

# HOW TO KEEP MONTGOMERY COUNTY THRIVING FOR THE NEXT 30 YEARS

Montgomery County's General Plan is the blueprint and guiding policy document for its future growth and development. The Montgomery County Planning Department is currently updating the General Plan, called Thrive Montgomery 2050. The updated plan will include community-informed and data-driven recommendations and actions for land use, housing, transportation, environment, equity, design, arts and culture, parks and open spaces and the economy. The Thrive Montgomery 2050 Working Draft Plan will be released for public review on September 24th. This document provides a brief overview of Montgomery Planning's proposal to keep Montgomery County thriving for the next 30 years.

## Thrive Montgomery 2050 Vision

In 2050, Montgomery County is a vibrant and welcoming place where all people thrive with equitable access to attainable housing, healthy food, opportunities for physical activity, parks and open spaces, employment, education, services and a variety of travel options. No longer a suburban bedroom community, Montgomery County has diversity in population, in living and working experiences, in modes of travel, and in natural and built resources. People from all over the world choose to live, work, grow and age here.

This pattern of sustainable growth and development creates multiple benefits for Montgomery County and results in a county that is:

- Urban
- Attainable, affordable and suitable
- Socially connected
- Active
- Safe
- Inclusive
- Flexible
- Resilient
- Competitive
- Inspiring

## The Target — Three Major Outcomes



### Economic Health

We want to ensure a vibrant, strong and competitive economy by attracting and maintaining major employers, continuing to enhance our federal campuses, supporting small businesses and innovation, and attracting and retaining a high-quality, diverse workforce.



### Equity

We want to create a place where all residents have equal access to attainable housing, healthy foods, employment, transportation, education and more.



### Environmental Resilience

We must use the best strategies to fight climate change and mitigate the impact of both planned changes and unexpected events and continue to preserve our natural resources.

# Core Themes

Based on community conversations, expert interviews, analysis and research, the Thrive Montgomery 2050 Plan recommends addressing the challenges Montgomery County faces and planning for growth through a series of goals, policies and actions related to these core themes:



Compact form of development/urbanism.



Evolution of single-family neighborhoods near transit.



Corridors are the place for new growth.



A diverse county.



Stop planning for cars.



Champion the importance of place.



Eradicate greenhouse gas emissions.



Regional solutions and strategies.



Attainable housing for all income levels.

Thrive Montgomery 2050 contains eight chapters that all relate to the three outcomes. Visit [ThriveMontgomery.com](https://www.thrivemontgomery.com) to review in further detail.



## Get Involved With Your Future

Visit [ThriveMontgomery.com](https://www.thrivemontgomery.com) for more information on how you can give feedback on the Thrive Montgomery 2050 recommendations via email or virtual testimony at the Montgomery Planning Board public hearing in November 2020. Speak with Montgomery Planning staff about Thrive Montgomery 2050: 301.495.4650.