

# white oak science gateway master plan

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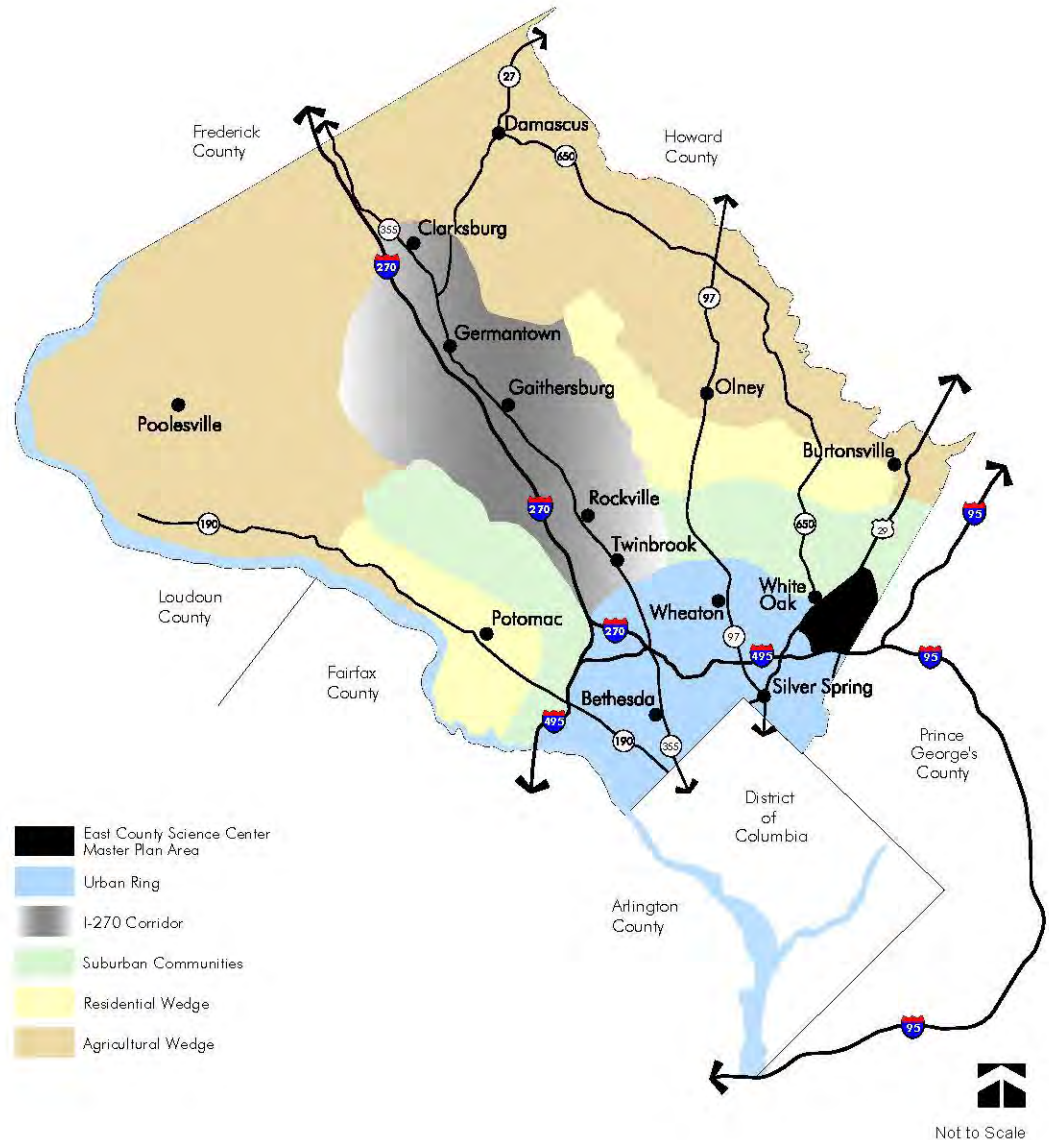
Citizens Advisory Committee Meeting  
May 22, 2012

Nancy Sturgeon, Community Planner,  
White Oak Science Gateway (WOSG) Master Plan

[www.montgomeryplanning.org/community/wosg](http://www.montgomeryplanning.org/community/wosg)

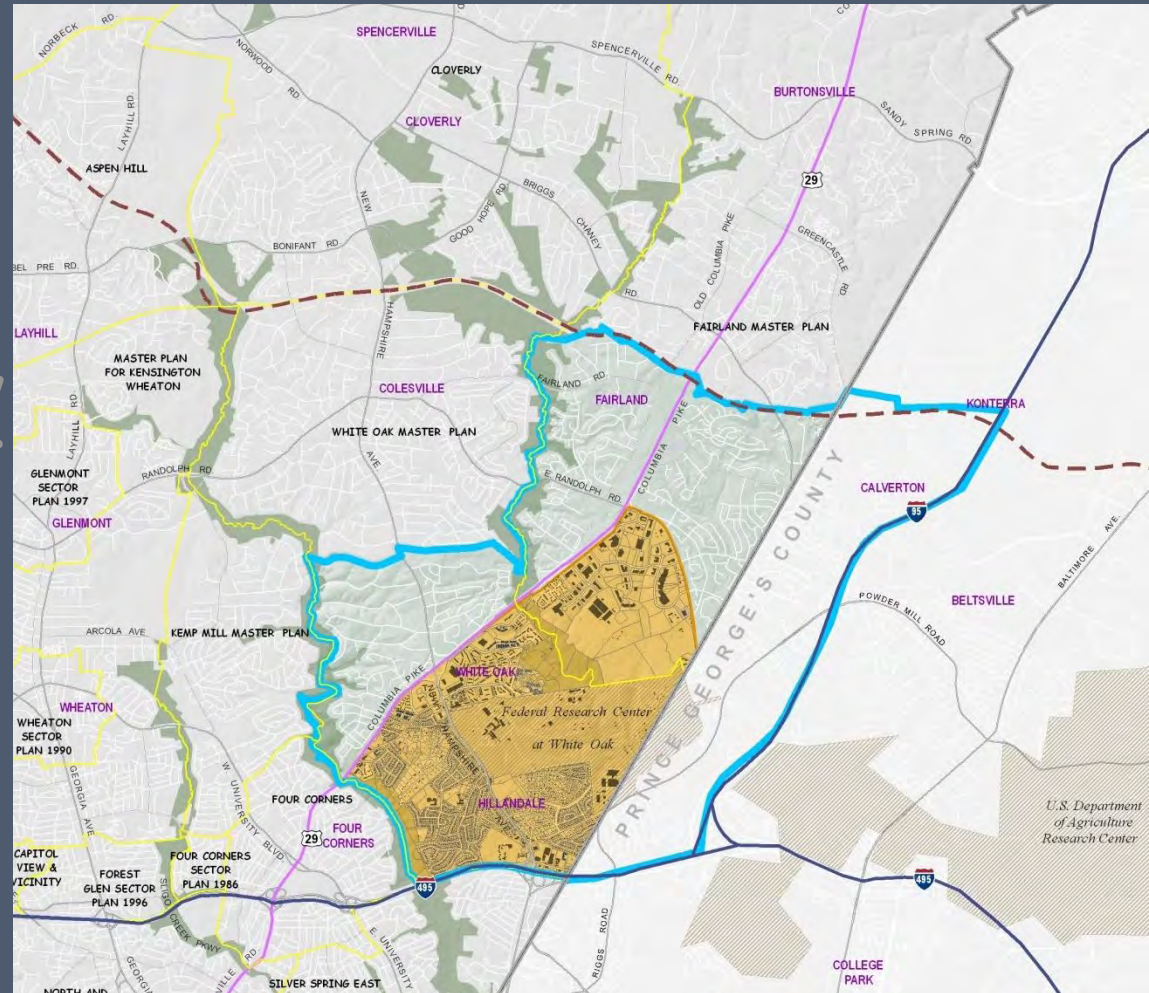
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## Montgomery County's General Plan



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## Boundaries: Master Plan Area and Study Area



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## Comprehensive Master Plans Address Physical Planning Issues:

- Land Use
- Zoning
- Transportation Infrastructure: Transit , Roads, Bike Paths
- Environmental Preservation and Sustainability
- Parks and Open Space Needs
- Bikes and Trails
- Historic Preservation

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## Ongoing Master Plans

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*Master Plans in Eastern Montgomery County & Vicinity:*

White Oak Science Gateway Master Plan

Burtonsville Crossroads Neighborhood Plan

Countywide Transit Corridors Functional Master Plan

Wheaton Central Business District Sector Plan - Approved

Kensington Sector Plan - Approved

Purple Line Station Master Plans:

- Takoma-Langley Crossroads

- Long Branch

- Chevy Chase Lake

- Lyttonsville/Rosemary Hills

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## 1997 Master Plans



The 1997 **White Oak Master Plan** “envisions the area remaining residential in nature...the character and density...will not appreciably change.” page 13 The Plan “recognizes that the concept from the 1981 *Master Plan for Eastern Montgomery County Planning Area* of establishing ‘transit serviceability’ by increasing land use densities to support transit is no longer appropriate. Achieving the recommended balance between land use and transportation infrastructure will be difficult.” Balance will be achieved by “implementing the zoning recommendations in this plan (which produce fewer trips than the 1981 Plan), building the interchanges, improving transit service...” page 39



“One of the most important objectives in the 1997 **Fairland Master Plan** is to define Fairland as suburban and not within the area of influence of the I-95 corridor.” page 9 “It has been difficult to balance the land use and transportation infrastructure.” page 87

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## Master Plan Community Outreach

- Citizens Advisory Committee (CAC) – all meetings open to the public
- Attend Civic Association meetings, as requested
- Hold open houses for larger community
- Created questionnaire to solicit community input
- Inform community of meetings via e-mail contact list
- Post Plan progress and information on our website:

<http://montgomeryplanning.org/community/wosg/index.shtm>



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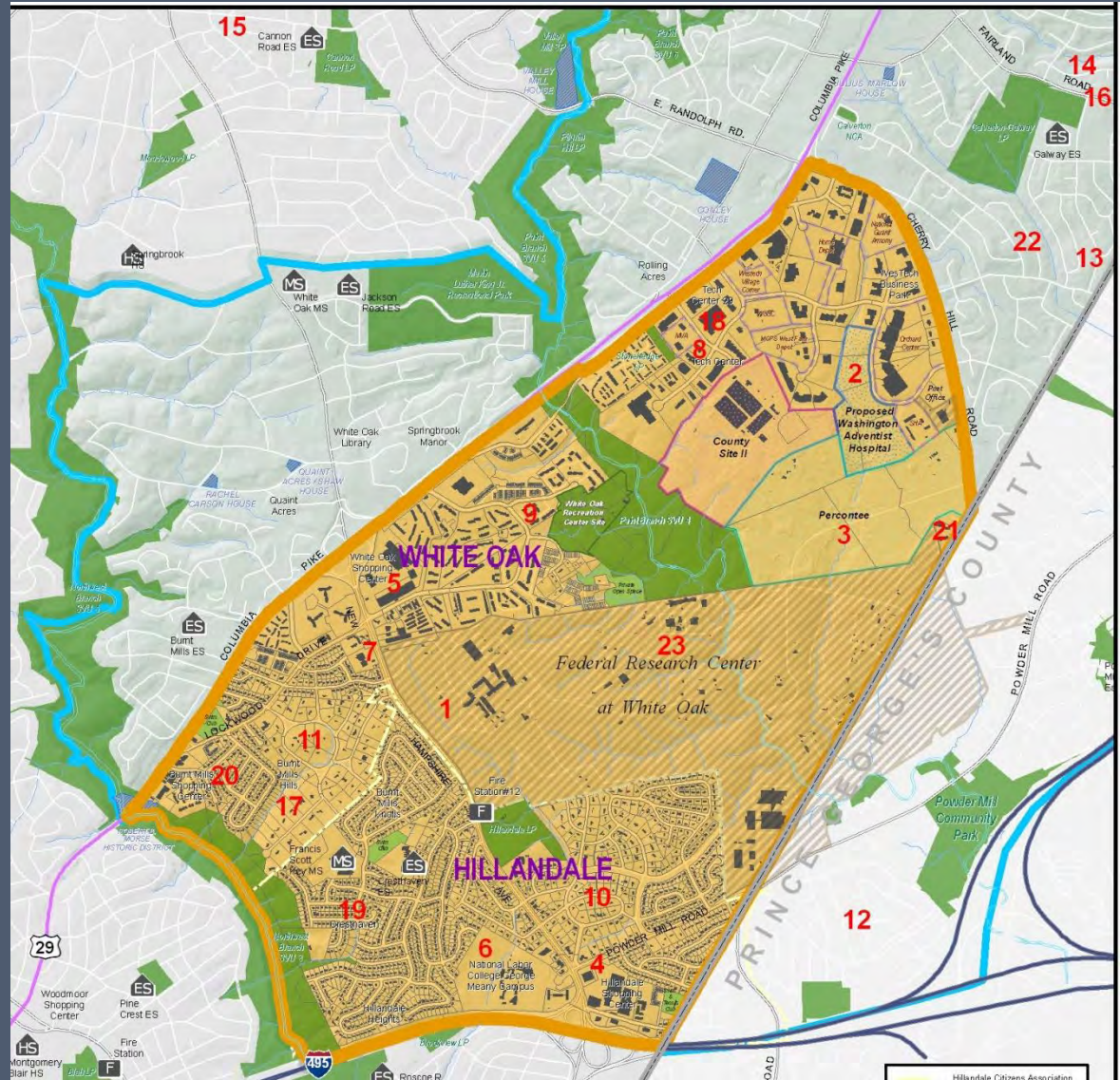
## Master Plan Citizens Advisory Committee

### CAC Meetings

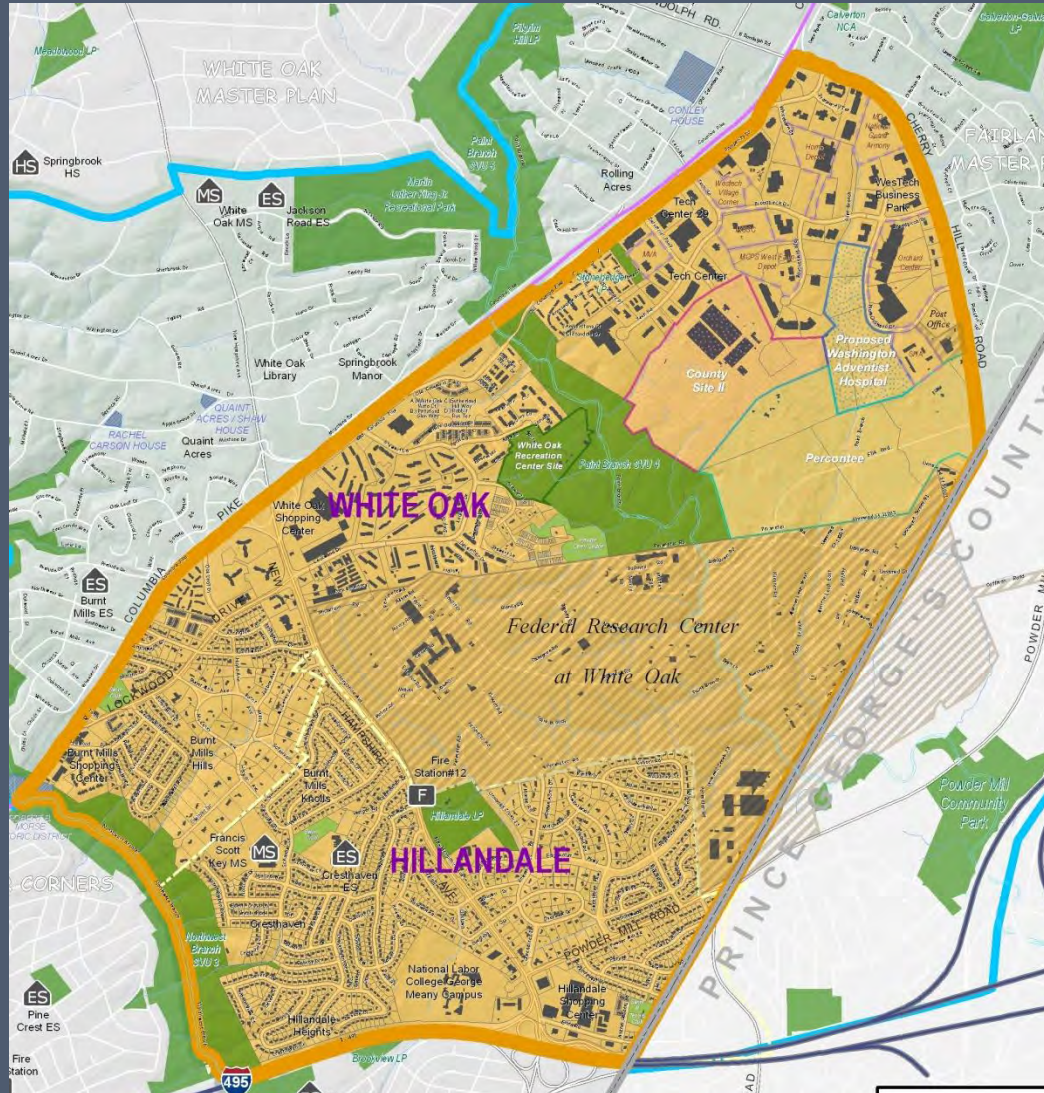
June 19, 2012  
May 22, 2012  
April 24, 2012  
November 15, 2011  
October 18, 2011  
September 20, 2011  
July 19, 2011  
July 12, 2011  
June 14, 2011  
May 24, 2011  
April 26, 2011

### Community Forums

June 26, 2012  
October 25, 2011  
June 28, 2011  
June 30, 2010



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Plan is addressing:

- Increased Employment Options
- Reinvestment in existing centers
- Mixed use development in centers
- Balance in Land Use and Transportation
- Implementation of Transit System

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## FDA Headquarters at White Oak Federal Research Center (FRC)



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## FDA Headquarters at White Oak Federal Research Center

Construction of FDA Started in 2001

Campus Planned for 6 million SF  
Completed 4.5 million SF

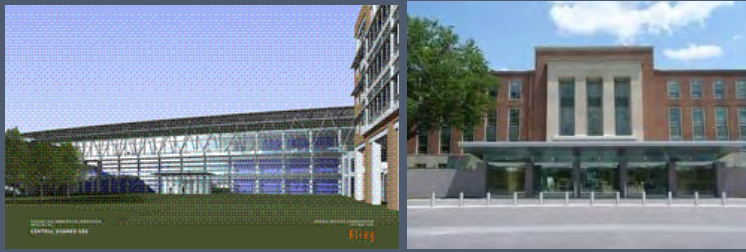
5,500 employees currently

9,000 employees at build-out



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## FDA Headquarters at White Oak Federal Research Center



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## New Development Potential: WAH, Site 2, Percontee



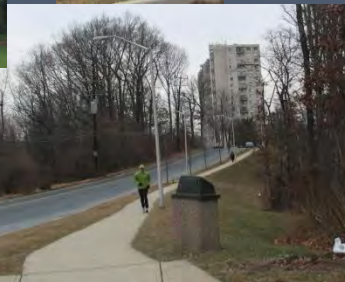
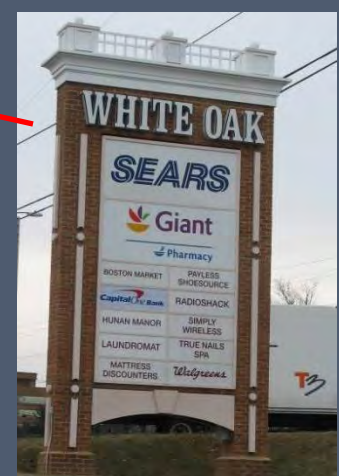
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## North White Oak-Cherry Hill Road Center



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## White Oak & Burnt Mills Communities



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## White Oak Center

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## Hillandale Community



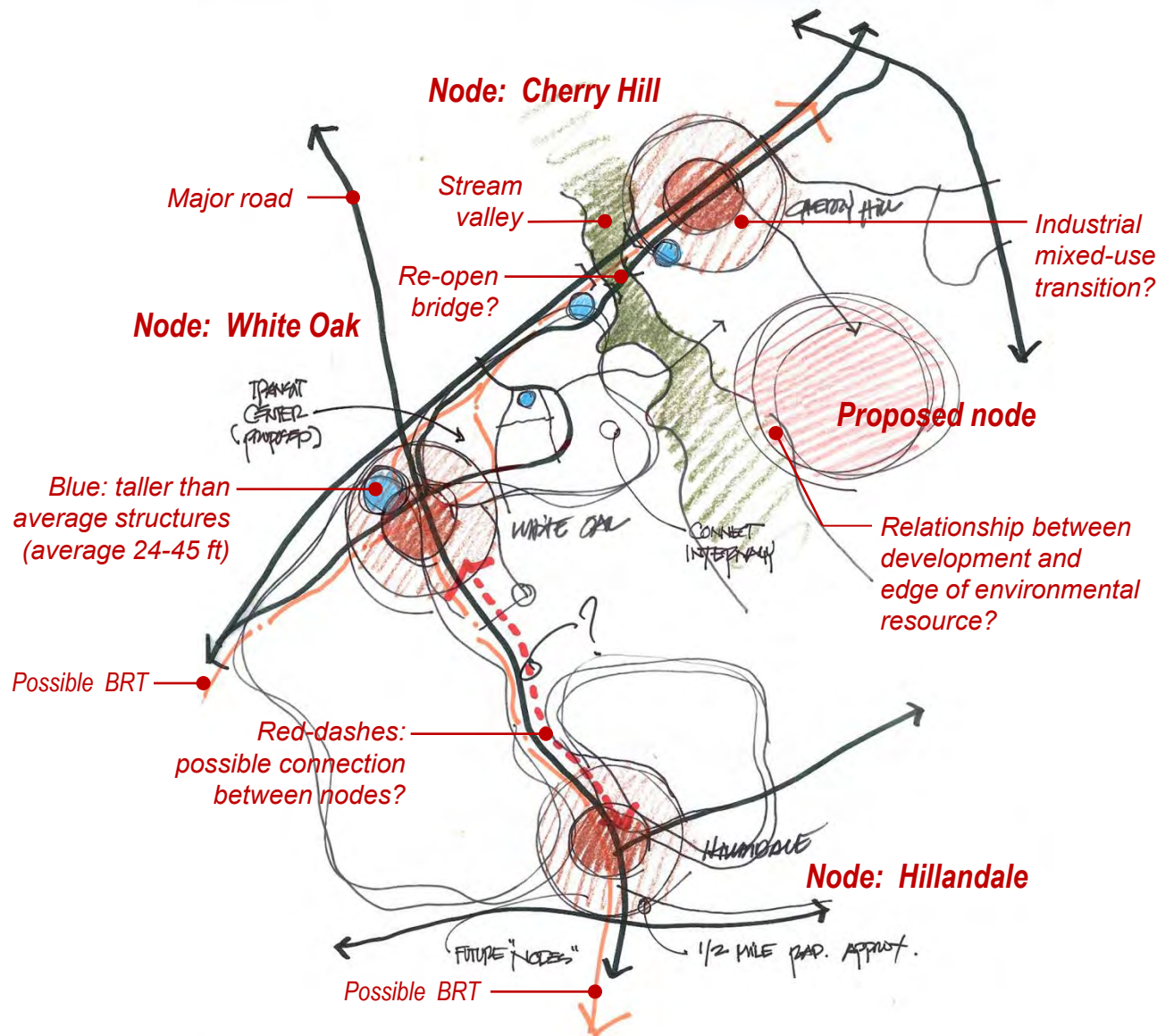
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## Hillandale Center

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## Goals

- Reinforce existing commercial centers along established corridors
- Concentrate development at nodes focused around future transit
- Balance auto and transit access by promoting non-auto movement within walking distance of future transit
- Improve node legibility by defining their edges, providing them with landmarks, and developing them as focus of civic, recreational, residential and commercial activity
- Add streets to improve local networks and reduce block sizes in high intensity areas
- Improve internal connectivity between nodes to reduce reliance on existing roads for local traffic

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## Master Plan Community Outreach

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### Upcoming Meetings:

May 31 7:00 pm Staff Briefing to Planning Board on Traffic Modeling Results

June 19 7:00 pm CAC Meeting at Planning Department

June 26 6:00 pm Community Forum at Key Middle School

July Staff Briefing to Planning Board

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## Upcoming Master Plan Schedule

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### 2012

September      Staff Draft to the Planning Board

October          Planning Board Public Hearing

Nov.- Dec.      Planning Board Worksessions

### 2013

January-Feb.    Planning Board Worksession, continued

April            Transmit Plan to County Council and County Executive

July             County Council Public Hearing

Sept.–Dec.      PHED Committee and full Council Worksessions

### 2014

Jan - April      Sectional Map Amendment (Zoning Process)

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## Tonight's Meeting:

- Planners received input from CAC members and interested stakeholders about possible, future development plans for properties in WOSG MP area
- Staff prepared a future development scenario to test the potential impacts of proposed future development on the road network.
- Staff provides an explanation of regional and local traffic modeling and the results of the WOSG scenario.
- Questions and Answers

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