Inclusivity Through Public Spaces
Makeover Montgomery 4
Art is a “weaving of meaning-making activity with any or all parts of our lives.”

—Allan Kaprow
Community is an “activity, not just a place.”

–Majora Carter
WORKING WITH ARTISTS WHO:

• LIVE
• WORK
• or HAVE A SIGNIFICANT CONNECTION TO THE AREA
Letter Exchange Instructions
1. take a letter; read it
2. pick your pen
3. write a letter
4. seal your envelope
5. hang your letter on the line

Letters of
White Cat
take
take
What else is Possible?
TOTAL IRRIGATE INITIATIVE REACH: 51,452,793 million impressions

More people were seeing coverage of Irrigate placemaking all the time!

Project Total
51,452,793 impressions

28.4 million impressions
9.8 million impressions
6.4 million impressions
13.6 million impressions

24.4 Million
11.23 Million
9.62 Million
5.93 Million
309,647

Number of people who saw coverage of Irrigate placemaking by type

Newspapers
Radio
Magazines
Blogs / Organizations
Video + Television

www.springboardforthearts.org
www.springboardexchange.org
@SpringboardArts
@CreateExchange
practical, artist-created toolkits to spark change and stories to inspire connection

Guide for Business Districts to Work with Local Artists

Work of Art: Business Skills for Artists

TOOLKITS FOR CHANGE

Click here to get practical toolkits from artists and arts organizations for creative, artist-led community projects and programs.

ARTISTS WITH IMPACT

Click here to meet the people around the country who are using their art, creativity, and connections to shape their communities.
irrigate

A TOOLKIT FOR MOBILIZING LOCAL ARTISTS TO SOLVE CHALLENGES IN YOUR COMMUNITY

Guide for Business Districts to Work with Local Artists
A 2016 CREATIVE PLACEMAKING TOOLKIT
NATIONAL TRAINING OPPORTUNITIES

July 25-27 Work of Art Training at Springboard for the Arts in St. Paul, MN
Aug 15-17 Artists Working in Community Training in St. Paul, MN
Aug 22-24 Community Development Practitioner Training in Lanesboro, MN
Sept 13-15 Artists Working in Community Training at in Fergus Falls, MN
Oct 10-12 Community Development Practitioner Training in Rapid City, SD

springboardforthearts.org/trainings