Bethesda Downtown Design Advisory Panel

Review of 2017-18 Projects
LOOKING BACK ON A DAP YEAR

What We Saw
What’s the Points
Looking Ahead
Artery Plaza

Marriott Headquarters
Edgemont II

4540 Montgomery
8000 Wisconsin
Bethesda Downtown Design Advisory Panel
Edgemont II

4915 Auburn
Claiborne

St. Elmo
Metro Tower
7800 Wisconsin

DISCLAIMER: Proposed plans and e-purposes only. The design will ev.
Characters

- Carvalho Good
- David Schwarz
- Ewing Cole
- FX Fowle*
- Gensler
- KTGY
- LandDesign*
- Packard Chilton
- Parker Rodriguez
- Perkins Eastman
- Rhodeside & Harwell
- Sasaki
- Shalom Baranes*
- SK+I*
- SOM
- Studio 39
- Torti Gallas
THIS IS 30
THIS IS 20*
WHAT WORKS

1. Good open critical Panel discussions & thoughtful comments
2. Flexibility & willingness of DAP to assess progress and adapt
3. Staff identify review issues to DAP ahead of and at meetings
4. Identify if projects need to come back
5. Community members able to participate
6. Excellent and patient administration
7. ...
GETTING BETTER ALL THE TIME

1. Continue to press applicant teams harder for Design Excellence

2. Presentations & discussions address the Design Guidelines more specifically and how each project measures up

3. Revise application materials to include massing diagrams illustrating both strict conformance with the Design Guidelines as well as proposed departures

4. Framing the Design Guidelines issues for the Planning Board
GETTING BETTER ALL THE TIME

5. Add physical models to the list of requirements and/or define when they are necessary for DAP review?

6. Create guidelines for scheduling (“holds”)?

7. Avoid “majority/minority” description of design issues?

8. Allow DAP to award points as it sees fit, greater as well as fewer than requested?

9. The DAP and Staff should celebrate projects awarded high ratings!

10. …
NEXT STEPS