Diverse Economy!
How to Participate - Zoom

• This meeting will be recorded and shared on the website
• Please mute yourself, until called on
• If you have a comment or question, raise your hand or type it in the chat
• Unmute yourself, if you are called on
What is Thrive Montgomery 2050?

• Update to the General Plan, last comprehensively updated in 1969.
• Long-range vision for the future of growth in the county.
• Thrive Montgomery 2050 plan will help guide:
  • Countywide policies
  • Future initiatives
  • Land use planning infrastructure
  • Community amenities
  • Private development
Vision

In 2050, Montgomery County is a web of complete communities connected by vibrant corridors.

- **Complete communities**: Individual and unique centers of neighborhood activity and urban nodes with a variety of housing types and price points, located close to transit, workplaces, everyday goods and services, public amenities and active park spaces.

- **Vibrant corridors**: Comfortable, safe corridors of multimodal transportation and services; and corridors of green parks, stream valleys and trails.
Categories of Goals

- Design, Arts and Culture
- Complete Communities
- Connectedness
- Diverse Economy
- Diverse and Adaptable Growth
- Healthy and Sustainable Environment
- Safe and Efficient Travel
- Affordable and Attainability
- Economic Health
- Environmental Resilience
- Community Equity
Project Timeline

- **Issues Report**
  - Presented to the Planning Board on February 27th

- **Draft Vision and Goals**
  - Presented to the Planning Board on April 16th

- **Draft Policies and Actions**
  - Will be presented to the Planning Board on June 11th

- **Working Draft Plan**
  - September 2020

- **Planning Board Review + Transmittal**
  - October 2020 – March 2021

- **Council Review + Approval**
  - April 2021 - TBD
Montgomery County and Peer Counties Employment Growth, 2002-2019

- Montgomery County, MD
- pulling away (13)
- pulling ahead (6)
- catchning up (5)
- growing together (1)
- lagging (7)
WHAT ARE YOUR THOUGHTS?
Stay involved!

• Testify at the June 11th Planning Board Meeting on the Draft Policies and Actions
  • Written testimony - send email to MCP-Chair@mncppc-mcp.org by June 11th at 12pm)
  • Virtual video testimony – sign up on www.MontgomeryPlanningBoard.org

• Sign-up for the Thrive Montgomery 2050 e-letter at www.ThriveMontgomery.com

• Send your comments to Thrive2050@montgomeryplanning.org

• Connect with us on Twitter, Facebook, and Instagram

• Participate in upcoming Community Chats – through June 30th
Community Chat Schedule

June 9, Noon to 1 p.m. Parks
June 10, Noon to 1:30 p.m. LGBTQ Communities
June 10, 5 to 6 p.m. Diverse Economy
June 17, 7 to 8 p.m. Healthy Communities
June 22, 7 to 8 p.m. Safe and Efficient Travel
June 23, Noon to 1 p.m. Complete Communities
June 23, 6:30 to 7:30 p.m. Bilingual Healthy and Sustainable Environment
June 24, All day. Twitter Town Hall. Housing
June 24, 5 to 6 p.m. Pints with a Planner on Housing with Casey Anderson
June 29, Noon to 1 p.m. Culture and Design
June 30, 7 to 8 p.m. Diverse and Adaptable Growth
Contact

Ben Kraft
Planning Research Coordinator
Montgomery County Planning Department
Research and Special Projects Division

Benjamin.Kraft@montgomeryplanning.org
Goals

Goal 3.1: Sustain a globally leading, cutting-edge economy supported by private, public and non-profit employers in multiple industries, local and federal government, and small business entrepreneurship. This diverse economic base helps the county be resilient and respond to changes in business cycles, enhances our competitive attractiveness to new employers, and provides a path for growth for workers of all skill levels.

Goal 3.2: Grow vibrant employment centers that are attractive as headquarters locations for large, multinational corporations; major regional businesses; federal agencies; and small and locally owned businesses. These centers are accessible by multiple modes of transportation, balance a mix of commercial and residential uses and amenities, have a distinctive look and feel through high quality design, and include attractive and active parks and open spaces.

Goal 3.3: Increase the number of well-paying jobs for all education and skill levels. Encourage the expansion of job training and other professional development opportunities to encourage economic mobility.

Goal 3.4: Preserve land for Production, Distribution, and Repair (PDR) activities that provide well-paying jobs to those without advanced degrees, provide essential goods and services, and propel economic competitiveness for the County.

Goal 3.5: Lead nationally in innovation and entrepreneurship, building on existing assets and enhancing job and business growth for industries in which Montgomery County has a competitive advantage.

Goal 3.6: Identify and remove regulatory and other barriers to encourage real estate development and business establishment and expansion.

Goal 3.7: Play a prominent role in creating a culture of regionalism and in making the Baltimore-Washington region a global leader in economic innovation and sustainable development practices.