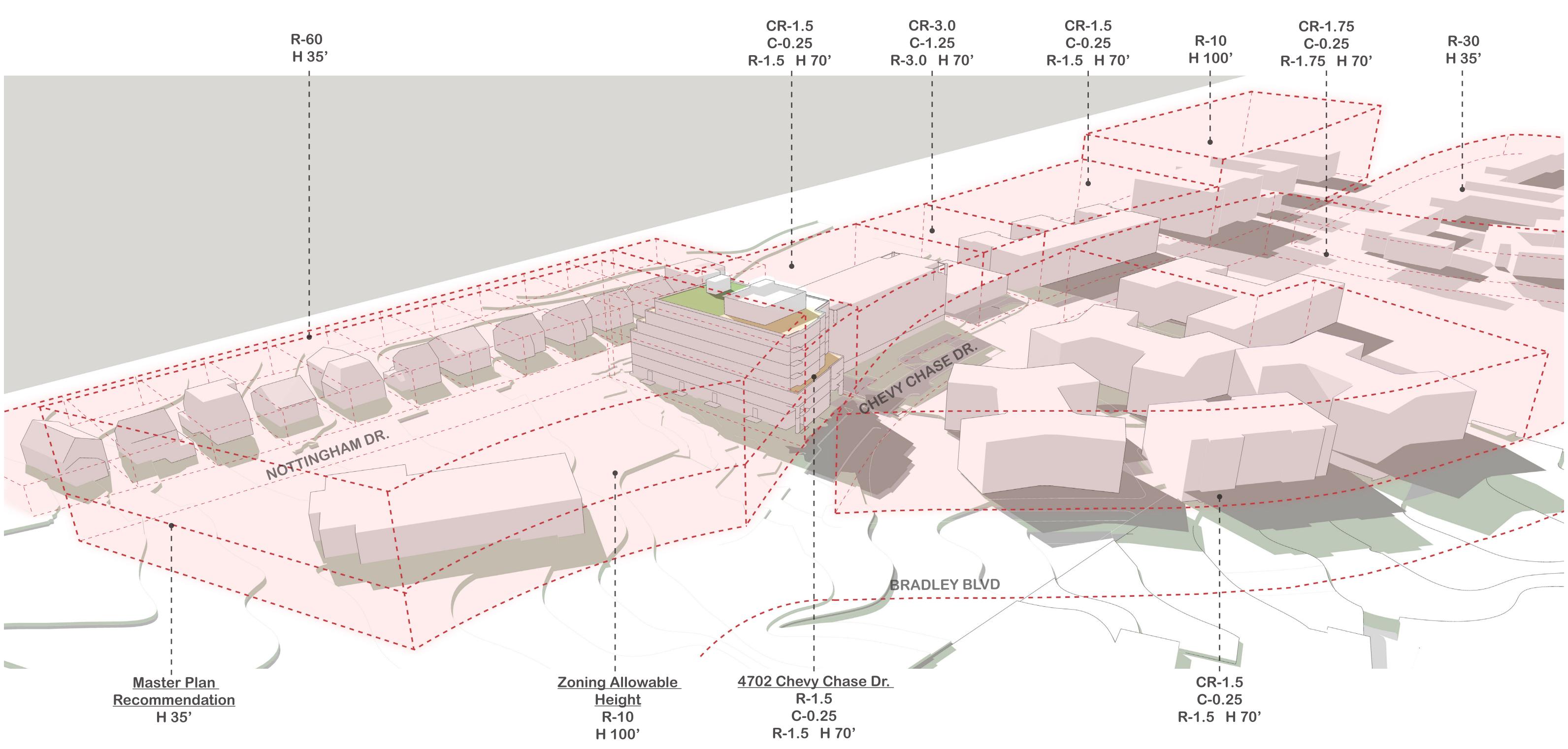
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SCALE: 1/16" = 1'-0" (@ 22"x34")



A.06



NOTES: MASSING OF CONTEXT AND EXISTING CONDITIONS IS APPROXIMATE AND SHOWN FOR ILLUSTRATIVE PURPOSES ONLY BUILDING MASSING, FOOTPRINT AND ARTICULATION MAY VARY AS PROJECT DEVELOPS



## MASSING IN CONTEXT

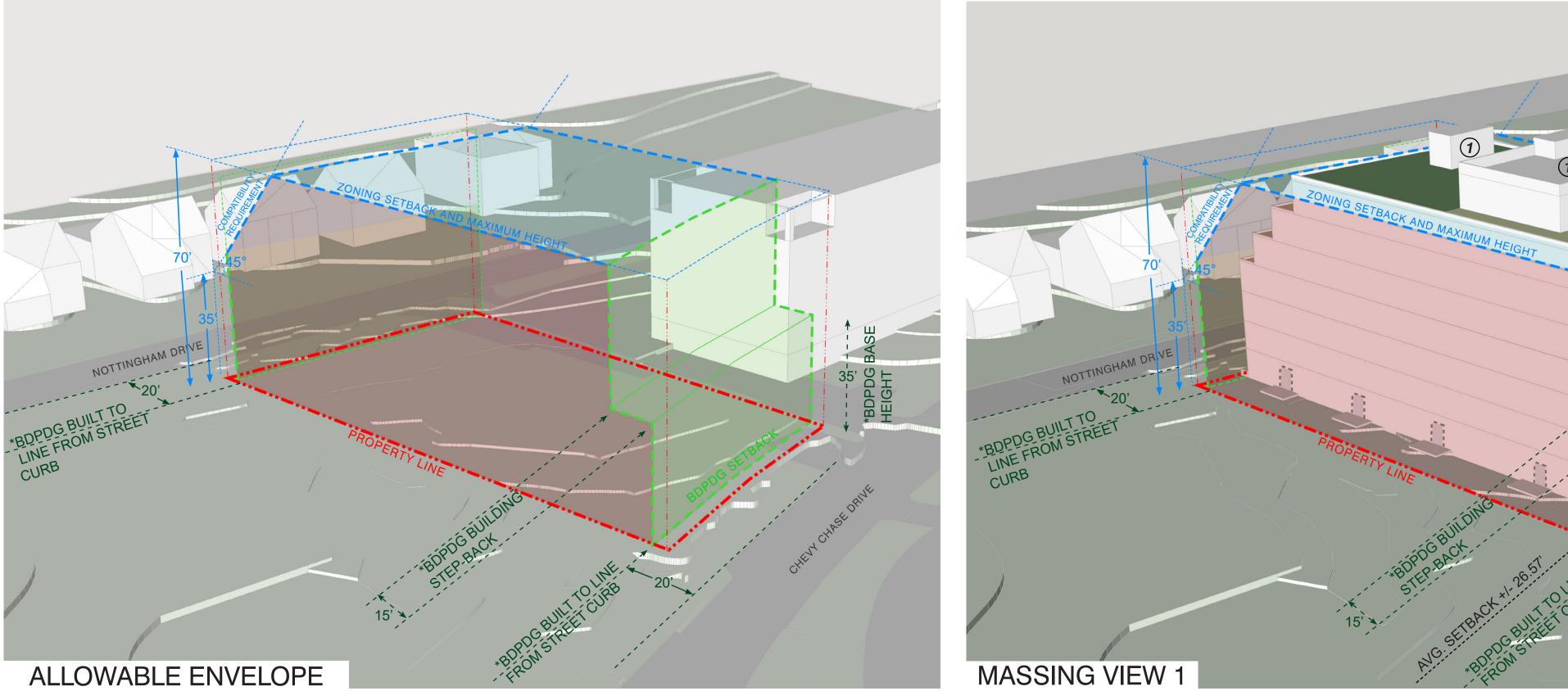
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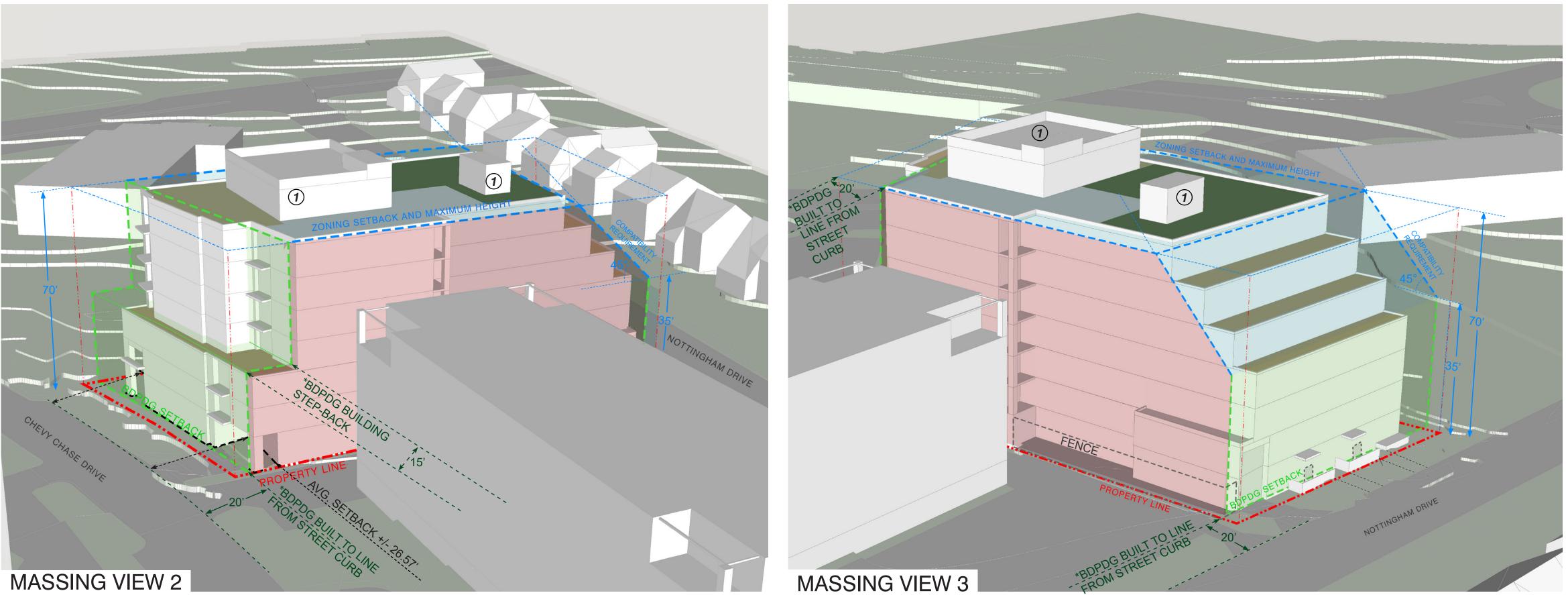
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**1 INDOOR ROOF AMENITY SPACE, MECHANICAL AND EGRESS STAIRS ALLOWED ABOVE BUILDING HEIGHT.** 

\* BDPDG = RECOMMENDED BETHESDA DOWNTOWN PLAN DESIGN GUIDELINES

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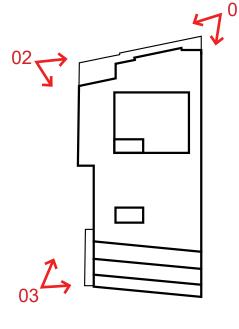
## **BUILDING MASSING**

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#### (1)Green Cover ✓

\*Intensive green roof (6 inches or deeper) on 35 percent of rooftop. \*Exact location to be define as project

develops

#### (2)Base: Building Placement 🗸

Place the facade of the building base along the recommended build-to-line to create a continuous street edge

### (3)Base: Street Activation ✓

Orient private balconies and terraces toward the street to encourage an interface between the private and public realms and to create eyes on the street.

#### **(4)**Base: Variation and Articulation **√**

Provide plane changes in the facade that create significant vertical and horizontal breaks, shadow lines on the facade.

### (5)Corner Treatments 🗸

Provide signature design elements on prominent corners or intersections as focal points.

### (6) Compatibility $\checkmark$

Provide transitions to surrounding neighbourhood by including individual entries to ground floor units.

### (7) Methods to Reduce Bulk 🗸

#### **Modulate and Articulate Facades**

Techniques to break up large facades and reduce perceived building bulk include shifts in massing to allow for upper floor terraces, green roofs and balconies; changes in facade planes; and varied fins, frames and mullions to add depth to glass facades.

#### (8) Methods to Reduce Bulk 🗸

#### Limit Apparent Face

The apparent face is the length of the facade plane that is unbroken by vertical changes in depth. Limiting this length reduces the perceived bulk of a long building facade.

### (9) Methods to Reduce Bulk 🗸

#### Vary tower heights

Variation in building height can reduce the imposing massing of several large structures built adjacent to each other.



#### (10) Methods to Reduce Bulk $\checkmark$

#### Limited footprint

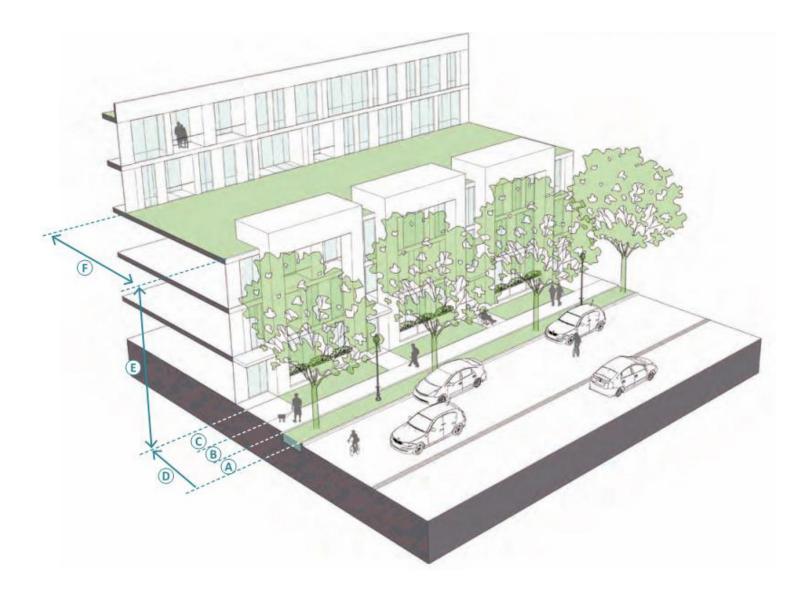
Reduced floor plates limit shadows on the public realm and allow access to sky view while also improving the quality of the building's indoor environment.

#### (11) Separation Distance

#### **Alternative Treatments**

Buildings below 120 feet or with limited property size/width/depth may reduce tower separation or consider party walls. If party walls are necessary, mitigate their visual impact with elements such as public art, lighting, texture and/or patterning that provide visual interest and are appropriate to the context and architecture of the building.

#### (12) Neighborhood Residential Street 🗸



#### (13) Public Through-Block Connections and Trails 🗸

#### Public Through-block Connections

To improve connectivity for people to walk throughout Downtown Bethesda and create additional outdoor public spaces for residents and visitor to enjoy.

\*NOTE: RECOMMENDATION EXCERPTS OF DESIGN GUIDELINES SHOWN FOR REFERENCE PURPOSES. CONCEPTUAL DESIGN TO USE THESE AS **GUIDE ONLY** 



# 7910 (4)-(3)-**11**) 2)

#### **MASSING VIEW 1**

Ta	ble 2.07: Neighborhood Residential Street	
Sidewalk Zones		
Β.	Planting/Furnishing Zone: 6 - 8 ft. Pedestrian Through Zone: 6 - 10 ft. Frontage Zone: 5 - 8 ft. min.	
 Bu	ilding Placement	
D.	Build-to Line: 20 - 25 ft. from street curb	
 Вı	uilding Form	
	Base Height*: 2 - 3 stories (25 - 35 ft.) Step-back*: 15 - 20 ft.	

\* Properties on a Neighborhood Residential Street confronting a Residential Detached or Residential Townhouse zone should see the Montgomery County Code Chapter 59 Section 4.1.8 Compatibility Requirements for base height and upper floor step-back.

## DESIGN GUIDELINES

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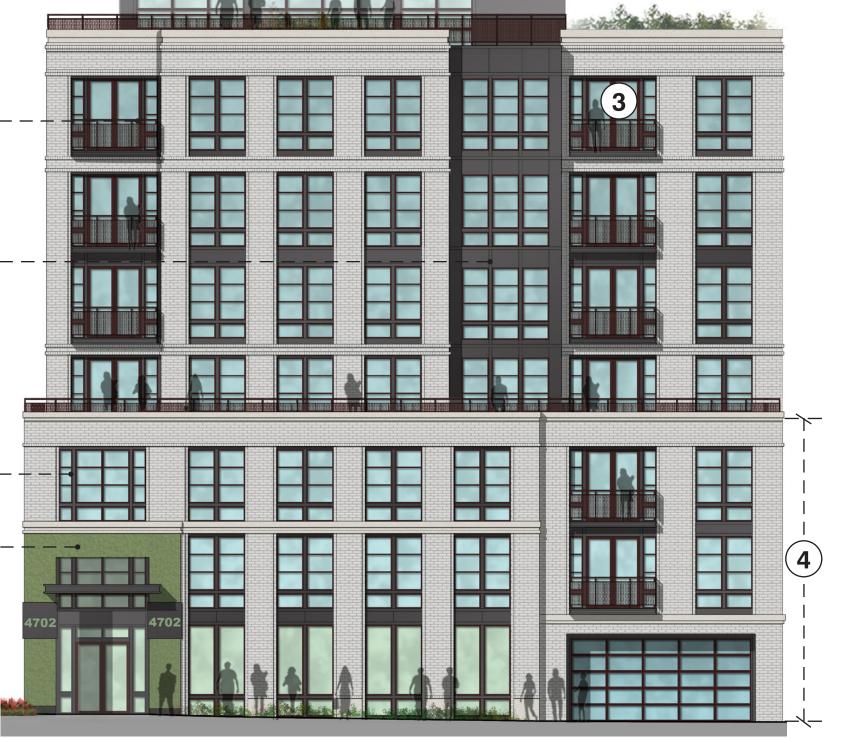
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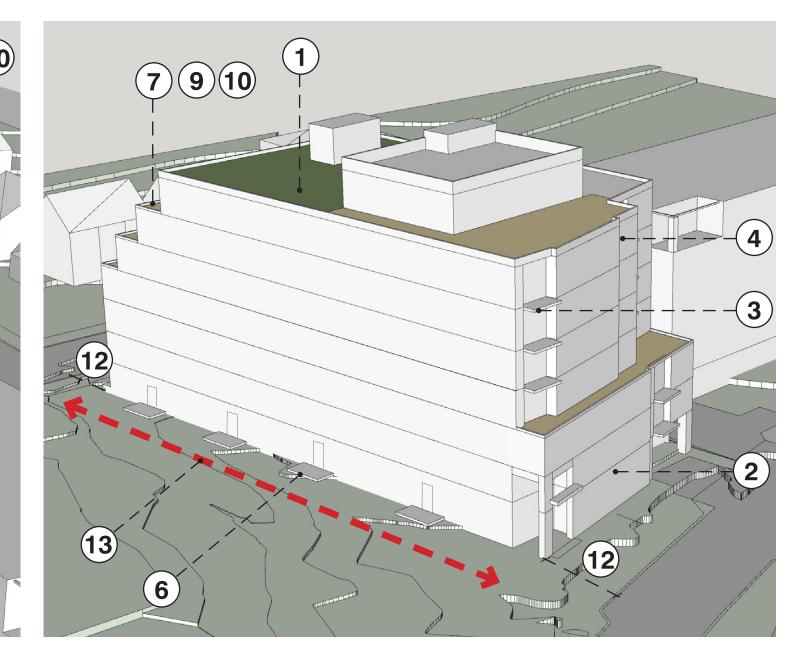
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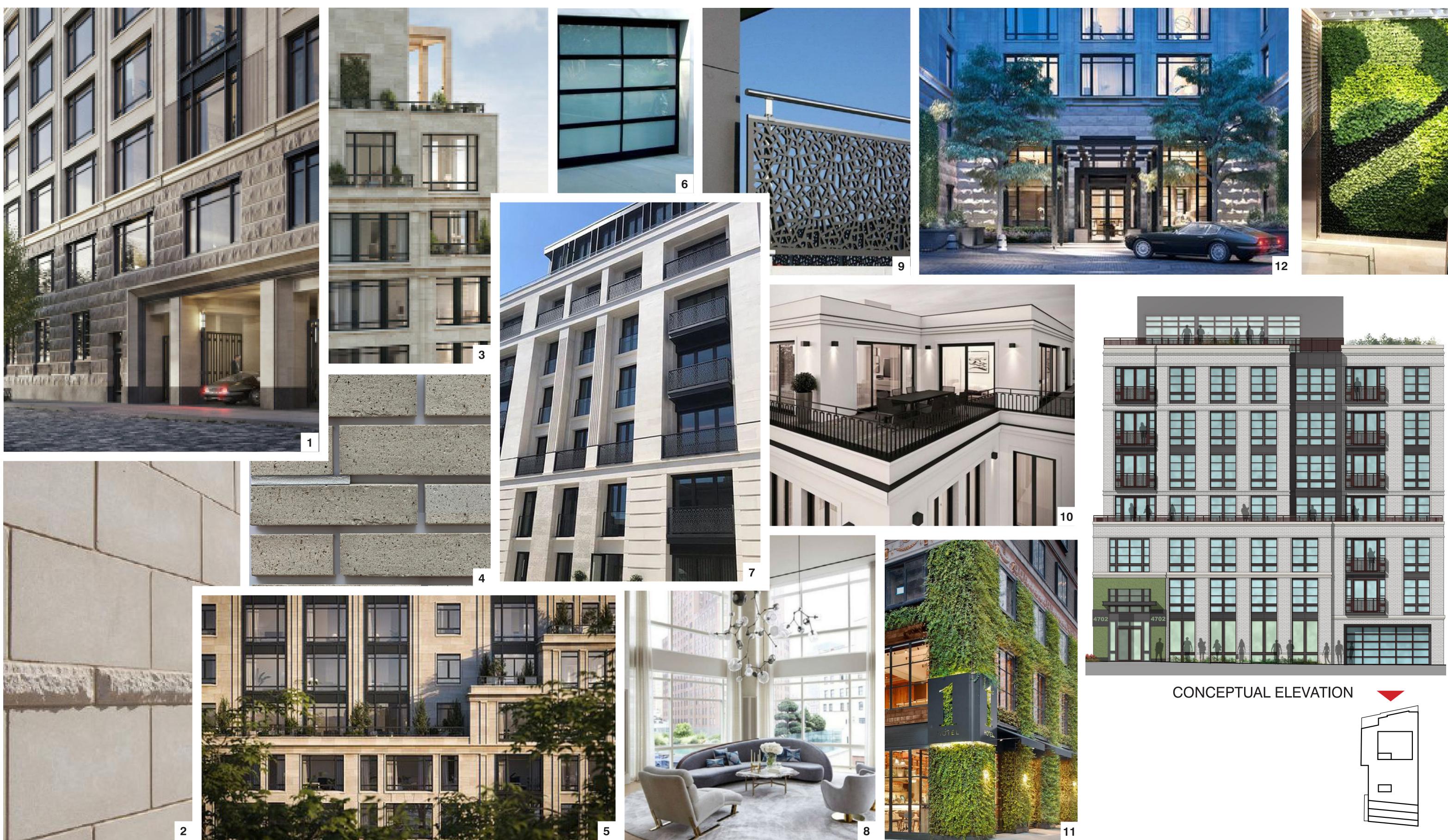


### **CONCEPTUAL ELEVATION**



### **MASSING VIEW 2**





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## **ARCHITECTURAL CHARACTER**

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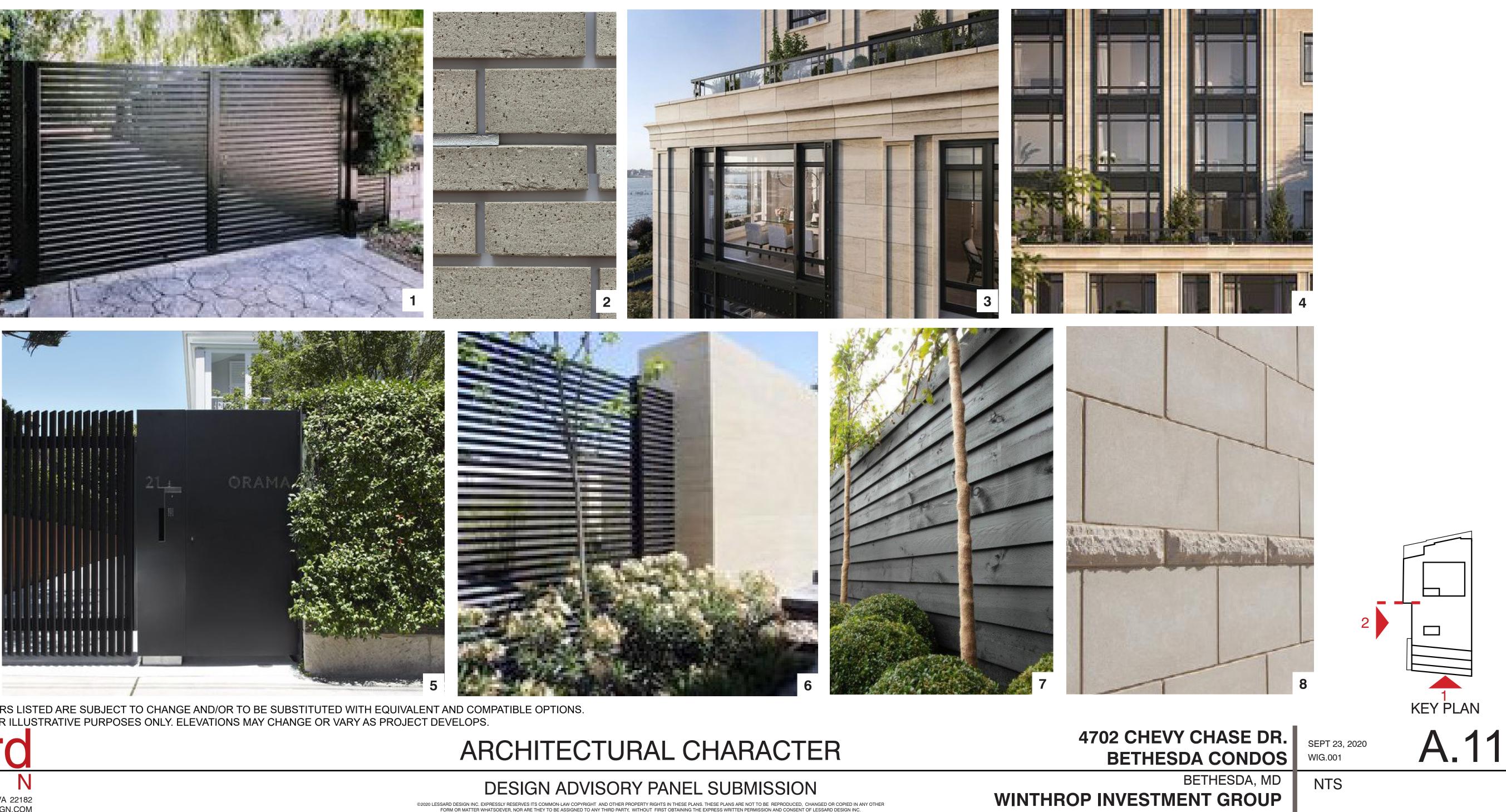
KEY PLAN A.10

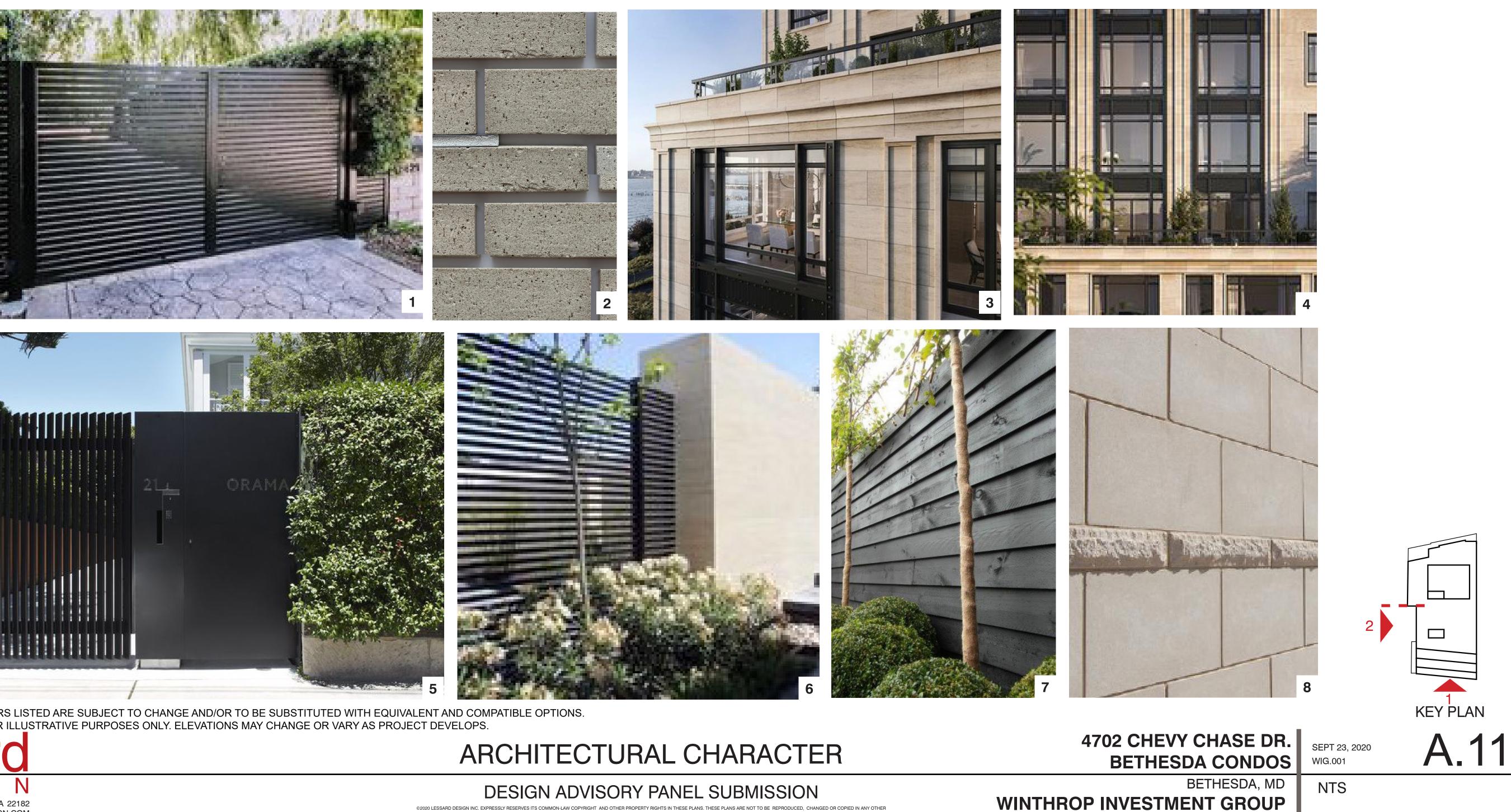
WINTHROP INVESTMENT GROUP

NTS



PARTIAL CONCEPTUAL ELEVATION 1



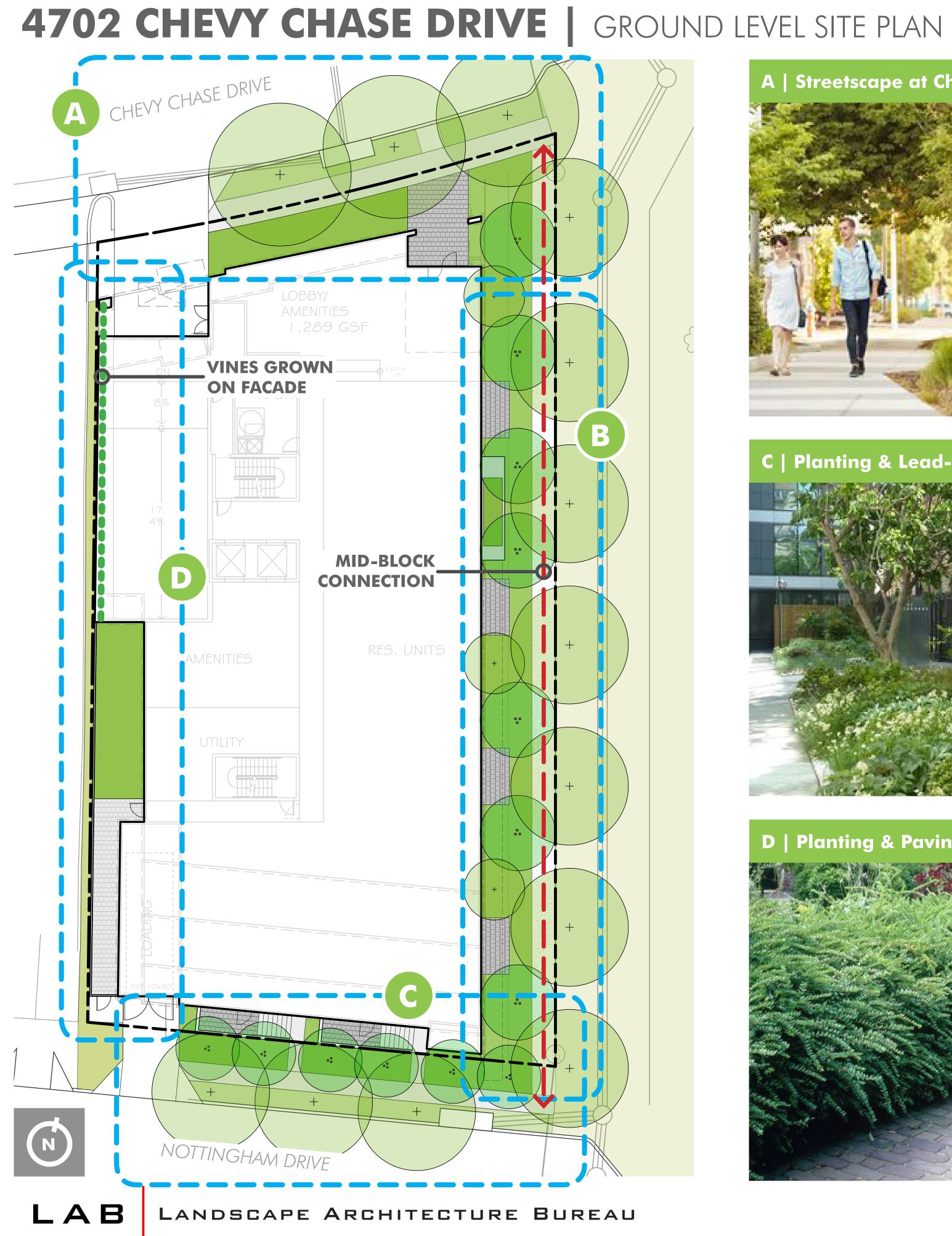


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### PARTIAL CONCEPTUAL ELEVATION 2



#### A | Streetscape at Chevy Chase Drive



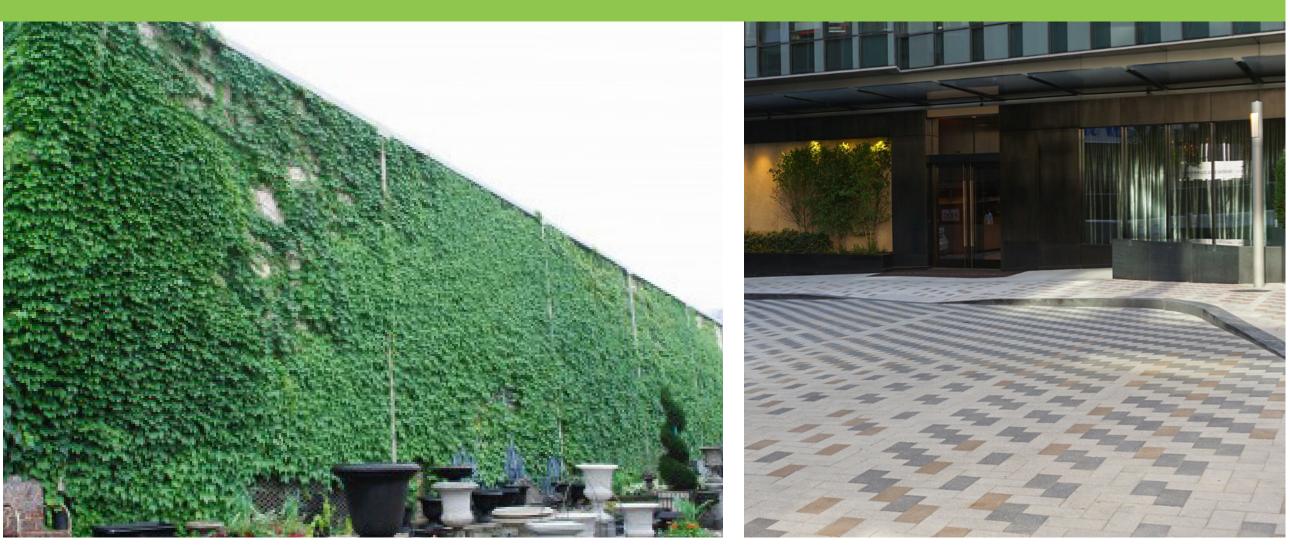


C | Planting & Lead-walks at Nottingham Drive



D | Planting & Paving at loading area & western facade









4702 CHEVY CHASE DRIVE - LANDSCAPE CONCEPTS