How to Participate - Zoom

• This meeting will be recorded and shared on the website
• Everyone will be muted throughout the meeting
• If you have a comment or question, raise your hand or type it in the chat
• Unmute yourself, if you are called on
Introductions & Initial Question

• Tell us about your self!
• What places have you been visiting during the pandemic?
• What places are you looking forward to visiting as we reopen?
What is Thrive Montgomery 2050?

• Update to the General Plan, last comprehensively updated in 1969.

• Long-range vision for the future of growth in the county.

• Thrive Montgomery 2050 plan will help guide:
  • Countywide policies
  • Future initiatives
  • Land use planning infrastructure
  • Community amenities
  • Private development
Categories of Goals

- Design, Arts and Culture
- Complete Communities
- Diverse and Adaptable Growth
- Connectedness
- Healthy and Sustainable Environment
- Diverse Economy
- Affordability and Attainability
- Safe and Efficient Travel
- Community Equity

Economic Health
Environmental Resilience
Project Timeline

- **Issues Report**
  Presented to the Planning Board on February 27th

- **Draft Vision and Goals**
  Presented to the Planning Board on April 16th

- **Draft Policies and Actions**
  Will be presented to the Planning Board on June 11th

- **Working Draft Plan**
  September 2020

- **Planning Board Review + Transmittal**
  October 2020 – March 2021

- **Council Review + Approval**
  April 2021 - TBD
In 2050, Montgomery County is a vibrant and welcoming place where all people thrive with equitable access to:

- Attainable housing;
- Healthy food;
- Opportunities for physical activity, parks and open space;
- Employment;
- Education;
- Services;
- And a variety of travel options.
Vision

In 2050, Montgomery County is a web of **complete communities** connected by **vibrant corridors**.

- **Complete communities**: Individual and unique centers of neighborhood activity and urban nodes optimize land use with a variety of housing types and price points are located close to transit, workplaces, needed goods and services, public amenities and active park spaces.

- **Vibrant corridors**: comfortable, safe corridors of multimodal transportation and services; and corridors of green parks, stream valleys and trails.
Categories of Goals

- Design, Arts and Culture
- Complete Communities
- Diverse Economy
- Connectedness
- Diverse and Adaptable Growth
- Healthy and Sustainable Environment
- Affordability and Attainability
- Safe and Efficient Travel

ECONOMIC HEALTH
ENVIRONMENTAL RESILIENCY
COMMUNITY EQUITY
Big issues related to Design, Arts & Culture in the county.

• We are running out of land to keep building like we used to.

• We need to create great places that are competitive in attracting workers, businesses and residents.

• Our diversity is not reflected equitably in our arts and cultural institutions.

• We need to be ready for increasing disruptions from climate change, technology and events like the current pandemic.
Goal 8.1
Create world class towns, cities and villages with neighborhoods that celebrate their history, geography and culture.
How can we achieve this goal?

• Place more emphasis on design, not just land use.

• Use design competitions for new facilities like schools, libraries, post offices and fire stations.
Goal 8.1

Create world class towns, cities and villages with neighborhoods that celebrate their history, geography and culture.
Goal 8.2
Create attractive streets and public spaces, and buildings that deliver lasting beauty.
How can we achieve this goal?

• Ensure high-quality design. Make design a priority over saving costs.
• Provide well-designed housing at various price points.
• Use existing and new parks and trails to support communities.
• Help people age in place and support those with mobility limitations.
• Create public spaces that welcome residents to gather.
• Better use roads for walking, biking and recreation.
Goal 8.2

Create attractive streets and public spaces, and buildings that deliver lasting beauty.
Goal 8.3

Use design as a tool to combat climate change.
How can we achieve this goal?

• Maximize the environmental benefits of transit by concentrating development near Metro and Purple Line stations.

• Use design to get people out of cars by reducing the need to drive to do daily tasks.

• Lead in the implementation of new green design technologies.
Goal 8.3

Use design as a tool to combat climate change.
Goal 8.4

Make buildings more resilient to disruption through flexible design.
How can we achieve this goal?

• Get better at saving and reusing existing buildings.
• Design all buildings and parking to be flexible and able to be converted to other uses as needs change.
• Teach building trades and support local businesses that repair structures and reuse building materials.
Goal 8.4

Make buildings more resilient to disruption through flexible design.
Goal 8.5

Become a home to people of diverse cultures that lead in new ideas in arts and entertainment.
How can we achieve this goal?

• Arts, cultural institutions, and sports and entertainment-related businesses are a part of the county’s identity and economy.
• Economic value of parks and public spaces.
• Affordable space for artists and cultural uses.
• Design, heritage, arts and institutions are inclusive and representative of its cultural diversity.
• Experience art and culture daily.
Goal 8.5

Become a home to people of diverse cultures that lead in new ideas in arts and entertainment.
Goal 8.6
Ensure all communities benefit equitably from good design.
How can we achieve this goal?

- Ensure equity in quality of design in all parts of the county.
- Educate residents about the positive impacts of design on their daily lives.
- Teach kids about the Thrive 2050 Plan.
- Establish a neighborhood design center to support projects identified by residents.
Goal 8.6

Ensure all communities benefit equitably from good design.
Discussion

THREE MONTGOMERY 2050
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Stay involved!

• Sign-up for the Thrive Montgomery 2050 e-letter at www.ThriveMontgomery.com

• Send your comments to Thrive2050@montgomeryplanning.org

• Connect with us on Twitter, Facebook, and Instagram

• Participate in upcoming Community Chats – through June 30th
Community Chat Schedule

June 30, 7 to 8 p.m. *Diverse and Adaptable Growth*