



# 2016 SUBDIVISION STAGING POLICY

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Presentation on Alternative Constructs for Transportation Adequacy Testing  
January 14, 2016

## Steps needed to develop a new transportation test:

- Develop a framework for incorporating the new test
- Establish applicable thresholds(s) for adequacy
- Determine necessary monitoring requirements
- Incorporate funding/mitigation options
- Define relationship to Master Plans

## Objective of today's roundtable discussion:

Evaluate 3 alternative frameworks for determining transportation adequacy - focusing mainly on an alternative policy area test

## Concerns with current transportation test:

### TPAR –

- generally technically sound
- dependent on Department's regional travel forecasting model
- may be better suited comparing potential network investments
- considered by some to be somewhat of a “black box”

### LATR-

- use of auto-centric Level of Service measure (CLV)
- CLV-based thresholds unfairly penalizes project approved last

## Objectives:

### CLARITY –

- methodology or approach should be as clear and simple to understand as possible

### RELEVANCE –

- tests should reflect the County's goals and policies as they vary among different place types

### TRANSPARENCY –

- assumptions and data sources should be well documented providing results that intuitively “makes sense”

## Three Alternative Approaches

Common to all three alternatives:

- **New** Policy Area Typology
  - TOD areas (established and emerging TODs)
  - Beyond TOD areas
- An option to replace TPAR as the policy area test
- Retain CLV and HCM for local area test in the Beyond TOD areas

## Policy Area Typology – TOD Areas

|                           | TOD - Established | TOD - Emerging |
|---------------------------|-------------------|----------------|
| Bethesda CBD              | X                 |                |
| Friendship Heights<br>CBD | X                 |                |
| Silver Spring CBD         | X                 |                |
| White Flint MSPA          | X                 |                |
| Wheaton CBD               | X                 |                |
| Glenmont MSPA             |                   | X              |
| Grosvenor MSPA            |                   | X              |
| Rockville TC MSPA         |                   | X              |
| Shady Grove<br>MSPA       |                   | X              |
| Twinbrook MSPA            |                   | X              |
| Chevy Chase Lake          |                   | X              |
| Long Branch               |                   | X              |
| Takoma Langley            |                   | X              |
| Life Science<br>Center    |                   | X              |

## Policy Area Typology – Beyond TOD Areas

|                                 | Beyond TOD -<br>Mature Suburban | Beyond TOD -<br>Residential Suburban | Rural | Master Plan<br>Special Pro-<br>Rata |
|---------------------------------|---------------------------------|--------------------------------------|-------|-------------------------------------|
| Derwood                         | X                               |                                      |       |                                     |
| Rockville City                  | X                               |                                      |       |                                     |
| North Bethesda                  | X                               |                                      |       |                                     |
| Bethesda – Chevy<br>Chase       | X                               |                                      |       |                                     |
| Germantown TC                   | X                               |                                      |       |                                     |
| Kensington –<br>Wheaton         | X                               |                                      |       |                                     |
| Silver Spring –<br>Takoma Park  | X                               |                                      |       |                                     |
| Aspen Hill                      |                                 | X                                    |       |                                     |
| Clarksburg                      |                                 | X                                    |       |                                     |
| Fairland                        |                                 | X                                    |       |                                     |
| Gaithersburg City               |                                 | X                                    |       |                                     |
| Germantown East                 |                                 | X                                    |       |                                     |
| Germantown<br>West              |                                 | X                                    |       |                                     |
| Montgomery<br>Village / Airpark |                                 | X                                    |       |                                     |
| Cloverly                        |                                 | X                                    |       |                                     |
| North Potomac                   |                                 | X                                    |       |                                     |
| Olney                           |                                 | X                                    |       |                                     |
| Potomac                         |                                 | X                                    |       |                                     |
| R&D Village                     |                                 | X                                    |       |                                     |
| Rural East                      |                                 |                                      | X     |                                     |
| Rural West                      |                                 |                                      | X     |                                     |
| Damascus                        |                                 |                                      | X     |                                     |
| White Oak Policy<br>Area        |                                 |                                      |       | X                                   |
| White Flint Sector<br>Plan Area |                                 |                                      |       | X                                   |



## Job Access via Transit & VMT/Household

| Policy Area | Sub-Area             | Area Test                                    | Local Test     | Area Payment      | Local Payment   | Annual Additional Tax for Cap. & Ops. | Impact Tax                    | Pay & Go |
|-------------|----------------------|--|----------------|-------------------|---|---------------------------------------|-------------------------------|----------|
| TOD         | Established TOD      | None   | None           | N/A               | N/A   | Yes                                   | Yes or Pro-Rata as Applicable | Yes      |
|             | Emerging TOD Center  | Job Access via Transit                       | 1700 CLV & HCM | 25% of Impact Tax | 50% of Impact Tax or Mitigate or Pro-Rata as Applicable | No                                    | Yes or Pro-Rata as Applicable | Yes      |
| Beyond TOD  | Mature Suburban      | Policy Area VMT/Household vs. County Average | 1600 CLV & HCM | 25% of Impact Tax | Mitigate  | No                                    | Yes                           | No       |
|             | Residential Suburban | Policy Area VMT/Household vs. County Average | 1500 CLV & HCM | 25% of Impact Tax | Mitigate  | No                                    | Yes                           | No       |

## How well does **Job Access via Transit & VMT/Household** meet the objectives of clarity, relevance, and transparency?

| Component/Issue           | Clarity   | Relevance   | Transparency  |
|---------------------------|---|---|---|
| Definition of Place Types | Good – uses existing boundaries for the most part   | Good – similar places are grouped together  | Good – changes are made in master plan context or Subdivision Staging Policy review                           |
| Area Test                 | Fair – uses model or other relatively detailed analysis                                     | Good – tests measure goal related metrics on a per capita basis   | Good – despite model complexity results should be mostly intuitive & can be forecasted                        |
| Local Test                | Good – fewer CLV levels with more focus on place appropriate metrics.                       | Good – using CLV or LOS in mature TOD's with Metrorail is counter-productive. Balance of County pivots from 1600 CLV metric generally accepted as capacity. | Good – traffic studies using established guidelines and current conditions still required in 3 of 4 sub-areas |
| Funding / Mitigation      | Fair – structure of annual additional tax TBD.  | Fair – impact tax payments or pro-rata share may or may not lead to programmed improvements for specific locations.   | Fair – per trip calculation for Pro Rata has numerous necessary assumptions, same for impact tax calculation  |
| Monitoring                | Good – Methodology in place for all but job access via transit (which is under development) | Fair - Metrics in area test will likely not vary much except for job access via transit when major high quality facilities introduced                       | Good – metrics are examined by Planning Board every two years with changes noted                              |

## Job Access via Transit & Jobs/Housing Balance Approach

| Policy Area | Sub-Area             | Area Test  | Local Test     | Area Payment      | Local Payment   | Annual Additional Tax for Cap. & Ops. | Impact Tax                    | Pay & Go |
|-------------|----------------------|--|----------------|-------------------|---|---------------------------------------|-------------------------------|----------|
| TOD         | Established TOD      | None   | None           | N/A               | N/A   | Yes                                   | Yes or Pro-Rata as Applicable | Yes      |
|             | Emerging TOD Center  | Job Access via Transit                           | 1700 CLV & HCM | 25% of Impact Tax | 50% of Impact Tax or Mitigate or Pro-Rata as Applicable | No                                    | Yes or Pro-Rata as Applicable | Yes      |
| Beyond TOD  | Mature Suburban      | Policy Area Jobs/Housing Balance vs. County Goal | 1600 CLV & HCM | 25% of Impact Tax | Mitigate  | No                                    | Yes                           | No       |
|             | Residential Suburban | Policy Area Jobs/Housing Balance vs. County Goal | 1500 CLV & HCM | 25% of Impact Tax | Mitigate  | No                                    | Yes                           | No       |

## How well does **Job Access via Transit & Jobs/Housing Balance** meet the objectives of clarity, relevance, and transparency?

| Component/Issue           | Clarity   | Relevance   | Transparency   |
|---------------------------|---|---|--|
| Definition of Place Types | Good – uses existing boundaries for the most part   | Good – similar places are grouped together  | Good – changes are made in master plan context or Subdivision Staging Policy review  |
| Area Test                 | Fair for TOD – dependent on relatively detailed model Good for Beyond TOD – uses Cooperative Land Use Forecast for Jobs/Housing Balance | Fair – measures goal related metrics but jobs/housing balance is largely determined by market forces.   | Good – despite model complexity for TOD test, results should be mostly intuitive & can be forecasted. Good for Beyond TOD as goal would be set by Council. |
| Local Test                | Good – fewer CLV levels with more focus on place appropriate metrics.   | Good – using CLV or LOS in mature TOD's with Metrorail is counter-productive. Balance of County pivots from 1600 CLV metric generally accepted as capacity. | Good – traffic studies using established guidelines and current conditions still required in 3 of 4 sub-areas  |
| Funding / Mitigation      | Fair – structure of annual additional tax TBD.  | Fair – impact tax payments or pro-rata share may or may not lead to programmed improvements for specific locations.   | Fair – per trip calculation for Pro Rata has numerous necessary assumptions, same for impact tax calculation   |
| Monitoring                | Good – Methodology in place for all but job access via transit (which is under development)   | Fair - Metrics in area test will likely not vary much except for job access via transit when major high quality facilities introduced                       | Good – metrics are examined by Planning Board every two years with changes noted   |

## NADMS & Jobs/Housing Balance Approach

| Policy Area | Sub-Area             | NADMS Goal                                       | Local Test     | Area Payment                  | Local Payment | Annual Additional Tax for Operations & Maintenance                                  | Initial Impact Tax  | Pay & Go |
|-------------|----------------------|--|----------------|-------------------------------|---------------|---|---|----------|
| TOD         | Established TOD      | 50% (or Per Master Plan)                         | None           | See Initial Impact Tax Column | N/A           | Annual Fee Based on Assessed Value & Graduated Attainment of Policy Area NADMS Goal | Based on Cost of Development & Policy Area NADMS Goal @ Time of Development Application | Yes      |
|             | Emerging TOD Center  | 35% (or Per Master Plan)                         | None           | See Initial Impact Tax Column | N/A           | Annual Fee Based on Assessed Value & Graduated Attainment of Policy Area NADMS Goal | Based on Cost of Development & Policy Area NADMS Goal @ Time of Development Application | Yes      |
| Beyond TOD  | Mature Suburban      | Policy Area Jobs/Housing Balance vs. County Goal | 1600 CLV & HCM | 25% of Impact Tax             | Mitigate      | No  | Yes   | No       |
|             | Residential Suburban | Policy Area Jobs/Housing Balance vs. County Goal | 1500 CLV & HCM | 25% of Impact Tax             | Mitigate      | No  | Yes   | No       |

## How well does **NADMS & Jobs/Housing Balance** meet the objectives of clarity, relevance, and transparency?

| Component/Issue           | Clarity   | Relevance  | Transparency   |
|---------------------------|---|--|--|
| Definition of Place Types | Good – uses existing policy area boundaries – or master plan boundaries for the most part.  | Fair – approach focused on NADMS attainment for individual developments.   | Good – changes are made in master plan context or Subdivision Staging Policy review  |
| Area Test (NADMS Goal)    | Good - benchmark is likely set by model output and can be readily compared to existing NADMS - Good for “Beyond TOD” as Cooperative Land Use Forecast used for Jobs/Housing Balance | Fair for TOD – NADMS may not have been addressed in master plan in all areas. Fair for “Beyond TOD” – measures goal related metrics but jobs/housing balance is largely determined by market forces. | Good – despite model complexity for NADMS benchmark, results should be mostly intuitive & can be forecasted. Good for “Beyond TOD” - goal would be set by Council. |
| Local Test                | Not Applicable for TOD – Good for Beyond TOD – fewer CLV levels with more focus on place appropriate metrics.   | Poor if absence of Local Test applies to corridors with no programmed high quality transit. Good for “Beyond TOD” as balance of County pivots from 1600 CLV metric generally accepted as capacity.   | Fair – traffic studies using established guidelines and current conditions still required in 2 of 4 sub-areas  |
| Funding / Mitigation      | Fair – NADMS incentive clear but process may get complicated if applied to different land uses and project phases   | Fair – funding based on assessed value and NADMS attainment and not necessarily related to cost of improvements.   | Fair – would require considerable amount of monitoring to establish funding level.   |
| Monitoring                | Poor – monitoring of NADMS at project level a challenge.  | Good – NADMS monitoring in some manner likely to be part of any approach because of relevancy and is established as a metric in multiple existing Master Plans.                                      | Good – NADMS examined by Planning Board in SSP review and Master Plan development and adoption.  |