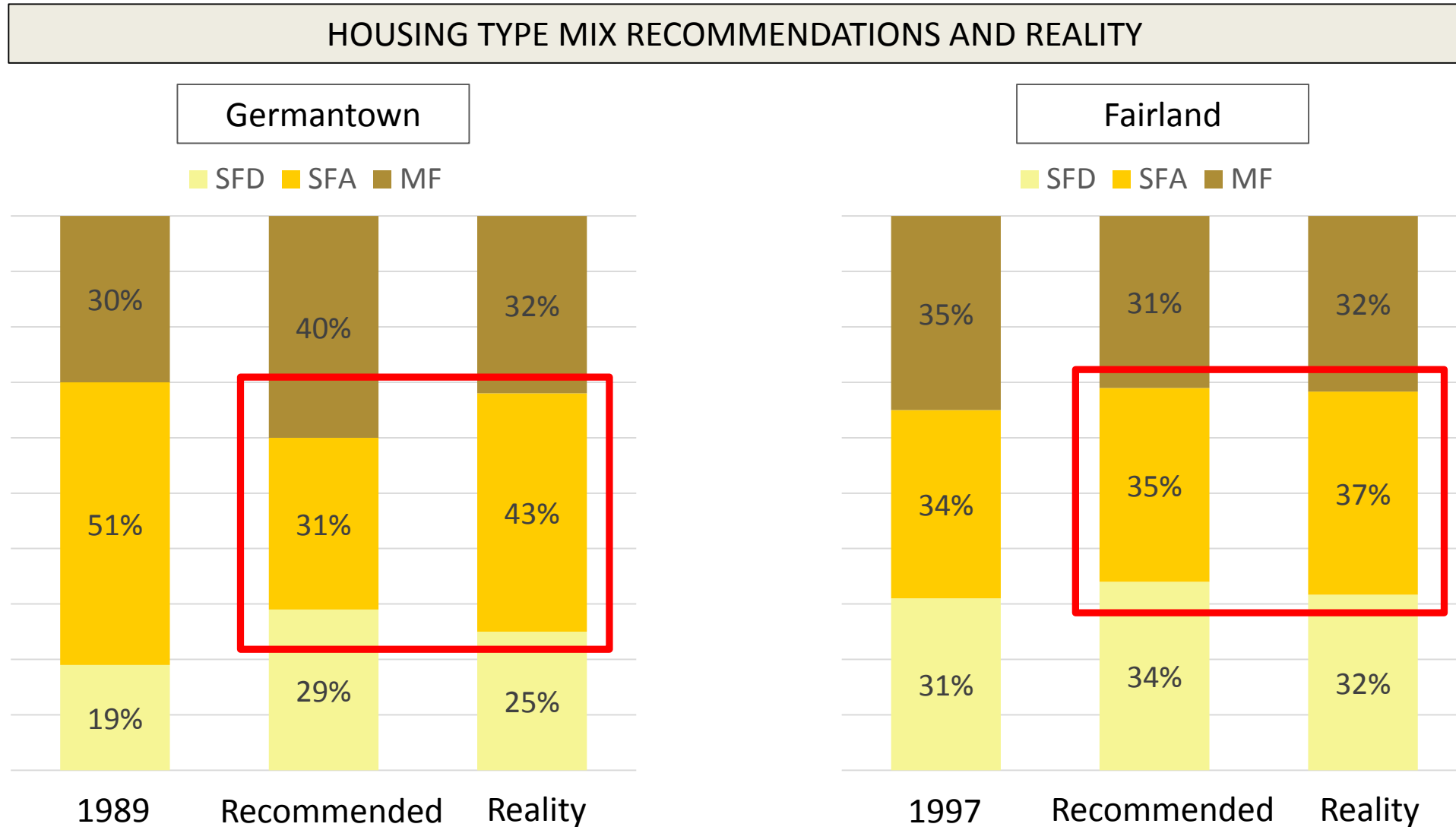


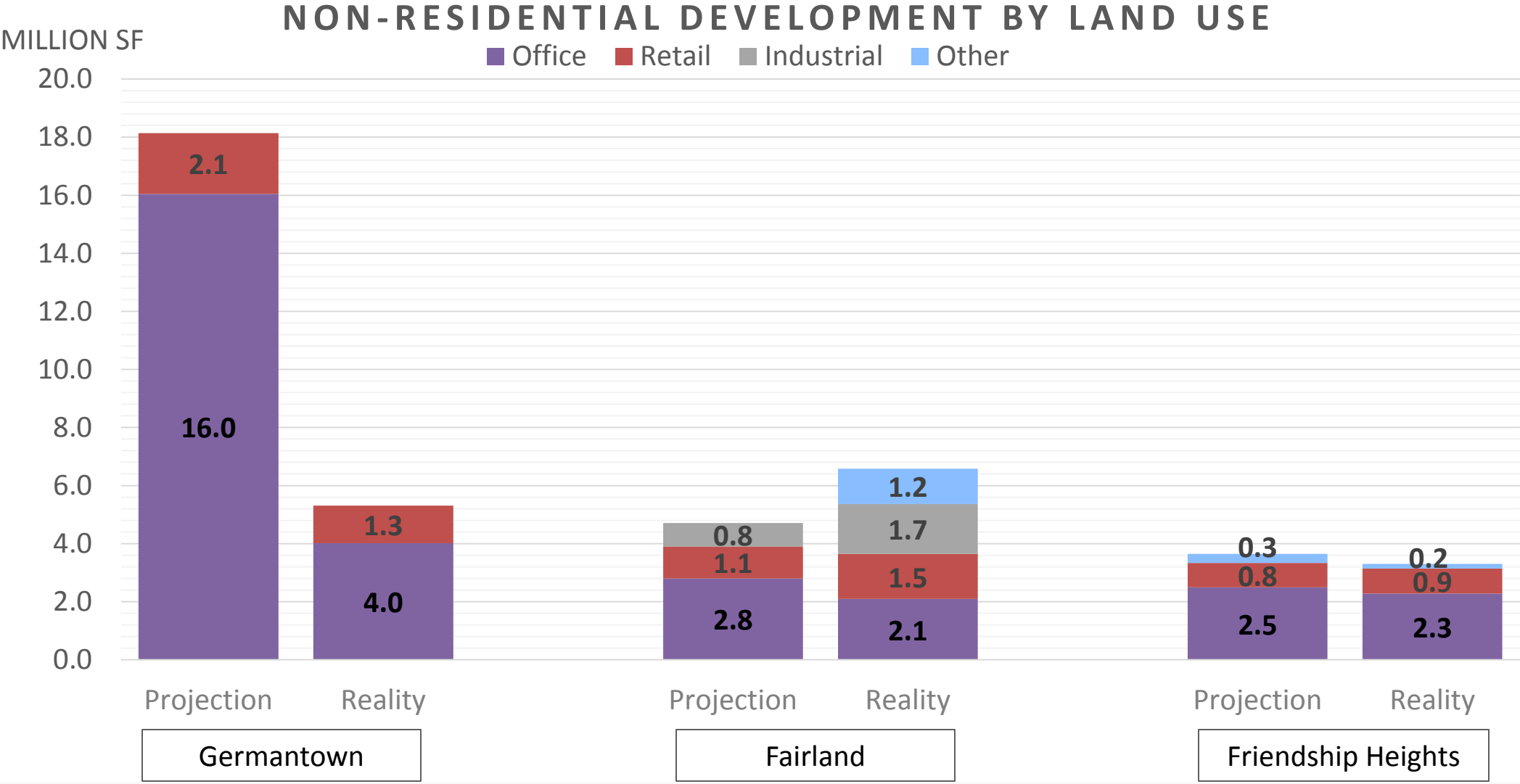
# ❖ The three plans demonstrated a range of plan and geography types.

	1989 Germantown Master Plan	1997 Fairland Master Plan	1998 Friendship Heights Sector Plan
<b>Plan Area Size</b>	11,000 Acres	8,100 Acres	110 Acres
<b>Geography Type</b>	I-270 New Corridor City	Suburban Corridor	Metro-proximate Urban CBD
<b>Development Type</b>	Greenfield	Suburban Infill	Urban Infill
<b>Focus of Plan</b>	Vision/Identity of Sub-Communities (Employment Corridor, Town Center, Residential Villages)	Preservation of Suburban Residential Density, Street Connectivity	Specific Recommendations for Major Parcels (Chevy Chase Land Company, Hecht's, GEICO)
<b>Economic Goals</b>	Strengthen Office and Retail Market	Diversify Office and Retail Markets; Increase Housing Market	Maintain Office, Retail and Housing Market
<b>Public Space Funding</b>	Public	Public and Private	Private
<b>Number of Indicators</b>	24	19	14

# 1. Residential Development: Townhouse growth in Germantown and Fairland was stronger than recommended.

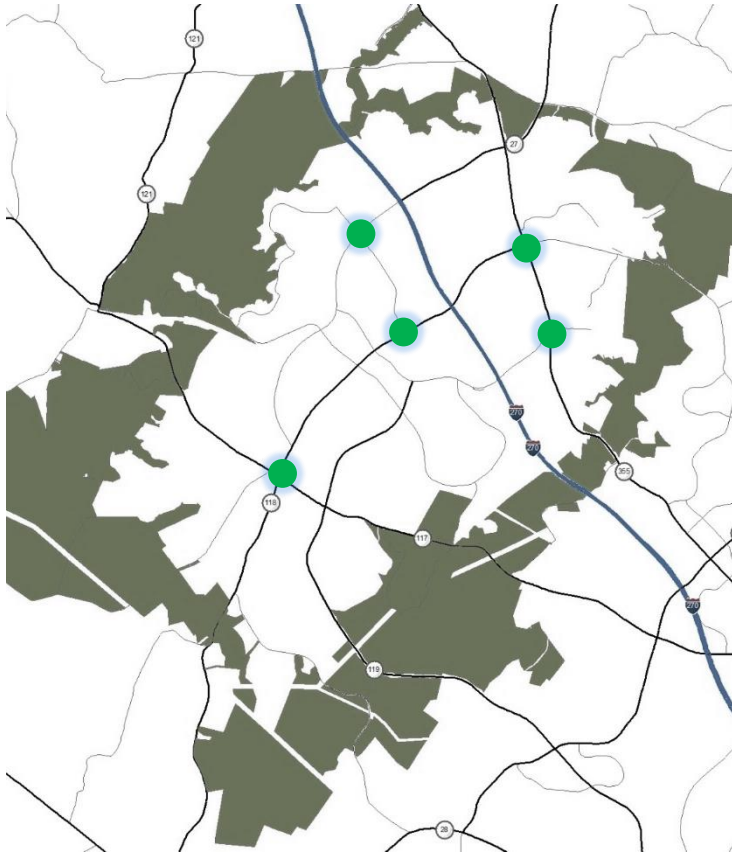


## 2. Non-Residential Development: Commercial development meets SF projections in 2 of 3 plans.

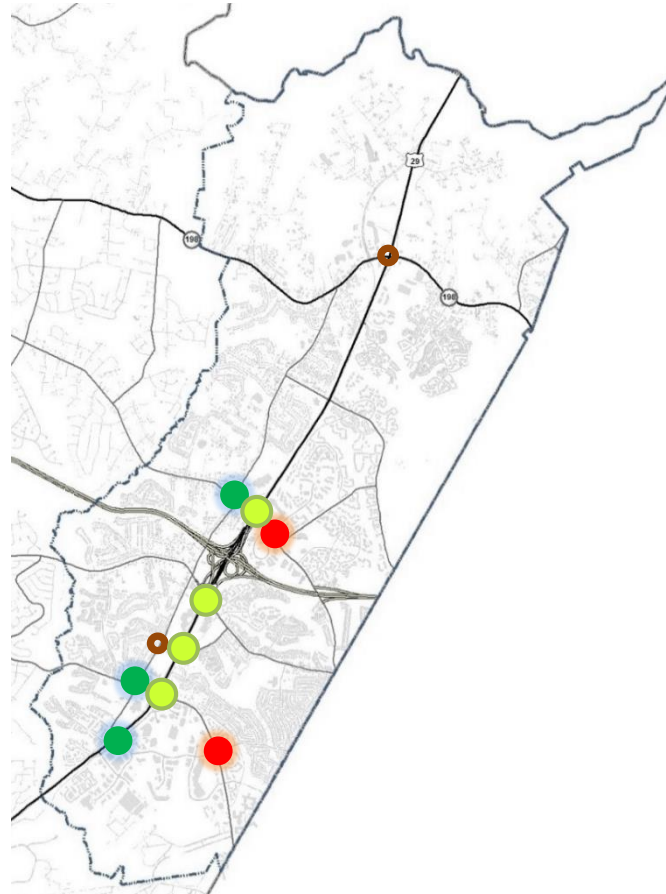


# 5. Transportation: Traffic flow is as projected or better at a majority of intersections.

GERMANTOWN



FAIRLAND



FRIENDSHIP HEIGHTS



- Traffic lighter than projected
- Traffic as projected
- Traffic worse than projected
- Insufficient Data