

“**Makeover Montgomery 3 is an opportunity to get us all thinking about the most creative and cutting-edge ideas on how the suburbs can evolve to embrace the sharing economy, provide equity and opportunity for all residents, and to reflect new and better suburbanism.**”

Gwen Wright,
Director,
Montgomery County Planning Department

“**From coast to coast, America's suburbs are rapidly transforming into vibrant, urban places. We believe this conference offers an ideal mix of academic and practitioner insights into this important phenomenon.**”

Gerrit Knaap,
Executive Director,
National Center for Smart Growth Research and Education
at the University of Maryland

MM3 Plenary Speakers

Karen Chapple, University of California, Berkeley – May 4, 7 pm
A professor of city and regional planning at the University of California, Berkeley, Karen Chapple is the author of the book, *Planning Sustainable Cities and Regions: Towards More Equitable Development*. In 2015, she launched the Urban Displacement Project, a research portal examining patterns of residential, commercial and industrial displacement, as well as policy and planning solutions. Chapple is currently engaged in research projects related to sustainability planning.

Stefanos Polyzoides, Moule and Polyzoides - May 5, 8:45 am
Architect and planner Stefanos Polyzoides is cofounder of the Congress for the New Urbanism and, with his wife Elizabeth Moule, a partner of Moule and Polyzoides in Pasadena, California. From 1973 to 1997, he was an associate professor of architecture at the University of Southern California. His professional experience includes design of institutional, commercial and civic buildings, historic rehabilitation, housing and the urban design of university campuses and neighborhoods throughout the world.

Adam F. Ducker, RCLCO - May 6, 12:15 pm
Adam Ducker heads the Urban Real Estate Advisory Group of Bethesda-based RCLCO. He is a recognized expert in economic development, market and financial analysis; and high-density housing, retail/entertainment and hotel development. Ducker also specializes in transit-oriented developments and the financing mechanisms and public-private partnerships that are relied upon to achieve them.

Wes Guckert, The Traffic Group - May 6, 12:15 pm
Wes Guckert is an expert in traffic engineering and transportation planning. He often serves as a technical adviser in traffic analysis, signal design, automated and robotic parking systems, and transit planning. Since founding his Baltimore-based firm in 1985, Guckert has played a major role in more than 7,000 projects around the world. He currently serves as chairman of the Urban Land Institute's Public Development Infrastructure Council.

HOSTS

M-NCPPC NCSG

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ULI Urban Land Institute Washington APA American Planning Association National Capital Area Chapter Making Great Communities Happen LA/CES Landscape Architecture Continuing Education System AIA Potomac Valley

Balancing Change in America’s Suburbs

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Session Locations

Conference Agenda

MAKEOVER MONTGOMERY 3
Montgomery County Planning Department &
National Center for Smart Growth
May 4-6, 2016

TRI-FOLD GUIDE

Conference Agenda

- May 4 – University of Maryland**

 - 7:00 pm – Keynote address - Karen Chapple
School of Architecture, Planning and Preservation
 - 8:00 pm – Reception
School of Architecture, Planning and Preservation
- May 5 – Silver Spring Civic Building**

 - 8:00 am – Light breakfast & registration
 - 8:30 am – Welcome – Nancy Floreen, Casey Anderson and Gerrit Knaap
 - 8:45 pm – The Missing Middle Densities in American Architecture and Urbanism - Stefanos Polyzoides
 - 10:00 am – **1A** - Perspectives on Montgomery County's Sharing Economy
1B - Building Thriving Communities without Transit
1C - The Geography of Neighborhood Change: Poverty, Immigration and Gentrification
1D - Brainstorming the Financial Challenges of Smart Growth and TOD
 - 11:30 am – Lunch on your own
 - 12:45 pm – **2A** - Bike Sharing Beyond the City
2B - New Suburbanism: Applying TOD Best Practices to Non-TOD Locations
2C - Placemaking through the Arts
2D - Making the Most of What We Have: Preserving and Enhancing Existing Communities
 - 2:15 pm – Break
 - 2:30 pm – **3A** - The Sharing Economy: Access to Food and Workspace
3B - Planning for Car-Free Living & Enabling Efficient Transit
3C - Gentrification and Displacement: Strategies for Local Business and Affordable Housing
3D - The Making of a TOD: Case Studies from Greenbelt, MD and Alexandria, VA
 - 4:00 pm – Happy hour at McGinty's Public House, cash bar
911 Ellsworth Dr, Silver Spring, MD 20910

- May 6 – Silver Spring Civic Building**

 - 8:30 am – Light breakfast and registration
 - 9:00 am – **4A** - Reinvest Maryland: Small Business, the Sharing Economy and Community Investment
4B - Finding the Missing Links to Create a Connected Place
4C - Networks of Opportunity: Connecting People, Housing & Jobs
4D - Public Housing Re-imagined for the Suburbs
 - 10:30 am – Break
 - 10:45 am – **5A** - Senior Cohousing: A New Solution to an Age Old Problem
5B - The Future of Suburban & Federal Office Parks
5C - Next-Generation Engagement: Digital Tools and Social Media
5D - Beyond Congestion: Transportations Trends, Metrics and Predictions
 - 12:15 pm – Lunch and Presentation, A Roadmap for the Future: Planning for Driverless Vehicles - Adam F. Ducker and Wes Guckert
 - 1:45 pm – **6A** - On Demand Transit: Opportunities & Consequences
6B - Managing Growth and Its Impact on Public Schools
6C - Getting the Balance Right: Citizens, Developers and Government Working Together for Better Community Development
6D - The Purple Line: Opportunity for Economic Development or Threat to Community Stability?
 - 3:15 pm – Adjourn

SHARING ECONOMY

BEYOND TOD

EQUITY & OPPORTUNITY IN THE SUBURBS

Conference Agenda

Session and Room Number Chart

May 5 - Rooms					May 6 - Rooms				
	EC	FC	GH	SC		EC	FC	GH	SC
1A				•	4A				•
1B		•			4B			•	
1C			•		4C		•		
1D	•				4D	•			
2A	•				5A	•			
2B			•		5B			•	
2C				•	5C				•
2D		•			5D		•		
3A	•				6A	•			
3B				•	6B				•
3C			•		6C			•	
3D		•			6D		•		

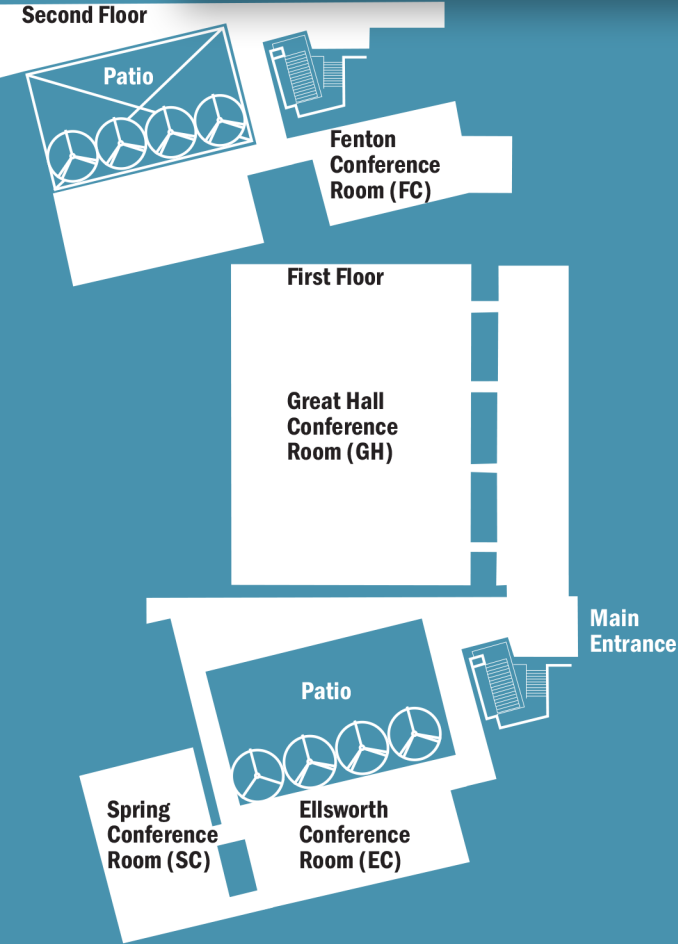
EC - Ellsworth Conference Room
FC - Fenton Conference Room
GH - Great Hall Conference Room
SC - Spring Conference Room

Plenary sessions will be held in the Great Hall

For more information and a detailed conference agenda, go to makeovermontgomery3.com

Wifi Information
Network: MCGUEST

Civic Building



Session Locations