

# GREATER WASHINGTON PARTNERSHIP

FROM BALTIMORE TO RICHMOND  
FOSTERING UNITY  
ADVANCING GROWTH





# THE CAPITAL REGION

Our region has great diversity, tremendous assets and immense potential.

We've changed the narrative on the region. We're thinking big about our future.

## OUR REGION

The super-region—Maryland, Virginia and the District—stretching from Baltimore to Richmond has an intertwined economic future.

Our region has the **3rd** largest economy in the United States and the **7th** largest in the Global Economy.



115

federal labs and federally-funded research and development centers



46%

of the population 25 years+ hold Bachelor's degree or higher



184

languages spoken;  
175 international embassies

**FORTUNE**  
1000

53

Fortune 1000 companies headquartered in MD, DC, VA



4

significant airports,  
two major shipping ports

# THE PARTNERSHIPS ORIGINS



**SEPT 2014**  
Olympic Bid

**NOV 2015**  
Global Cities Initiative

**DEC 2016**  
Board Formed

**SEPT 2017**  
Partnership Publicly Launched

**REGION NOT LIVING UP TO ITS FULL POTENTIAL**  
Political and geographic barriers have previously prevented collaboration, growth and unity.



# WHO WE ARE

The Greater Washington Partnership is a team of civic-minded CEOs, drawing from the leading employers and entrepreneurs, who are committed to making the Capital Region from Baltimore to Richmond one of the world's best place to live, work and build a business.

We are leveraging our unique strengths, our diversity and the power of commerce to tackle issues holding us back. We bring long-term perspectives and fact-based solutions to drive our impact.

## REGIONAL MOBILITY



## TALENT AND SKILLS



## OUR FOCUS



## INNOVATION



## GLOBAL IDENTITY

## OUR BOARD COMPANIES

Representing 200,000+ employees in the Capital Region





# WHY TRANSPORTATION?

A successful transportation system

1. Connects the region's economy
2. Strengthens talent retention and attraction
3. Diversifies and deepens labor pool

**150%+**

Roadway congestion growth by 2040

**66%**

Of millennials would consider leaving region, with 80% citing horrendous traffic as a cause

**50%**

Of commuters in region cross county border to access jobs; 20% cross state borders

**20%**

Projected population growth by 2040 placing additional constraints on an already constrained system

# TAKING ACTION ON REGIONAL MOBILITY



In partnership with regional business and advocacy leaders, created coalition to secure \$500M in annual dedicated funding for Metro – the largest transit system without a dedicated funding source.

Developed the Capital Region's first CEO-led Blueprint for Regional Mobility, an action plan that prioritizes investments and policies to bind the region

GREATER  
WASHINGTON  
PARTNERSHIP



## **Capital Region Blueprint for Regional Mobility**

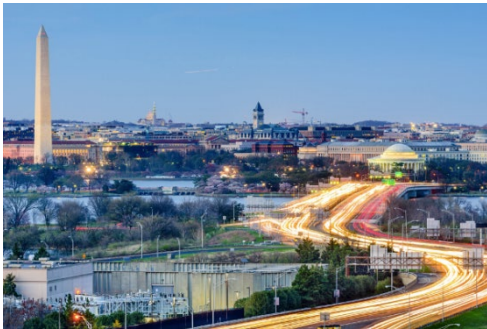
Taking bold action to advance the Capital Region of Baltimore, Washington, and Richmond's transportation system.



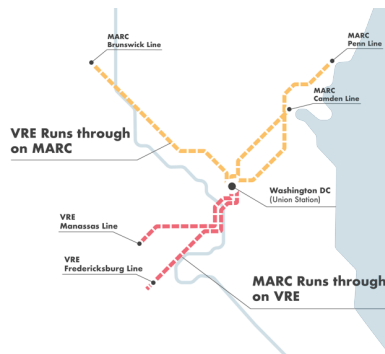
# KEY FOCUS AREAS



## Public Transportation



## Performance-Driven Tolling



## Intercity & Commuter Rail

### Quick Hits

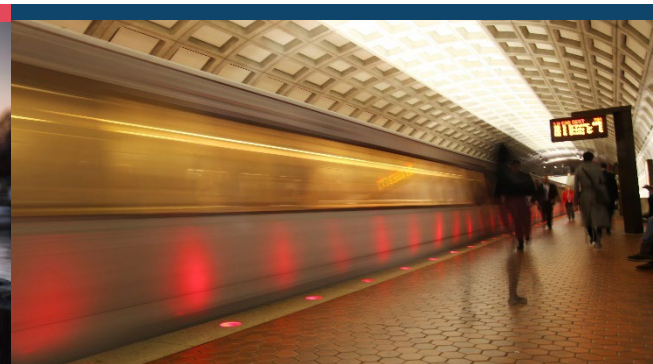
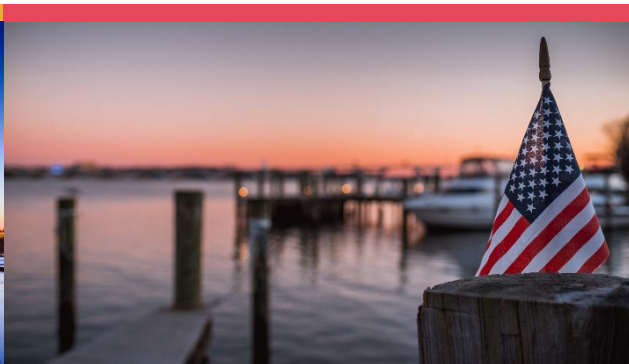
- Employer-led solutions
- Baltimore Region
- Integrated Mobility
- Regional Trail Networks
- Performance Metrics

# IMPLEMENTATION: DRIVING OUTCOMES FROM BLUEPRINT FOR REGIONAL MOBILITY



Plans don't deliver results, people do when they come together and act. The next phase of this work is going to be fun and exciting and we look forward to partnering with you and others to deliver results.

The Blueprint development process was a collaborative, regional effort. To make forward progress, the Greater Washington Partnership plans to work with the public, government, private businesses, and advocates to achieve the vision for our region's transportation system presented in the Blueprint.



# THANK YOU



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