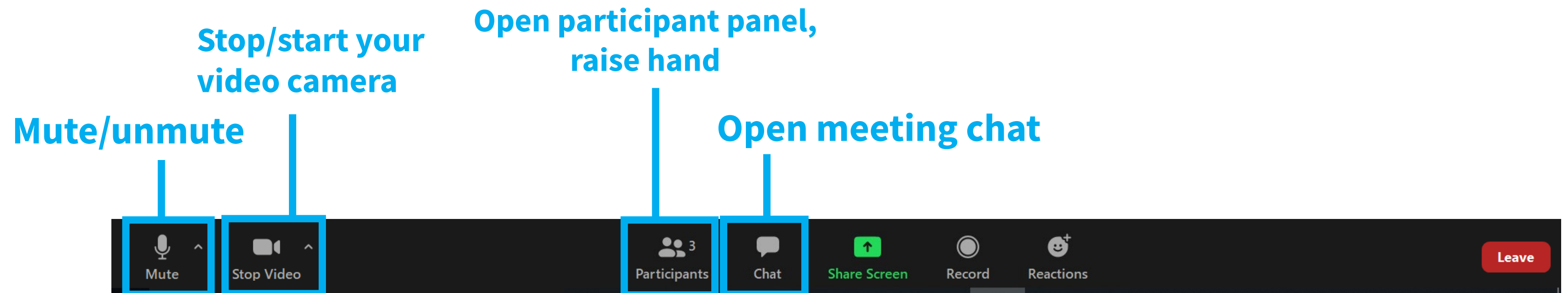




# How to Participate - Zoom

- This meeting will be recorded and shared on the website
- Everyone will be muted throughout the meeting
- If you have a comment or question, raise your hand or type it in the chat
- Unmute yourself, if you are called on



# Introductions & Initial Question

- Tell us about your self!
- What places have you been visiting during the pandemic?
- What places are you looking forward to visiting as we reopen?

# What is Thrive Montgomery 2050?

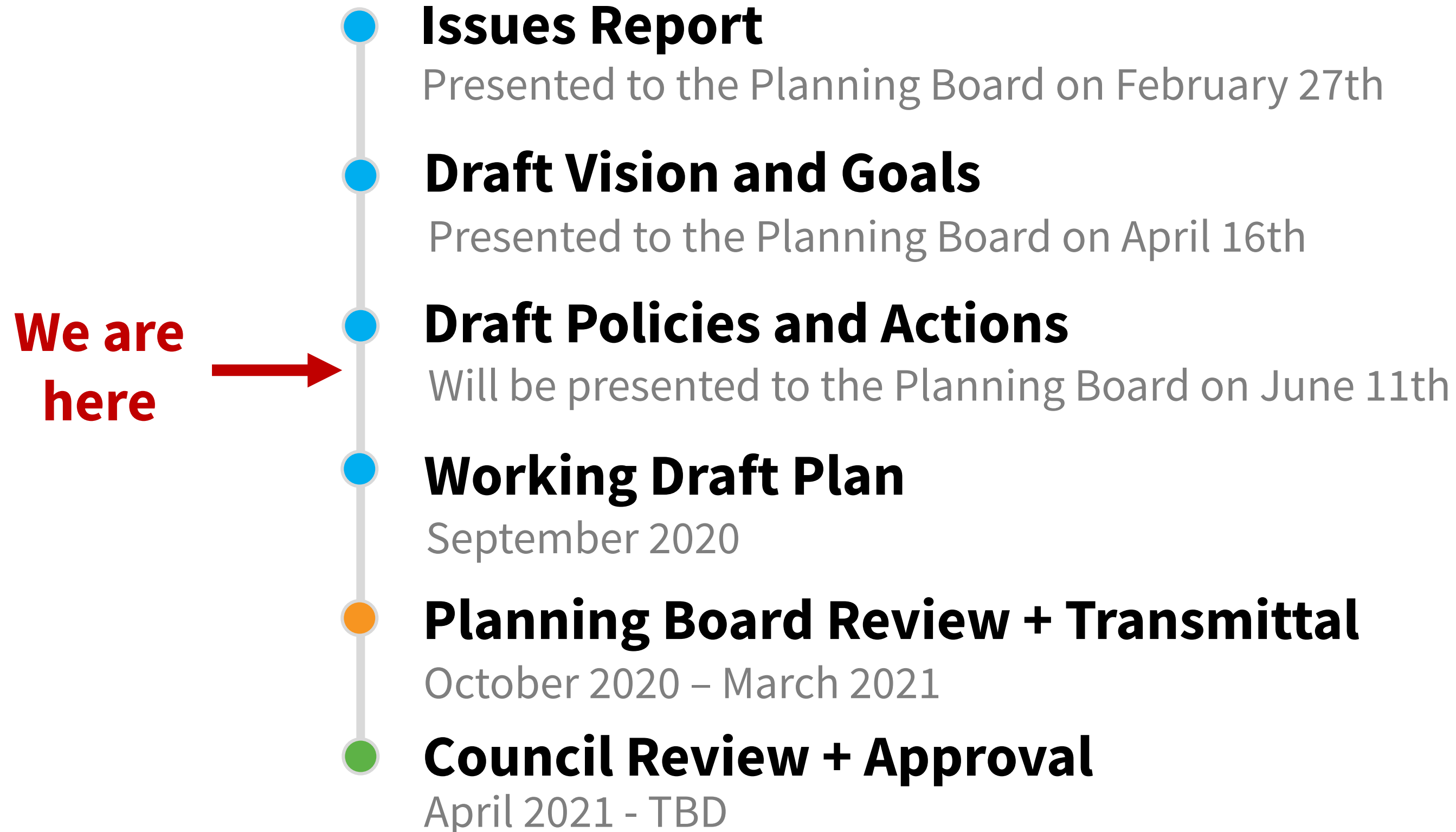
- Update to the General Plan, last comprehensively updated in 1969.
- Long-range vision for the future of growth in the county.
- Thrive Montgomery 2050 plan will help guide:
  - Countywide policies
  - Future initiatives
  - Land use planning infrastructure
  - Community amenities
  - Private development



# Categories of Goals



# Project Timeline



# Vision

In 2050, Montgomery County is a vibrant and welcoming place where all people thrive with equitable access to:

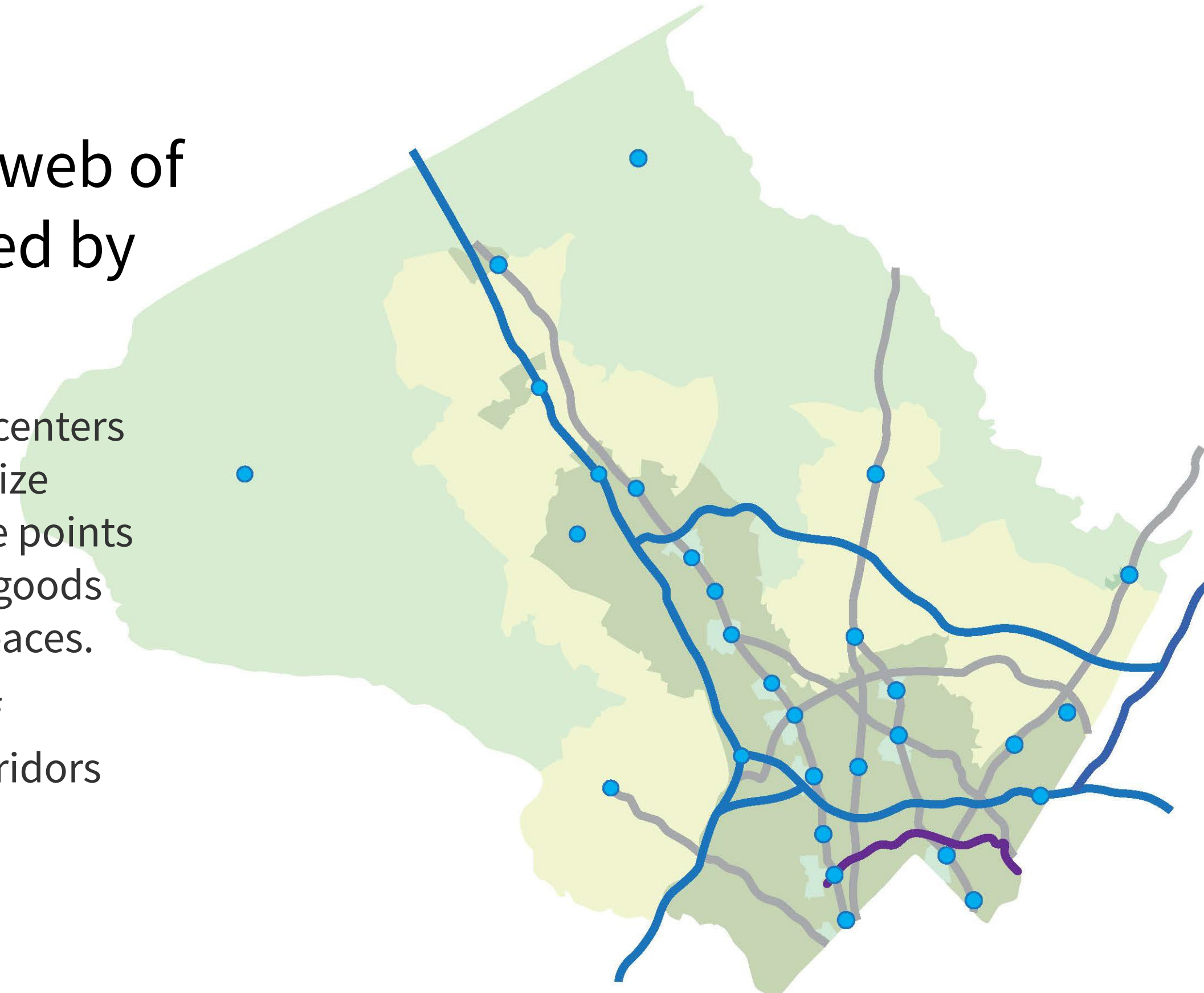
- Attainable housing;
- Healthy food;
- Opportunities for physical activity, parks and open space;
- Employment;
- Education;
- Services;
- And a variety of travel options.



# Vision

In 2050, Montgomery County is a web of **complete communities** connected by **vibrant corridors**.

- **Complete communities:** Individual and unique centers of neighborhood activity and urban nodes optimize land use with a variety of housing types and price points are located close to transit, workplaces, needed goods and services, public amenities and active park spaces.
- **Vibrant corridors:** comfortable, safe corridors of multimodal transportation and services; and corridors of green parks, stream valleys and trails.





# Categories of Goals



# Big issues related to Design, Arts & Culture in the county.

- We are running out of land to keep building like we used to.
- We need to create great places that are competitive in attracting workers, businesses and residents.
- Our diversity is not reflected equitably in our arts and cultural institutions.
- We need to be ready for increasing disruptions from climate change, technology and events like the current pandemic.



# Goal 8.1

**Create world class towns, cities and villages with neighborhoods that celebrate their history, geography and culture.**





# How can we achieve this goal?

- Place more emphasis on design, not just land use.
- Use design competitions for new facilities like schools, libraries, post offices and fire stations.



# Goal 8.1

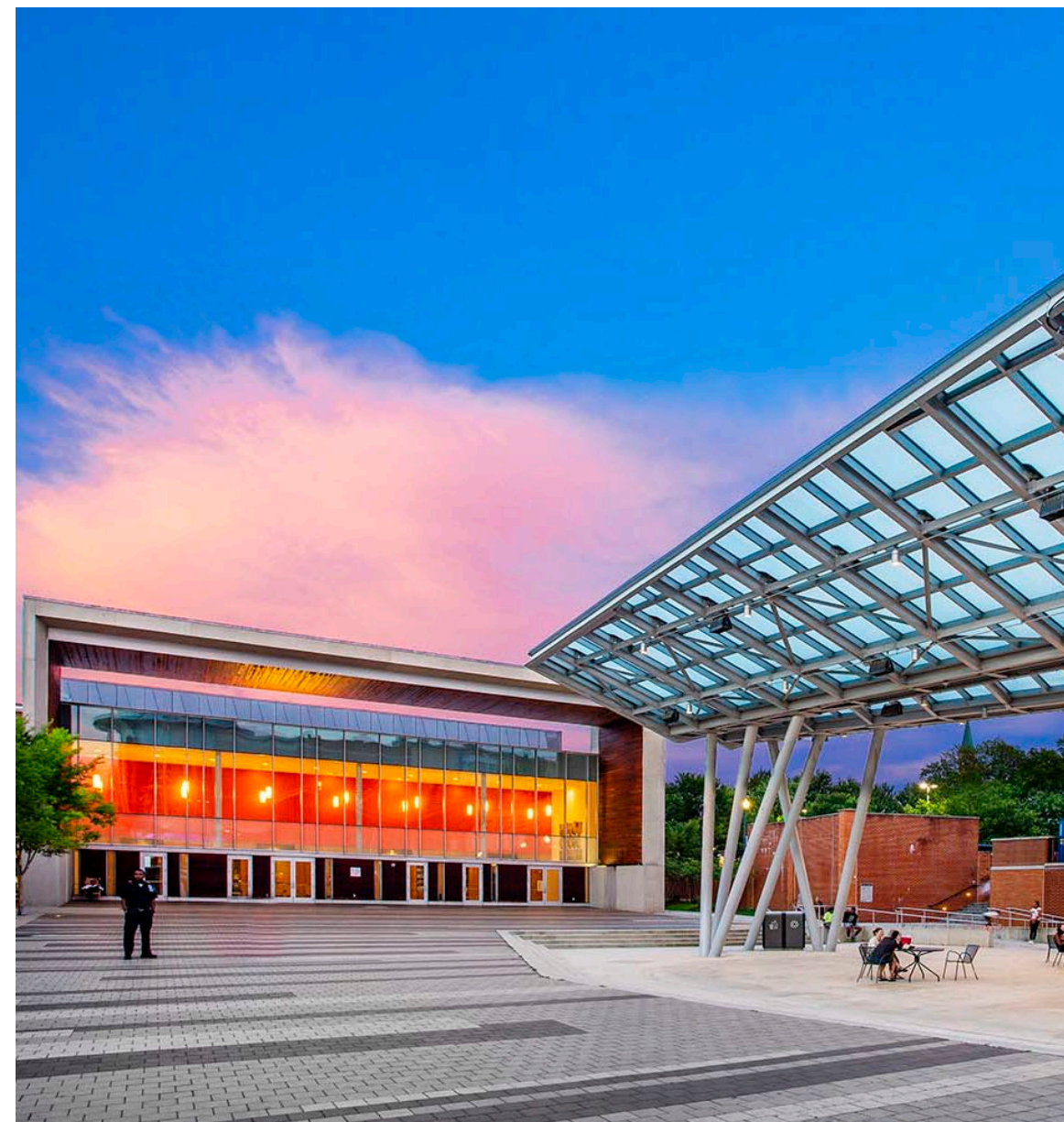
**Create world class towns, cities and villages with neighborhoods that celebrate their history, geography and culture.**





# Goal 8.2

**Create attractive streets and public spaces, and buildings that deliver lasting beauty.**





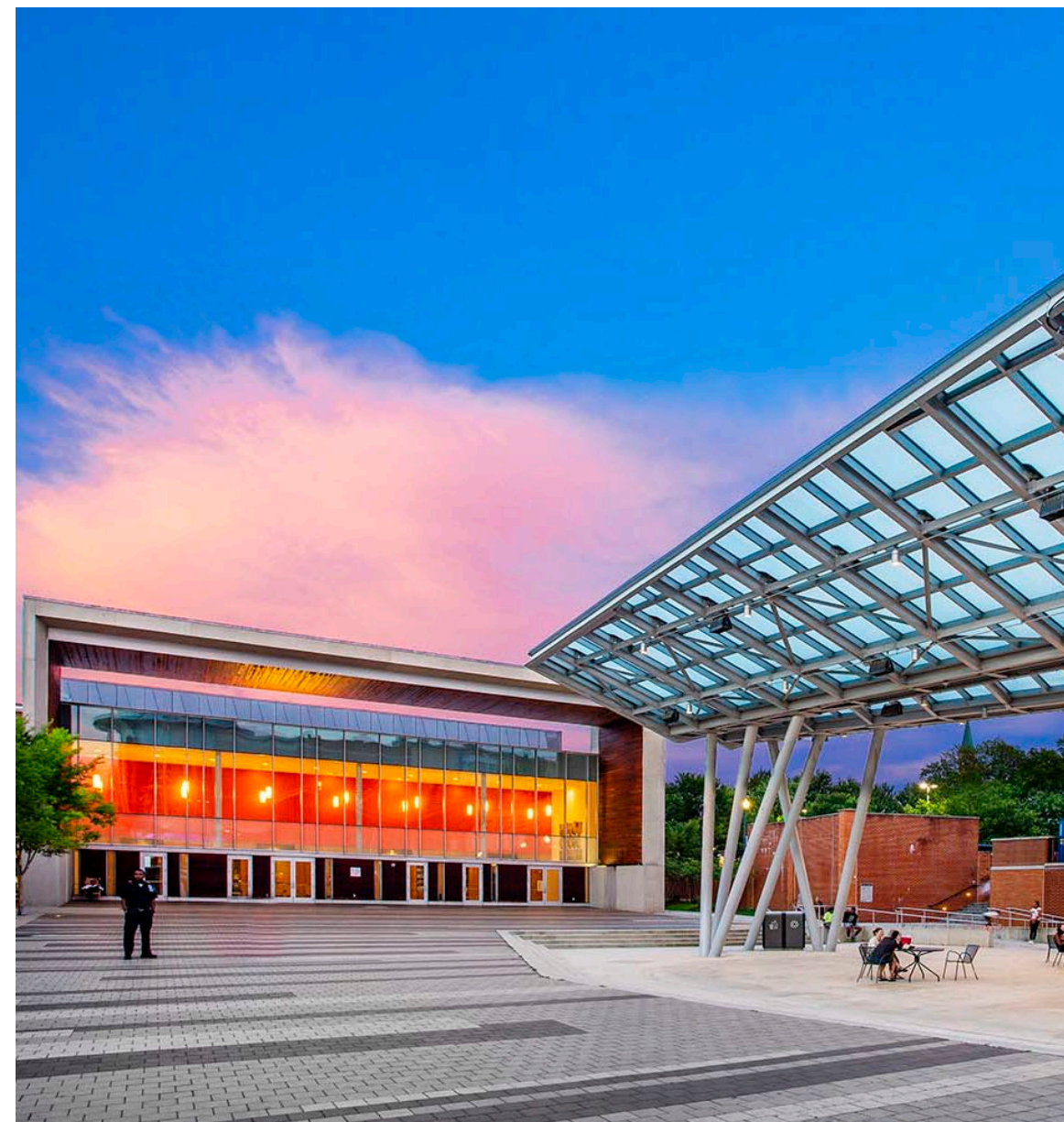
# How can we achieve this goal?

- Ensure high-quality design. Make design a priority over saving costs.
- Provide well-designed housing at various price points.
- Use existing and new parks and trails to support communities.
- Help people age in place and support those with mobility limitations.
- Create public spaces that welcome residents to gather.
- Better use roads for walking, biking and recreation.



# Goal 8.2

**Create attractive streets and public spaces, and buildings that deliver lasting beauty.**





# Goal 8.3

**Use design as a tool to combat climate change.**





# How can we achieve this goal?

- Maximize the environmental benefits of transit by concentrating development near Metro and Purple Line stations.
- Use design to get people out of cars by reducing the need to drive to do daily tasks.
- Lead in the implementation of new green design technologies.



# Goal 8.3

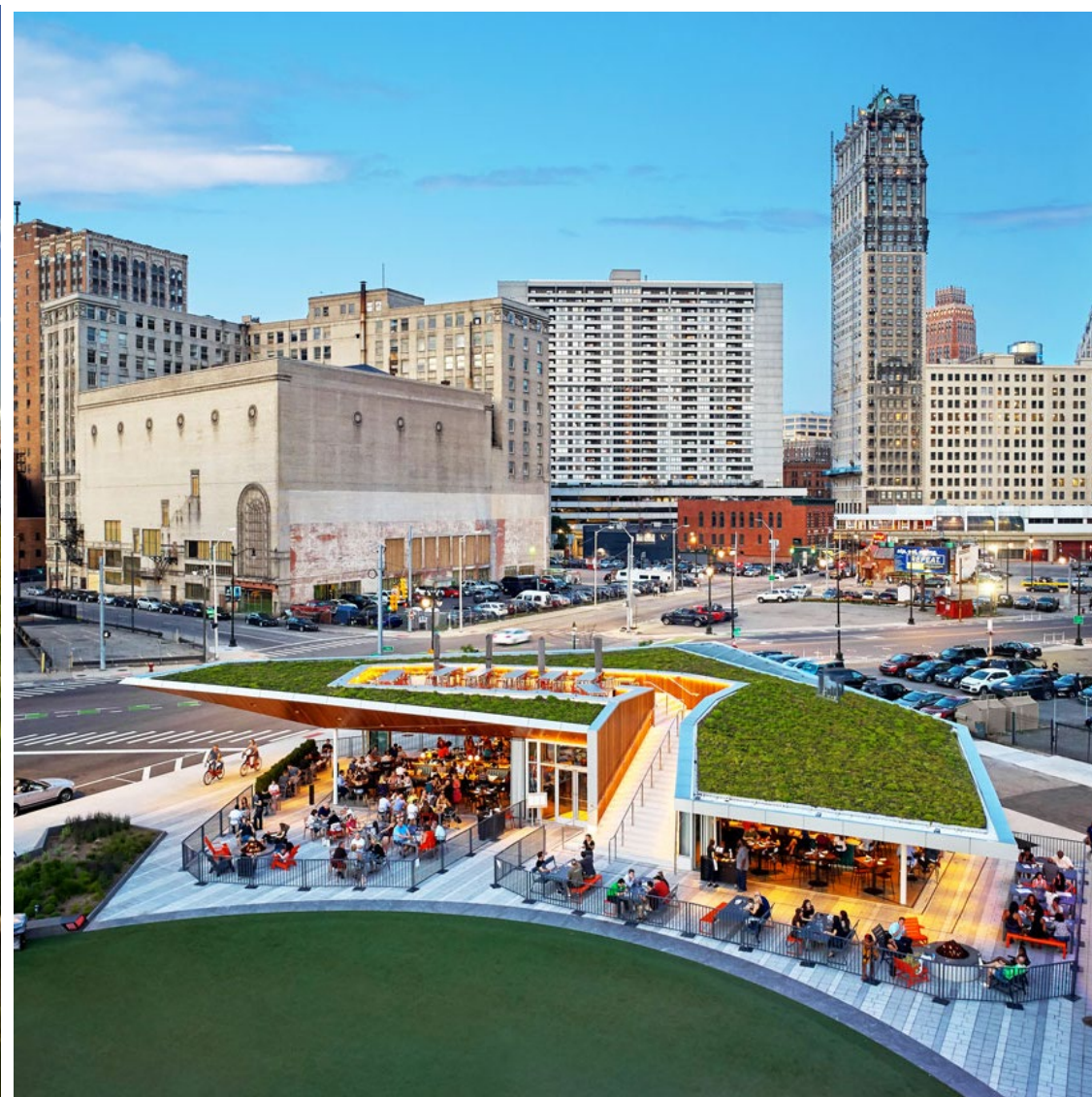
**Use design as a tool to combat climate change.**





# Goal 8.4

**Make buildings more resilient to disruption through flexible design.**





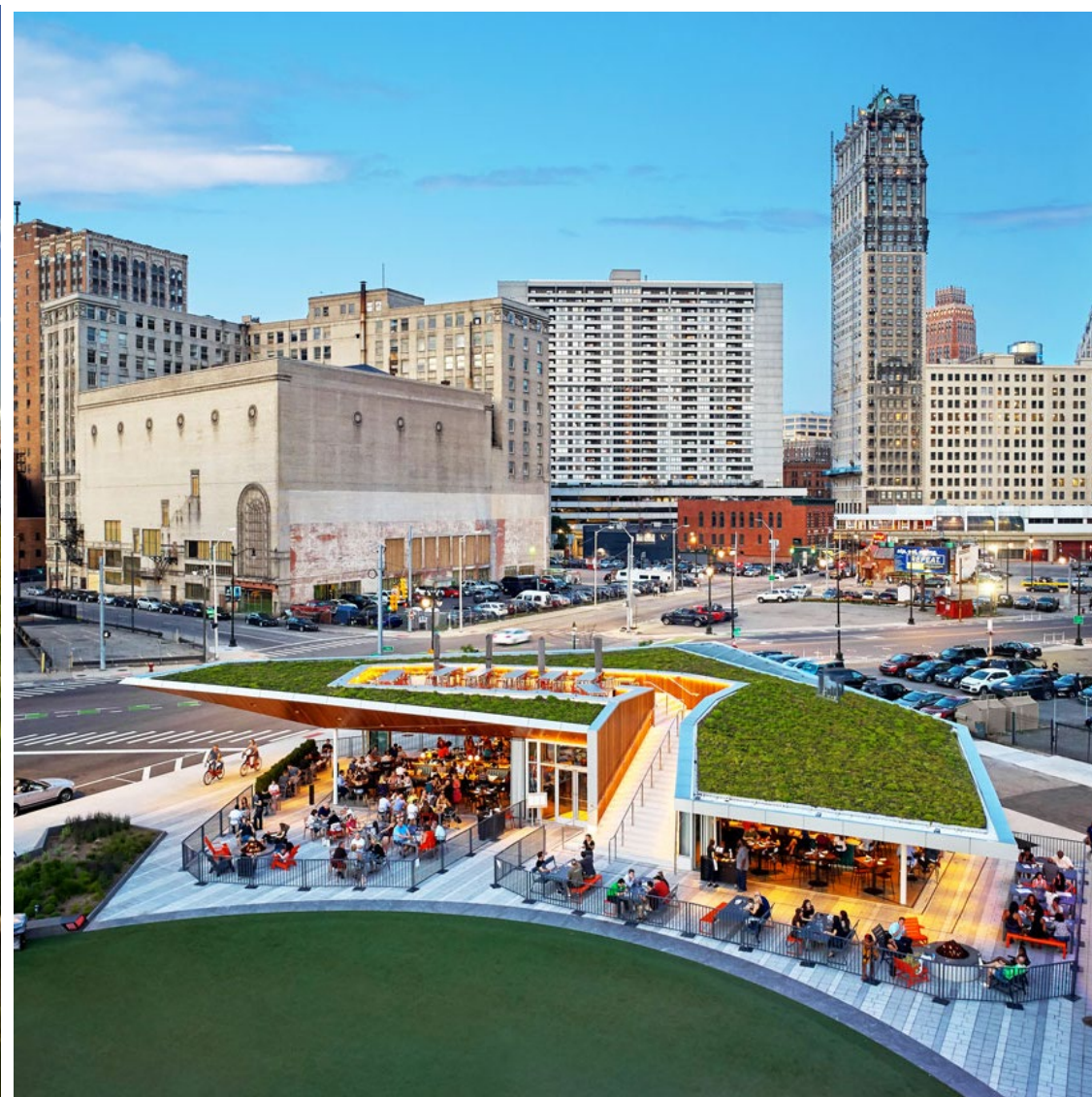
# How can we achieve this goal?

- Get better at saving and reusing existing buildings.
- Design all buildings and parking to be flexible and able to be converted to other uses as needs change.
- Teach building trades and support local businesses that repair structures and reuse building materials.



# Goal 8.4

**Make buildings more resilient to disruption through flexible design.**





# Goal 8.5

**Become a home to people of diverse cultures that lead in new ideas in arts and entertainment.**





# How can we achieve this goal?

- Arts, cultural institutions, and sports and entertainment-related businesses are a part of the county's identity and economy.
- Economic value of parks and public spaces.
- Affordable space for artists and cultural uses.
- Design, heritage, arts and institutions are inclusive and representative of its cultural diversity.
- Experience art and culture daily.



# Goal 8.5

**Become a home to people of diverse cultures that lead in new ideas in arts and entertainment.**





# Goal 8.6

**Ensure all communities benefit equitably from good design.**





# How can we achieve this goal?

- Ensure equity in quality of design in all parts of the county.
- Educate residents about the positive impacts of design on their daily lives.
- Teach kids about the Thrive 2050 Plan.
- Establish a neighborhood design center to support projects identified by residents.



# Goal 8.6

**Ensure all communities benefit equitably from good design.**





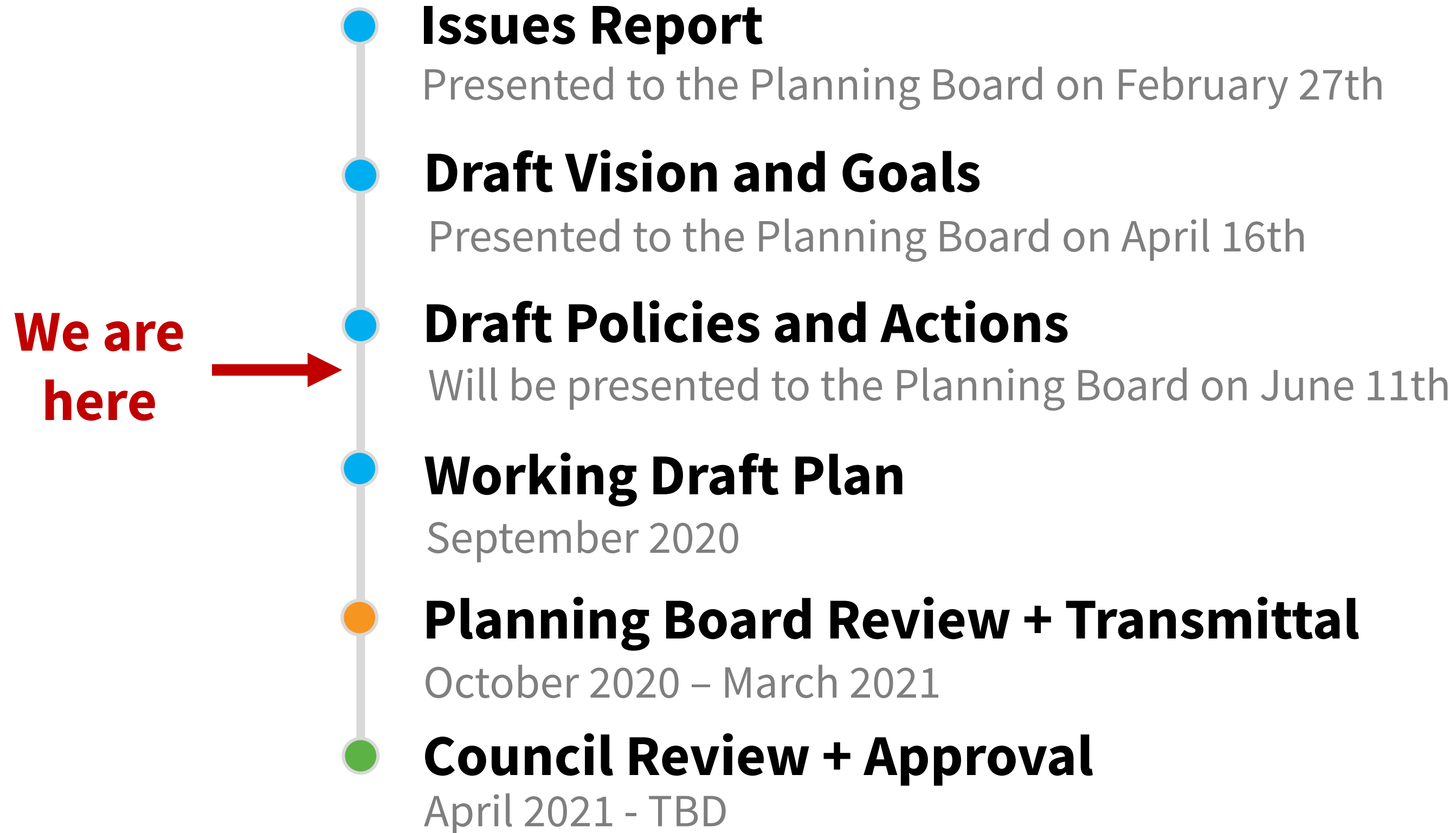
# Discussion



**THRIVE**  
MONTGOMERY 2050  
Let's Plan Our Future. Together.



# Project Timeline



# Stay involved!

- Sign-up for the Thrive Montgomery 2050 e-letter at [www.ThriveMontgomery.com](http://www.ThriveMontgomery.com)
- Send your comments to [Thrive2050@montgomeryplanning.org](mailto:Thrive2050@montgomeryplanning.org)
- Connect with us on [Twitter](#), [Facebook](#), and [Instagram](#)
- Participate in upcoming Community Chats – through June 30th

# Community Chat Schedule

June 30, 7 to 8 p.m. **Diverse and Adaptable Growth**