

APPENDIX 15

The Germantown Amenity List

Purpose

Germantown's transformation into a more urbane place must have a significant level of amenity to help create identity and character in new public and private development. Amenities will provide residents and workers greater enjoyment of new development, open spaces and special areas such as the Town Commons in front of the Black Rock Performing Arts Center. A greater number of amenities will help establish the Town Center as the up County Cultural Arts district and complement the entertainment uses and restaurants that are coming to this area.

A placemaking approach to providing amenities is recommended integrating historic, cultural and nature oriented themes. Design character should range from sophisticated to fun and playful. Participatory elements are encouraged such as movable artwork, splash fountains and musical chimes. Most importantly, amenities should be integral to the design of the space and not conceived as an afterthought.

Area Wide Amenities

1. Provide improvements to public streets with streetscaping in accordance with the Germantown Streetscape Plan and incorporate artwork such as special seating, paving and lighting, where appropriate.
2. Create special artwork integrated into all transit shelters similar to the artwork provided at the bus transfer station along Aircraft Drive.
3. Create a brochure for walking tour of historic sites (per S. Soderberg)
4. Create and install public art at urban parks and transit stops. Partner with the Montgomery Council on the Arts and Humanities to find local artists.
5. Paint "ghost images" of historic Germantown buildings that have been lost on newer facades and identify images as to what they were.

District Amenities

Town Center

1. Dedicate, design and build the new Urban Park after land exchange based on the Department of Parks' Concept and Facility Planning protocol.
2. Create a vibrant interactive art/play feature for Town Center to be located in new Urban Park. Consider using patterns or symbols in paving or structures that reflect any of the identified historic themes relating to Germantown's past.

3. Renovate the Town Commons in front of Black Rock Performing Arts Center to create a more useable and attractive gathering place. Include sculpture making use of existing “black rock” that is in storage and provide more interactive artwork.
4. Provide streetscaping that includes artwork in the paving and along the sidewalks to help establish the special character of Century Boulevard as the main promenade in the Town Center.
5. Add a statue of baseball great Walter Johnson along Century Boulevard, exact location to be determined.
6. Design the Crystal Rock Greenway cultural walk with signed or brochure-guided interpretive experience highlighting themes of Germantown’s history.

West End

1. Design transit station park improvements such as seating, special paving and lighting, landscaping and transit themed artwork. Such art work could feature historic photographs of the B& O Railroad or the train crossing the viaduct.
2. Employ then and now photographs around the MARC train station to show the historic character of that area. Use 3-D stereoptics side by side (where you look through telescopes) to see an image of what the area used to look like versus today.
3. Restore the scale at Liberty Mill (per S. Soderberg)
4. Designate the farmers’ market near the historic district.

Gateway

1. Start the interpretation of Germantown’s themes in the neighborhood, then lead to Seneca Creek trail signage, again highlighting the cultural and natural history of the area.

Cloverleaf

1. Provide artwork into the green common provided as an integral part of the community.

North End

1. Work with the American Indian Heritage Education Association to interpret the Native American role in the establishment of the master plan area through a public art project.
2. Improve the trailhead at the Waters House Special Park with a kiosk, an interpretive exhibit on the Waters Family, and potentially restrooms in the retrofitted carriage house.

Seneca Meadows/Milestone

1. Provide artwork in the provision of the Recreation Center to achieve a place specific center that reflects Germantown’s history and culture.

Montgomery College District

1. Consider the adaptive reuse of the cider barrel into a local wine retailers' consortium.

Fox Chapel

1. **Provide seating, special paving, landscaping and pedestrian scaled lighting incorporated into the design of the shopping center.**