Burtonsville Better Block Survey Analysis

Why?
-Only in the shopping centers
-Little crime, safe

Why Not?
-Traffic is too fast
-No safe crossings

What would encourage you to walk and bike more in Burtonsville Business District?
- More destinations (35 responses)
- If it felt safe (26 responses)
- Shorter distances (17 responses)
- Sidewalks (10 responses)

What businesses do you frequent in Burtonsville Business District?
- Giant (42 responses)
- Starbucks (15 responses)
- CVS (14 responses)
- Cuba de Ayer (12 responses)
- Zen Sushi (9 responses)
- Rita’s (8 responses)
What businesses would you like to see in Burtonsville Business District?
-Grocery options, specifically farmer’s markets and organic healthy food (22 responses)
-Restaurants, upscale fast casual like Cava (17 responses)
-Sports facilities, gyms, active areas (16 responses)
-Coffeeshop (5 responses)
-Outdoor seating and cafes (4 responses)

What could be done to increase business opportunities in Burtonsville Business District?
-Increase walkability (12 responses)
-Design and aesthetics (7 responses)
-Events (6 responses)
-Small business support and education (4 responses)

What is your favorite thing about Burtonsville?
-The people and sense of community (14 responses)
-Convenience and location (12 responses)
-Diversity (6 responses)
-Small town feel (3 responses)

What public amenities are most needed in Burtonsville Business District?
-Bike lanes and walking paths (18 responses)
-Green Spaces (16 responses)
-Play areas (14 responses)
-Performance areas (10 responses)
-Bike lanes and pedestrian infrastructure (15 responses)

If you could change one thing about Burtonsville Business District, what would it be?
Two major themes:
1) Create a walkable, attractive towncenter with activities, events, markets, and destination unique businesses.
2) Fix 198 by reducing speeding, increase pedestrian connections, fixing the traffic

Intervention Ideas
-Create a formal market with uniform, cohesively designed elements that will be re-used
-Seating areas
-Landscaping and greenery
-Programming: concerts, performances etc.
-Active play spaces such as basketball courts, tennis, pickleball, disc golf, playgrounds, haybales etc.