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Makeover Montgomery 4 is a great opportunity to learn about ways of making our communities more livable, inclusive and economically competitive, as well as healthier and smarter. This year's forum covers a vast range of innovative strategies for improving the suburbs.

Gwen Wright, Director
Montgomery County Department of Planning

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Every two years, Makeover Montgomery delivers on its promise to spark lively discussions about creative ways to transform the suburbs. This conference has grown into an important exchange of ideas among experts, academics and residents in the region.

Gerrit Knaap, Executive Director
National Center for Smart Growth Research & Education

MM4 Keynote Address and Plenary Sessions

Keynote Address:
The Coming Reinvention of America
Peter Leyden | Wednesday, May 9. 7 p.m.
America is entering a period of fundamental reinvention on a scale seen only a handful of times in its history. Leyden makes the case that we're about to enter 10 to 20 years of explosive innovation across many fields. He lays out the changes to look for as we abandon many of the systems of the 20th century and rebuild systems that will work in the 21st. He explains the ramifications on the economy, society and civic life, as well as on all businesses and organizations. His positive story of how Americans will once again transform our way of life and lead the rest of the world leaves people of all political persuasions inspired.

Plenary Sessions:
Making the Planning Process More Inclusive
Roger Lewis and Dan Reed | Thursday, May 10. 8:45 a.m.
Inclusivity in planning is more important than ever. Both the planning process and the plans that result need to be inclusive. Radio programs, such as those conducted Roger Lewis on planning and design topics (on the Kojo Nnamdi Show), Roger Lewis' columns and drawings in the Washington Post, and Dan Reed's blog posts on Just Up The Pike and Greater Greater Washington are all ways to engage people in thinking about planning and encourage involvement in planning processes. What more can and should be done to reach out?

Park Rx America: A Scalable Model for Prescribing Parks in the Clinical Setting
Dr. Robert Zarr | Friday, May 11. 12:15 p.m.
Dr. Robert Zarr will discuss his work as a national champion for getting people outdoors, including seven years as the spokesperson for the National Park Service on park prescriptions. As a pediatrician, he developed a method of linking data on parks and natural areas to electronic health records so a doctor can issue a prescription in the clinical setting. It is challenging to motivate people to spend time outdoors despite studies showing the benefits. Dr. Zarr will discuss how planners and developers can help make his job easier through sensible planning and good design.

HOSTS

M-NCPPC
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AIA Potomac Valley

FEHR ♦ PEERS | DC

ULI Urban Land Institute Washington

MCDOT GetOnBoardBRT
BUS RAPID TRANSIT IN MONTGOMERY COUNTY

LA/CES Landscape Architecture Continuing Education System

APA American Planning Association National Capital Area Chapter

SILVER SPRING REGIONAL SERVICE CENTER

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Competitive, Healthy, Inclusive and Smart Communites

MM4

MAKEOVER MONTGOMERY 4

Montgomery County Planning Department & National Center for Smart Growth

May 9 - 11, 2018

Conference Agenda

May 9 | University Of Maryland, College Park, MD
7:00 - 8:00 p.m.   Keynote by Innovator and Entrepreneur, Peter Leyden
8:00 - 9:00 p.m.   Keynote Reception

May 10 | Silver Spring Civic Building, Silver Spring, MD
8:00 - 8:30 a.m.   Light Breakfast and Registration
8:30 - 8:45 a.m.   Welcome
8:45 - 9:45 a.m.   Plenary: Making the Planning Process More Inclusive
9:45 - 10:00 a.m.   Break
Session 1
10:00 - 11:30 a.m.   Brick-and-Mortar Retail in the Internet Age
Improving the Health of Underserved Communities
Public Engagement
Data and Technology Based Planning
11:30 - 12:45 p.m.   Lunch
Session 2
12:45 - 2:15 p.m.   The Changing Suburban Economic Landscape
Health and Infrastructure
Affordable Housing
Real-Time Data
2:15 - 2:30 p.m.   Break
Session 3
2:30 - 4:00 p.m.   The Missing Middle
Stronger, Healthier and Happier Communities — Access to Experiences, Not Acres
Inclusivity Through Public Spaces
Automated Transport: Today and Tomorrow
4:00 - 6:00 p.m.   Happy Hour at McGinty's Public House

May 11 | Silver Spring Civic Building, Silver Spring, MD
8:30 - 9:00 a.m.   Light Breakfast and Registration
Session 4
9:00 - 10:30 a.m.   The Purple Line and Economic Growth
Healthy Policy
Inclusivity Through Philanthropy
Parking Data and Policy
10:30 - 10:45 a.m.   Break
Session 5
10:45 - 12:15 p.m.   Placemaking and Art
Identifying and Improving Health-Challenged Communities
Inclusivity Through Transit
Environmental Data Monitoring
12:15-1:45 p.m.   Lunch (Included with Admission)
Plenary Session: Presentation on Healthy Communities by Dr. Robert Zarr

Continue the Conversation
Follow us on Twitter @Montgomeryplans and let us know about your #MM4 experience as well as respond to questions about the future of Montgomery County.

Session Info:

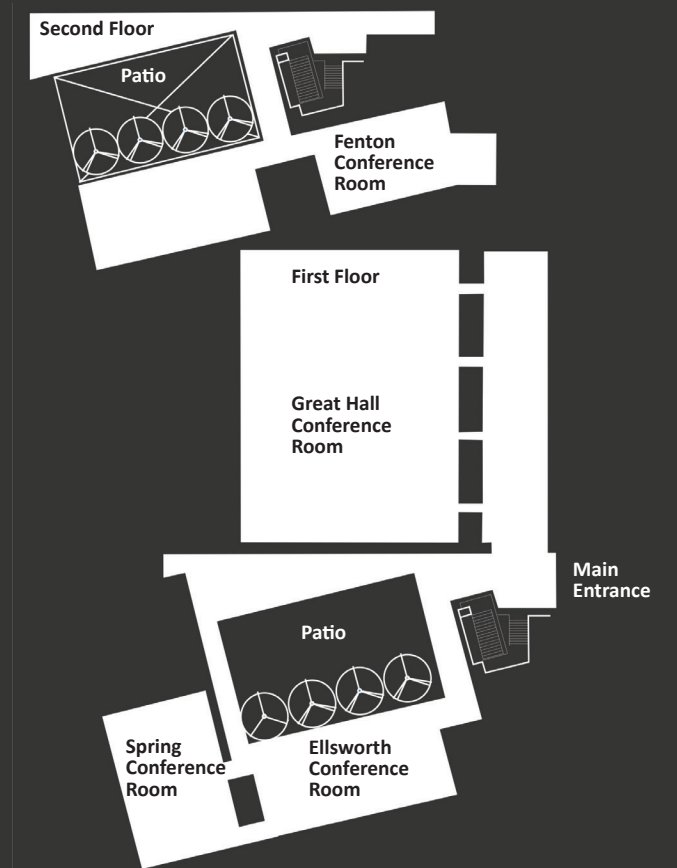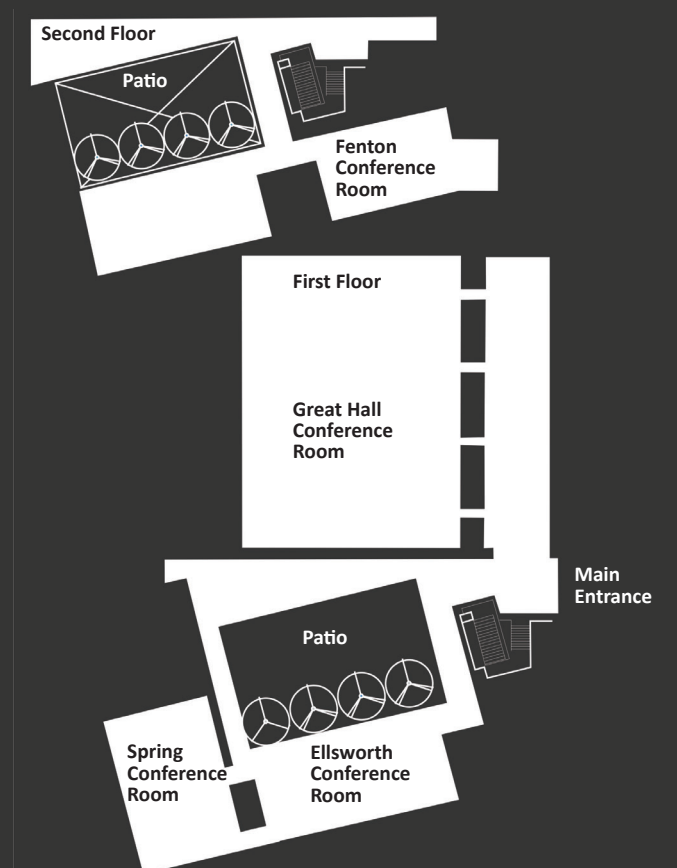| Session 1 – May 10	Time	Room
Brick-and-Mortar Retail in the Internet Age (Competitive)	10:00 a.m.	Spring
Improving the Health of Underserved Communities (Healthy)	10:00 a.m.	Ellsworth
Public Engagement (Inclusive)	10:00 a.m.	Great Hall
Data- and Technology-Based Planning (Smart)	10:00 a.m.	Fenton
Session 2		
The Changing Suburban Economic Landscape (Competitive)	12:45 p.m.	Great Hall
Health and Infrastructure (Healthy)	12:45 p.m.	Spring
Affordable Housing (Inclusive)	12:45 p.m.	Fenton
Real-Time Data (Smart)	12:45 p.m.	Ellsworth
Session 3		
The Missing Middle (Competitive)	2:30 p.m.	Fenton
Stronger, Healthier and Happier Communities (Healthy)	2:30 p.m.	Ellsworth
Inclusivity Through Public Spaces (Inclusive)	2:30 p.m.	Great Hall
Automated Transport: Today and Tomorrow (Smart)	2:30 p.m.	Spring
Session 4		
The Purple Line and Economic Growth (Competitive)	9:00 a.m.	Great Hall
Health Policy (Healthy)	9:00 a.m.	Fenton
Inclusivity Through Philanthropy (Inclusive)	9:00 a.m.	Ellsworth
Parking Data and Policy (Smart)	9:00 a.m.	Spring
Session 5		
Placemaking and Public Art (Competitive)	10:45 a.m.	Great Hall
Identifying & Improving Health-Challenged Communities (Healthy)	10:45 a.m.	Fenton
Inclusivity Through Transit (Inclusive)	10:45 a.m.	Spring
Environmental Data Monitoring (Smart)	10:45 a.m.	Ellsworth

For more information and a detailed conference agenda, go to makeovermontgomery4.com
Wifi Information
Network: MCGUEST

Civic Building Map

Second Floor — Patio, Fenton Conference Room
First Floor — Great Hall Conference Room, Main Entrance, Patio, Spring Conference Room, Ellsworth Conference Room