Beyond Health Impact Assessments
How health organizations are influencing transportation choices and the built environment

Makeover Montgomery 4
Wendy Phelps
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Toole Design Group

ENGINEERS | PLANNERS | LANDSCAPE ARCHITECTS

Toole Design Group is the nation's leading planning, engineering and landscape architecture firm specializing in bicycle and pedestrian transportation.

Our focus is developing creative yet practical solutions that move people more efficiently, while improving the quality of life of the community.
What is public health?

Public health is the science of protecting and improving the health of people and their communities. This work is achieved by promoting healthy lifestyles, researching disease and injury prevention, and detecting, preventing and responding to infectious diseases.

- CDC Foundation
Who’s involved in public health?

- Federal – CDC, Surgeon General
- State / Local Health Departments
- Doctors and nurses
- Foundations
Public Health Connects Us All

Good health begins in the places where we live, learn, work and play.

- Robert Wood Johnson Foundation
Who’s involved in public health?

• Federal – CDC, Surgeon General
• State / Local Health Departments
• Doctors / Nurses
• Foundations / Non-profits
• Planners / Architects / Engineers
• Developers
Walkable, bikable, transit-oriented communities are associated with healthier populations that have:

- More physical activity
- Lower body weight
- Lower rates of traffic injuries
- Less air pollution
- Improved mobility for non-drivers

Source: Robert Wood Johnson Foundation
Federal

Source: Surgeon General
State

WHAT'S INSIDE

CHAPTER 1 Setting the Stage for Minnesota Walks
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Choose your move.

Source: Minnesota Department of Transportation, Ohio Department of Transportation
Doctors and Nurses

Rx: Nature time in your neighborhood park

Sig: as needed for physical, mental health

Dispense: unlimited

Refills: unlimited

Side effects may include happiness, laughter, and improved health and wellness

Signature: ____________________________

Source: Park Rx, Horizon Foundation
What do public health organizations bring to the table?

Public health organizations are:

- Trusted
- Goal oriented, i.e. increased physical activity
- Research and data driven
- Skilled at outreach and coalition building
- Able to leverage additional funding sources
Advocacy
Athens-Belpre Rail Trail
Athens-Belpre Rail Trail

Source: Toole Design Group
Howard County Bikeway

We Want the Bikeway

We want Howard County to be a place where everyone can easily and safely walk or bike where they need to go.

Source: Horizon Foundation
School Walkabouts

**Chimborazo Elementary School**
**SAFE Routes to School RVA**
**& the Chimborazo PTA**

invite parents to participate in a

**WALKABOUT STUDY**

**TO**

**EXAMINE** key barriers to walking and biking to school

&

**ENVISION** ways to address barriers

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**WHEN**
May 3rd
9:15a-9a: Intro & Observation Tour
9a-10:15a: Discussion of the Way Forward

**WHERE**
Meet in front of Chimborazo Elementary School, main entrance on Marshall Street

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Conducted in partnership with school, city & state officials, community organizations & the Richmond City Health District

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Source: City of Richmond SRTS; Toole Design Group
Addressing Barriers
Walking School Bus

Source: City of Richmond SRTS
Meigs County
Meigs County Bike Libraries

Present your library card at either the Pomeroy Public Library or the Middleport Public Library to gain access to one of ten available bikes!

- Riders can travel throughout the area for a three-hour rental time before returning the bicycle to either library.

It's a fun, FREE way to exercise and enjoy time with family and friends!
Education & Encouragement
Open Streets Howard County Event Map

Source: Horizon Foundation
Why it works

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Source: Toole Design Group
Thank you

wphelps@tooledesign.com
(301) 927-1900 x157

www.tooledesign.com