

COMMUNITY

CHAT

Diverse Economy!



How to Participate - Zoom

- This meeting will be recorded and shared on the website
- Please mute yourself, until called on
- If you have a comment or question, raise your hand or type it in the chat
- Unmute yourself, if you are called on



What is Thrive Montgomery 2050?

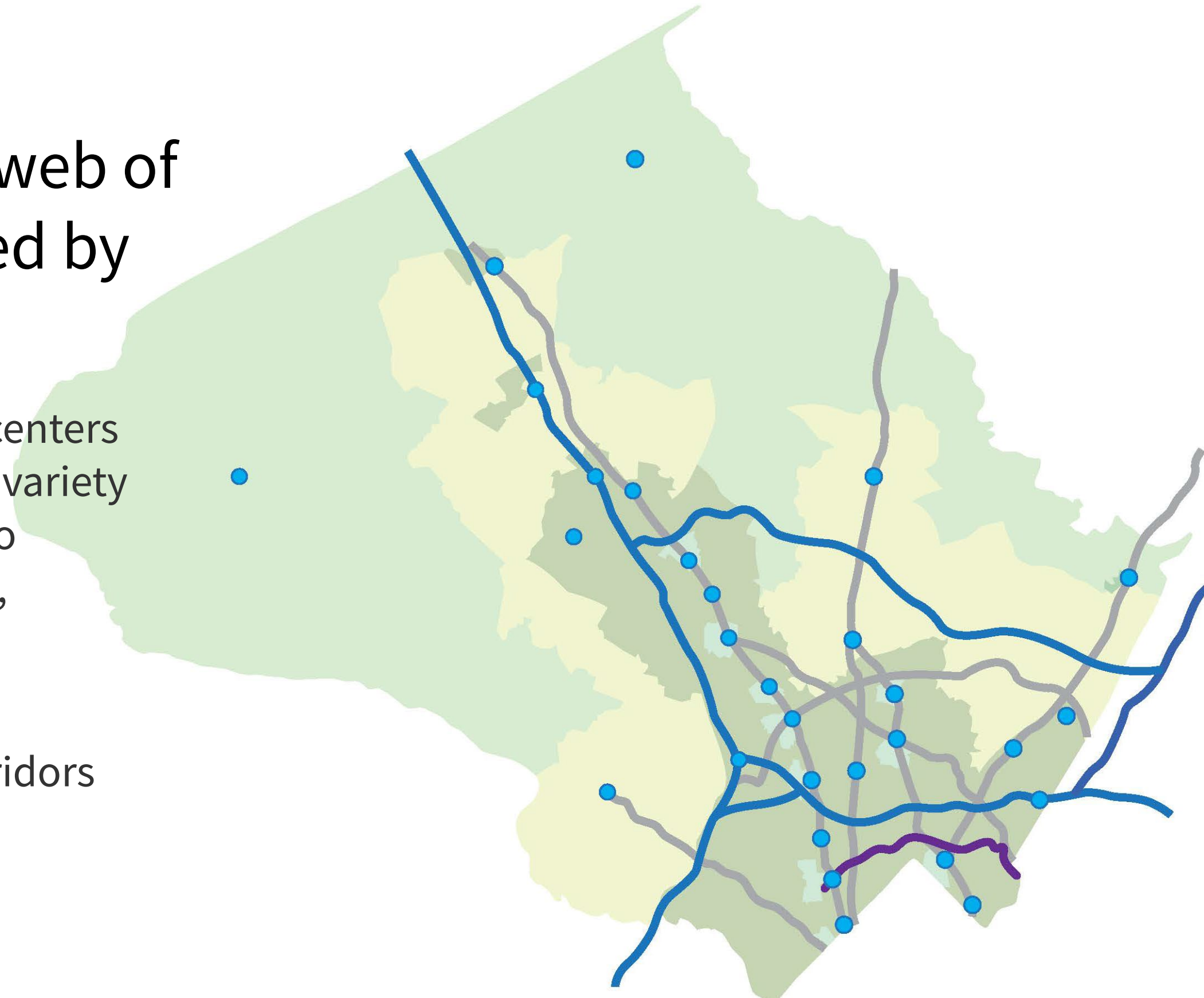
- Update to the General Plan, last comprehensively updated in 1969.
- Long-range vision for the future of growth in the county.
- Thrive Montgomery 2050 plan will help guide:
 - Countywide policies
 - Future initiatives
 - Land use planning infrastructure
 - Community amenities
 - Private development



Vision

In 2050, Montgomery County is a web of **complete communities** connected by **vibrant corridors**.

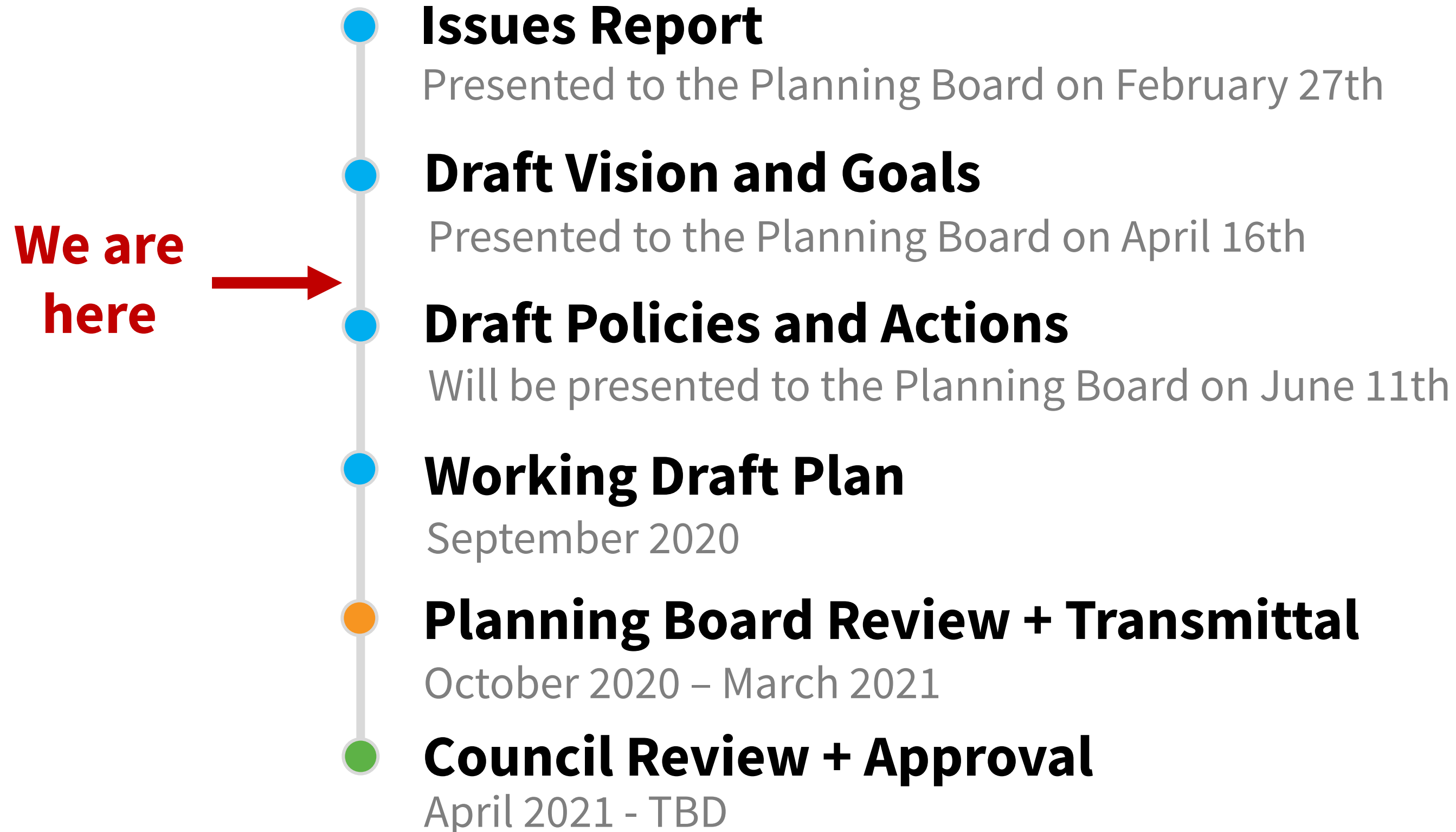
- **Complete communities:** Individual and unique centers of neighborhood activity and urban nodes with a variety of housing types and price points, located close to transit, workplaces, everyday goods and services, public amenities and active park spaces.
- **Vibrant corridors:** comfortable, safe corridors of multimodal transportation and services; and corridors of green parks, stream valleys and trails.



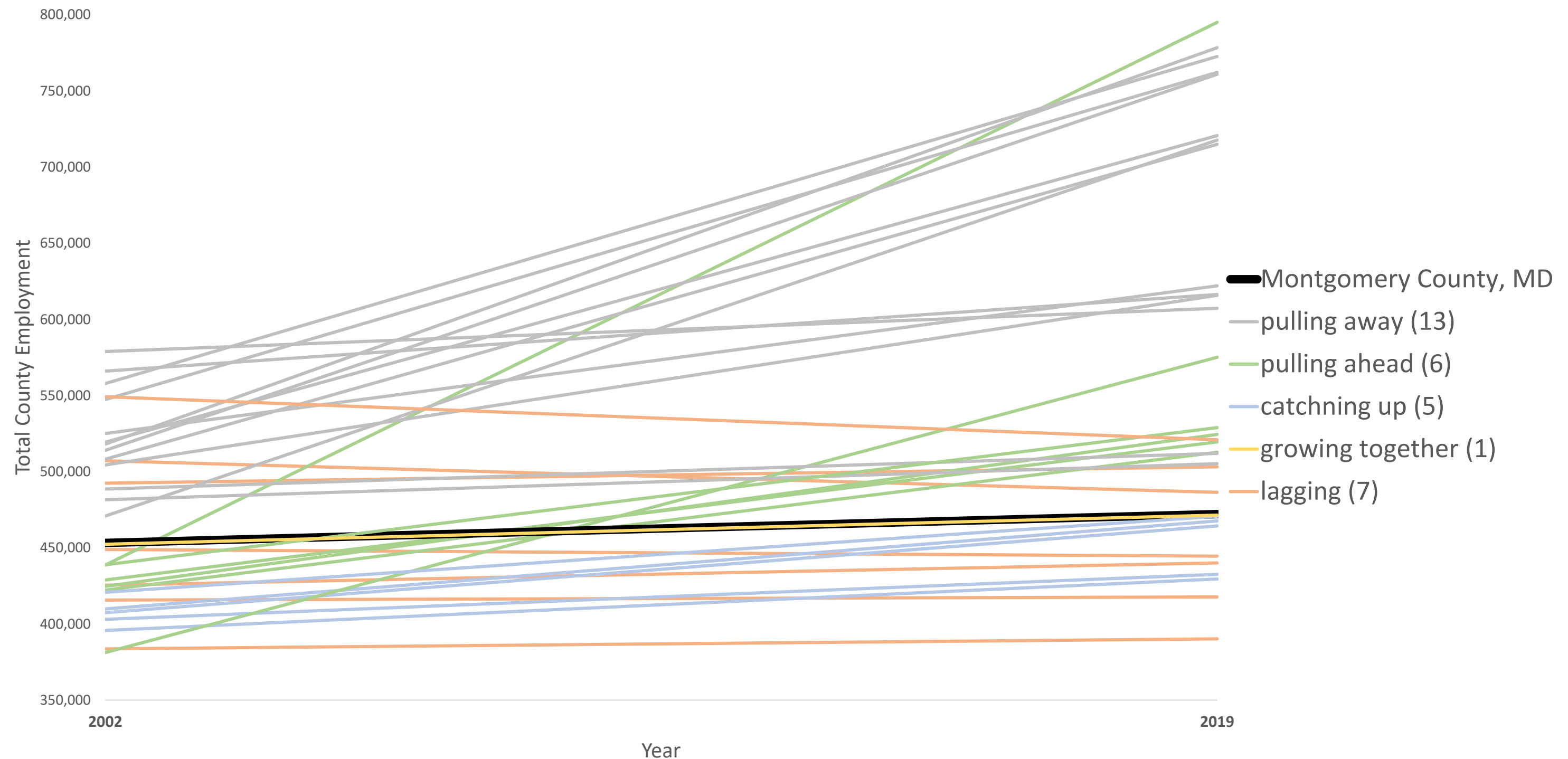
Categories of Goals



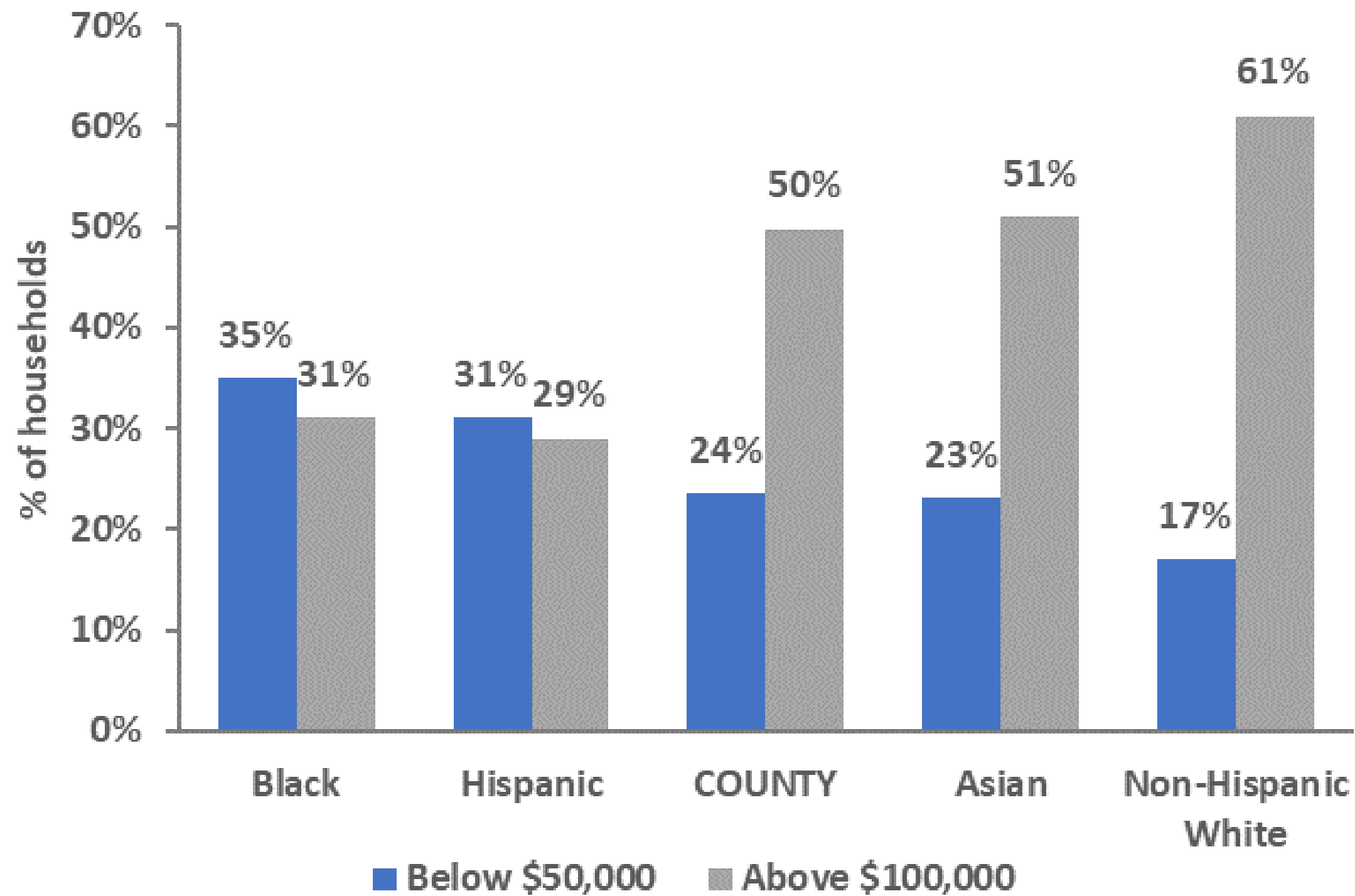
Project Timeline



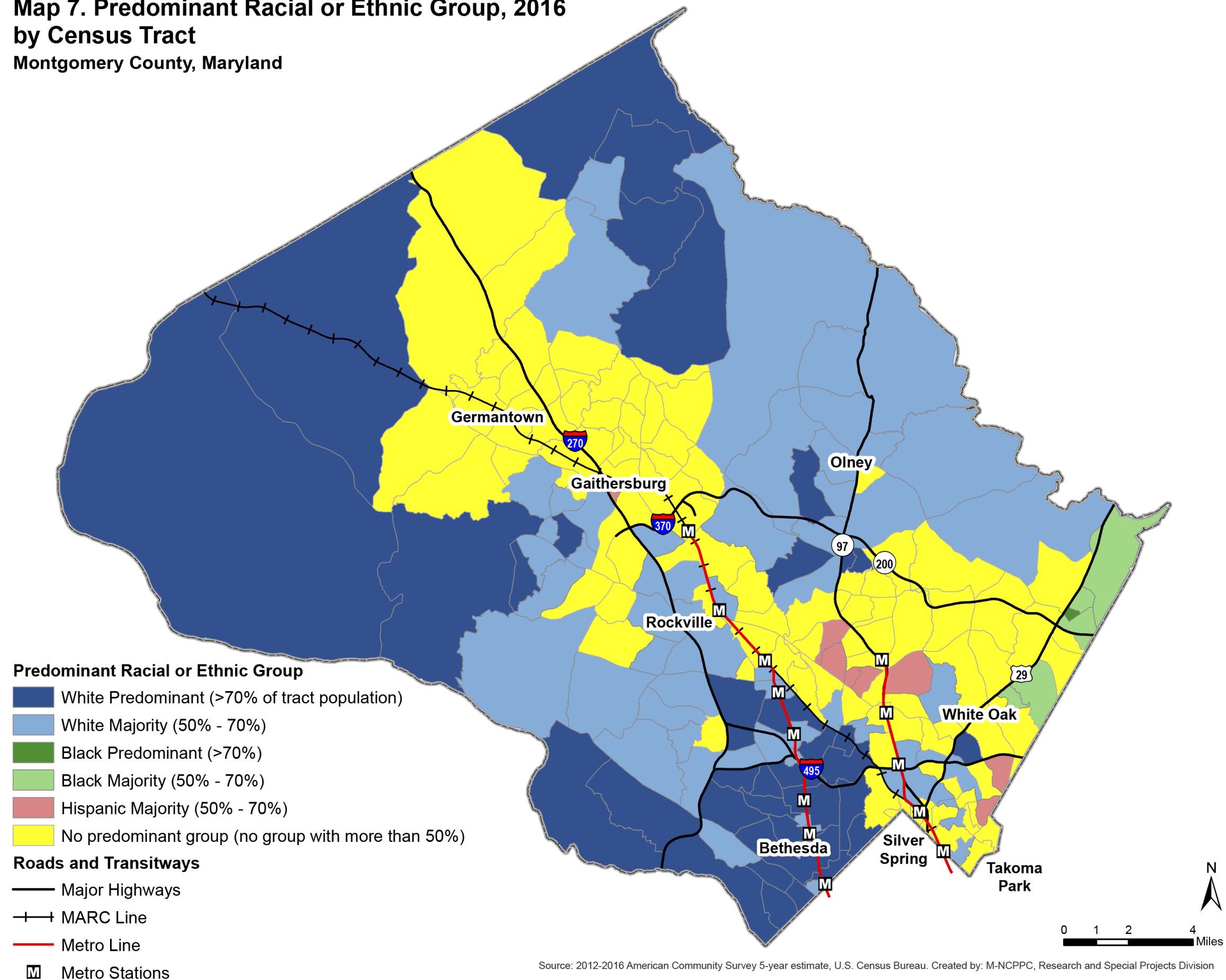
Montgomery County and Peer Counties Employment Growth, 2002-2019



Racial Income Gap



**Map 7. Predominant Racial or Ethnic Group, 2016
by Census Tract**
Montgomery County, Maryland



WHAT ARE YOUR
THOUGHTS?

Stay involved!

- Testify at the June 11th Planning Board Meeting on the Draft Policies and Actions
 - Written testimony - send email to MCP-Chair@mncppc-mcp.org by June 11th at 12pm)
 - Virtual video testimony – sign up on www.MontgomeryPlanningBoard.org
- Sign-up for the Thrive Montgomery 2050 e-letter at www.ThriveMontgomery.com
- Send your comments to Thrive2050@montgomeryplanning.org
- Connect with us on [Twitter](#), [Facebook](#), and [Instagram](#)
- Participate in upcoming Community Chats – through June 30th

Community Chat Schedule

~~June 9, Noon to 1 p.m. **Parks**~~

~~June 10, Noon to 1:30 p.m. **LGBTQ Communities**~~

~~June 10, 5 to 6 p.m. **Diverse Economy**~~

June 17, 7 to 8 p.m. **Healthy Communities**

June 22, 7 to 8 p.m. **Safe and Efficient Travel**

June 23, Noon to 1 p.m. **Complete Communities**

June 23, 6:30 to 7:30 p.m. **Bilingual Healthy and Sustainable Environment**

June 24, All day. Twitter Town Hall. **Housing**

June 24, 5 to 6 p.m. **Pints with a Planner on Housing with Casey Anderson**

June 29, Noon to 1 p.m. **Culture and Design**

June 30, 7 to 8 p.m. **Diverse and Adaptable Growth**

Contact

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Goals

Goal 3.1: Sustain a globally leading, cutting-edge economy supported by private, public and non-profit employers in multiple industries, local and federal government, and small business entrepreneurship. This diverse economic base helps the county be resilient and respond to changes in business cycles, enhances our competitive attractiveness to new employers, and provides a path for growth for workers of all skill levels.

Goal 3.2: Grow vibrant employment centers that are attractive as headquarters locations for large, multinational corporations; major regional businesses; federal agencies; and small and locally owned businesses. These centers are accessible by multiple modes of transportation, balance a mix of commercial and residential uses and amenities, have a distinctive look and feel through high quality design, and include attractive and active parks and open spaces.

Goal 3.3: Increase the number of well-paying jobs for all education and skill levels. Encourage the expansion of job training and other professional development opportunities to encourage economic mobility.

Goal 3.4: Preserve land for Production, Distribution, and Repair (PDR) activities that provide well-paying jobs to those without advanced degrees, provide essential goods and services, and propel economic competitiveness for the County.

Goal 3.5: Lead nationally in innovation and entrepreneurship, building on existing assets and enhancing job and business growth for industries in which Montgomery County has a competitive advantage.

Goal 3.6: Identify and remove regulatory and other barriers to encourage real estate development and business establishment and expansion.

Goal 3.7: Play a prominent role in creating a culture of regionalism and in making the Baltimore-Washington region a global leader in economic innovation and sustainable development practices.